

# SOCIAL & PERSONAL

## Pink



The use of the wide cape on the thin summer frock is novel indeed, and charming, too, as you can easily see. Embroidery in pink is combined with flet lace to trim this lingerie frock which is of the finest white batiste.

## ARTISTS TO APPEAR IN CONCORD THIS EVENING

Miss Nan Gordon and Teachers in Her Music Academy to Take Part in Kiwanis Program.

Unusual interest attaches to the meeting of the Concord Kiwanis Club this evening by reason of the fact that three of the State's most gifted musicians are to have a part in the program.

The three artists are Miss Nan Gordon, Miss Hilda Turner and Miss Anne Stauffer. Miss Gordon is head of the Gordon Music Academy, Inc., the first institution in the State chartered exclusively for the teaching of musical arts. Miss Gordon, violin teacher and director of the academy, is to appear on the Kiwanis program as soloist. She will play "O Thou Sublime Sweet Evening Star" by Tannhauser. Miss Turner, the vocalist in the program, is a voice pupil of Prof. C. A. McIlvain, voice teacher at the academy. She will sing "The Star." Miss Stauffer, the piano accompanist, is piano teacher at the academy.

It is known that Miss Gordon expects to open a studio in Concord in the very near future and is arranging for that now through the aid of J. L. M. Smith, secretary of the chamber of commerce.

## Sponsors Movement for N. C. C. W. Campaign.

Concord alumnae of North Carolina College for Women at Greensboro will be interested in the announcement concerning the active campaign being waged for the student-alumnae building program at the college. W. N. Everett, Secretary of State for North Carolina, is chairman of the committee promot-

## PERSONALS

Miss Nan Gordon, Miss Hilda Turner and Miss Anne Stauffer, of Charlotte, are in Concord this afternoon and will take part at the Kiwanis meeting this evening. They are connected with the Gordon Music Academy, Inc., of Charlotte.

M. H. Caldwell, Jr., arrived in Concord Thursday night from Honduras, where he has been stationed during the last year with a fruit company.

Mrs. Jones Pharr, Miss Janie Klutz, Miss Virginia Smoot, Miss Elizabeth Black and Miss Addie White will go to Charlotte tomorrow to attend a N. C. C. W. luncheon at the Charlotte Hotel.

Mrs. Muriel Caddell is spending some time in Atlanta with her son, Joe Caddell, who underwent an operation there this week for appendicitis. C. S. Smart, brother of Mrs. Caddell, accompanied her to Atlanta, and returned to his home here Thursday.

S. J. Hooks, of Carthage, is spending a week here with his family.

Mr. and Mrs. W. Carlisle Peters, of Kansas City, were visitors in Concord today.

ing the building, and in a statement issued in Raleigh this week Mr. Everett declared:

"In accepting the chairmanship of the committee interested in promoting a student-alumnae building for the North Carolina College for Women, at Greensboro, I have been impressed with two salient features of the movement.

"The first is the obligation that rests upon every citizen to do all in his power to help the state to attend and then to maintain that high standard of citizenship which carries its cultured idealism into every transaction of life.

"The second is the character of the North Carolina College for Women.

"Here is a college that is developing the very best type of womanhood as a first consideration. Its several thousand alumnae scattered throughout the world are instilling this idealism into the minds and hearts of youth everywhere, as teachers, as mothers, as business women, as leaders in the professions. Truly it cannot be said that the college is developing the esthetic at the cost of the practical. It is combining the elements of education with a view to broad service.

"The word 'service' was chosen long ago as the motto of the North Carolina College for Women. I am happy to be able in this instance to have a part, however humble, in such a movement."

## AGRICULTURE SECRETARY ENDORSES MUSIC WEEK

Wallace Expresses Entire Sympathy With This National Movement.—Rural Communities to Take Important Part.

Entire sympathy with the National Music Week movement, which will have its first nationwide observance May 4-10 is expressed by Henry C. Wallace, Secretary of Agriculture, in a recent letter to Henry Israel, a member of the executive board of the National Music Week Committee. This endorsement from a member of his cabinet followed close upon the acceptance by President Coolidge of the honorary chairmanship of the National Music Week Committee.

"I am glad that you have called my attention to the efforts which are being made to make National Music Week a success," Secretary Wallace wrote Mr. Israel. "I am entirely in sympathy with this movement. Good music is now more generally available than ever before, and the establishment of Music Week, it seems to me, is an excellent way to induce everyone to make better use of it and to understand and appreciate it."

Rural communities and small towns are expected to form one of the strongest links in the chain of the first Nat-

## His Old Nurse



While speaking in the South, William G. McAdoo once more met Uncle Jim Bonna (left) who ran to get the doctor when McAdoo was born, and Aunt Julia, who nursed him in babyhood. The meeting took place at Marietta, Ga.

## Death of Mrs. Holshouser.

Mrs. Eliza Holshouser, wife of Christenbury Holshouser, died March 21, 1924. She passed her 85th birthday on November 25th, 1923, being a little more than 85 years old. She was a lifelong member of the Reformed Church, becoming a member of Lower Stone in her early life, transferring her membership to Trinity Reformed Church in this city in 1892. Funeral services will be held tomorrow afternoon at 3 o'clock.

**AROUND THE WORLD IN AN AUTOMOBILE**

WITH **BOB REYNOLDS ADVENTURE-TRAVELOGUE 6 FULL REELS 6**

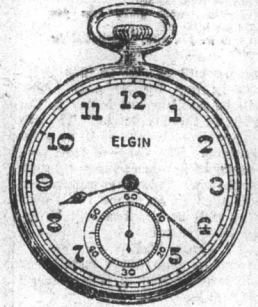
A motion picture production of the out of the ordinary kind. Pictures which reveal the wonders of the world, human interest stories and adventures in the far away outdoors of War-ridden Europe, darkest Africa, mysterious India and revolutionary China.

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March 24-25

**LET'S GO!**

If you haven't tried Fleer's Chewberry Chewing Gum yet, now is the time to begin. The flavor lasts because it is P-R-E-double S-E-D in.



Correct Time All the Time

You know that you have the correct time when you are carrying an Elgin.

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Jewelers and Optometrists

We handle Country Produce of all Kinds, and pay the best prices.

We have a Special for each day this week.

PIGGLY WIGGLY

Plant Potatoes! Sow Seeds!

Our Seed Potatoes are Genuine Maine Grown Selected Seed, shipped direct in big car load. We have the price cheap: Reed Bliss, 150 pound bags --- \$4.25 Green Mountain, 1500 pound bag \$4.25 Houlton's Rose, 150 pound bag --- \$4.25 Irish Cobbler, 150 pound bag --- \$5.25

We sell by the Bushel or Peck. D. M. Ferry & Co. high grade garden seeds. Lake Shore high grade garden seed. Onion Sets, Rape, Seed for Spring sowing.

For planting, Valentine and Stringless Green Pod Beans in bulk.

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WHEN OUR DEMONSTRATION OF



will give you the opportunity of securing the latest information about Real Coffee—Duke's, Mayonnaise, Russian Dressing, Relish and Sandwiches will also be served. Bring your friends—dine with us Thursday, Friday and Saturday. Hours 10 till 5.

DOVE-BOST CO.

An Honest Jurymen. "Look here," said a young jurymen after the jury had retired, "if I understand aright, the plaintiff doesn't ask damages for blighted affections or anything of that sort, but only wants his presents back."

## What a Buick Did in Concord!

I take pleasure in telling you about the service I am getting out of my Buick four Automobile.

I have run it more than 18,000 miles, and during this time, with the exception of grinding the valves and cleaning the carbon the car has never been in the shop for repairs of any kind.

The bearings and other mechanical parts have never been touched. I get over 20 miles to a gallon of gas, and from five to six hundred miles to one quart of oil.

I have the same tires on the front wheels that were on it when I purchased the car, and believe I will get at least two or three thousand more miles out of them.

This car has given me the best service of any automobile I have ever owned.

Signed CONCORD & KANNAPOLIS GAS CO. By J. S. PALMER, Manager.

## STANDARD BUICK COMPANY

Opposite City Fire Dept.



## Chats With Your Gas Man

Gas Service is sold direct from us to our customers. There is no middleman as in most businesses. The housewife herself regulates her own bills. When she wishes to "purchase" some gas for the cooking of a meal or for heating water, for example, she turns a lever, applies a light and has her order filled immediately.

When she wishes to stop "buying" she merely reverses the lever and the flow of gas stops and her "purchase" is ended. In this way she has complete supervision over her gas.

We get so accustomed to gas service that we take it for granted and often ignore its many conveniences and economies. Occasional appreciation of good service is rendered is justly due every gas company.

CONCORD & KANNAPOLIS GAS CO.



FOR THE HOSTESS WHO IS PARTICULAR Milk Maid Bread will bring forth favorable comments from your guests. Its fine texture—always the same—makes it a wonderful sandwich loaf—and the thinnest slices of bread as well as the tastiest may easily be cut from it.

CONCORD STEAM BAKERY

## Put Balloon Tires

on your Check Book

this Spring!

The inventors of Balloon Tires are featuring now something this store has been doing for seasons—

Taking the shock out of the road for the man who drives his own check book!

Our plan has always been to give a good long easy ride for every man's money

We under-inflate the profit per suit and put all hands at the pumps when it comes to Value.

Watch us this Spring!

Follow us in our newspaper talks—and when the time comes to talk it over—look us over and climb right into the back seat of our Values and let us give you a demonstration.

Suits for Spring \$35.00 up. Hats for Spring \$5.00 up. Shirts for Spring \$2.00 up.

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Pure Milk and Cream

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in "Fisher Quality" that are Heavy Weight, also in Extra Sizes.

Specially Priced \$1.95, \$2.95, \$3.95 up

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HAVE YOUR CORSET FITTED TODAY

Not to early to order that

SPRING SUIT

If you select now you'll have the Cream of Picking. Come in and Look 'em Over

## M. R. Pounds

CUSTOM TAILORING

Altering and Cleaning Also Done.

## BARGAINS A PLENTY

We still have on our Bargain Counter a great variety of styles in ladies low and high shoes at 95c

A limited number of pairs men's low and high shoes, black and tan at \$3.45

These are shoes that sold many times above this figure.

## IVEY'S

"The Home of Good Shoes"

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Always call a physician. Until his arrival use "emergency" treatment with Vicks. This does not interfere with anything he may prescribe.

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Over 17 Million Jars Used Yearly

**Careful Department**

We are conscious at all times of the intimate nature of our commissions—upon all occasions our careful department is found to be invaluable.

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There are endless ways in which variety may be achieved by the combination of black and white. Here is one of the happiest inspirations. It has the graceful, unbroken lines Fashion loves, and also the suggestion of sophistication that the discriminating woman likes.