

Camels contain the very choicest tobaccos grown in all the world. Camels are blended by the world's most expert blenders. Nothing is too good for Camels. In the making of this one brand we concentrate the tobacco knowledge and skill of the largest organization of tobacco experts in the world. No other cigarette made is like Camels. They are the overwhelming choice of experienced smokers.

So this night as at your birthday festivities you revel in the sheerest joy this old world affords-taste then the fragrance, the goodness of the primest cigarette ever made. On this day of days you and your friends deserve the best. Have a Camel!

of experienced smokers have found in Camels such lasting contentment as they never hoped

to find in a cigarette.

Our highest wish, if you do not yet know Camel quality, is that you try them. We invite you to compare Camels with any cigarette made at any price. R. J. Reynolds Tobacco Co.

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