

Mutilated

Congratulations to the Greensboro News upon occupying its magnificent new home, must have cost something like a quarter of a million dollars. But permit us to say, the home is no better than the paper, and we rejoice in the prosperity of our neighbors. It shows that to succeed it is not necessary to truckle to any one, for the News is free and independent and hews to the line, letting the chips fall where they may.

NOTICE.

When you have tobacco ready for market and want some one to haul it let T. B. Davis know about it, South Boston, one of the BEST he has a good truck hauling to markets in the old Belt of Va. or N. C. -T. B. Davis

To The Women Voters

I especially want to appeal to the good women of this County. You believe in morals, upholding the laws in every instance. That is my platform. Kindly give me your vote, your friend,

J. W. CHAMBERS, Better known as Billy Chamber, hite 5 and 10 Cent Store Man.

Tax Notice.

All 1923 taxes are long past due and I am compelled to collect same at once. If these taxes are not paid this month I will be forced to advertise and sell same. Please give this your most unpleasant task.

J. Melvin Long, Sheriff and Tax Collector.

RESOLUTIONS.

We, the colored people of Halloways Township, District No. 4, Person County, N. C., are mindful of what the educational authorities both of the State and our County have done to make it possible for us to have a new school building in our District. And by way of showing our gratitude to all who in anyway helped us the following resolution of appreciation for services rendered are due.

Resolved, 1: We do hereby bow our hearts in thanks to Him who is the giver of every good and perfect gift. And since we were in need of a school building God, through our friends, have given us such a magnificent building.

2nd: To the State Board of Education we hereby thank you and we shall ever hold them in grateful remembrance for their unstinted and liberal service rendered.

3d: To the County Board of Edu...

We thank our friends, both and colored, of Behel Hill Community for their liberal donations, appreciate all that you have done. Thank you, thank you. I am further that the Courier be requested to publish resolutions, and copy Superintendent, Mrs. Prof. N. C. Newbold, Instruction, Raleigh, N. C.

Will Col. School.

of Land

of the author-

certain Deed

Floyd Bowling

March 1924, and

register of deeds

in book no.

consent of the

I will offer for

house door in

Thursday November

clock M, for cash

described land

and being in Mt.

erson County, N. C.,

orth by H. Whitt,

the lands of John

th by the lands of

and on the West by

in Harris containing

ore or less. For furth-

hereby made to deed

Vaughn and others,

in Register Deeds office

ty, N. C.

ying and being in Mt.

ship Person County, N. C.,

s bounded on the North by

of the Estate of J. W. Pead

East by the lands of Robert

on the South by the lands of

W. Harris and on the West by

lands of J. P. Harris, containing

25 acres more or less. For a more

perfect description of said tract, re-

ference is hereby made to deed from

Hutch Whitt and duly recorded in

Register of Deeds Office of Person

County.

This 29th day of October 1924

This land is on good sand clay road

leading into the State Highway.

Spencer Bowling, Trustee.

Parent-Teacher Association

Meeting of the Parent-Teacher

Association of Roxboro Graded

School on Thursday, 3:45, P. M.

of the Graded School.

We can not believe that parents

ren's education, their teachers, or

their school if they deliberately stay

away from the meetings of our

Parent-Teacher Association. Re-

member these meetings are planned

for your child at a great sacrifice

of time and trouble on the part of

other parents. Will you not give

them the encouragement of your

presence and the assurance of your

heartly co-operation and support?

Then you will learn many things

which directly concern your child

and his school life that you do not

know now but will wish afterwards

that you had known. For instance,

his daily grade at school and his ex-

ams and what percentage each

counts in the average on his report

And we can do that only by all

pulling and working together. Mrs.

George Thomas is our new president

and is making splendid plans for the

success of this organization and we

are to be congratulated upon secur-

ing so competent a president.

Come Thursday afternoon at 3:45

Mrs. R. L. Wilburn,

Chm'n pub. Com.

GOOD COMPANY

If you have a little fairy in your

home, or a big one for that matter,

that's just the place where a sub-

scription to The Youth's Companion

monthly authority on fashions, both

publications, only \$3.00

THE YOUTH'S COMPANION

Commonwealth Ave. & St Paul St.,

Boston, Mass. -Subscriptions re-

ceived at this Office.

TO THE VOTERS OF

PERSON COUNTY:

I am the regular nominee of the

Democratic party for the office of

sheriff, if elected I promise to give

the office my personal attention and

to serve you to the best of my ability,

performing my duty with out fear or

favor to any one.

I sincerely appreciate the kindness

of my friends in the recent primaries

and respectfully ask their support

again.

Nat. V. Brooks.

The Value Of Consistency In Adver-

tising.

Perhaps the greatest value of

advertising—the ability to keep a

name or trade mark before the pub-

lic until the buying public becomes

impressed with the fact that this

company or that is handling a cer-

tain product, and that when he wants

collars, socks or churns, this brand

or that is better.

It is inevitable that a man or

woman should subconsciously become

familiar with certain products, and in

time of need turn to them, when day

after day from every newspaper

picked up, the name or trade mark

stares him or her in the face.

Consistency in advertising is the

real secret. This is particularly

brought out in a pamphlet by the dis-

tribution department of the United

States Chamber of Commerce, on re-

tail advertising. Parts taken from

let may prove particularly valuable

the letter accompanying the pam-

phlet to the Durham advertiser. They

follow:

"Every merchant," the department

says in its foreword, "must make

himself known in order to conduct a

profitable business. This is done in

various ways, the greater part of

which is described as 'publicity,' and

of all these ways, advertising is the

most effective."

The purpose of the pamphlet is

stated to be: "To enable the owner

of the small store to make most eco-

nomical and effective use of the

money he has available or has avail-

able for advertising."

"Although every repetition of an

advertisement, a circular or a let-

ter costs money," says the depart-

ment, "occasional, hit-or-miss adver-

tising is usually a loss; whereas

steady advertising of the right kind

is sure to be productive. Never let

the public forget you. Never give

even your old established customers

a chance to forget you, your store,

your goods

"There are two points to remember

in this connection: Your advertising

campaign, whatever it consists of,

should be planned as a whole.

"The other point is to identify

your store through a border, a

trade mark, an illustration or a sig-

nature, so that every advertisement,

every letter, every handbill, every

delivery wagon and every piece of

wrapping material will have some

easily recognized mark which will

remind the observer of all other

ads of your store. Tie your ads to-

gether. Note how the large adver-

tisers use a trademark, a phrase or

a picture.

"At certain seasons and for certain

offerings of merchandise, advertise-

ment announcements should appear

more frequently than usual. A

AFFECTION



While our service is

expert and efficient,

it is not without

genuine affection.

This enables us to

carry out instruc-

tions to the letter.

We understand

Phones

Day-47-M, Night-47-D

SPENCERS

Funeral Directors

Roxboro, N. C.

Community Building

Advisory Committees

for Town Beautifying

Ugliness is becoming the rule in

many of the extreme aspects of modern

town life, the Literary Digest com-

ments sadly. The suave writer calls

it "indifference of the greater public"

to "the general artistic and natural

amenities of towns and rural areas."

The beauty of the past is sacrificed

to make way for modern improvements,

says the Christian Science Monitor,

voicing a plea for concerted effort at

town-beautifying.

"It is when things get bad, when

they seem at their worst, that endur-

ance reaches its limit. Already in

parts of America something has been

done toward the suppression of bill-

boards that bade fair to conceal the

country as completely as the smoke

screen in a battle at sea shields the

fleet, and without the same reason or

necessity. The preservation of the

American amenities, if the local for

the art commission in Washington, is

left largely to woman's clubs. The En-

glish would take more thorough

measures. Architects, roused to a realiza-

tion of the sadness of a land from

which beauty has flown, and eager to

stay its flight, suggest the formation

of advisory art committees in towns

and country both. Their function

would be much the same, though on a

more restricted scale, as that of the

English art commission modeled after

the pattern of the American. The com-

mittees would advise and interfere in

their own districts—interfere when

some avoidable piece of vandalism

was proposed; advise when new build-

ings were to be put up, new streets

laid, new open spaces planned.

"They would have no power but, the

hope is, would exercise an influence

gradually growing irresistible as the

public-consciousness should awaken to

a sense of the part beauty plays in

life. Such, in a few words, is the

scheme suggested by the Royal Insti-

tute of British Architects for the guar-

dianship of beauty in England."

Removed Billboards

From All Highways

Definite steps by civic organizations

to eliminate billboards from the high-

ways of the Pacific coast are expected

to result from the impetus given the

movement by the Standard Oil com-

pany of California, which has torn

down 1,200 of its roadway signs in

California, Oregon and Washington.

The company removed its highway

advertisements on the ground that

they detracted from the beauty of the

roads, and ordered that hereafter such

signs should be confined to commer-

cial zones.

"There was instant public response

up and down the coast," said Kenneth

R. Kingsbury, president of the com-

Coats and Dresses



Stylish COATS and DRESSES Beautiful COATS and DRESSES

No matter what your size we can fit you. We have the best stock of coats and dresses you'll find. They are the last word in style as well as the most reasonably priced. We have them

for Little Women extra large women and all the sizes between. Our stock is full and complete. The season is ripe for this merchandise. Come along and let us fit you out.



Trimmed and Tailored HATS

Don't forget that we are saving our customers money on hats. We have plenty and can surely please you. A big shipment came in last week. Be sure to see our hats and the prices.

Harris & Burns Roxboro's Best Store.



Have you got One?

If you have a bank account and are REGULARLY adding to your balance, we congratulate you and say "Keep it up."

If you have no