



THINK!

TALK!

ACT!

For The Good Of Concord!

Let's Go!

Think well of Concord. Believe in its possibilities. Feel that your big opportunity is here -- among the friends who admire and respect you.

Talk loyally of your community. Grasp every chance to spread the gospel of faithfulness to your home town.

Act what you think and talk. Give your efforts to anything that means improvement for Concord. Buy from your home merchants. Shoulder your share of civic responsibility. Be generous with good cheer.

Help carry Concord FORWARD! Let's go!

We're going -- come on along!

CONCORD & KANNAPOLIS GAS CO. RITCHIE-CALDWELL COMPANY
 CONCORD FOUNDRY
 CONCORD MOTOR COMPANY
 CORL MOTOR COMPANY
 REID MOTOR COMPANY
 BROWNS-CANNON COMPANY
 CAROLINA CAFE
 WHITE AUTO COMPANY
 PEARL DRUG COMPANY

FISHER'S
 EFIRD'S DEPARTMENT STORE
 J. C. PENNEY COMPANY
 E. B. GRADY
 HOOVER'S
 RITCHIE HARDWARE COMPANY
 C. H. BARRIER & COMPANY

MARKSON SHOE STORE
 CONCORD CHAMBER OF
 COMMERCE
 W. J. HETHCOX
 F. C. NIBLOCK
 KIDD-FRIX MUSIC & STATIONERY
 COMPANY, Inc.
 SANITARY GROCERY COMPANY
 GIBSON DRUG STORE