The Tar Heel.
U IIERSITT OF NRTH CAROLINA
S. S. Lama,

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## A Word of Warning.

It is an exceedingly simple thing to theorize concerning matters o athletic isterest. The difficulty and the success as well lies in the adoption and application of the the ory.

Anu in the way of theory there are just a few errors in which to fall at this time wald undoubtedly result in disaster to our foot-ball record of this fall. It occasionally happens, and naturally emough fron the arrangement of our schedule, that the first games of the season are with the weaker teams, and th scores really represent little or
nothing as regards the comparative strength of our team and those 0 our more formidable rivals. And so it would be well to realize full that a relaxation of effort on the part of the team resulting from any sach cause is unwise and threatens success.
Anyone having watched foot-ball work at all closely will have observed that this very thing often happens with many teams under simila conditions. At the opening of the season practice games with the less important teams result in undsually large scores. The strength of the team rises rapidly in its own estimation. The energy and effort is les; determined; the vim and snap less marked.

Let us guard against such an error. A wag who sat on, the grand-stand on Saturdiy during the A. M. gam e remarked that it was extremely like the Thanksgiving game of last fail - from quite a different point of view. This may seem perhap, a needless and premature warning. It is to be hoped that it may prove so. But when it is remembered that we shall not be able to gauge our true strength until the Georgia and Virginia games, it is possibly not altogether out of place.

## An Adventitions Aid

We take pleasure in presenting to an anxious public. Messrs. Rolchester, Cobarts \& Co., of Biffin, Ohio, who will themselves inform you, as their circular states, that they 'are no strangers to the educational institutions of the country'

In fact, lest there should exist any possible doubt touching the any possible doubt touching the any possible doubt touching the We learn from the Red and Black
matter of their world wide notorie- thaat Gov. Bob Taylor is now fid-

Co., of Biffin, Ohio, are careful t inform a skeptical public by mean of an open letter that their busines has increased from a merely local institution to the limits of the Engish speaking world'.
Aud in view of all of thistand more it is undoubtedly interesting to as ertain ju*t of what specialty the busines of the firm consists. Thi alon is bust sot forth by the firm tself, as follows:
"We beg leave to call your atten fon to the enciosed circular with it Livertisument of oar wori and the price list of same. We especially call ywur attention to our college work: orations, debates, essays, theses -mathematical, me dical and law of which we make a specialty, and upon which we have built the foundation of our enormous business Each year brings its proof that hon est, conscientifus work is the great est of advertisements.
In addition to terms stated in our ircular, we would add that original rations, debates, etc., range in price rom 35 c to 90 c per hundred words owing to style, length, nature of subject, etc.
Messrs. Rolchester, Cobarts \& Co. evidently pride themselves upon he ethical relation existing between themseives and their custoners. So it is that the public is further as sured that each year brings it proof that honest, conscientious vork is the greatest of alvertise ments, Honesty the best policy te motto of the firm. And lest th tudent should still entertain mis ivings as to the honesty of Messrs Cobarts \& Co. and himself, he is comforted by the reflection that' ou work is becoming more and more recessity to the student as he be comes a specialist in education, and to the man, who, as a victim of circumstances, is forced to perform iterary labors for whinh he has neither the time nor the adaptability
As moral agents in the promotio and encouragement of education Messrs. Cobarts \& Co. are both anique and entertaining. The existence of such a void in the intel lectual world has been long realized, and the advent of Messrs. Cobart: $\&$ Co. is hailed by the accla mation of an enthusiastic constituency Now it is indeed true that in a bus iness like manner and as is natural with the seller of wares they pas by the question of the student and the college or university. It is, in truth, a matter with which they have no concerm. Messrs. Cobarts \& Co. simply represent the law of supply and demand. It is their business to sell and with the further ethical development incident upon the sale of goods to the 'victim of circumstances' Messrs. Cobarts \& Co. have not to do. That is a matter which concerns the purchaser alone-and incidentally the institution upon which he foists his literary production.
Many caustic things might be vritten of the 'victim of circumstances'. He is, in sooth, a victim of his own dishonesty. Plagiarism does not cover his offence; thett is hardly applicable; forgery perhap: the most complete characterization of his crime. ty, Messrs. Rolchester, Cobarts, \& dling in Georgia,

Publications by Major Cain.
It will undoubtedly prove interest ing to the many admirers of Majo William Cain to learn of the favor able reception of the recent editions of his mathematical treatises as ev idenced by critical comment.

Major Cain is an extremely prolific writer upon mathematical sub jects and is regarded as an authori ty upon many of its branches This is well indicated by the fac that he has written six of the books contained in Van Nostraud's Science Series.
One of these, "Theory of Viusoir Arches," was revised and re written during Major Cain's pro fessorship here and published some three or four years ago. His latest book is the second edition of his work entitled: "Maximum Stressés in Framed Bridges," which wasentirely rewritten to bring it up to date. We give below a few of the complimentary notices which Major Cain has received from eminent authorities.
From Prof. Mansfield Merriman, Lehigh University, author of number of works on Mathematics pplied to Engineering

You have certainly put into mall space in a very clear and thorough manner, all the essential lements of the subject as far as simple Trusses are concerned.'
From Henry S. Prichard, Chief Engineer, "New Jersey Steel and Iron Company.
"I think you have succeeded in treating of the Stresses in bridges with parallel chords in a simple clear and thorough manner and that the student can obtain a knowledge of the subject with as little effort and in as short a time by the study of your book as by the study of any book of which I have knowledge He will also have gained a knowl edge of the fundamental principles which will make the study of large works much easier than otherwise."

The faculty social club, known as the "Thursday Club," met at the residengf of Dr. V -nable last night.

## Clipping and Comment.

The Guilford Collegion siy s that Scieace Hall is now nearly com which $\$ 10,000$ was given by of Durham.

The foot-ball surplus at Princeton.

At the request of President Mc Kinley, the Yale Gee Club, while on their Southern trip, gave a con cert at the White House before the President, members of the Cabinet and several State officers.
Mrs. Jane Stanford has taken out an insurance policy of $\$ 1,000,000$ in favor of Leland Stanford, Jr., University, the annual premium on which is $\$ 170,000$. She is in her seventy-second year, and under the terms of the agreement, \$2,000;00 is to be paid to the University she lives beyond ten years.

The Red and Black says that Georgia will put a winning team in the field this season.
The rivalry between Vander bilt and Sewanee this year run high. The preliminary preparamuch a pugilistic talking mateh.

The Shakespeare Club The Shakespere Club held its fin meeting in Gerrard Hall Tuesd vening, Oct. 5, '97, and, after aroll to eeded to elect the foilowing office pros President-Dr. Thos. Hume Vice Pres. Prof. W. D. T Secretary-Mr. May
Treasurer-Mr. L. J. Belle.
Mr, R. E. Follin read a pa Hal as King-in which he prop brief review of Hal's ollowed by the great charly pon his accession to Throne, and traced the $d$
of his character siving evelopment his leading characteristic wisdom, affableness, etc wisdom, aifleness, etc in delineating the chara in delineating the char
favorite King, Henry , and hi les which might ing all obsta rom the principle charac example, Falstaff's earl
In Mr. C. R. Dey' English Dramatist's Portr-Th rench Character-was the French and English compar istics in the time of Henry ing the superiority of the Mr. W. J. Broorden the English. on "The Dissection of a Fat Raper brought out these olement Knigh rought out these elements in Fa taff's make up-a religious eleme represented by Sir John Oldcastle knightly element represented Sir John Falstaff and an ideal ment represented by his matchle it and intellectual power
Dr. Hume read a part of the $p$ per prepared for class work by M ween Shakespere's Falstaff and Ben Johnson's Captain Bobadil which some points of resemblan were brought out-pointing common source. He then read short but very interesting pap prepared by himself hakespere's dramatic treatment Pabtics and Religion.

The University is still rece vi Hume of Portsmouth, the latest.
$\rightarrow$ Rev. Frederick L. Cleveland w was recently ordained here and talled into the
Baptist Church at Chapel HIll i native of Massachusetts but resid in the South for several years havi been general Secretary of the You Men's Christian Association at tersburg, Va. He has Ittend Southern Baptist I heological Sem. ary at Louisvi the Newton Theological Semina near Buston, "having graduated the latter noted institution. spring. He is somewhat of a co
mopolite. Though a young ma mopolite. Though
his varied experience has fitted to deal with all phase character-especially with young men. Firm in his denominational convictions, he has a heart for every good work and for all Christian people.

He is a very effective, attract preacher and a fine pastor.
We welcome him to the University town and its associations.

List of Fraternity initiates.
Delta Kappa Epsilon-Jas. Hume, W. M. Dey, J. A. Moore. Beta Theti Pi -W. E. Kornegay C. L. Pridgen.

Sigma Alpha Epsilon-H Cowles. Jr., E. A. Metts, H Myeas, W. G. Wharton, G. A. T. Bitting

Zeta Psi-J. W. Hinsdale, K. P. Lewis, E. Graves, P. C. C lins W. F. Bryan, J. S. McK M. Lipscomb

Alpha Tau Omega-J. C. Rae, Jr., T. T. Cheathan Chadbourne.
Sigma Chi Claule H.
M. Haves. W. S. Vaughan. Metachern.
Kappa Sigma-Henry W. Collins.

