

Jackson Park WILL BE SOLD AT AUCTION At 2:00 P. M. April 24

\$100.00 Radio Set Will Be Given Away!

J. B. LINKER, the owners of this beautiful development has spent considerable money in making this the most beautiful suburban development anywhere in the County. Jackson Park is located on the National Highway near Jackson Training School and is only a few minutes ride from the city of Concord. Large wide streets have been laid off and graded up. On each of the principal streets in Jackson Park water and electricity will be available. Two homes have already been contracted for in Jackson Park. You do not have the burden of City taxes. You have nearby schools and churches. Jackson Park offers you a place for home or investment. Easy terms will be offered, making it possible for you to own one or more of these beautiful lots with the money that you are able to save for your earnings.

Don't Be Afraid to Invest in Real Estate—it Is a Sure and the Only Sure Way to Save

William Jennings Bryan said: "Real estate is the best investment for small savings. More money is made from the rise in real estate than all other causes combined. To speculate in stocks is risky, and even dangerous, but when you buy real estate you are buying an inheritance." Real Estate in and around the city of Concord has jumped by leaps and bounds and the end is not yet. There are just as good opportunities now as there was in the past.

REMEMBER THE DATE OF THIS SALE AND DON'T FAIL TO BE THERE. YOU WILL SEE THE LARGEST CROWD YOU HAVE WITNESSED HERETOFORE AT ANY AUCTION SALE. YOU WILL HEAR ONE OF THE GREATEST AUCTIONEERS OF THE DAY.

Sale conducted by the Atlantic Coast Realty Co.

J. B. LINKER, Owner

Mayor's Orders

Use Garbage Cans. No garbage carried off unless in Garbage Cans after May 1st.

Order a GARBAGE CAN today from

Ritchie Hardware Co. YOUR HARDWARE STORE PHONE 117

USE MORE

DENNISON'S GOODS

- Material for Lamp Shades
- Shelving Paper
- Paper Napkins
- Crepe Paper
- Sealing Wax
- Parcels Post Labels, Tags, etc.
- Pin Tickets, Price Tags

Kidd-Frix Music & Stationery Co

Phone 76 58 S. Union St. Concord, N. C.



Costs More to Build—Is Worth More—Yet Sells For LESS

Buy a FORD and Save the Difference

Touring \$310	New Prices	Runabout \$290
Tudor \$520	Coupe \$500	Fordor \$565

F. O. B. Detroit Prices

REID MOTOR CO.

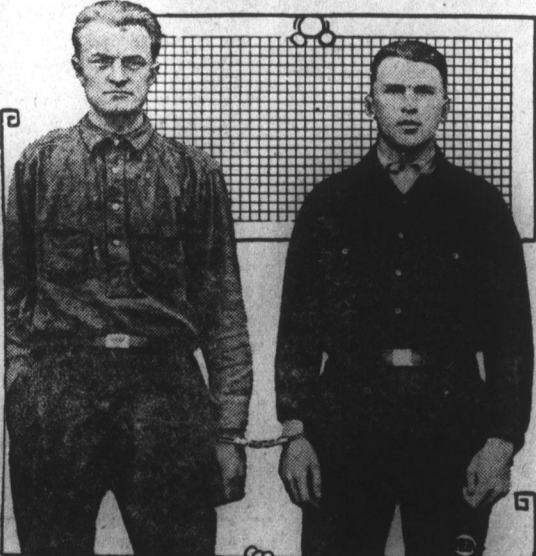
CONCORD'S FORD DEALER Phone 220

Diving Diva Remains Sylph-Like by Daily Dips in Swimming Tank



CHICAGO—Margery Maxwell of the Ravinia and Chicago Opera companies, a red-blooded young American girl, who was brought up on a Montana ranch, can ride a cow pony or swim as well as she can sing. And swimming, according to Miss Maxwell, is the best reducing exercise in the world. Any woman, she says, who isn't afraid of the water and who doesn't care whether or not she spoils her bathing suit, can have an Annette Kellerman figure, if she really swims. Of course, Miss Maxwell agrees that the question of dieting likewise has a big part in the maintaining of Venus-like proportions and health. "A balanced diet is perhaps more essential to health than exercise," says Miss Maxwell. "I watch my calories and the things I eat. As I watch my high notes, my favorite drink is orange juice mixed with rich evaporated milk, which is especially valuable because of the high ash and alkaline acid content of the orange and for the reason that evaporated milk is germ-free and is more easily digested than ordinary market milk. I also see to it that the leafy vegetables, salads, eggs, nuts and other essentials to a balanced diet occupy a prominent place on my daily menus. "The public is demanding sylph-like figures in grand opera as much as in the 'Follies.' The old-fashioned bulky opera singer is a creature of the past and will soon be seen only in caricatures."

Blame Moonshine for Murder



John Kotarick, 26 (left) and Harold Linko, 22, are held at Manistee (Mich.) for the murder of Mrs. Louise Lehrke, 36. They blame moonshine whiskey for the act, according to state police who arrested them.

OUR PENNY ADS. ALWAYS GET RESULTS

GOVERNOR WANTS CARE IN FOREST PRESERVATION

Wants People to Be More Careful to Avoid Forest Fires.

Raleigh, April 21.—(AP)—Declaring that North Carolina's forests "are our greatest potential source of wealth," and that co-operation in fire prevention work is the only "effective way" to preserve the forests, Governor McLean today made a plea for closer co-operation on behalf of the counties with the department of conservation and development. His statement was issued in connection with the observance of American Forest Week, April 18th to 24th. "I have determined to recommend to the next general assembly," said the executive, "legislation which will enable the State Forest Service to expand its forest protection program throughout the State, and to accomplish this there must be steady and hearty co-operation of the county officials, the land owners, and the federal government."

The governor emphasized the value of the forests to the development of the State, and the annual loss from fire to "more than a million dollars a year," and deplored the fact that, in the face of these conditions, the department of conservation and development is "receiving co-operation for forest fire control from only thirty counties out of one hundred."

The governor's statement follows in full: "American Forest Week will, I trust, bring vividly to the minds of our people the splendid heritage in trees and forests which has come down to us from the last generation. Thirty or forty years ago we had vast stores of virgin timber, both pine and hardwoods. It was then that our furniture industry, the largest in the South, was started in the center of an apparently unending supply of the most suitable timber. Now most of their raw product has to come from a distance, much of it from other states. As late as 1914 we were the fourth largest lumber producing

state in the Union. Now, with no more cultivated land, we take eleven place. While we have as much forest land as we had twenty-five years ago, we are producing much less timber, and this in the face of an increase in value of the land and of its products.

"Every good citizen of North Carolina, whether a landowner or only a consumer of wood, should welcome the opportunity presented him this week of reviewing the situation. Rapidly thinning forests, dwindling production, and a loss from forest fires of more than a million dollars a year, yet the State department of conservation and development is receiving co-operation for forest fire control from only thirty counties out of one hundred, and some of these are only half heartedly in the work. "Our young growth, which nature is using to restore our cutover areas, must be protected, even more than the mature forests. While it is the duty of the State to see that the future is properly provided for, it is

likewise the duty of the landowner to guard his property so that its value as producing capital will not be impaired.

"Co-operation in forest fire prevention is the only effective way. I have determined to recommend to the next general assembly legislation which will enable the State forest service to expand its forest protection program throughout the state, and to accomplish this there must be steady and hearty co-operation of the county officials, the landowners, and the federal government. North Carolina is a recognized leader in highway development and other constructive achievement. Nothing should prevent her from assuming the leadership in reforestation.

"Let us remember that the young forests, to be found in every section of North Carolina, at the present time, are our greatest potential source of wealth."

The largest single orange grove in the world is in South Africa.

58 Miles an Hour—
5 to 25 Miles in 8 Seconds—
25 Miles to the Gallon—
at Electrifying New Low Prices

\$845

Touring car, f. o. b. Detroit. Subject to current Federal excise tax.

OWNERS FIND SURE CONTENTMENT IN CHRYSLER "58" PERFORMANCE ECONOMY AND RUGGEDNESS

Extraordinary speed and power, combined with economical care-free service, continue to win to Chrysler "58" new owners at the rate of 10,000 per month.

Meanwhile, both new and old owners are enthusiastically satisfied with their choice.

This nation-wide endorsement of Chrysler "58" is no mere matter of chance.

On the contrary its sustained speed/ability of 58 miles per hour, acceleration of 5 to 25 miles in 8 seconds and economy of 25 miles to the gallon, which have won

this approval, are the predetermined result of the most carefully calculated balance, scientific carburetion and gas distribution, plus painstaking Chrysler craftsmanship.

We are eager to give you a thorough demonstration not only of these Chrysler "58" qualities, but also of its riding and handling ease, sturdiness and ruggedness. These, combined with its new electrifying low prices, will convince you that Chrysler "58" is today more than ever the outstanding motor car value under \$1000.

Chrysler Model Numbers Mean Miles Per Hour



CHRYSLER "58"—Touring Car, \$845; Roadster Special, \$890; Club Coupe, \$895; Coach, \$935; Sedan, \$995. Disc wheels optional. Hydraulic four-wheel brakes at slight extra cost.

CHRYSLER "70"—Phaeton, \$1395; Coach, \$1445; Roadster, \$1625; Sedan, \$1695; Royal Coupe, \$1795; Broadtop, \$1805; Royal Sedan, \$1995; Crown Sedan, \$2095. Disc wheels optional.

CHRYSLER IMPERIAL "80"—Phaeton, \$2645; Roadster (wire wheels standard equipment; wood wheels optional), \$2825; Coupe, four-passenger, \$3195; Sedan, five-passenger, \$3395; Sedan, seven-passenger, \$3595; Sedan-touring, \$3695.

All prices f. o. b. Detroit, subject to current Federal excise tax. All models equipped with full balloon tires. Ask about Chrysler's attractive time-payment plan. More than 4300 Chrysler dealers assure superior Chrysler service everywhere.

All Chrysler models are protected against theft by the Federal patented car numbering system, pioneered by and exclusive with Chrysler, which cannot be counterfeited and cannot be altered or removed without conclusive evidence of tampering.



Chrysler "58" Sedan, \$995, f. o. b. Detroit

CHRYSLER "58"

S. A. EUDY

At White Auto Co.

East Corbin Street