

By Bradley King

This Fascinating New Serial Story will begin in The Tribune January 21



MARGERY MONTELLO Prima Donna in "The Bohemian Girl" at Concord Theatre Thursday Jan-

WHAT'S SMART IN MEN'S WEAR

Button your double-breasted suit when you hang it up to keep the correct lines

OF COURSE there have been double-breasted suits for many years. A few men who tike clothes, have always had a double-breasted in their ward-cobes which they wore occasionally when they wanted a change.

This season, however, thou ands of men are wearing the fouble-breasted and it bids fair to be even more popular in the spring, although it heretofore as usually been considered a all style.

There's nothing smarter than well kept, well pressed, double-reasted suit—and nothing slop-sier than one that's allowed to ag and wrinkle.

Lots of them do sag because Lots of them do sag because the wearers don't know how to teep them in shape. According to Hart Schaffner & Marx experts, the most effective way to teep a double-breasted coat in hape is to button it over the tanger each night—not only the justide buttons, but the inside in "anchor" button as well.

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This doesn't mean that the mit, like all suits, won't need the coat when it is hung up will deaning and pressing at proper help materially in keeping it ntervals. But, in between the looking smart and trim.



When winter's snow is falling outside—and the wind roars through the trees-when the friendly logs blaze up in the fireplace -have a Camel!



No other cigarette in the world is like Camels. Camels contain the choicest Turkish and domestic tobaccos. The Camel blend is the triumph of expert blenders. Even the Camel cigarette paper is the finest—made especially in France. Into this one brand of cigarettes is concentrated the experience and skill of the largest tobacco organization in the world.

WHEN it's a winter night and the day that was busy is done. And outside the snow is driving through the trees before the wind. When, inside, the crackling logs catch fire and burst into flames above the hearth-have a Camel!

For Camel is the tried and trusted friend of millions of experienced smokers. Whether your returning steps bring you home tired or jubilant, no sweeter, more mellow fragrance ever came to you from a cigarette. There's not a cigaretty after-taste, not a tired taste in a whole county full of Camels. Only mild and mellow flavor, deep-down contentment in your home or any home where Camels are lighted.

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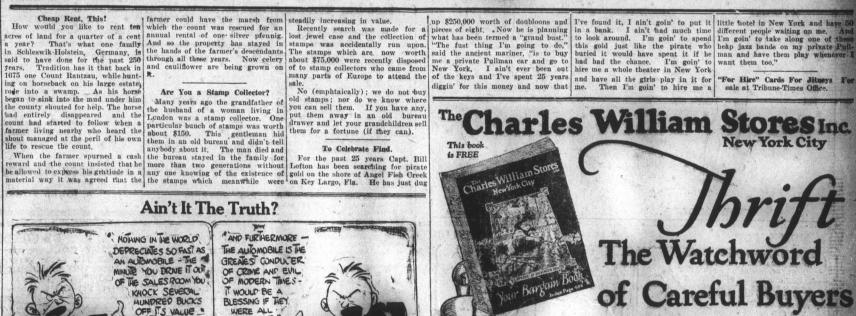


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