

THE TAR HEEL

Official Organ of the Athletic Association of the University of North Carolina
Published Weekly

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To be entered as second-class matter at the post office at Chapel Hill, N. C.

Printed by The Seeman Printery, Inc., Durham, N. C.

Subscription Price, \$1.50 Per Year, Payable in Advance or During the First Term
Single Copies, 5 Cents

Captain Allen says over in France,
The Tommies lead the Boches a dance;
And when the bayonet charge ceases
They are "slaughtered to pieces".
(Now ain't that a cutting remark!)

From popular novel—"The heroine knit her brows."

More things for the soldiers, we suppose.

The average student's reasoning in connection with flunking that quiz: Eventually, why not now?

Mrs. Everett True has put her hubby to knitting for the soldiers. The co-eds might give classes in this art, so that students could have something to do with their hands on class besides pulling out their watches.

WATCHWORDS

Over a month has elapsed since we arrived. Many have been the distractions attendant on our little world. Have we been true to our old ties,—those of home, and community?

There's eight months more to go. Let us make "confidence" and "thoroughness" our watchwords, and from today, tomorrow, and the next day, until June, 1918, and success will be ours.

THE FOUR-PAGE TAR HEEL

The business management of the Tar Heel has found it necessary to cut the paper down to a four page issue instead of the usual six. But why necessary?

"We are losing money every issue," is the reply of the manager. Now, let us analyze the business end of the Tar Heel.

In the first place it is a business proposition. It costs money to get it out. "Is that so?" This money comes from two sources: subscriptions and advertisement. In regard to advertisements it seems that the business manager has secured the usual amount. The subscription list or lack of subscribers is the principle cause of the Tar Heel's step backward.

There are over 700 students on the Hill. In addition there are faculty members and townspeople. But out of the 1000 possible subscribers only 310 have responded. Less than one-third of the college community are supporting their paper. More than three-fourths of that same community read the Tar Heel. That's just the point. If four people are going to take one Tar Heel, how is the paper to live?

We do not care to hold up other schools before us. We realize that conditions in each place are peculiarly their own. But "every man at Davidson is a subscriber to the Davidsonian." "Just one hundred students of W. & L. have not taken the Ring-tum Phi."

Outside of the college there are many alumni who have subscribed—80 or more. And yet there is a possibility of more subscriptions from that source.

The Tar Heel is the official organ of the Athletic Association. The Athletic Association includes every student in the University. Hence, it is, theoretically, the mouthpiece of the campus, and deserves the support of every man and woman here. If it does not present the community life as you would have it—the fault lies in your willingness to allow an inefficient system to continue. If it does represent the ordinary life of the University then it demands your support and you should give it.

Someone on the Tar Heel board or one of the business managers will call on you next week. If you have not subscribed and feel that you can do so we ask you to do it.

Let's get together and maintain a six page Tar Heel. 200 subscriptions will do it. Yours leaves only 199.

The mere fact that in a single night, several thousands of dollars can be raised among the students here for Y. M. C. A. war work, shows one of two things.

It may mean that North Carolina has waked up to a realization of the grim conquering spirit of war, and in dead earnest is looking out for the morale of her troops. None of us will agree to this for we know that she is not yet awakened and indeed will not be until she is prodded a little. We always get there and do more than our share, but when has Carolina led?

Or it may mean that we are just plain North Carolinians,—easy going, in the main good hearted, and enthusiastic about any plan which sounds well.

Is it reasonable to believe that in such a time as this, a body of boys would give from ten to twenty dollars each for such a cause? It is, for it has just been done. But would the same thing have happened among a thousand average business men?

Do not make the mistake of believing that we are not in favor of the work which will be done with the money. It is a great work. We are only surprised that the campus could support the work so well.

MEDICAL SOCIETY WILL MEET

The Medical Society will hold its regular fortnightly meeting Saturday night, Oct. 20. At this meeting Dr. MacNider will speak to the society. His subject will be: "The Life of Pasteur."

The society has invited anyone in the community who is interested to come out and hear this discussion of the life of the man about whom it has been said by a student of the lives of both—"Pasteur did the same thing for the physical man that Christ did for the Spiritual."

The meeting will begin at 8:15, and is held in the lecture room on the first floor of the Medical Building.

Never look a gift gun in the mouth.—Carolyn Wells.

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PATTERSON BROS.

Coediquette

Last year the co-editor of this column journeyed up the Hill with a certain Freshman from home. To avoid the possibility of embarrassing said youth, she avoided seeing him at University, but he recognized her hat, and nothing loth ran to her and quitted not her side until they had come to Carrboro. The Co-editor related the incident to a classmate recently, and he forthwith offered the following unwelcome explanation, "Reckon he was glad to have your motherly protection."

Now the Co-editor admits that three hairs turned grey last January under the strain of passing 1st Physics, but they were immediately cut out.

All this elaborate digression is merely to introduce the statement that this is no Aunt Sarah column, the writer doesn't feel qualified to decide whether it is permissible for Freshmen to call on co-eds who "receive attention" from upperclassmen, or whether they should confine themselves to rushing the High School girls, nor to advise the co-eds as to proper manner in which to respond to greetings from dormitory windows, especially when the persons greeting are invisible. These things are usually determined by precedent, and so far there haven't been enough co-eds to establish many precedents; the scattered few have taken advantage of their singularity and allowed themselves to do as they pleased more or less, "probably more, certainly no less" as Mr. Gelette Burgess would say.

Taking advantage of that conceded privilege of "changing her mind," or "contradicting herself"—the characteristic remains the same but the descriptive phrase is varied to suit the dispositions of the readers—the co-editor is now going to bring up and attempt to dispose of a point of etiquette. This will probably be the only offence, however, so the denial of Aunt Sarahistic aspirations is not entirely out of place.

"I've never met that boy," remarked one of the co-eds today, "but I know who he is and he knows who I am and we meet almost every day, and sometime I am going to forget and speak to him. I almost spoke then."

Whereupon the co-editor suggested that it wouldn't have hurt her if she had, nor would he have felt much injured. As long as he knew who she was and she knew who he was, and the friends of either would be charmed to introduce them, why not pass up the formalities.

Everybody in the University is busy, and nobody stays here very long, even the five year students, so why waste time and the opportunity to make friends just because no third person happens to be near enough to tell two other people that they have his permission to recognize each other on the campus?

Russell Barton, '18, is a senior at Amherst this year.

Military Tictacs

Carolina men will be interested in this letter from one of its old men, who is now "cutting up" in army football.

FORT WASHINGTON, MD.,
Oct. 15, 1917.

My dear "Buzz," or whoever gets this:

Not one word have I heard from Chapel Hill since September except such duns, etc., that must come regularly. I am very anxious to hear from North Carolina: so put me on the Tar Heel list.

At the end of Training Camp I was fortunate enough to get recommended for Second Lieutenantcy in the regular army. So I am in the regular army in a "sure enough" company. Just to show you, one day this week someone started a Liberty Bond campaign. With just about 100 men, our company hopped on the proposition and bought \$11,000.00 worth. No rich men either. Everybody bought.

Another thing we have—a first class football team. Good coach and half back, too. Just look in last Monday's Washington-Post or Star. Honest, we have a fast team and they play North Carolina football too. We are playing all the best army teams about here and any one else that will take us on. We hope to arrange some games with some of these colleges or universities—and we are going to do it, too.

Listen, be sure to send me the Tar Heel if there is such a thing this year. Luck to you. Write the news.

Sincerely,

C. S. HARRIS,
Second Lieutenant,
C. A. O. R. C.

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Write to the University when you need help.

Parallel reading is getting to be an art here. Last Wednesday night in the English seminar three co-eds were found reading out of the same book.

JACK SPARROW

Agent for Durham Model Steam Laundry

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