

EFIRD'S

Cut Price Sale of Ready - to - Wear

Hundreds of Dresses and Coats Reduced for this After Thanksgiving Sale

SALE STARTS FRIDAY, DECEMBER 7TH

Dresses

\$32.50

Beautiful Dresses in Velvet, fur trimmed, Canton, Satinback and Tortois Crepe, neatly trimmed and in all the new colors. Bought for the holiday season. Value up to \$45.00. Sale Price

\$32.50

Dresses

\$9.95 TO \$15.00

Silk Crepe and Satin Dresses, neatly trimmed and good style, in all the leading colors. Values up to \$25.00. Sale Price

\$9.95 TO \$15.00

Dresses

\$12.50 TO \$15.00

One lot of Dresses, trimmed with embroidery and braid, in Serge, Poiret Twill, Tricotine and Velvet, assorted colors and sizes. Sale Price

\$12.50 TO \$15.00

Dresses

\$2.98 TO \$4.95

One lot of Children's Dresses in Serge and Wool Crepe, trimmed in embroidery and braid. Good value. Size 4 to 12. Sale Price

\$2.98 TO \$4.95

Coats

\$18.50

One lot of Sport and Dress Coats, made of all the New Coat Materials, new style, side button or belt. A good value.

\$18.50

Dresses

\$32.50

One lot of Betty Wales and Peggy Page dresses. Everyone knows these dresses, as being the best and newest styles on the market. In Velvet, Crepe Satin, Molly-O-Crepe, and all the new materials. Sale Price

\$32.50

Dresses

\$18.50 TO \$29.50

One rack of Wool Dresses in Tricotine, Poiret Twill Serge and Wool Crepe, in all the newest styles. Sizes 16 to 46. Price

\$18.50 TO \$29.50

Dresses

\$7.95 TO \$16.50

One rack of Misses' Wool Dresses, neatly trimmed in braid and embroidery. Made of Wool Crepe, Poiret Twill, Serge and Tricotine. Size 14 to 17. Sale Price

\$7.95 TO \$16.50

Coats

\$9.95

One rack of Coats, in brown, blue, gray and plaids, with fur or plain collar. Value up to \$15.00. Sale price

\$9.95

Coats

\$3.98 TO \$9.95

Misses' and Children's Coats, made of Good Wool Coat Material. Sizes 6 to 14. Good value

\$3.98 TO \$9.95

Dresses

\$18.75

One lot of Dresses in Silk and all the new Crepes, in navy, brown, black and gray. These dresses are suitable for street or dress wear. Real Value. Price

\$18.75

Dresses

\$16.50

One big rack of dresses, made of Poiret Twill, Tricotine, Chiffon, Broadcloth, Serge and All Wool Material, beaded and embroidery trimmed, value up to \$25.00. Sale Price

\$16.50

Dresses

\$3.48 TO \$5.95

One lot of ladies Wool Dresses, in Serge, Tricotine and Jersey. Assorted Colors, and sizes to Clean up this lot. Sale Price

\$3.48 TO \$5.95

Coats

\$14.50 TO \$16.50

One rack of Ladies' Coats, made of Bolivia, Broadcloth and All Wool Coat Material with fur and plain collars. Sale Price

\$14.50 TO \$16.50

Coats

\$22.50 TO \$35.00

One rack of ladies' Dress Coats, made of Cotton and Silk Bolivia, Velour, and Broadcloth, the newest styles, with or without fur collars. In brown, blue, taupe and black

\$22.50 TO \$35.00

EFIRD'S DEPARTMENT STORE