

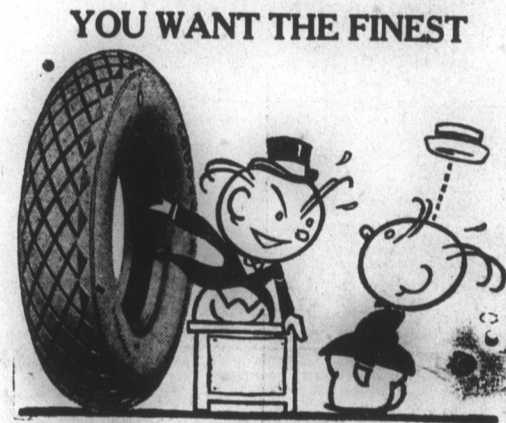
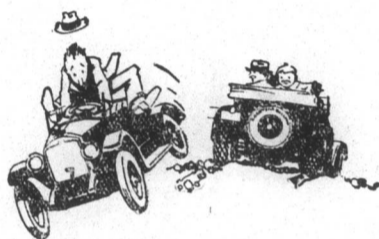
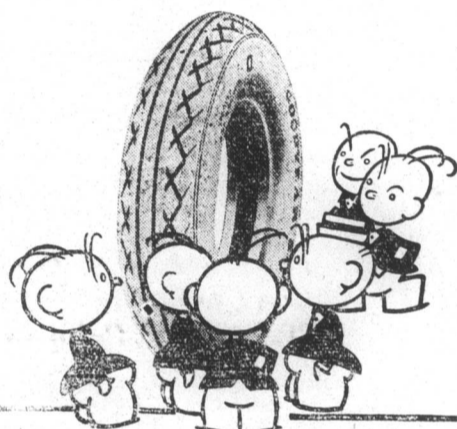
FORD, CHEVROLET, CADILLAC, BUICK, MARMON, or WHAT EVER KIND OF CAR OWNER YOU MAY Be, COME TO Yorke & Wadsworth Co.

Concord, N. C.

Phone 30

For Your Genuine **GOOD YEAR TIRES** AT BOTTOM PRICES

Nowhere else in town will the light-car owner find such a line-up of tires as this—the widest choice, the lowest prices, the biggest values—and every one a Goodyear. Buy your tires NOW—our prices are DOWN NOW. Your purchase today may mean big savings later. Furthermore, genuine Goodyears at these prices move so fast you are always certain of FRESH merchandise—and that means a lot. Take advantage of these values.



If You Buy on Price
Pathfinder

is your tire—a low-priced, high quality line subject to standard warranty, designed to run the "gyps" out of gas and DOING it. Look:

30x3 Clincher Fabric

A well-constructed, quality tire at minimum investment.

\$6.75

30x3 1-2 Clincher Fabric

Standard Ford size clincher, dependable for excellent mileage at a marvelously low price.

\$7.75

30x3 1-2 Clincher Cord

Only huge production makes this genuine cord tire possible at such a price.

\$9.95

These are Special Cash Prices For
ONE WEEK ONLY
NO SECONDS

If You Consider Quality We Guarantee You Can't Beat Our Prices
Anywhere

If You Buy on Quality
Good Year Wingfoot

with the distinctive Cross-Ribbed Tread, is the line for you. Made to compete in value with the highest grade standard tires, but remarkably low in price.

30x3 Clincher Fabric

Why shop around when you can get a genuine Goodyear at a price like this:

\$8.80

30x3 1-2 Clincher Fabric

Here's a real Goodyear construction. Goodyear quality, in the standard Ford size—an amazing value at

\$9.90

30x3 1-2 Clincher Cord

This remarkable cord tire value has shown thousands of car owners the ECONOMY of Goodyear Cords.

\$10.40

30x3 1-2 Straight Side Cord

This tire measures 3.89" in cross section—the tire with abundant strength and cushioning. Talk about oversize value, at

\$11.95

31x4 Straight Side Cord

Many light car owners are discovering the big economy and added cushioning in this size tire.

\$14.75

30x3 Tubes \$1.75
30x3 1-2 Tubes \$1.95
29x4.40 Tubes \$2.85

200

30X3 1-2 Famous Heavy All - Weather Cords Only \$12.95

This Week Only

SUPERTWIST
Used In Goodyears Only

This marvelous new cord fabric material which gives so much greater strength and flexibility to the tire's carcass is used in every cord tire Goodyear makes—and in no other tires.

Goodyear Tubes—Of Course

New Goodyear casings deserve Goodyear Tubes. These Tubes are tested by stretching under water. No pinholes. No slow leaks. All sizes. Fair prices.

FROM **\$1.75** UP

Goodyear Repair Kits

Safety first! It's great to know that nothing can stop you—not even a big nail, or broken bottles. Keep a Goodyear repair kit in your car.

SPECIAL **19c** EACH

YOU WANT THE FINEST

Good Year All - Weather

—the Tread that's familiar and the quality that's famous on every road.
30x3 Clincher Fabric
The very best Fabric Tire that money can buy in this size—

\$9.95

30x3 1-2 Clincher Fabric
The standby of thousands for big mileage at low cost. Real satisfaction—moderate investment.

\$10.95

31x4 Clincher Fabric
A big husky tire for use with heavy loads. Some use it all around, some on rear only—a bargain either way.

\$15.95

30x3 1-2 Clincher Cord
The standard among 30x 3 1-2 cord tires—All-Weather Tread for traction, Supertwist for wear—

\$12.95

30x3 1-2 Clincher Cord (Oversize)
Extra strength, more miles—the Goodyear especially recommended for closed cars.

\$14.95

30x3 1-2 Straight Side Cord
All-Weather Tread Cord, world standard straight side in this size.

\$17.95

31x4 Straight Side Cord
Goodyear quality, Goodyear All-Weather PLUS extra bigness—

\$19.95

Good Year Balloon

We Have Both Types

—interchangeable to fit present rims and wheels, or the small diameter type made with Supertwist, and all the All-Weather Tread. Extra comfort, extra cushioning—reduced wear and tear.

31x4.40 Clincher Balloon

You can have Goodyear Balloons without a wheel or rim change, if you have 30x3 1-2 Clincher rims. Real balloon cushioning most economically.

\$16.95

31x4.40 Straight Side Balloon

Here's a genuine Goodyear Balloon that fits all 30x3 1-3 straight side rims. Low cost rim change required for Ford. Let us show you.

\$18.95

29x4.40 Straight Side Balloon

Here is Balloon cushioning and long, dependable service combined with traction and safety.

\$15.95

29x4.95 Straight Side Balloon

With grooved All-Weather Tread, a Wonderful tire for Comfort and Service, specially recommended for Overland or Star.

\$23.95

Remember, This Sale Is For **ONE WEEK ONLY**
All Tires and Tubes Cash Only at **THESE SPECIAL PRICES**