Jania Carana Caran



TO OUR MANY FRIENDS AND CUSTOMERS WE ARE HAPPY TO ANNOUNCE THAT WE HAVE Moved Into Our New Building





And we are sure he will make a hit with you in toys from our store!



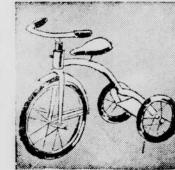
A girl's life is not complete without a doll, doll clothes and doll carriage. We have dolls of all types for you to

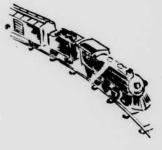
choose from. Don't disappoint her! Pick out a doll for her now.



Every child needs a Wagon and we have Wagons that all children will like.

Or if it is a Tricvele they want, then we have that for the children too.





Father & son both like Trains, so don't leave a Train off the list.

TO THE CONTROL OF SERVICION CONTROL CO

WE ALSO HAVE

Games - Balls - Toy Guns

Doll Carriages - Tea Sets

and other toys.

Located next to Post Office

We Take Great Pleasure

While we take great pride in making this announcement, we are aware of the fact that YOU, our friends and customers, by your loyal patronage and support throughout the past twenty years, have made this possible. In our new and modern building, which is one of the finest in this section, we will strive to give you that good and dependable service that we have given you in the past at the old store. We have arranged our merchandise in such a manner, that we hope you can shop here in

Hardware Department

In our hardware departments you will find all the appliances for the home and for the farm. This department is next to the post office, and here you will have ample room to walk around and see the merchandise, which is displayed much better than in the past.

Hardware - Paints - Varnishes - Nails Wood and Coal Stoves - Oil and Electric Ranges Washing Machines and Water Heaters Different Cooking Utensils and Dishes Roofing, Fencing and Farm Supplies Carpenter's and Mason's Tools Pipe Fixtures and Plumbing Equipment Clocks - Watches - Hinges - Locks Shot Gun and Rifle Shells

There are hundred of other items in this department for everyday use which are too numerous to mention. Come in and see them.

Clothing Department

In this department you will find only the finest of merchandise, that has been selected to give you good service. Here you will find clothing and notions for the entire family.

Men's and Boy's Work and Dress Shirts Union Suits and Underwear Work Jackets - Work Shoes - Work Pants **Good Line of Sweaters for Entire Family** Overalls - Overall Pants and Jackets Gloves - Neckties - Hose - Shoes - Sweatshirts Slips - Panties - Hose - Scarfs - Handkerchiefs Baby Blankets - Baby Notions - Infant Wear Yard Goods in Prints, Outing, Woolens Along with a Complete Line of Notions.

Just Received one lot **36" Fast-Color Prints**

Tell Us What You Think

We want you to visit our store and tell us what you think of it, and let's enjoy it together. Remember that it is dedicated to you, for your comfort and convenience. We shall endeavor to supply you with the items you need, at prices you can afford to pay. It will always pay you to shop at the Service Store.

"The Golden Rule Shall Be Our Guide"-Yours To Serve



Are found at the Service Store. Shop in our new store and see these values!

Manicure Sets

Convenient for women who like to have things always in their place. Contains emery board, manicure scissors, nail polish and remover. See our se-

She will like it.



Are ideal gifts for every member of the family.

Blankets, Sheets, Pillow Cases are always welcomed.



You Can Be Sure



Will Please Anyone!

Clothes For All

Clothes make the ideal gift for mother, dad and the children. If you are in doubt, get them clothes and they won't be disappointed!

> Sweaters and Jackets Pajamas and Bathrobes Ties - Gloves - Hndkerchiefs **Underwear for Entire Family** And Numerous Other Items.

SERVICE STORE

J. O. Blevins, Owner

"Service First Is Our Motto"

Lansing, N. C.