

The Covered Windows Are the Place

# PARKS - BELK CO.

Specials For Friday, Saturday and Monday



## January Clearance Sale of Millinery

Save 25 to 50 Per Cent. Now

It will pay you to buy your Hat now as the prices are unbelievable. All Ladies' and Children's Fall and Winter Hats are reduced at 1-2 price and even less.



One big table ladies Hats Special at **48c**

One table special **98c**

One table special **\$2.98**

One table special **\$4.98**

Bath Robes and Flannellette Kimonas for these cold days. Special prices: \$3.00 Bath Robes, Special **\$3.48**

\$4.50 Bath Robes, Special **\$2.48**

\$1.50 Flannellette Kimona **98c**

\$2 Flannellette Kimona **\$1.25**

(Be sure and See These)

**OUTING GOWNS**

Just the thing for these cold nights. Our regular \$1.48 value **79c**

\$1.79 value, extra size, special **98c**

Misses' Gowns **48c TO 69c**

**SWEATERS**

These must be sold regardless of cost. We would rather sacrifice them than carry them over. If you don't need one now buy one for next winter, and save money. Prices are from **89c TO \$6.95**

Also Knit Scarfs and Hat Sets (Get ready for another big snow)

## ADDED SPECIALS FOR Friday, Saturday and Monday

The enormous business we did on the opening days of our Clearance Sale is proof that our store was chugged full of Bargains, and for Friday, Saturday and Monday we are offering numerous Added Specials which we are mentioning on this page. Come every day and enjoy the Bargains that are always found in the Annual Clearance Sale of the Belk stores.

Every Department has something attractive to offer at a Great Saving and we especially urge you to come and share in these wonderful values.

### Great Saving in House Furnishings Department

Big lot Grey Enamel Dish Pans, 10 quart, regular 39c values, special for this sale **20c**  
14 Qt. size, regular 48c value, special **35c**  
Big lot Odds and Ends in Chinaware:  
Fruit Saucers, special, each **5c**  
Bread and Butter plates, each **5c**  
Salad Plates, **8c** and **10c**  
Cream Pitchers **19c**  
Sugar Bowls **19c**  
8c value Water Glasses, special **4c**  
Three for **10c**  
Big purchase of Ruffled Curtains just in. \$1.00 value Check Marquisette **50c PAIR**

Limit: Four pair to a customer.

\$1.25 value Colored Ruffles. Special **79c PAIR**

Just received 9x12 Cross Seam Beacon Tapestry Rugs, \$12.50 value. Special **\$8.95**

Certainated Floortex, \$1.50 value, running yard **98c**

\$1.25 value, per running yard **89c**

**LOOK! LOOK!** Big Job Lot Odds and Ends in China Ware, slightly chipped. On sale Friday and Saturday, for **2c EACH**

10,000 Yards Dress and Apron Gingham, New Patterns **5c YARD**

5,000 Yards 27-inch Outing, Checks and Stripes **8 1/2c YARD**

**SPECIAL** Men's Army Hob Nail Shoes—First Grade Per Pair **\$1.98**

Curtain Material Regular 25c Quality Fancy Marquisette in several colors, 1 to 20 yard pieces, yard **10c**

15c value 28-inch Blue Chambray, 3,000 yards, Shirt Chambray, 3,000 yds **10c**

75c value Ladies' Fiber and pure Silk Hose in all the leading shades, **42c**

Such values as these cannot be duplicated elsewhere. Good quality ladies' Cotton Hose, 10c value, pair **4c**

Ladies' Silk Hose (seconds) many colors. Limit, two pair to a customer **5c**

**BROOMS BROOMS** 48c Value Good Quality Brooms Special **25c**

### SHOES

One lot Men's Mississippi Flat Shoes and Slippers. Regular \$6.50 Shoes. Special **\$4.45**

Big Table Ladies' Overshoes, military heel, All sizes, **35c PAIR**

Headquarters for all sizes of boys' and men's boots. Prices from **\$1.48 to \$3.95**

**SHOES** One big table Ladies Slippers. Special **95c PAIR**

Men's Ralston Shoes and Oxfords. Must go, priced from **\$2.98 to \$6.50**

Just received big lot ladies fine dress slippers in all the new shades. Come in and see them.

### BOYS' DEPARTMENT

One lot boys' suits, one long, one short. Special for this sale **\$7.95**

**FREE FREE**

With every Boys' Knee Pant Suit, \$4.98 up we will give one \$1.25 watch free. Watch guaranteed to run twelve months.

Big lot boys' sweaters must go in this Sale.

Boys' Best Overalls 220 wt. Special. Sizes 2 to 16 **69c and 89c**

Big lot Boys' Odd Pants Priced special for this Sale

### MEN'S CLOTHING

One limited lot Men's Blue Chambray Work Shirts, Special Regular 49c sellers— **25c**

(Limit—2 to a Customer) Men's 220 Weight Overalls. All sizes— **85c PAIR**

**MEN'S DEPARTMENT** Men's Good Socks— **5c 6 FOR 25c**

Men's Dress Shirts, all sizes. Mostly collar bands **48c**

One lot Men's Shirts with and without collars. Special **69c AND \$1.00**

**MEN'S CLOTHING** Just think, Men every Suit and Overcoat in our Store reduced for this big sale. This sale only comes once a year. Be sure and take advantage of it.

### The New Spring Coats, Hats and Dresses In All The New Styles and Shades

We have received a large assortment of New Spring Dresses in the new prints and materials which fashion decrees for spring. They are here in the Smart Spring Styles, including Flares, Circular and two-piece effects in all sizes. Also the newest in Hats. Be sure to see these because you can save money. Don't miss seeing our new Spring Coats in all the Beautiful New Weaves and coloring. For the young girl that wants to look smart, see our New Tweed Suits. Be one of the first to wear one of these new suits.

### OUR INFANT DEPARTMENT

We never forget the baby. We have taken days to buy and make this department complete in every way, and carry all the best makes and brands of Infant Wear such as Vanta Knit Wear, indorsed by all the nurses, doctors and welfare experts in the country; Cinderella and Lucette Panty Dresses. Swan Shoes shaped like baby's feet. Stork Rubber Sheeting, and other Rubber Goods. Also Tiny Tot Underwear. In fact anything for the baby from infant to six years old will be found in this department. So make a special trip to look over this Complete and up-to-date Infants' Department.



### Annual Clearance Sale of Silk and Woolens

**BIG LOT OF NEW SPECIALS JUST ARRIVED TO GO IN OUR BIG ANNUAL CLEARANCE SALE**

"Bigger and Better Than Ever"

Genuine imported 12M. Pongee, heavy quality, sale price yard **48c**

36-inch Black Messaline good quality, Clearance sale, per yard **98c**

Beautiful Royan Silks in many shades to select from, per yard **69c**

Rayon Plaids for Wash Dresses, a real 75c yard value, per yard **39c**

\$1.50 value All Linen 64-inch Table Damask, Annual Clearance Sale— **98c**

\$2.00 value 70-inch All Linen Beautiful Quality Table Damask. January Sale **\$1.48**

\$5.00 Value Memstitched Linen Tea Napkins. Annual Clearance Sale Price **\$3.48**

\$5.00 value 54-inch Flat Crepe and Satin Crepe in Good Range of Colors. Annual Clearance Sale **\$3.98**

\$1.00 value 36-inch Printed Rayon Crepe, Annual Clearance Sale **75c**

\$3.00 value 40-inch Crepe Satin, Very Special for our January Clearance Sale **\$2.39**

\$2.00 Value Belding's Wash Satin. Full line of colors. January Clearance Sale Price **\$1.59**

56-inch Velour Coating in several shades. Regular price per yard \$3.98, Sale Price per yard **\$2.98**

Radium Silk for dresses, also for underwear, special sale, per yard **79c**

10,000 Yards 36-inch Bleaching, 15c Value Belk's Special per yard **10c**

### GROCERY

Green Beauty Pickles—Quart Jars—Sour and Sweet, 40c value **28c 4 FOR \$1**

Green Beauty Sour Pickles. Gallon size \$1.25 seller. Special **65c**

Red Pitted Cherries. No. 2 can— **24c 5 FOR \$1**

Pork and Beans, 15c size **9c EACH**

Silver Dale Peaches.—Special **6 FOR \$1.00**

Del Monte Corn. No. 2 can— **19c 2 FOR 35c**

Pinto and White Beans **8 QTS. FOR \$1.00**

"JIGGS SPECIAL"—Army Corn Beef Hash **5 FOR \$1.00**

Pink Salmon **15c**

**FLOUR**

Elizabeth (Straight) 98 Lbs. **\$5.15**

48 Lbs. **\$2.60**

24 Lbs. **\$1.35**

Sunflower (Self-Rising) 98 Lbs. **\$5.25**

48 Lbs. **\$2.70**

24 Lbs. **\$1.40**

Libby's Milk, Special Large **10c**

Small **5c**

Caraja Coffee—1 Lb. Pkg. **43c**

3 Lb. Pkg. **\$1.23**

Candy Kisses **10c QUART**

Gibbs Apple Jelly, 15c size **3 FOR 25c**

Hyman's Sweet and Sour Pickles, 6 oz. size, 20c value. Special **10c 3 FOR 25c**

Loose Coffee, best grade **3 LBS. FOR \$1.00**

Corn—No. 2 can, 10c value. Special **13c 2 for 25c**

Telephone or Mail Us Your Orders

We Deliver Everything Free

"We Pay All Parcel Post"

# PARKS-BELK CO.

"THE HOME OF BETTER VALUES"

One Lot Men's Work Shirts

Special Limit: **25c**