



EFIRD'S

County Fair Week

Our enormous buying power mobilized from 34 stores through our own Fifth Avenue New York Office, means that we secure the best the market affords at better than strictly popular prices. You will save the whole of your expense during Fair Week by securing your Fall and Winter Merchandise at Efir's. Hundreds of bargains in every department of the store. Only a few are advertised here. There are unrivaled bargains for every member of the family, not yet mentioned.

Bargains During Cabarrus Fair Week

Page Is Set

in our big Fall Festival. It starts Tuesday five events ever brought to the attention of

Fabrics with the correct "nuance tang" of the "sling-side-drape" but still effecting the displayed has that appealing swagger style opportunity to save on your Fall purchases

Peggy Page

Dresses

comes in Blue, \$11.95 to \$29.50
own, handsomely embroidered.

gain Rack While they last of Snappy Silk Satin, Tricotine and Velvet Dresses, nicely embroidered, well made. \$5.95 to \$11.95
All colors, only

her than carry over a limited number of Summer Dresses, we are marking them below cost to clear. Values up to \$10.00, while \$2.95
y last at

Summer Sport Skirts, very Smart Values up to \$10.00. To clear during Fair Week at \$5.95
y Special Bargain at

Ladies' Coat Suits. A big rack of the latest Fall and Winter Fashionable Apparel in Poret Twill



Tricotine, and Bolivia Navy Blue, Light Colors \$12.50 to \$29

Ladies' Winter Coats, in Bolivia, Velour, Duveltyne, with Self and Fur Collors, Silk Lining, Belted and Unbelted Models, Splendid, Warm Dressy Durable Coats. Some with Mandolin Sleeves. All Sizes \$24.50 to \$47.50
Priced

Plaids, Self Collars, Belted and Unbelted, lined and unlined. All sizes. Priced \$9.95 to \$6.50

Broadcloth Coats. Solid Colors. Warm and well made, lined and unlined. All sizes. Wonderful values at \$4.95 to \$8.95
Price of

The Event of Events

Our Fall Opening Sale of Men's Suits and Overcoats

- Monroe Clothing for men. Known everywhere for its cut style and durability \$25.00 and \$29.00
- New Jersey Fashionable Clothes for Men \$29.00 to \$37.00
- Snappy Suits for Men.. Right up to the Minute \$10.00 to \$18.50
- Odd Pants Great Values at \$2.45 to \$6.50
- Boys' Suits with two pair Pants. Just the thing for school \$4.95 to \$16.00
- Overalls, boys' and men's high and low back, Morotock, True Blue, and Headlight Brands 95c to \$2.18
- Men's and Boys' Sweaters \$1.48 to \$7.95



Men's Underwear

Mayo Underwear for Boys' in Ribbed and Medium Weight Fleece Lined, 6's to 16's Union Suits 95c

And a New Hat

Men's New Fall and Winter Hats in Felts, Velours, all colors priced at \$1.35 to \$4.95



SHIRTS

Men's Shirts with and without collars, in stripes, pongee and silk poplins 75c to \$3.45

Union Suits

Hanes Underwear for Men, Union Suits \$1.75
Single Garments, each 90c

SHOES FOR THE FAMILY

Heavy Shoes for Men, Lion Brand, also for boys. In tan. Great value and Splendid Wear \$2.98 to \$4.98

Men's Fine Dress Shoes, Tan and Black. Extra Dressy. A Genuine Fair week bargain at \$3.48, \$3.98

Limited number of Reynolds Fine Shoes for Men. Values up to \$8.00. To clear at \$5.95

Men's Dress Shoes, Black and Tan Extra Fine Quality \$7.95

Ladies' Shoes and Oxfords, only a limited number. All Styles, values up to \$7.00, to go at \$3.98

Bargain counter of Women's Dress Shoes, in Patent Leather, Kid, Suede and leather \$1.98, \$2.98

Ladies' Novelty Satin Shoes with Cuban and Louis Heels, at only \$5.95

Ladies' Satin Shoes, a great bargain, at \$2.98

Ladies' Imperial Dress Shoe, Extra Fine Quality. Black and Brown. Fair Week Shoppers' Attraction at \$7.95

Children's E. C. Skuffler Shoes in tan and black. Buttoned or laced at only \$1.69 to \$3.48

