

# Friday Morning June 11th, We Commence the Second Week of EFIRD'S GREAT CHAIN SALE

## SILK AND WHITE GOODS

### Don't Miss These BARGAINS

**Shadow Stripe**  
30-inch Shadow Stripe Batiste, white and colors for Dresses, Underwear, etc. Regular 25c quality

**Marquette Voiles, 18c**  
Fine mercerized White Voiles, perfect short lengths. Worth up to 35c per yard, per yard

**Sheer Dignity Checks, 14c**  
Remnants of Fine Sheer Quality, Dimity and Flaxon Checks, Values up to 30c per yard

**Rayon Lingerie Cloth, 29c**  
36-inch perfect quality Rayon Lingerie Cloth, white, peach, pink, honeydew, etc., 40c value at per yard

**Long Cloth Remnants, 10c**  
Yard wide English Long Cloth, fine qualities in short lengths 10c

**Colored Nainsook 10c**  
Yard-wide Colored Nainsooks, good qualities. Pink, flesh, peach, etc.

**Pride of West Lawn, 10c**  
Regular 18c quality Pride of the West India Linen White Lawns. Sale Price

**40 Inch White Voile, 14c**  
Here you will find 40 inch White Voiles, values worth up to 25c per yard, Chain Sale price

**Summery Goods June Chain Sale Prices**

**Colored Voile, 18c**  
40-inch new colored Voiles for Dresses and Underwear, 20c values

**Belvedere Voile, 25c**  
Belvedere Voile a real 50c value in white and new light shades

**Silk and Cotton Crepe 44c**  
Butterfields Rayon and Cotton Crepes and other Silk and Cotton Crepes, all this season's newest patterns. Regular 95c qualities

**Shirtings, 25c**  
Mohican Women Stripe Shirts, Madras and Percale, fast color. Every new pattern for shirts and Dresses

**Rayons, 29c**  
Yard wide 50c rayons for dresses in all the new stripes. Perfect short lengths

**Rayon Novelties, 55c**  
America's leading novelties in Rayons exclusive patterns. Light colors

**Dress Gingham, 10c**  
New Patterns in 32 inch Dress Gingham. Perfect short lengths, 18c quality

**Amoskeag Gingham 17c**  
Amoskeag 32 inch Dress Gingham in solid smock colors, small checks, etc. at

## SILK SPECIALS

**Silk Radium 94c Yard**

**Crepe de Chine \$1.10**

**Georgette Crepe \$1.19 Yard**

**Baronet Satin \$1.29**

**Printed Crepe de Chine, \$1.35 Yard**

**Duchess Satin, 98c & \$1.44 Yd.**

**Flat Crepe \$1.84**

## Men's and Boys' COLUMN

**Mothers! Buy Your BOYS CLOTHING IN THIS SALE**

**New Summer Suits \$4.95**

Boys' Spring Suits, one long and one short pants, new patterns

**Big Boys' Suits \$8.75 7 to 17 Years**

Boys' Suits, size 7 to 17, one long and one short. New styles and colors. June Chain Sale

**Men's Palm Beach**

**\$11.65**

Men's new Palm Beach Suits in all this season's new colors and Patterns, well tailored

**Men's Two Pants Suits \$17.95**

Men's two pair pants nifty suits, splendid values, new colors

**Men's Two Pants Suits \$22.00**

Men's Two Pair Pants Suits worth up to \$30. Fine tailoring. Chain Sale priced

**Men's Dress Pants**

Men's new dress pants, values up to \$3.45 at \$2.79  
Men's Dress Pants up to \$4.50 at \$3.65  
\$5.00 Dress Pants \$4.39

**Men's Fancy Shirts**

One lot Men's regular \$1 fancy shirts 79c  
Men's Colored Broadcloth Shirts, neat patterns \$1.55  
Men's \$2.50 novelty Broadcloth Shirts \$1.94

## Full Fashion Silk Hosiery

One Table Ladies Full Fashioned hose slightly irregular but not noticeable in the Silk, all colors worth up to \$2.00 per pair, sale price at

**\$1.10**

## WIDE CHAMBRAY 10c Yard

Full yard wide Shirt Chambray, perfect short lengths

## LADIES HAT BOXES \$1.95

Ladies' Hat Boxes, a quality that we have always sold at \$2.95, \$3.00 special for this sale at \$1.95

## 10 Per Cent Off on Luggage

10 Per Cent. Discount off on all new luggage trunks, etc., except the special \$3 hatbox at \$1.95.

## 50c Fancy Top Sox 38c

50c 3-4 fancy Top Hose, Chain Sale price

## ROMPER CLOTH 22c Yard

32-inch Romper Cloth, fast colors. All new stripes as well as plain shades at

## 38 1-2 INCH SHEETING 6c

Smooth, perfect short lengths. While they last, per yard

## MEN'S HANDKERCHIEFS 3c

Men's white hemstitched handkerchiefs. Good quality. Sale

## WATERBURY ALARM CLOCKS 69c

Waterbury \$1 nickel alarm clocks. June Chain Sale

## HOUSEHOLD BROOMS 25c

Brooms special for Friday and Saturday morning. Excellent quality. Well made

## INDIAN HEAD 25c Yard

Perfect short lengths in all the season's newest colors

## Full Fashion Pure Silk Hosiery

Style 015 and 020 full fashioned Silk Hose in white and all the leading colors, a \$1.95 value

**\$1.35**

## HOSIERY

**Other Rayon Hosiery, 39c**

Ladies 65c quality all over Rayon Silk Hose in all the new colors at

**39c**

**Men's Hose**

Men's Hose, a special lot priced, per pair

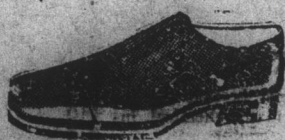
**7c**

**Children's 3-4 Length Sox 22c**

Children's 3-4 Light Color Fancy Top Hose

## SHOES for Men Women and Children SHOES

**Men's and Boys' Shoes**



**YOUTH'S TAN OXFORDS**

Youths' and little gent's tan Oxfords sizes 8 1-2 to 11, for sale **\$1.35**

Youths' and little gents' tan oxfords sizes 11 1-2 to 2 **\$1.65**

**MEN'S OUTING SHOES**

Men's scout Outing Shoes, all sizes—a special value **\$1.85**

Men's Oxfords including tan calf, black and tan kid oxfords. All sizes. \$5 values

**Efird's Sensational Chain Sale**

**June 4th to June 28th**

**Women's and Misses' Shoes**



**LADIES' LOW SHOES, \$1.85**

Ladies' one strap patent pumps and other low shoes, a real sale value **\$1.85**

**LADIES' STYLISH LOW SHOES**

Ladies' Craddock and other patent one strap low and medium heel pumps **\$2.85**

**LADIES \$5.00 LOW SHOES, \$3.65**

Ladies' Craddock-Terry Patents, satins, and other new low shoes—high, medium, and low heels newest patterns, values up to \$5.00. Sale Price **\$3.65**

**Children's Shoes**



**WHITE CANVAS TENNIS SHOES**

Misses' white rubber bottom Tennis Bal Oxfords, sizes 11 to 6 **85c**

**BOYS' TENNIS SHOES**

Boys' Brown Tennis Bal Shoes, black and tan, 11 1-2 to 2 **\$1.15**

Boys' Brown Tennis Bal Shoes, black and Tan, sizes 2 1-2 to 6 **\$1.25**

**MISSSES WHITE PUMPS**

Misses' White One-strap Canvas Pumps, 12 1-2 to 2 **\$1.45**

One Table of Women's and Children's Low Shoes, Chain Sale Price **64c**

## Ruffled Curtains-94c

\$1.50 White Curtains, sheer quality, dainty ruffled, per pair

## Dress Goods 5c Yard

White goods, apron checks, dress gingham, etc. Opening hour Friday and Saturday per yard

## Silk and Cotton Crepes, 44c Yd.

Silk and cotton crepes and new patterns, worth up to \$1.00 per yard

## Men's Garters 19c

Men's wide Silk Garters 39c value, sale price

## 81x90 Sheets \$1.00

81x90 Seamless Sheets, a full standard, \$1.65 value, first quality

## 38-INCH SATINES 29c Yard

38 inch Satines, blacks and colors, 50c quality in short lengths

## Tooth Brushes 9c Each

Tooth Brushes fully sterilized, values up to 25c

## New Polka Dot Voiles 29c Yard

Sheer Chiffon Quality, wide range of colors

## Pelzer 81x90 Sheets 88c

Pelzer 81x90 regular \$1.65 seamless Sheets at

## 42x36 Pillow Cases 25c

42x36 pillow cases 25c  
9-4 Unbleached, Seamless sheeting, 29c

**Soisettes, 25c**

Perfect short lengths genuine soisettes. White and colors, per yard

## Men's \$1.50 Overalls, 98c

Men's full cut Overalls, excellent quality

## Men's Union Suits, 65c

Men's \$1.00 Athletic Union Suits, slightly run of the mill

## RUGS

18x30 Oval Shape new departure rag **98c**

24x36 Oval Shape new departure rag **\$1.85**

27x54 Imported Grass Rugs **45c**

36x72 Imported Rugs **84c**

6x9 Grass Rug **\$2.65**

9x12 Grass Rug **\$4.45**

# EFIRD'S DEPT. STORE

CONCORD AND KANNAPOLIS