

THE TAR HEEL

"The Leading Southern College Semi-Weekly Newspaper."

Member of N. C. Collegiate Press Association

Published twice every week of the college year, and is the official organ of the Athletic Association of the University of North Carolina, Chapel Hill, N. C. Subscription price, \$2.00 local, and \$2.50 Out of Town, for the College Year.

Entered at the Postoffice, Chapel Hill, N. C., as second-class matter.

Editorial and Business Office, Room No. 1, Y. M. C. A. Building.

Jonathan Daniels... Editor-in-Chief
C. J. Parker, Jr... Assistant Editors
L. D. Summey...
J. J. Wade... Managing Editor
B. H. Barden... Assignment Editor

ASSOCIATE EDITORS

R. L. Thompson, Jr. S. B. Midyette
J. Y. Kerr G. W. Lankford
R. S. Pickens C. Y. Coley
G. Y. Ragsdale C. B. Colton
J. G. Gullick H. D. Duis
E. H. Hartsell J. L. Apple

W. D. Carmichael, Business Manager
A. S. Havener... Assistant Mgrs.
I. J. Stevenson

SUB-ASSISTANTS

G. F. Benton C. M. Ray
A. E. Shackell W. C. Perdue
W. J. Faucette A. E. Laney
J. M. Foushee W. W. Gwynn.

You can purchase any article advertised in The Tar Heel with perfect safety because everything it advertises is guaranteed to be as represented. We will make good immediately if the advertiser does not.

Vol. XXX March 28, 1922 No. 42

"FRESHMEN ON THE CAMPUS."

Interclass feeling may be a terrible and unjustifiable thing, such as it had become several years ago when the death of a man brought the whole class system into an unholy disrepute. The lack of any interclass spirit may be nearly as undesirable a thing.

At that time of tragedy the whole root and branch of interclass spirit was torn up by the very roots and thrown aside. Carolina instituted for herself a new system, a plan of college life where all men are equal, even from the most lowly freshman to the most dignified senior. In our days our college orators have identified it with other splendid things of the University; we have prided ourselves on the great democratic campus that made every man, no matter what his academic status, a Carolina man in every far reaching meaning of the word. The registration of the freshman made him in every sense of the word a Carolina man. That was a far swing of the pendulum.

The pendulum today has swung too far.

All of us are beyond the old idea of class spirit that had its very being in hazing. We pride ourselves that we are more advanced in collegiate civilization than to have such a thing in our lives. That is all as it should be, but it is not fair to the freshman class to allow them to grow haphazardly as Carolina men.

This year we saw a freshman class come to us that was in all things splendid. We welcomed them right gladly and we looked to the day when that class should be marked as one of the University's great classes that come, perhaps once in a college generation, to be remembered and revered by the classes that follow it. We have seen that class degenerate as rapidly as any in the history of the University until today men only shake their heads and wonder at the sudden sadness of it.

The class has got a severe case of swell head and the chances are against its recovery. Only upperclassmen on their way home wear hats nowadays. No freshman would be caught with one. Freshmen only speak to the upperclassmen that have met them. The day has come when the transition from the freshman to the sophomore is a fearful drop.

Where there is an evil, there is inevitably a cause. There are at least two causes for this unhappy disease that has infected the whole freshman class. First, the average man is exultant when he buys a bright brass belt with the letters, "U. N. C." stamped thereon and knows himself for a college man. Upperclassmen treat him with kindness and he mistakes it for veneration. There is no hand, hard or soft, to guide him, so he runs his unrestricted rah rah way until he sinks at the end of a year to the level of the sophomore.

This is the first cause, but by no means the most important. The second is the real fraternity problem of the University. With the coming of each new freshman class the fraternities begin looking for the best men. When they find what they consider the best men, and as a matter of fact they usually are just that, even if the fraternities do pad their membership with well born nincom-

poops and well-dressed boneheads, the fact remains that the fraternities want the big men in each class and usually get the greatest part of them. Then when they have picked these men they begin to run after them, flatter them, and very often ruin them. It takes a popular freshman of what is called "the fraternity type" the whole of his sophomore year to get over the conceit he accumulates during his freshman year.

Particularly is this so with the freshman class of this year. The big men in the class have been rushed by the fraternities until they are beginning to believe themselves "the trepid stuff."

This is a fraternity problem that the fraternities themselves should deal with carefully. They are cheapening themselves and systematically ruining the best men of the freshman class.

Some people have suggested that the freshmen be required to live in a dormitory by themselves. Anything would be better than the present system. The fraternities should get wise to themselves and stop cheapening themselves and making arant young asses of the freshmen.

STUDENT FORUM

BOOK EXCHANGE AGAIN

March 15, 1922

Editor, The Tar Heel:

Inasmuch as I am largely responsible for the adoption of Clark's Cases as a text in the Law School classes in Equity, this year, I feel that I ought to reply to Mr. Trotter's letter in your issue of Tuesday in regard to cost of Clark's Equity (Part I) to the Book Exchange, I am enclosing duplicate invoice for these books which shows a net cost of \$3.60 each. I am also enclosing copy of our letter addressed to E. W. Stevens Publishing Company, on January 21, 1922, regarding the high price of the book, and their reply which is self-explanatory. With each book sold for \$4.25 a coupon worth 42 cents was given, making the net cost to the consumer \$3.83, leaving total profit .23 cents.

Prof. M. T. Van Hecke, of the Law School, wrote Mr. Clark, author of the book above mentioned, and through their combined efforts, we have recently succeeded in getting a rebate of 40 cents from the publishers. This rebate is now available to all purchasers who paid \$4.25 for Clark's Equity Part I, and a number have already received it. This is not a refund of an overcharge, but is exactly the rebate given us by the publishers through the authorization of Mr. Clark.

We believe any purchaser who has any complaint to make will receive satisfactory adjustment of same at the Book Exchange if he will only bring it to our attention.
J. W. Foster,
Student Manager of The Book Exchange.

January 21, 1922.

E. W. Stephens Publishing Co.
Columbia, Mo.

Gentlemen:—

Please send us duplicate invoices and correct prices on Clark's Selected Cases on Equity bound in separate parts. The prices for the separate parts seem rather high, and we thought possibly there had been some mistake in billing.

Very truly yours,
THE BOOK EXCHANGE,
J. W. Foster, Manager.

Columbia, Missouri.

January 28, 1922.

The Book Exchange,
Chapel Hill, N. C.

Gentlemen:

We are enclosing herewith duplicate of your invoice of December 3rd, covering your recent order for Clark's Cases on Equity. We wish to advise that the prices thereon are correct.

It might be well to say that on January 1st, Professor Clark instructed

it is \$.20 and less \$.18 overhead, the net profit is \$.02 per volume.

In December, when the order was placed for Part 1, ten copies of Part 1, 2, and 3, in a single combined volume, were ordered at \$6.75 each. They were sold at \$8.00 each, with a refund ticket, which, when cashed, brought the net cost to the student to \$7.20 a volume. This gave a gross profit of \$.45 on each book. The overhead item in this instance was \$.67. The net loss to the Book Exchange was \$.22 per volume. It has been impossible to get a reduction in the price of this volume from the publishers.

It therefore appears that the whole transaction shows a net profit on one book of two cents, on another, of three cents, with a net loss on a third of thirteen cents, and a net loss on a fourth, of twenty-two cents, per volume. Add to this the fact that a portion of each order is left on the shelves, due to the failure of each man in the class to purchase a book, and the transaction shows a further loss. Out of fifty copies of Part 1 ordered, three are left; out of twenty-five copies of Part 2 ordered, thirteen are left; out of twenty copies of Part 3 ordered, seven are left; and out of ten copies of the combined volume, seven are left.

Respectfully submitted,
M. T. VAN HECKE
Associate Professor of Law

March 15, 1922.

To The Editor of The Tar Heel:

In order to correct an error of Mr. John Paul Trotter's letter in your issue of Tuesday in regard to cost of Clark's Equity (Part I) to the Book Exchange, I am enclosing duplicate invoice for these books which shows a net cost of \$3.60 each. I am also enclosing copy of our letter addressed to E. W. Stevens Publishing Company, on January 21, 1922, regarding the high price of the book, and their reply which is self-explanatory. With each book sold for \$4.25 a coupon worth 42 cents was given, making the net cost to the consumer \$3.83, leaving total profit .23 cents.

Prof. M. T. Van Hecke, of the Law School, wrote Mr. Clark, author of the book above mentioned, and through their combined efforts, we have recently succeeded in getting a rebate of 40 cents from the publishers. This rebate is now available to all purchasers who paid \$4.25 for Clark's Equity Part I, and a number have already received it. This is not a refund of an overcharge, but is exactly the rebate given us by the publishers through the authorization of Mr. Clark.

We believe any purchaser who has any complaint to make will receive satisfactory adjustment of same at the Book Exchange if he will only bring it to our attention.

J. W. Foster,
Student Manager of The Book Exchange.

January 21, 1922.

E. W. Stephens Publishing Co.
Columbia, Mo.

Gentlemen:—

Please send us duplicate invoices and correct prices on Clark's Selected Cases on Equity bound in separate parts. The prices for the separate parts seem rather high, and we thought possibly there had been some mistake in billing.

Very truly yours,
THE BOOK EXCHANGE,
J. W. Foster, Manager.

Columbia, Missouri.

January 28, 1922.

The Book Exchange,
Chapel Hill, N. C.

Gentlemen:

We are enclosing herewith duplicate of your invoice of December 3rd, covering your recent order for Clark's Cases on Equity. We wish to advise that the prices thereon are correct.

It might be well to say that on January 1st, Professor Clark instructed

ed us to change the prices on this book, but the change is not retroactive. Any additional orders you may send us will, of course, be billed under the new price.

Yours very truly,
E. W. Stephens Publishing Co.
Fifty Years in Business.

FWD:GP

INVOICE

Sold By
E. W. Stephens Publishing Co.
Columbia, Missouri,
December 3, 1921.

To The Book Exchange,
University of North Carolina,
Chapel Hill, N. C.

50 Clark Cases on Equity	
Part I	\$180.00
10 Clark Cases on Equity	
Three parts, bound together	67.50
*1 Clark Cases on Equity, Part I,	No charge
*1 Clark Cases on Equity Part III	No charge
	\$247.50

*Mailed direct to:
Prof. H. I. Van Heck,
Chapel Hill, N. C.

AT THE THEATERS

"Listen to Me" A Musical Hit
Theatre-goers who are alert to appreciate merit in a musical score will quickly realize why Le Comte and Fleshe's new extravaganza, "Listen to Me," coming to the Academy of Music next Thursday night, was successful from the opening performance.

Independent of the fact that "Listen to Me" carries an excellent company of artistic cast supported by a youthful chorus that can dance and sing, an exquisite display of scenic splendor, marvelous novelties, gorgeous costumes, and an absorbing fantastic story beautifully unfurled, is the reality that its score of musical gems is a theme of critical admiration. "Listen to Me" has been lauded broadcast by all. Some have adored its spectacular wonders, others have admired the lavish array of scenery and costumes, others highly praising the cast and chorus, while many have been thrown into the score of ethereal musical gems.

Those who enjoy artistic grandeur in all its rapture can drink to their fill when "Listen to Me" with all its gorgeousness is presented in Durham.

"Hail The Woman!"—At Paris Oliver Beresford, a grim and bigoted prosperous New England farmer, is an advocate of that creed of another day which ordains "Men and their sons first."

Beresford's son, David, is studying for the ministry because his father desires a man of God in the family. Secretly David has married Nan, the step-daughter of the "odd-jobs man," but when the elder Beresford learns of his son's impication, David keeps silent about his marriage and allows Nan to be driven away in disgrace. "Men and their sons first."

Judith, Beresford's daughter, rebels at the injustice done Nan, and, following the misinterpretation by her father and brother of her innocent friendship with a great playwright, she goes to New York. Destiny guides her to poor Nan, dying, and Judith promises her to care for "little David."

Judith takes her brother's child, resolving to battle for his recognition which comes finally in the big climax of this great American drama when, before the entire congregation in his home town, David Beresford acknowledges Nan's son as his own, and Nan's earthbound spirit finds its sanctuary. Woman's great faith has triumphed!

This picture is appearing at the Paris Theatre now.

Eight Famous Victor Artists
Musical thrills, of a new kind,

are in store on April 10th, when the Eight Famous Victor Artists will appear, in person, at the Academy of Music in Durham, in a concert both unique and interesting.

As the name of the company would indicate these artists have established great names for themselves thru the medium of their recordings for the Victrola.

Henry Burr, who weighs something more than 200 pounds, has a tenor voice of rare quality. He has been making records for more than fifteen years, ever since he gave up his position as tenor soloist of the Church of the Incarnation, New York City.

Bill Murray, one of the laugh provokers of the party is a tenor comedian of national renown.
Fred Van Eps in spite of himself, cannot help telling one of the many wonders of the banjo as a musical instrument. He is considered the leader in his field.

Frank Croxton, the basso, needs no introduction. Until his talking machine work took precedence he was favorably known in the concert and oratorio field, having filled engagements with the leading orchestras and

choral societies throughout the country.

Others in the party are, Albert Campbell, tenor; John Meyer, baritone; Monroe Silver, monologist, of "Cohen" fame and Frank Banta, pianist and accompanist.

Concert numbers will come in for their share of applause. The Sterling Trio, (Campbell, Burr and Meyers) and the Peerless Quartet are made up from the roster of the company.

The full program will be announced at a later date.

All American Basketball Team

The All-American basketball team compiled by the editor of the Squeak:

- F—Steers of Chicago.
 - G—Smoke of Pittsburg.
 - C—Klimate of California.
 - F—Off of Center.
 - G—Swamps of Mississippi.
 - Substitutes—Bean of Boston, Shoe of Hanover, Bay of Delaware and Desert of Arizona.
 - Coach—William—Penn.
- Davidsonian

SUMMER WORK FOR COLLEGE MEN

A few positions are open for a high type of college men, with good personality, who are looking for summer work. These positions provide a definite guarantee and opportunity to earn at least \$600 during the summer.

THE JOHN C. WINSTON CO., College Department,
1010 Arch St, Philadelphia, Pa.

Thursday Night, MAR. 30

ACADEMY of MUSIC 30

The season's smartest, danciest musical extravaganza in all its gorgeous splendor.

"LISTEN TO ME"

Book, Lyrics, Music by Chas. George.

SMART AND SAUCY CAST and A KALEIDOSCOPE OF SMILING GIRLS
Ever-Changing in Color and Form.

ALL LIGHTS, MUSIC, LAUGHTER.
DANCING — PRETTY GIRLS.

"LISTEN TO ME" is the highest type of musical extravaganza with its splendid cast, gorgeous costumes, bewildering scenic effects, brand new novelties and the smartest-danciest CHORUS in a long time.

PRICES: Floor \$2.00, Balcony 75c, \$1.00 and \$1.50
Plus Tax—Student Reservations will be taken care of at Blacknall's Drug Store, Phone 62.

GIVEN:

The Best of Equipment—
Thorough Knowledge of the Theory—
The Most Scientific Processes—
And Skillful Workmanship—

TO PROVE:

Uniformity of Excellence
And Minimum Cost.

PROOF:

1. We have the best Equipment available.
2. We possess a thorough understanding of laundering.
3. We apply the Most Scientific Methods.
4. We employ Skilled Workmen.

Conclusion:

Hence, We are giving to our patrons a Uniformity of Excellence and reasonableness of Price obtainable in no other way.

Q. E. D.

The University Laundry

"We Hit the Spot."



Is guaranteed to relieve Head-ache, Neuralgia, LaGrippe, Ear-ache, Almost Instantly. If it fails to relieve your money will be refunded.

We Strive to Please Carolina Men
J. C. BRANTLEY, Druggist
Masonic Temple Raleigh, N. C.

FLOWERS
For All Occasions

Hibberd, Florist, Durham, N. C.
Chapel Hill Agent:

EUBANKS DRUG CO.