

COMMUNITY TRADE TERRITORY

In this day of rivalry between trade centers, such as cities and towns there are often many extravagant claims regarding their respective "trade territories," that is, the suburban and rural population upon which the merchants draw business.

That has given rise to the question of what constitutes a trade area for a community. There are various methods of arriving at an answer, but none of them is on such a basis as to be standardized.

In a recent bulletin of the United States department of commerce commenting on the arbitrary indications of some writers that the average city should draw from an outside territory that embraces a population equal to 40 percent of itself, the opinion is advanced that many conditions determine the extent of the city's trading territory.

There are few natural restrictions to a trade territory, and whatever restrictions a community finds itself surrounded with are of its own making.

But, behind all of it, there must be the fundamental principle of service. That is the one great American slogan of the day. The community composed of men who give service is the community that is going to make its influence felt over a wide territory.

In another place in that article, the Durham dealer says: "Your best advertisement is your newspaper; keep at it all the year; the duller season is the one you want to use the most for advertising."

Those methods will give any community an outside trade area a population net of 40 percent of the community's population, but of twice that amount.

The Court House Revival at Oxford.

This is the third week of the revival. Mrs. Willie Laurel Olive of Alabama is doing great gospel preaching here. The people are coming from all over the County, great crowds attend, many are being healed of their bodily afflictions.

Tuesday night Nov. 11th this lady will begin a revival at Stovall, Granville County, come and be with us.

Administrators Notice.

Having qualified as Administrator of the estate of R. H. Ivie, deceased, late of Person county, North Carolina, this is to notify all persons having claims against said estate to exhibit them to the undersigned on or before the 4th day of Novy 1925, or this notice will be pleaded in bar of their recovery.

This Nov. 4, 1924. R. H. Stokes, Administrator.

BAPTIST WOMEN SEEK \$22,000,000

SACRIFICIAL EFFORT IS BEING MADE TO RAISE THEIR FULL SUBSCRIPTION TO 75 MILLION CAMPAIGN

NEW PROGRAM PLANNED

Provision Made For Support Of General Causes Through Canvass of Members November 30-December 7.

Under the leadership of the Woman's Missionary Union, auxiliary to the Southern Baptist Convention, the Baptist women of the South are seeking to raise \$7,000,000 in additional



MISS KATHLEEN MALLORY Corresponding Secretary, Baptist Woman's Missionary Union

cash between now and the end of the year for the Baptist 75 Million Campaign, thus matching their subscriptions in 1919, when the program was launched, with actual payments, it is announced at Baptist headquarters.

The women were asked to assume responsibility for \$15,000,000, or one-fifth of the goal of the Campaign, but their subscriptions went far beyond this.

Their original goal of \$15,000,000 in cash had been reached by the women June 1, 1924, and under the leadership of Miss Kathleen Mallory, corresponding secretary of the Woman's Missionary Union, they are making extra efforts to meet their pledges as well as their quota.

Large Results Obtained. Indicating some of the results that had been realized from the Campaign up to May 1, 1924, the general headquarters reports that the foreign mission force has been increased over 100 per cent, while as many persons have been baptized on the foreign fields in the five years of the Campaign as there were church members there at the outset of this program after 75 years of missionary effort.

Old Preachers Aided. As a result of the Campaign more than 1,600 aged preachers and their dependent ones have been helped; \$1,464,000 has been put into 19 Baptist orphanages caring for 4,600 homeless boys and girls; while the number of Baptist hospitals in the South has been increased from 12 to 24.

Want \$15,000,000 Next Year. Reports reaching the general Campaign headquarters are to the effect that organizations have been set up throughout the territory of the Southern Baptist Convention looking to the completion of the old Campaign through the redemption of the pledges, and the successful launching of the new program through the taking of subscriptions for next year at the same time.

It is the hope of those charged with the leadership in these programs that a minimum of \$15,000,000 will be raised for the general denominational enterprises in 1925 and that each year thereafter there will be an increase over the preceding year.

ITCH! Money back without question if HUNTS GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap), fail in the treatment of Itch, Scabies, Ringworm, Tetter, or other itching skin diseases. Try the treatment at our risk. DAVIS DRUG COMPANY Roxboro, N. C.

Weak Nervous CARDUI The Woman's Tonic. "I was weak and nervous and run-down," writes Mrs. Edith Sellers, of 466 N. 21st St., East St. Louis, Ill. "I couldn't sleep nights, I was so restless. I felt tired and not in condition to do my work. I would have such pains in my stomach that I was afraid I would get down in bed. . . My mother came to see me and suggested that I use CARDUI. I felt better after my first bottle. I had a better appetite. It seemed to strengthen and build me up. I am so glad to recommend Cardui for what it did for me. I haven't needed any medicine since I took Cardui, and I am feeling fine." Nervousness, restlessness, sleeplessness—these symptoms so often are the result of a weak, run-down condition, and may develop more seriously if not treated in time. If you are nervous and run-down, or suffering from some womanly weakness, take Cardui. Sold everywhere. E-105

N. & W. Norfolk & Western Schedule Effective July 6, 1924. a. m. p. m. p. m. p. m. 7:05 8:10 lv. Durham ar. 8:35 9:40 a. m. p. m. 8:15 9:20 lv. Roxboro ar. 12:19 1:19 8:45 9:50 lv. Denniston ar. 11:50 12:50 9:05 10:13 lv. S. Boston ar. 11:30 12:30 9:19 10:27 lv. Halifax ar. 11:17 12:15 11:40 12:45 ar. Lynchg. lv. 9:05 10:00 \* Above trains daily. Connections at Lynchburg for Washington, Baltimore, Philadelphia and New York. Parlor and sleeping cars dining cars. The best route to the west and northwest. Rates and information upon application to agent, or W. C. SAUNDERS, General Pass. Agent Roanoke, Va.

STOP LOOK AND LISTEN For ladies, white and colored, manicuring, facial massage, shampooing, scalp massaging, hair dressing, curling, bleaching and dyeing, marcell waving, singeing and clipping. Work done at your residence. I have just finished my course and will be glad to serve you. Unexcelled system. Romelia Bullock, Beauty Culturist. 10-15 4th. Notice of Buck Day's Sale. I will sell at public auction on Saturday Nov. 8, 1924, at 12 o'clock, two good horses, one good milk cow, one hog, a nice lot of white Leghorn chickens, corn feed, one wagon, harness, all farming utensils, household and kitchen furniture. Also a Victrola. This sale will take place on H. L. Carver farm 1 and 1-2 miles west of Rougemont, N. C. —W. T. Day. 10-29 2tpd

Now Ready BRING US YOUR COTTON We have one of the very latest and best Ginning outfits that we could buy and are ready to gin your cotton. Yield and staple guaranteed equal to any. Every convenience for handling and no waste of time. Bring us your seed cotton and let us prove the above assertions. T. T. HESTER and CO. K. C. Wagstaff, Mgr., W. C. Woody, Ginner

Groceries of Quality COO COOKS CLAN! Women who pride themselves on their skill and proficiency in cooking know that the quality of their foods has much to do with the success of their meals. Roxboro housewives are unanimous in their approval of the quality and variety of our groceries. Whether for a bounteous holiday feast or a light afternoon tea, here you will find the staples to satisfy the most fastidious appetite. There is no extra charge for quality. Let us help you in planning your menus. BLANKS and MORRIS

Such popularity must be deserved TO convert critics into enthusiasts, whether for a newschool of music or for a cigarette, requires something more than luck. There's sound reason for every big swing in popular taste. So, to account for Chesterfield's swift rise, look to the cigarette itself, its tobaccos, its blending—in short, its taste. This one thing alone—its decidedly better taste—explains why thousands of smokers are changing from other cigarettes to Chesterfield. Chesterfield CIGARETTES They Satisfy—millions! Copyright 1924, LICOTT & MYERS TOBACCO CO.