

# THREE FREE TRIPS TO CALIFORNIA

## Under the Auspices of Reeves Tours Deluxe Of Huntsville, Alabama.

### SEEING

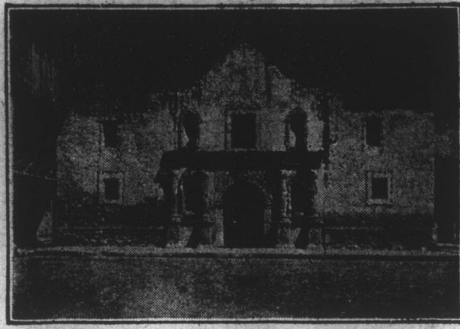
New Orleans, Historic San Antonio, El Paso, with a side trip to Old Mexico 11 miles of Grand Canyon, San Diego, Los Angeles, Hollywood, where they make the movies; Pasadena, the Ostrich Farm, Venice, Catalina Island, where we see the Submarine Gardens from the Glass Bottom boats, the Big Trees, San Francisco, Ogden, Salt Lake City, Utah; Denver, Colorado Springs, Pike's Peak, Manitau, Kansas City, St. Louis. ALL EXPENSES PAID. Including railroad and pullman transportation, hotel rooms, all meals, all sight-seeing trips, transfers, entrance fees, etc.,—in fact all necessary expenses.

### Vote Schedule

Each merchant or business man issuing votes in this campaign will give 100 votes on each dollar received during the campaign either as cash sale or received on accounts. Votes are issued on all cash sales and collections.

### Except

Special votes will be given from time to time on special articles—but no merchant will give over 500 votes on the dollar in this campaign—and then only on one article at a time.



THE ALAMO  
San Antonio, Texas, the watchword of Texas Liberty, to be visited by the winners in California Tours Campaign

### THREE OF THESE TRIPS—

Will be awarded to the three contestants who secure the greatest number of votes during the campaign. Any lady, (married or single) of Concord or trade territory, except immediate relatives of the merchants or employees of those giving the trips, are eligible as candidates. It's a wonderful trip, worth the effort. It costs nothing to try for it. Get busy today. Enter this campaign now, then see all of your friends, neighbors and relatives—have them trade with the following merchants and save their votes for you. Time is short—every day counts. The winners of these trips will have the time of their lives ON THEIR TRIP THROUGH THE GOLDEN WEST.

REMEMBER, EVERY VOTE COUNTS

### Campaign Begins

6 A. M.

Wednesday,

Jan. 20th, 1926

Closes 6:00 P. M.

Monday

May 3rd, 1926

# Don't You Think It's Worth Working For?

"California Tours" Votes Will be Issued by the Following Merchants During the Campaign

#### White Auto Company

"For Economical Transportation Use Chevrolet"—"A Car For Every Need"

#### National Lumber Co.

Full Line of Building Materials. General Contractors and Builders. "We Make Everything Absolutely Good"

#### Browns-Cannon Co.

"Where You Get Your Money's Worth"

#### H. B. Wilkinson

FURNITURE  
"Out of the High Rent District"  
Also Branch Store at Kannapolis

#### Sanitary Grocery Co.

Staple and Fancy Groceries. Native and Western Meats  
"We Treat You Right Because We Know How"

#### Kidd-Frix Music & Stationery Co., Inc.

All Things Musical, Phonographs, Pianos and Rolls and Records  
"Everything in Stationery and School Supplies"

#### Cabarrus Cash Grocery Co.

Wholesale and Retail Staple Groceries, Flour and Feed  
33 South Church Street

#### Pearl Drug Co.

Prescriptions 100 Per Cent. Accurate.

#### Concord Steam Laundry

OLDEST LARGEST BEST  
Established 1899



PHONE 787

"SEND IT TO BOB"

#### Ritchie Hardware Co.

"Your Hardware Store."

#### E. B. Grady

PLUMBING AND HEATING DEALER  
Boilers, Radiators, Pipe Fittings, Bath Tubs, Sinks, Lavatories, Trimmings  
Office and Show Room: 39 East Corbin Street

### SCENE ROUTE

SOUTHERN RAILWAY SYSTEM BIRMINGHAM TO NEW ORLEANS

SOUTHERN PACIFIC LINES, NEW ORLEANS TO EL CENTRO.

SAN DIEGO & ARIZONA R. R., EL CENTRO TO SAN DIEGO.

A. T. & S. F. R. R., SAN DIEGO TO LOS ANGELES.

SOUTHERN PACIFIC LINES, SAN FRANCISCO TO OGDEN.

DENVER, RIO GRANDE WESTERN RY., OGDEN TO DENVER.

MISSOURI PACIFIC RY., DENVER TO ST. LOUIS.

ILLINOIS CENTRAL R. R., ST. LOUIS TO BIRMINGHAM.

THE MANAGEMENT OF THE REEVES COMPANY HAS COMPLETED EVERY DETAIL OF THESE TOURS WHICH INSURES MAXIMUM COMFORT AND PLEASURE. ONLY STANDARD STEEL PULLMAN SLEEPING CARS, TWELVE SECTION DRAWING-ROOM, WILL BE USED—CARS WILL NOT BE CROWDED AS EACH MEMBER WILL BE ASSIGNED EXCLUSIVE USE OF A DOUBLE BERTH.

### Contest Rules

No. 1. Any lady in this trade territory may enter this campaign as a contestant unless barred by rule two.

No. 2. No employee, wife, sister, daughter, or mother of any merchant participating in this campaign, or any wife, daughter, sister or mother of any employee of any merchant participating in this campaign is eligible to enter this campaign as a contestant.

No. 3. All contestants must register at campaign headquarters.

No. 4. No contestant will be allowed to solicit votes inside of or on the sidewalk in front of any merchant's store participating in this campaign.

No. 5. All contestants are required to exchange their small votes for votes of large denominations at least once every two weeks during the campaign. All contestants are requested to not deposit votes of small denominations in the ballot boxes.

No. 6. Each contestant entering this campaign fully understands that the prizes that are offered in this campaign are trips to California and return and not the equivalent in cash.

No. 7. No contestant will be allowed to withdraw from this campaign and give or sell her votes to another contestant.

No. 8. This campaign will close at the hour advertised in the full page adv. appearing in this issue of this newspaper and after the close of the campaign, one hour will be given the contestants to deposit the remainder of their votes in the ballot boxes, after which time the ballot boxes will be sealed and turned over to the counting committee, who will count the votes in the ballot boxes and award the prizes.

No. 9. No votes will be counted which are not in the ballot boxes at the time they are sealed.

No. 10. All contestants are required to print, write or stamp their names plainly on all votes. Votes found in the ballot boxes without any names thereon will be thrown out by the counting committee.

No. 11. Each contestant entering this campaign agrees to abide by the above rules; also the decision of the counting committee, which will be selected by the merchants conducting the campaign.

### CLIP COUPON

Clip out the coupon below, fill your name or the name of your friends and mail it to the campaign department in care of the Pearl Drug Store, Concord, N. C.

### Nomination Blank

This coupon, when properly filled out and presented at Pearl Drug Store is worth 5,000 votes, but only 5,000 Free Votes will be given each contestant.

I Wish To Nominate

Miss or Mrs. \_\_\_\_\_

R. F. D., or Street Address \_\_\_\_\_

Address \_\_\_\_\_

Nominated by \_\_\_\_\_

Address \_\_\_\_\_