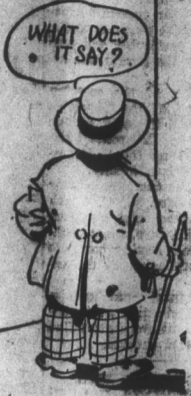


PARKS-BELK CO.

ANNUAL

CLEARANCE SALE



Here Is What It Says

Be at Our Big Store

Friday Morning

at 9 O'clock

if You want to Save Money

"Watch for the Yellow Tags"

Thousands of Dollars Saved to the Public During This Sale



Mayo, Union Suits Save on These Boys' Union Suits **65c**

Men's Union Suits **89c**
\$1.19

Men, Now is an opportunity to save. Hundreds of men's and Boys' Suits at great reduction now, save 25 to 50 per cent. on seasonable merchandise. "Every Article in Store Reduced."

One special rack of Men's 2 pants all wool suits **\$7.85**
Good heavy materials. Special 100 Men's and Young Men's Suits every one of late models. Some 2 pants suits. Actual values **\$14.95**
\$19.95 to \$24.95. All reduced for Sale
Another special item for this Sale—About 100 Men's and Young Men's Suits. Values **\$19.95**
to \$29.95. Belk's Price

Men's Overalls

A special purchase from our mill—the quantity makes the price possible:
Men's 220 Weight Blue Denim Overall, triple stitch, rule pocket, Hammer loop, high and low back. Actual \$1.75 value. Belk's Sale Price **\$1.25**
Overall Jackets of same quality with all the extra pockets **\$1.25**
500 dozen Men's 220 Weight Overalls. A \$1.25 value. During this sale only, pair **85c**

Work Shirts

A special purchase of 1600 dozen Work Shirts by Parks-Belk Stores. These low prices are now possible.
Men's 75c value Blue Chambray Work Shirts, sizes 14 to 17. Special **48c**

Uncle Sam brand 95c value Blue Chambray Work Shirts, triple stitch, double pockets, each **65c**

Moore Brand Shirts, the greatest shirt for wear on the market. Patent sleeves sale, each **85c**

Sweaters

We are closing these out regardless of first prices. Buy one now at this great saving—

Men's, Women's and Boys' Heavy Cotton Sweaters. Actual values \$1.25 to \$2.00 sale, each **75c \$1.15 AND \$1.35**

Sweaters of all kinds greatly reduced for this sale. We are closing these out now regardless of first cost.

Mill End Sale Of Cotton Piece Goods

200,000 Yards of Fine Cotton Piece Goods, Purchased Last Week For This Great Event. New Cotton Goods at About Half Price

NOTE PRICES:

10,000 yards, 10c value Dress and Apron, Gingham. Many new Patterns. Sale price	5c
10,500 Yards 24 and 27-inch Full Bolt Dress Gingham. Regular 10c and 12 1-2c values	8 1/2c
Clearance Sale, per yard	8 1/2c
5,000 yards 27-inch Outings in checks and Stripes 15c value, per yard	8 1/2c
Bleaching and Long Cloth, short lengths, values to 15c per yard. Clearance Sale, per yard	8 1/2c
Spindale Gingham, fine smooth finish, guaranteed fast colors, 40c yard values, sale per yard	25c
29c value Cleghorn Gingham, fast colors many patterns to select from, Sale Price	19c
Uncle Sam Sheeting at these low prices: 40 inch L. L. Sheeting, 12 1-2c value, full bolt pieces, per yard	8 1/2c
40-inch Good Smooth Finish Sheeting, a real 15c yard value, per yard	10c
A. A. A. Sheeting, the heaviest grade today on the market. Regular 19c value, per yard	14c
9-4 81-inch Brown Sheeting, extra heavy quality regular 59c yard. Belk's sale price, per yard	45c
15c value heavy weight Mooresville Outings, in colors: Pink, blue and white; also mottled Outings	10c
Clearance Sale, per yard	10c
9682 yards 36-inch Indigo Chambray and 32-inch Dress Gingham, bought especially for this sale. Per yard	10c
Straw Ticking, 12 1-2c value, during this sale, per yard	8 1/2c
Special! One case of Pure Indigo Dye Apron Gingham. Sale price per yard	8 1/2c
36-inch Fast Color Baby Check Dress Gingham. Colors: pink and blue, per yard	15c



A Sale of Men's Dress Shirts

The greatest sale of all in men's and boys' dress shirts. Lay in a supply now at this Great Saving. A special assortment of dress shirts with and without collars, a value to \$1.25. Belk's Great Sale, each **69c**

Men's Better Quality Dress Shirts in Broadcloth, and other materials at the Lowest Possible Prices. In our January Clearance Sale, one special lot of \$2.00 values, each **\$1.00**

Overall Coats to match Overalls **89c**

School Shirts and Blouses. Buy them ready made and save the difference. Boys' Blouses **48c TO 85c**

Boys' Shirts—**85c TO \$1.25**

A Few of the Specials From Our Hosiery We Offer During This Sale

Such Values as these cannot be duplicated elsewhere. Good quality ladies' Cotton Hose, 10c value, pair **5c**

Ladies' Silk Hose (seconds) many colors. Limit, one pair to a customer. **5c**

Women's Heavy Fleeced Hose, these are real good values, pair **11c**

75c value. Ladies' Fiber and pure silk Hose in all the leading shades, pair **42c**

A Full Fashioned Pure Silk Hose, the best shades—a value at \$1.50. Belk's stores make this possible. —Sale price, pair **92c**

Children's Ribbed Hose in black only, 10c and 19c per pair values, at pair **9c**

Boys' Extra Heavy Grade Hose—a 35c value. Sale price per pair **23c**

Ladies' Pineapple Stitch Hose in all the best shades 50c values, Belk price, per pair **25c**

Boys' Department

Offers unusual values for the Greatest Sale in our history—a few of the specials—

A special assortment of Boys' Suits, short pants, values to \$9.95, sale price **\$2.79 TO \$5.95**

Watch of good make, guaranteed for 12 months, given free with all boys' suits priced above \$5.95.

Boys' Caps for Clearance Sale in the best of styles and colors **19c AND 39c**

Boys' Sure-Fit Caps—**89c**

Boys' Caps, valued at 50c and 75c. Special for this sale **19c TO 39c**

Special Assortment of Boys' Sure-Fit Caps. \$1.00 values. January Clearance Sale price **89c**

Be sure and visit our Boys' Department For Anything in School Supplies **BOYS' OVERALLS**

Belk's lead the south in overall values. \$1.00 value Boys' 220 weight 5-pocket overalls. Sizes 2 to 16, pair **69c**

Boys' Overalls just like dad's, sizes 2 to 16, \$1.25 values. Clearance Sale **89c**



Compare Our Prices With Others. We Guarantee the Lowest

4,000 yards of Meadow-brooks Suitings all the best patterns. A material for the cold weather. value 50c yard, sale price **29c**

35c value fast color, extra good quality stripe and check, also solid color Knicker Cloth, shorts, per yard **19c**

Parks' Chambrays, fast colors, full bolt pieces in light and dark colors, 15c yard value. Sale price per yard **8c**

Extra special 81x90 fine quality \$1.29 value Bed Sheets, good deep hem. Strictly firsts. Stock up now on these values, each **95c**

Good Quality Men's Cotton Hose, Pair **5c**

6 FOR 25c



Belk's Clearance Sale of Shoes. An opportunity to save on your Footwear

One special table ladies' Slippers, odd sizes, sold as high as \$6.00. Special for this sale, per pair **95c**

One big table Men's Slippers, Welts and McKay soles, all sizes. Special for this sale, pair **\$2.39**

1,000 pairs Ladies' Slippers, light and dark tan, low and medium heels, lace and one or two-strap all sizes. A \$5.00 value, per pair **\$2.89**

MEN'S RUBBER BOOTS
A complete stock of men's and boy's Boots, just the thing for this bad weather. Closing out in this January Clearance Sale at Boys' size 3 to 6, Red—**\$3.45**

Boys, size 11 to 2, Red Goose **\$2.69**

Boys, size 3 to 6, Black **\$2.69**

Boys, size 11 to 2, Black **\$2.48**

ELKIN SHOES
The best line of heavy shoes ever made—every pair absolutely guaranteed to give satisfaction. Clearance prices on these are cut as never before—Men's Elkin Shoes—**\$1.98, \$2.98, \$3.45**

Ladies' Elkin Shoes **\$1.98 \$2.48**

Children's Elkin Shoes—**\$1.24, \$1.68, \$1.98**

Big lot of Men's Light Tan Oxfords, Balloon last—Goodyear Welts, all sizes. A \$5.00 value we are closing out at **\$3.24 and \$3.89**

Belk's "Friendly Five" Shoes, guaranteed to look as well, wear as well as any \$10.00 shoe made. We invite comparison—see them, now on sale at **\$4.89**

Every pair new and of the newest patterns and lasts.

A Genuine Sale of Blankets

All Blankets must go lower than ever before. The Belk stores buy blankets in quantities, therefore getting the lowest prices. Now with the great reductions it is possible to save about 50 per cent. Our prices, sizes, etc., are too numerous to list, so just come and see our line, patterns, weight and price before buying. Every blanket in our store reduced for this sale.

EDITORIAL

Our buyers, men who have studied the Dry Goods business and know real honest-to-goodness values when they see them, have bought some wonderful values for this great event. Mr. Parks, Mr. Howell and Mr. Brumley last week toured the Carolinas visiting all the largest manufacturing establishments of cotton goods, buying quantities of the best cotton goods at their own price. These goods are now being put on sale at the lowest prices seen in years. Our buyers in the silk, ready-to-wear and millinery departments have just returned from the northern markets, where they purchased some wonderful values for this sale.

44 Belk Stores Co-operating to Make This the Greatest Sale in Our History.

PARKS - BELK CO.

The Sale You Have Been Waiting For at the Store of Satisfaction.