

SOCIETY



Chic Whim
An interesting whim of fashion is this masculine example of the new vest.

Florida Visitor Honored.
Saturday afternoon Mrs. A. Jones York honored her house guest, Miss Frances Burroughs of Sarasota, Fla.

Miss Helen Marsh won the top score prize, a doris, while Miss Burroughs was given silk lingerie as the guest prize.

Mrs. York's guests were: Mesdames W. H. Wadsworth, William A. Ritchie, I. I. Davis, W. L. Burns, Gates Pickard, W. J. Hill, M. L. Marsh, B. E. Harris, Jr., V. A. Means, J. F. Cannon, Stanton Northrup, E. S. Young, L. T. Hartzell, Sr., and Misses Burroughs, Helen Marsh, Mary Crowell, Bertie Louise Willford, Margaret Ritchie, Elizabeth Smith, and Lucy Richmond Lentz.

Lovely Bride Party.
Misses Mary Harry, Julia Harry and sister, Mrs. L. O. Stephens, of Charlotte, were joint hostesses at a bride party at the Harry home, "Morehead Place", Saturday morning.

The house was beautifully decorated with quantities of jonquills, hyacinths, and peach blossoms. Bridge was played at six tables.

Those playing were: Miss Willford, Mesdames William A. Ritchie, E. Sauvain, R. O. Caldwell, J. B. Womble, R. E. Ridenhour, Jr., G. M. Pickard, E. F. White, Jr., F. A. Youngblood, A. B. Pounds, John W. Morris, D. G. Caldwell, Jr., and T. N. Spencer, and Misses Annis Smoot, Rebecca Dayvault, Ruth Cannon, Mary Crowell, Margaret Ritchie, Elizabeth Black, Pink Willford and Miss Auten.

War Mothers to Send Gifts to Oteen.
Local War Mothers will send individual packages to patients in their ward at Oteen. Persons desiring to send packages are asked to send them to Mrs. J. F. Goodson on Thursday, April 1st, so she can pack and mail them Friday.

Miss Combs Ill.
The many friends of Miss Jessie Combs will regret to learn that she is quite ill at Mrs. Fred Shepherd's, on Georgia Avenue. Reports from Miss Combs this morning, stated that she is resting more comfortably.

Child Breaks Arm.
Nancy Haywood, daughter of Mr. and Mrs. F. J. Haywood, fell while playing last week, and injured her arm. It was first thought that the arm was sprained but X-ray pictures showed that it was broken.

INFLUENZA
As a preventive melt and inhale Vicks night and morning. Apply up nostrils before mingling with crowds. If feverish, call a doctor at once.

VICKS VAPORUB
Over 17 Million Jars Used Yearly

H. S. FIRESTONE
SAYS
"A truly great product is one that gives the buyer more than he has a right to expect. I have found the ELGIN watch to be that kind of a product."

S. W. Preslar
JEWELER

RAISE FUND IN MEMORY MISS CONSTANCE CLINE

Money Will Be Used to Establish a Scholarship in School in India.
A most impressive service has never been held in St. James Lutheran Church that on yesterday. With the large church auditorium filled by the congregation...

Mr. and Mrs. A. Jones York, Miss Frances Burroughs, Miss Helen Marsh, Thomas Webb and William Morris formed a party from Concord who motored to Pinehurst Sunday to see the peach orchards in bloom.

Miss Bernice Jones spent the week-end in Gastonia with friends. Miss Margaret Virginia Ervin was the week-end guest of Mr. and Mrs. J. F. Hurley, in Salisbury.

Mr. and Mrs. T. Hartzell, Jr., is visiting relatives in Lancaster, S. C. Miss Lucy Richmond Lentz and W. J. Montgomery were the guests Sunday of William M. Lentz, in Lancaster, S. C.

Miss Althea Snider and Miss Anna Strider spent Saturday in Charlotte. Miss Adelaide Harris is attending a house party in Durham this week, being given by James O. Cobb.

Mr. and Mrs. M. E. Woody and Mr. and Mrs. C. A. Shaw motored to Badin Sunday afternoon. Mr. and Mrs. W. T. Klutz, of Salisbury, spent Sunday in the city with relatives and friends.

Mr. and Mrs. Luther Sappenfield, of Charlotte, spent the week-end here with home folks. Mrs. George V. Harper, of Miami, Fla., arrived in Concord yesterday to spend some time with friends and relatives.

Mrs. C. S. Pratt returned Sunday to her home in Hickory, after spending a week here with relatives. She was accompanied by her sister, Miss Ethel McClintock.

Dr. John M. Harry, of Morganton, spent Sunday with his mother, Mrs. W. D. Harry. Morris Caldwell, a student at Davidson College, spent the week-end here with his uncle, R. V. Caldwell, Jr.

Mr. and Mrs. T. Wallace and little daughter, Miss Mamie Flowe, and Gresham Best spent Sunday in Moore county. George W. Means left this morning for Western Carolina, where he will enter a sanatorium for treatment.

Conrad Hill spent the week-end in Salisbury with Mrs. Hill and little daughter, Elizabeth Jane, at the home of Mr. and Mrs. B. M. Gillen, parents of Mrs. Hill.

Proprietor Russell left today for Charlotte, where he will make his home in the future. Dr. Paul Means, who has been spending some time here with his parents, will leave Tuesday for his home in Trenton, N. J.

Nancy Dayvault Gives Party.
Nancy Dayvault, daughter of Mr. and Mrs. J. F. Dayvault, entertained several friends Saturday afternoon, at her home on South Union street.

The party was in celebration of the hostess' eleventh birthday anniversary. After enjoying games for an hour, delicious refreshments were served. Dainty yellow baskets filled with candy easter eggs were given the guests as souvenirs.

Those present were: Pauline MacFadyen, Caroline Ivey, Mary McKay, Mary Louise Means, Ida Patterson, Helen Gray, Ellen White, Lorraine Blanks, Nancy Pike and Katherine Davis.

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New York Sun to Have North Carolina Supplement.
Raleigh News and Observer. P. A. Dolan, of the editorial staff of the New York Sun, was in Raleigh yesterday, gathering material for a North Carolina supplement to that newspaper which will appear sometime next month.

Child Breaks Arm.
Nancy Haywood, daughter of Mr. and Mrs. F. J. Haywood, fell while playing last week, and injured her arm. It was first thought that the arm was sprained but X-ray pictures showed that it was broken.

TWO CABARRUS MEN DIED THIS MORNING

W. B. Black and Robert Gorman Died During Night.—Funeral Services This Afternoon.
W. B. Black and Robert Gorman prominent men of Cabarrus, died during the night.

Mr. Black's death occurred at 2 o'clock this morning and Mr. Gorman died three hours later. Both had been ill for some time and death in each case was caused by pneumonia.

Funeral services for the men, who were friends and neighbors for many years, were held this afternoon at 2 o'clock at Bethel. Interment was made in the cemetery of the church.

Both Mr. Black and Mr. Gorman was more than seventy years of age and had lived in the county for many years. They were recognized as two of the most influential and prosperous citizens of the Cabarrus neighborhood.

Work on the Big Power Dam May Start Within Few Weeks.
That the Carolina Power and Light Company will commence work on the big dam that will span the Pee Dee River near Norwood within a few weeks, is the belief of J. S. McInnis, manager of the right-of-way department of the Carolina Light and Power Company.

According to Mr. McInnis, the dam will be built just above where the Norfolk Southern railroad crosses the Pee Dee. The dam will reach from one hill top on the Stanley side to another on the Montgomery. It will be seventy feet in height and will cost approximately ten millions of dollars.

The pond or lake will cover something more than 6,000 acres of land. The waters of this lake will reach up the river to the lower Badin dam.

Eighteen months is the time estimated that it will take to build this dam. When finished it will be one of the largest in the state. It will be used for generating electricity which will be used in both North and South Carolina.

This will mean much to Stanley county and Montgomery in more ways than one. This development which completed will furnish employment for several hundred men and the ultimate result may terminate in the building up of a new town for Stanley county.

The completion of this development will also mean that Stanley county is the leading power county in the South. Mr. McInnis stated to the News-Herald writer that the Carolina Power and Light Company had purchased a large number of different tracts of land within the last several days and they expect to finish up in a few more days.

Continued, Prosperity For Printing Industry.
Indianapolis, March 29.—(AP)—The printing industry in the last year has escaped the slump usually anticipated after a period of exceptional business activity and indications are that the present era of prosperity will continue indefinitely, said James M. Lynch, president of the International Typographical Union.

Mr. Lynch has just completed the checking of reports from all important jurisdictions of the union. "The old cycle of business boom and slump and recovery seems to be a thing of the past," Mr. Lynch said. "Prosperity is making a long visit with America and, barring some unforeseen development, we are going to enjoy flourishing business for many more months. If employment in all lines could be more fully stabilized, we would be well insured against business fluctuations."

Death of Rev. J. P. Schmidt.
Rev. J. P. Schmidt, who was for a number of years pastor of Grace colored church here, and taught the parochial school, died at his home in Greensboro Saturday night, aged 49 years. He was president of Emmanuel Lutheran College, a negro institution, and was also superintendent of missions of the Lutheran Church.

He is survived by his wife and three children, Miss Concordia Schmidt, Miss Eleanor Schmidt, and John Schmidt. Four in Favor of Unification.
Winchester, Va., March 27.—Four of the six clerical delegates of the Baltimore conference of the Methodist Episcopal church, south, to the general conference at Memphis in May will favor unification.

USE PENNY COLUMN—IT PAYS

The Story of Financial Progress
Your bank book grows more interesting with every deposit.
Citizens Bank and Trust Company
CONCORD, N. C.

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION
J.C. Penney Co. A NATION-WIDE INSTITUTION
RELIABLE QUALITY GOODS ALWAYS AT LOWER PRICES
50-54 SOUTH UNION STREET, CONCORD, N. C.

Coats for Easter Day
They're Sure to Please Every Way
One woman said to us that she welcomed Easter because she always bought her complete new outfit at our Store and enjoyed doing it! She enjoyed our styles and prices!
This year we are prepared to serve you better than ever with an array of Coats which spell style—at a price which means unusual economy! All the latest modes, too!
In flares and more tailored styles with embroidery, plaits, ties, or fur trimming. Interesting sleeves! For the woman, miss, and junior.
The materials are smart, sturdy, and new! See the Poiret sheens and tweed mixtures! And the colors include soft greys, warm roses, and tans.
\$14.75
John S. Turner.
Stanly News-Herald.
John S. Turner, an account of whose death is recorded elsewhere in this issue of the Stanly News-Herald, was a Cabarrus county man, but was as well known in Stanly as he was in his home county. He lived just across the line, hence his friends and neighbors in this county were numerous.

TODAY and TUESDAY
"TELL ME WHY"
Dealing With BIRTH CONTROL
Tells ALL Shows ALL See a Vision of Life Before Birth
A special Reviewing Committee composed of Concord's leading citizens witnessed a private screening of this picture in the Concord Theatre and pastors, doctors and all who saw this Special Attraction claim it the best they have ever seen of its kind.
NEW CONCORD
HOURS: 1:30, \$3:30
NIGHT: 7:00 and 9:00
Coming Wednesday Corinne Griffith in "THE MARRIAGE WHIRL"
No Advance in Prices

PASTURE CAMPAIGNS
Total Acreage in Pastures in Some Counties Has Been Doubled.
Raleigh, March 27.—(AP)—With the close of the spring pasture planting season, which comes about April 1st, the results of pasture campaigns in several counties show that the number of demonstrations put on and the total acreage planted to pastures this spring has been more than doubled, says S. J. Kirby, extension pasture specialist of the State College of Agriculture.
A still larger acreage would have been planted, Mr. Kirby believes, but for the shortage of some important grass seeds, the high prices for seed, and the lack of readily available cash among great numbers of farmers this spring.
"We are finding," says Mr. Kirby, "that the best way to get pastures started in any community is to have a demonstration put on by some progressive farmer. An example of this is shown by J. S. Morgan, who lives near Elizabeth City. Mr. Morgan put in a pasture in 1922 under the direction of County Agent G. V. Falls. The neighbors stated that this was an expensive mistake; but now, after two years' observation on the value of this pasture, many neigh-



CHURCH CATCHES FIRE; ATTENDANCE INCREASES
People Who Came From Miles Around to See Blaze Remained to Pray.
Greensboro, March 28.—Fire today at the Methodist church at Groomtown, in Guilford county, nine miles southeast of here, instead of breaking up an all day meeting, increased the attendance at services following the fire.
The blaze, caused by spark on the roof, caused a telephone SO8 to be sent to the fire department here, and two trucks were sent from here. When they got to the church, they found that the men had made a ladder and formed a bucket brigade and had the fire nearly extinguished. The woman were calmly going ahead, spreading a big picnic dinner on the grounds.
After dinner all trooped back into the church, the congregation increased by folks who had rushed from a radius of five miles to see the blaze. Damage was confined to the roof.
When the alarm was given the church was full of people, but they all marched out without disorder.
IF YOU WANT SURE RESULTS USE PENNY COLUMN—IT PAYS