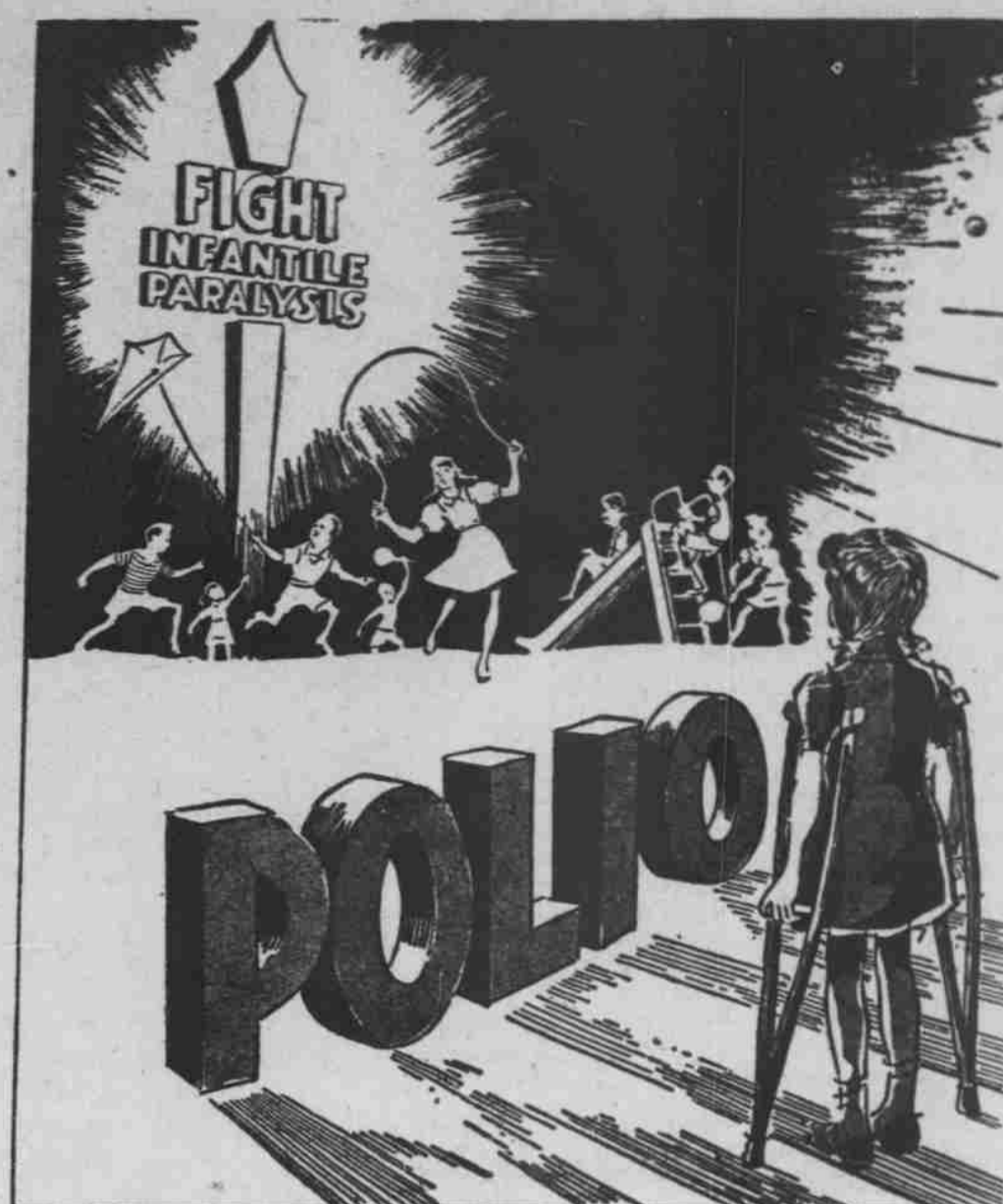


# STUDENTS

THIS IS

# YOUR FIGHT



More than 75 per cent of all persons in this country stricken by polio are under 20 years of age. The average annual expectancy of cases for each 100,000 persons in the following age groups is:

Under 5	34.4 cases
5 to 9	54.8 cases
10 to 14	30.4 cases
15 to 19	11.5 cases

Half of your contributions to the March of Dimes remain with your local chapter of the National Foundation for Infantile Paralysis to be used for special equipment, hospitalization, transportation, and treatment and care of polio patients. The other half goes to the National Foundation for research, education and emergency aid during epidemics.

It is the determination of the National Foundation for Infantile Paralysis, founded by Franklin D. Roosevelt, that poliomyelitis shall be conquered. The people of America share in that determination, and through contributions to the annual March of Dimes, January 14-31, they take an active part in the unrelenting fight against the Great Crippler.



*Carolina Sport Shop*

*Harry's*

*Ledbetter-Pickard*

*Smith-Prevost*

*University Cafe*

*Yates Bros., Plumbers*

*North Carolina Cafeteria*

*University Florist*

*The Little Shop*

*University Cleaners*

*Give What You Can To*  
**THE MARCH OF DIMES**

*Campaign Ends This Thursday*