

## EFIRD'S

Spring Suits For Men and Young Men

Palm Beach, Latest Colors and Styles, regulars, stouts and long stouts, sizes 34 to 50 Priced at $\$ 11.95$
Priêstley's Mohair Suits in light and dark colors
$\$ 14.95$
Sailor Straw Hats, plain and fancy bands
$\$ 1.75$ to $\$ 2.95$
Spring Dress Shirts, with or without collars attached, white or colored, priced 95 c to $\$ 1.95$

## EFIRD'S



## PARKS - BELK CO. Concord, n. c.

Infant Department 2nd Floor-Phone 138
National Baby Week this year will be obsserved in Parks-Belk Co.'s Baby Dept. from May 3rd through Saturday, May 8th.

## NATIONAL  MAY 3rd TO 8th



The piness, huttoncess garment so highly ree.
ontunended by doctors.
 There are five reasons why Vanta Garments
iithout a pina enable mothers to dress baby
(2) They enable mothers to dress baby
without once turning himo vore-exencienced whour once furning him over -experiegece
mothers realize the imporance of this.
(3). All farments can be slipped on over
baby suanta Baby Giarments tend to keep of suppensisen whichich makes the center baske muscles carry weight on ofoshiew, evintered of (5) Vaitab Baty Carments are guaranteed
not-shrinkable.

## Youil Merchandise

 You will find on display in the department the most up-to-date and correct
styles styles ior infants and children of
ages. Infants Dresses and Shoes
 es, laboratetely emboroidedered in
 so, gertrudes of the most exquisite
materials and workmanship. And a
splendid variety of tiny splendid variety of tiny shoes, inclu
ing white kid moccasing
and and flexible for tiny babies. Infahts Coats We are reaturing this week the sweet-
est new baby coats-desighed to be
worn this summer. Made of beautiWorn quality crepe de chine and light
furing weight wool erepes-daine and thand
smacked and exquisitely sroidered. and exquisit
We are showing a wonderful assot
ment of creepers ment of creepers for infants-pretty
design-shown in several differen summer days ahead,
The downiest, softes. erings for baby's bed or carriag fluffie -also, handsome satin or down filled of new pillow tops too-all. Plenty
hand embrin Carriage Robes Wyy you have seen before-original
designs-hand designs-handmade. Quality, style Bassinet and Crib Accessories. hand embroidered. Also, fine sheets
with pillow cases and rubber sheets, match and pads
Also bassinets, wardrobes, baskets, and
nursery chairs, scales and costumers
sturdily constructed, attractively de gned, finished and decorated

