

## EFIRD'S

## OUR STORE WILL BE CLOSED THURSDAY <br> Marking Down Goods For Our CHAIN SALE <br> EWich Begins Friday Morning <br> Big shipment of New MerFhandise arriving daily for This Event <br> DONT MISS IT



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## PARKS-BELK CO.

"WE SHLL THIGMFOR LESS"


Smart Washable Frociks, $\$ 8.95$ to $\$ 14.95$


## $\$ 8.95^{\text {TO }} \$ 14.95$

New Summer Dresses, $\$ 9.75$ to $\$ 24.95$ Hundreds of pretty, stylish Dresses in this lot of geargeteses chiffons, etc. Als
polka new Dresses tor the hot summer weather. Regiw ar sizes. Specially priced from $\quad \$ 9.75{ }^{\text {to }} \$ 19.95$

Extra Size Crepe Dresses, $\$ 8.95$ to $\$ 19.95$ Weare showing an unusually copmplete and atractive new line of figured and


## Millinery That's New

Horse Hair Hats at \$4.95
We show a most attractive line of the newest effects in Horse Hair Hats in
orchid, pink, old blue and sand. These are very special values. All head sizes-at $\quad \$ 4.95$

New White Hats, $\$ 4.95$ to $\$ 7.50$
The vogue of whinaied heai effects. All head sizs. Belk's Better Values.
Many new and varid Many new and varied head effects. A5
Priced from
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