

Japanese Beetles Increasing In Some Sections Of State

Raleigh — Japanese beetles have become such a menace in some sections of North Carolina that farmers and other property owners in these areas were warned today to exercise their own control measures instead of relying on public agencies to check the invaders' depredations.

C. H. Brannon, head of the Entomology Division of the State Department of Agriculture, said that infestations have become so widespread that the joint state-federal control program is insufficient to cope with the problem.

"Those engaged in this program," he continued, "will have to concentrate this year on reducing infestation at landing points and preventing spread of the insects to new areas. Farmers and other property owners will have to use individual control measures to combat the beetles on their own land. Detailed information as to the proper methods may be obtained from county agents or from the Agricultural Extension Service at N. C. State College, Raleigh."

This summer's war on Japanese beetles already has gotten under way in the vicinity of Mt. Olive, one of the heavily infested areas, Brannon announced. A powerful

mist-blower machine is now in operation there spraying roadsides with a mixture of DDT, kerosene and xylene. The U. S. Department of Agriculture furnishes the machine and operator, while the State Department of Agriculture supplies the labor and materials.

The mist-blower later will be moved to the Pantego area and another one will be sent to the Asheville - Hendersonville sections, Brannon said.

A large - scale scouting program, he added, will get underway this month to determine the extent of beetle infestation and which areas are in most serious need of treatment.

The mist treatment is used during the early summer, when Japanese beetles are in flight. During this period they feed on fruit and leaves, and are capable of heavy destruction when they exist in large numbers. Mature beetles burrow into the ground and deposit their eggs, which develop into grubs in the late summer and fall. The grubs remain under ground, feeding on the roots of grass and other plants.

"The Japanese beetle program has been very effective during the last 10 years in delaying and suppressing the spread of this insect in North Carolina," said Mr. Brannon. "Far more serious damage would have occurred were it not for the discovery of DDT and chlordane controls. Very effective soil and foliage treatments are now available at nominal cost and should be put into effect by those having property in heavily infested areas."

43,000th "CARE" Package To Finland



Since the beginning of CARE's service to Finland, after the war, 43,000 CARE food and textile packages have been delivered, as the gift of American friends and relatives. Here is the arrival of that 43,000th parcel, at the Barnesby Children's Home in Borge. It is a woolen package, containing enough pure woolen fabric by the yard to make warm winter coats for several of these youngsters. CARE, a non-profit, government - approved organization, with headquarters at 20 Broad Street, New York, makes available food, woolen, knitting wool, baby and other packages for Finland at a complete cost of \$10, including guaranteed delivery. A ten-pound parcel of hard costs \$1.00.

Crumpler News

The 4th of July was very quiet throughout this community with the exception of a big fishing day enjoyed by many people from different places.

Mr. and Mrs. Kyle Blackburn and children, Blanche, Linda, May and Danny, of Maryland, have been visiting Mr. and Mrs. Leonard Hamm and other relatives for the past week.

Mr. and Mrs. Wayne Shepherd and children, of Winston-Salem, have been visiting Mr. and Mrs. B. H. Shepherd.

Mr. and Mrs. Philo Shumate of Winston - Salem spent the week end with Mr. and Mrs. C. B. Gaultney.

Mr. and Mrs. John G. Phipps and son, Howard, Mr. and Mrs. Reid Browley and daughter and Mr. and Mrs. Paul Barley, of Statesville; Mr. and Mrs. Gene Billings and daughters, of Crickett; Mr. and Mrs. Jesse Billings of Moravian Falls visited Mr. and Mrs. Frank Phipps and daughter, Sue Lee on Saturday and Sunday.

Mr. and Mrs. John Goings and Mr. and Mrs. Kyle Blackburn and children visited Mr. and Mrs. Nick Blackburn at Hartsville, S. C., Friday.

Mr. and Mrs. A. F. Rogers and daughter, Nancy Marie spent Friday night with Mrs. M. Gault-

son taught in Catawba several years ago.

Mrs. Frank Barton has returned home after a week's visit with her husband who is employed at Concord and with Mr. and Mrs. Paul Cearly.

Mrs. Guy Neaves spent Friday afternoon with Mrs. M. Gaultney.

Mr. and Mrs. Vance Hamm recently moved to the Sam Halsey farm near Piney Creek.

Mrs. Elmer Hamm and children spent the day Sunday with Mr. and Mrs. Leonard Hamm.

Mr. and Mrs. Cicery Goings of Welch, W. Va., visited Mr. and Mrs. John Goings and other relatives recently.

The people throughout this community are pleased that they will soon have electricity. The power company is now working on the lines.

For Sale

One Six - Room House

GOOD BARN GARAGE
NINE ACRES OF LAND
One and one-half miles from West Jefferson
PRICED REASONABLE

ALSO

One Six-Room House and Two Lots

Two Miles from West Jefferson
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Graybeal Real Estate Co.

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WEST JEFFERSON, N. C.

PARKWAY THEATRE

West Jefferson, N. C.
Matinee Each Day 2 O'clock
Saturday 12:30 & 2:30
Night 7 & 9 Late Show 10:30
Tuesday is Family Day

THURSDAY

Robert YOUNG Shirley TEMPLE
ADVENTURE IN BALTIMORE

FRIDAY

Paramount Presents
EL PASO
JOHN WAYNE
GARY KURTZ
SYLVIA SYDNEY
GEORGE "Buddy" HAYES
FRANK CONROY

SATURDAY

JOMMY MACK BROWN
FRONTIER AGENT
HATTON

LATE SHOW SAT.

FLIGHT
LIEUTENANT
PAT O'BRIEN
GLENN FORD
EVELYN KEYES

MONDAY

"BAMEA - THE JUNGLE BOY"
Johnny Sheffield...
Peggy Ann Gardner
In Sepia Tone

TUESDAY

"TUNA CLIPPER"
Elena Verdugo
Roland Winters
Roddy McDowell
Last Chapter - Riders of Death Valley

ATTENTION — For late show on Tuesday night only — On our stage in person, "Horrors of the Orient" — Chan Lee — Igor, the Hunchback — The Wolf Man — Directly from Hollywood. Show at 11 — All seats 50c

WEDNESDAY

JOAN FONTAINE JAMES STEWART
You GOTTA STAY HAPPY

This is the night for our big amateur show — Cash prizes, Enter.

BEER TAXES PAY MORE INTO STATE TREASURY

Raleigh — Beer taxes collected by the State in June totaled \$2,949,514 the State Department of Revenue reported today.

Total collections for the first six months of 1949 total \$2,140,104.80. Half of the excise tax is distributed annually to counties and municipalities which license beer sales.

The tax totals do not include the State sales tax on beer or license taxes levied by the Federal and local governments.

Silas Creek News

Rev. E. R. McClure filled his regular appointment at Mount Pleasant Union Baptist church Saturday. He preached at Fox

Creek, Va., Sunday.

All friends and relatives of the deceased are requested to meet at the graveyard near Trinity Methodist church next Saturday, July 16 and bring the necessary funds to close off the account. On Sunday following at 2:00 p. m. the funeral will be held in the church. Rev. E. R. McClure is invited to assist, especially the ministers of all denominations.

Mrs. Cara Woody Reeter, of Sparta, her three daughters Mrs. H. G. Mrs. Fred and Mrs. Sidney Miller, of Laurel Springs, and her son, Beulah, of Chicago, Ill., spent Sunday with Mr. and Mrs. C. M. Woodie and Mrs. Cara Woodie Dickson, Iredell, the son of Alex (now Mrs. Thomas Reeter) of Sparta, is a graduate of the Appalachian Training School (now Boone State Teachers' College) and attended the University of North Carolina. Iredell is general technician and advisor in the office of the Illinois Central Rail Company where he has been working for a number of years. Rev. G. W. Dalton filled his appointment at Trinity Methodist church Sunday. He and Mrs. Dalton and Monroe, Rev. Dalton's son of Lexington, were the dinner guests of Mr. and Mrs. C. M. Dickson.

Mrs. W. W. Dickson, accompanied by her husband, took the West Jefferson band and broadcast a musical program over station WKBC at North Wilkesboro Sunday evening at 2:30.

Mr. and Mrs. J. W. Honeycutt and children, who have been spending several days in the community with relatives and friends left for their home in Rockwell, Sunday evening.

Mr. and Mrs. W. E. Dickson and Mrs. Bain Dickson, of Rugby, Va., spent Sunday evening among their friends and relatives.

Mr. and Mrs. Clyde Moore and their five boys of Catawba, spent a short time Sunday evening with Mr. and Mrs. C. M. Dickson. They became friends when Mr. Dick-

MEMOIRS PARKWAY THEATRE, WEST JEFFERSON

Be certain to remember that we are having the stage show "Horrors of the Orient." for a late show Tuesday nite - The cast includes such movie greats as "Igor, the Hunchback" -- Chan Lee and the Wolf Man.

On Wednesday night at 9:15 the Parkway will have Ashe county's 2nd in a series of talent shows -- This will be for ages 12 on up. Cash prizes will be awarded winners -- Any person with talent of any kind is invited to enter -- Entries must be in before Monday, July 18.

Coming Soon -- "Green Promise."

GHASTLY! WIERD! ON THE STAGE! CHAN LEE & CO.

"HORRORS OF THE ORIENT"

DIRECT FROM HOLLYWOOD

IGOR THE HUNCHBACK IN PERSON THE WOLF MAN

SENSATIONAL! 5 BIG SCENES WIERD! THRILLING! COMEDY! LAUGHS! GORGEOUS GIRLS!



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2. EXTRA OIL ECONOMY
For better all-round engine lubrication and lower oil consumption use new Esso EXTRA Motor Oil! Unequalled "High Viscosity Index" reduces "thinning out" — lasts longer at highest summer engine heat. For L-O-W oil consumption and L-O-N-G mileage — get Esso EXTRA Motor Oil!

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Extra feature! Extra value! We've blended a special detergent into this new oil to fight harmful, power-robbing carbon and varnish deposits on engine parts. Helps keep engine running cleaner, smoother, at peak performance. For MORE engine power, with LESS wear and tear, change to new Esso EXTRA Motor Oil today!

HERE'S SOMETHING EXTRA FOR YOUR MONEY! CHANGE NOW TO NEW ESSO EXTRA... THE EXTRA VALUE PREMIUM MOTOR OIL!

GET YOUR CAR SET FOR THE TOUGH, HOT WEATHER AHEAD! Here's extra all-weather engine protection... new oil economy! Have your Esso Dealer drain and refill your crankcase with fresh, summer-grade NEW Esso Extra Motor Oil to help that hard-working engine beat the heat. For smooth, power-full "Happy Motoring"... fill 'er up with improved Esso Extra Gasoline!

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<p>WHEN IN WEST JEFFERSON, STOP AT THE MOST MODERN STATION FOR</p> <p>Esso Products</p> <p>We are happy to serve you.</p> <p>ED PHILLIPS, Opr.</p> <p>Phillips' Esso Service Station</p> <p>West Jefferson, N. C.</p>	<p>ALL DAYS ARE HAPPY MOTORING DAYS WITH</p> <p>ESSO.</p> <p>Drive In To The</p> <p>W. J. Esso Station</p> <p>West Jefferson, N. C. J. P. Elliott, Manager</p>	<p>WHEN IN Jefferson SEE US FOR</p> <p>ESSO PRODUCTS</p> <p>Segraves Motor Company</p> <p>C. A. Segraves</p>	<p>Complete Line Of</p> <p>ESSO Service PRODUCTS</p> <p>Tires, Batteries and Accessories</p> <p>GARAGE SERVICE</p> <p>Segraves Motor Service</p> <p>C. E. Segraves, Owner Warrensville, N. C.</p>
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