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"60"

Wainasday November 10, 1926.

## Jackson Makes An Important ANNOUNCEMENT We Have Been Appointed Dealers for CHRYSLER MOTOR CARS

The public during the sast two years has come to loook upon Chrysler as a manufacturer of a high order of integrity. By this appointment we feel that the good will of Chrysler owners has been placed in our hands for safe keeping. We wish to assure all owners that as Chrysler representatives, we shall serve them in accordance with the high standards of quality which characterize Chrysler Cars.

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The Supreme Chrysler Imperial "80," as fine as money can build; the famous Chrysler "70," and the supervalue Chrysler "60," at its electrifying new low price, and the new Chrysler "50," as large as much higher priced cars, beautiful in appearance and furnishings, with wonderful preformance and economy, will be on display at our sales- room.

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E interpret our appointment as Dealer for Chrysler Motor Cars in this community as a high honor and as a serious responsibility. In this connection we wish to state that our discontinuance of our former line of cars is no reflection whatever on the quality of that car. It has been one of the fundamental principles of this organization from its very inception to sell to the public what in our opinion was the MOST OUTSTANDING VALUE IN THE AUTOMOTIVE WORLD — A PRODUCT THAT WE COULD UNHESITATINGLY RECOMMEND TO OUR CLOSEST FRIENDS.

The success of CHRYSLER in the building of automobiles is now a matter of history. In every city in the country there are Chrysler cars that have stood up under the most grueling punishment. The unusual speed, ease of handling, spirited "Get-away" in traffic, are matters of frequent comment wherever automobiles are talked.

IT IS OUR OPINION THAT CHRYSLER MOTOR CARS ARE YEARS AHEAD OF THE ENTIRE FIELD IN DESIGN AND DESIRABILITY. SCORES OF CHRYSLER OWNERS WITH THIRTY, FORTY, FIFTY THOUSAND AND MORE MILES ON THEIR SPEEDOM.

TO OUR MANY FRIENDS WHO HAVE PURCHASE STUDE-BAKER MOTORS FROM US

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Studebaker Owners in Roxboro and vicinity will still be able to obtain the same high type of service on their cars in our repair department. We have a corps of mechanics skilled in the Studebaker mechanism and our shop is equipped with such special to<sup>O</sup>Is as are required to service these cars.

Though we have discontinued the handling of the Studebaker line we will still want every owner who purchased from us to feel that we are here to maintain the same high quality of service.

ETERS WILL TELL YOU THE SAME THING.

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## See The New Models On Display In Our Show Rooms JACKSON MOTOR CO Roxboro, North Carolina