#### COLUMN

dry Wednesday. We hatch the public, Pine Hill Farm, rg, N. C., C. L. Sims, 3-2t-c.

ages by learning some branch of the printing trade. There is a rowing demand for young, well-ained workers. Our school teachs hand composition, proof reading, ress work, linotype and monotype perating and mechanism. Requires com six to eingt months. A good dute to the second of the

# **EFIRDS**

Headquarters For Shoes For the **Entire Family** 

At Our 88 Cent Sale Prices:

Ladies Oxfords and Strap Slipn's, Ladies' and Boys' Shoes \$1.88 Men's Dress Shoes . . . \$2.88 One Table Boys' Shoes . \$1.88 One Table Ladies' Dress Shoes, Satin, Patent and Tan \$3.48 Efird's Imperial Ladies' Dress Shoes, \$6.00 value .... \$3.95 Craddock \$6.00 Shoes for Ladies \$4.95

#### IN AND ABOUT THE CITY

Fresh Kale, Spinach, Collards, Turnings, cabbage, new potatoes, campy on the 17th of December, developing, cabbage, new potatoes, caulifold were stocked to the full extent. Men were stocked to the full extent. Men that were working every day before that has strength and that were working every day before that were working every day before that has the place of the

ocal Market Is Very Quiet, With Local Farmers Apparently Waiting For "Necessity" or Higher Prices.

No one around here seems anxious o buy or sell cotton.

At least business at the local coton platform is very quiet, with evry one seemingly content to follow he time-worn policy of watchful vailting.



## PAINT HEADQUARTERS

Now is a good time to do your inside painting. We have a complete

#### Wall-Tona

A WASHABLE FLAT WALL PAINT for permanent beauty and real practical value. Painted Wall finishes done in Wall-Tona are IDEAL. We recommend Wall-Tona for all interior decorative work where a rich, lasting, non-glossy wall finish is desired.

Wall-Tona is made by one of the oldest paint manufacturers in the country and sold by

## YORKE&WADSWORTH CO.

The Old Reliable Hardware Store

Phone 30

Concord, N.-C.

Phone 30

## You can't stay where you are

You turn through a kodak album and smile at old-style Skirts cluttering the ankles ..... hats perched high up on hair.....wasp waists.....awkward sleeves -odd how your taste has changed!

Yet day by day your taste changes in all you wear and do. You don't like the same books, enjoy the same movies, choose the same underwear, prefer the same soap you did a short while ago. You are so used to the better, you wonder why you liked the old. Advertisements make you know the better as soon as it's proved to be better. They tell of good things accepted as good taste in the best homes. The hosiery, glass-curtains, lighting fixtures other moderns use; why their use is preferred. vertisements influence so many around you, sooner or later you'll feel the change. Even if you never read an advertisement, you'll use in time some of the conveniences which advertisements urge you to use today. Advertisements form a tide of taste that sweeps you forward; you can't stand still. Since you'll enjoy what they advertise anyway, why not begin enjoying it now?

Read the advertisement to be alert to the best today