dustry supplied and the amount of service purchased. It recites in detail the objection to the proposed rate in the same number have given written acquiesence in any decision an increase which the Commission of make The company serves 308 mantering eoncerns. The petition was filed by the Southern were Company, early in October afternes B. Duke, president of the contant in the increase was allowed because of fact that his company was not make the increase was allowed because of fact that his company was not make a profit sufficient to warrant a furnive investment. Mr. Duke asserted the \$60,000,000 had been invested by in North Carolina unserted to the contant of the contant

THERN POWER COMPANY
HEARING AT RALEIGH TODAY
mty-Three Companies File Objection for increased rates had been made and that the millionaire's statement was the first intimation they had that an interest of several companies using power of the Southern Power Company formally filed power of the Southern Power Company formally filed power of the Southern Power Company formally filed power company expected to be in attendance, the

to Proposed Rate.

(by the Assistance Press.)

sleigh, N. C., Nov. 21.—With represtives of several companies using power of the Southern Power Company for an increase in hydro-electric power rates will be ned here tomorrow by the State Coration Commission.

Wenty-three companies have filed fore objection to the proposed rate in the while the same number have given by the southern Power Company to the same that the same number have given by the same of the same number have given by the same of the same number have given by the same of the same number have given by the same of the same number of the same number have given by the same of the same number of the sa

NOVELTY





\$1225

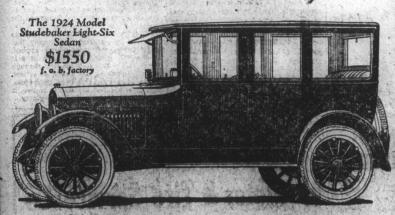
In the Studebaker Light-Six closed cars, excellence of body construction is combined witha famous chassis.

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BEGINS FRIDAY, NO-VEMBER 23RD, AND RUNS THROUGH SATURDAY, DECEM-

Now is the time and Fisher's the place to make yourself look the best. This is your sale, come share in it. Tell your

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Emphasizing Value and Fashion In a Wide Range of Attractive Merchandise at Attractive Prices



Smart Millinery For Soft Wool Scarfs Caps and Chappie Coats Thanksgiving

GROUP A

Wonderfully clever range in colors le Price

GROUP B Smart and different are the styles. Some stores would ask double the price. Sale \$2.95

They are beauties, you will say, and they are classy as can be. Sale Price \$4.95 Other Special Groups in between and up to \$9.95, See them.



\$4.98 Brush Wool Sweaters, in attractive colors _____ \$3.45 \$6.98 Cappie Coats \$7.98 Capple Coats

NIFTY

VEMBER COAT EV

The Time of All Times a Coat for Thanksgiving

FOR LITTLE BOYS AND GIRLS

Swagger Coats and Dressy Coats with Hats to match ______\$4.95 up

FOR GIRLS AND BIG-GER GIRLS

In Sport and Conservative Lines, fur and Self Collars _____ \$5.95 up

THE JUNIOR AND SPORT. COATS

In light and dark shades, 13 to 19 years _____ \$9.95 up to \$18.50

FOR MOTHER IN SELF TRIM

Rich Soft Materials in black and colors. Self Collar and cuffs \$24.95 and \$26.95 Upward.

DRESSIER COATS **FUR COLLARS AND CUFFS**

In Blacks, Navy, Greys, Browns, Kit Fox \$39.50 up to and in between \$89.50

FOR THE EXTRA SIZE OR FULL FORM

In Black, Brown and Navy, Soft Ma-terials. Extra Special _____ \$39.50



NEW SPORT SKIRTS TO MATCH YOUR **CHAPPIE COATS** \$5.50, \$5.95 up \$4.95

Extra Special Heatherbloom Underskirts, Black and Colors, each \$1.19

Your Dress For Thanksgiving is in This Sale-Either Silk or Charmeen Dresses or Tailored and Sport Wear

A Wonderful Sport Dress, Medium Plaids, at ___ \$9.95 Semi and Dressy Silk Dresses for Thanksgiving at \$7.95, \$8.95, \$11.95, to \$16.95.

Grandmanna Wore Her Silken Gown Year After Year-But-

If Grandmana had ever seen silk Frocks like these she'd never have been satisfied, quite, without two or three for the season. Of satin crepe and crepe sat crepe and crepe satin, their exquisite simplicity requires no adornment but reverse folds of their own material, a few wee tucks, per-haps a strip of silky fur. The delicate new shades are among the colors represented. Evening \$22.50, \$27.74.

Thanksgiving Means Dining and Dancing and a New



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A Real \$3,00 Full Fashioned Silk Stocking as above only in 14 strand Silk. Silk all the way up. Sale Price Other Special Sale Numbers at 50, 59, 65c pair Visit this section and be convinced that we offer Most Value.

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