

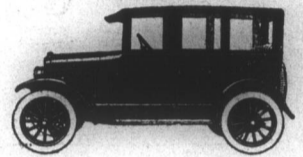
A Challenge



To Find a Better Combination of Cars HUDSON — ESSEX

WILLYS-KNIGHT

FAMOUS FOR THE SILENT MOTOR
WHICH IMPROVES WITH USE



And The Latest Greatest Popular Priced Automobile

Hudson Super Six Prices are now at the Lowest Point in the history of this famous car. In Eight Years it has been brought to a point of perfection where it stands alone—in a class by itself.

Hudson Owners have no problems for our service sees that they are perfectly satisfied.

The Essex is a slightly smaller brother of the Hudson.

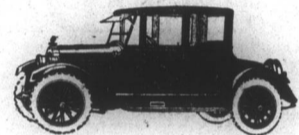
“THE CHAMPION OVERLAND”

The Finest European Cars—Daimler, Panhard, Peugeot, Mors and Mercedes are now powered by Knight motors.

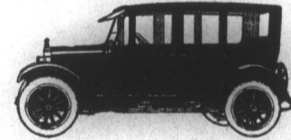
It's evidence of the quality which Willys-Knight owners enjoy in a motor which actually improves with use.

The Overland Cars, Smaller and lighter, maintain the reputation which their big brothers have made everywhere.

See the New Champion.



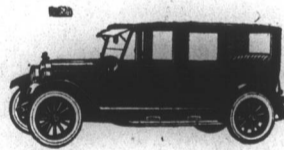
SERVICE--



VISIT OUR SHOW ROOMS

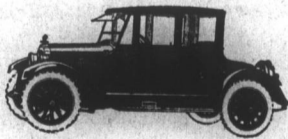
15 MEANS STREET

WHILE IN CONCORD



AT THE FAIR

OCTOBER 16-20



Naturally you expect a high standard of service from a firm handling high standard automobiles. We promise that you will not be disappointed. Our equipment is complete and includes the latest improved labor saving tools to enable all work to be done quickly, thus reducing charges and delays to a minimum. Any make of automobile repaired and conditioned by skilled mechanics.

We handle the approved accessories such as have a practical value tested by experience and time; also tires (cord and fabric) of the leading makes, oils, grease, etc.

You can depend on us for anything in the way of automobile service. Our large stock of parts practically insures you need wait no longer for attention than it takes our mechanics to make the change.

Our large business has been built on a policy of having ample facilities to do things right, and then showing the public we appreciate their patronage. If you are not already a customer, we suggest you give us a trial. It is then up to us to treat you so well and fairly you will always come back.

Concord Motor Company

H. A. GOODMAN, President

