

# Spring 1925

Our Big Spring Opening and Before Easter Sale will open Friday Morning, March 20, with a Complete Stock to look through. We will have experienced help to show you around as we will have help from the Belk Bros. Co., Charlotte, N. C., and a number of other Belk Stores. Just come in and spend the whole day looking at all our New Spring goods.

## Latest Spring Fabrics

We Mention a Few Specials in Our Dress Goods For Our Spring Opening and Before Easter Sale



Beautiful Lustrous Crepe Back Satin in all the good colors that are so popular for Spring Dresses. \$3.50 value **\$2.98** Special

Another Very Smart Fabric is Flat Crepe for Dresses. \$3.00 value **\$2.48**

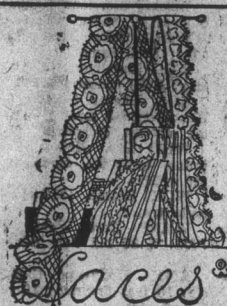
One of the Greatest Vogues for Spring Dresses is Printed Crepes. We have a wonderful showing in prices **89c to \$2.98** from

Linens are being used very much for early Spring Dresses. 85c value 36-inch All Linen. Full line of new colors. Special **69c**

\$1.25 Value Two-Toned Linen Special for Opening Sale **98c**

\$2.50 Value Satin Canton Crepe. Heavy Quality Special **\$1.98**

\$2.00 value 40-inch Crepe de Chine. All the good colors. Special **\$1.69**



5c value Laces, Special per yard **24c**

Laces worth up to 10c yard. Special for Opening Sale **5c**

Or per dozen **50c**

Wonderful values in Real Hand Made Laces in big range of patterns.

## Hosiery in Spring's Newest Shades

The famous Kayser Brand in Full Fashioned and Chiffon, Silk Pointe Heel in Black, Tan, Circassian, Taupe and Cheri **\$1.48 to \$1.98** Priced at

The very latest novelty in Ladies' Chiffon Silk Hose, Lehigh brand, gun metal, embroidery, **\$2.98** Ross on Knee. Priced



Gordon Hosiery in Full Fashioned and Chiffon Silk in the season's newest shades Grain, Nude, Champagne, Blush, Beige, Airdale, Russia Calf and Windsor Tan. Priced **\$1.48 to \$1.98** and **\$2.25**

## Spring Footwear

Step Into the Mode

A great choice of models for every occasion. Opera Pumps in Patent Leather or Satin, Gored Pumps that make the foot look slender Tongue Pumps, 'very chic.' Sandals in brand-new styles in Patents and Tans. Crossword Puzzle Cut-outs.

**\$3.98 \$4.98 \$5.95**

Ladies' Kid Boudoir Slippers **\$1.48**

For this Spring Opening we have the most Complete Stock of Ladies Fancy Slippers ever shown in Concord. Watch our windows and see the new styles.



## His Shirt

What the Well Dressed Young Man Will Wear

He wears a white Broadcloth or a Striped Shirt. Of course there's nothing smarter on the Spring horizon. We have all kinds with and without collars Priced from **\$1.25 to \$3.98**

### HIS TIE

Of course his Tie is gay with Stripes—the "gayer" the smarter. These new Stripes and Colors are very popular among the young men. These were bought especially for our Spring Opening **48c to 98c** Priced from



## Spring Suits

We have a Complete Stock of Young Men's Spring Suits, all the Newest Colors with wide leg pants. All sizes in Regulars, Slims, Stouts and Long Stouts. If you are hard to fit, step into our big store and see our big stock. Prices ranging from **\$14.95 to \$29.95**, with one and two pair pants.

### EXTRA!

Two Racks of Men's Suits, one Rack No. 1 Sizes 36 to 44 **\$9.45** and two pair Pants: Rack No. 2 All Sizes **\$12.45**



## Hats

His Hat and Cap

The Snap of the Season is a Belk or Emmerson Hat in all Styles, Shapes and colors, including the Wales shape, which is all the go this spring. Get under one of our new Spring Hats this week.

Prices Ranging from **\$2.95 to \$4.98**

Sure Fit Caps **98c to \$2.98**

All Colors



## Men's Oxfords

YOUNG MEN'S OXFORDS

As you know light tan is all the go this Spring and we have a big line to select from in Light Tan, Black and Brown, in plain and cap toe. Buy the famous Ralston Health or Belk Slipper for Spring. Can't beat them for fit and wear.

Priced from **\$3.95 to \$7.95**



## Boys Suits

Four Piece Suits For Boys

Its one of the season's leading styles—English cut coat and vest with two pair trousers, one knicker and one long—its the dressiest style that has ever been launched for boys of all ages, and very serviceable too. Other Suits with two pair Knickers **\$3.98 to \$14.95** All sizes from 8 to 20. "Prep" Suits with two pair of long trousers for the boy of high school age. Priced at **\$14.95** up



### WANTED

25 Experienced Salespeople—Boys and Girls—For Friday and Saturday. Apply in person Thursday evening.

# PARKS - BELK COMPANY

Doors Open Friday Morning, March 20th with plenty of help to show you around. (Elevator Service)