

Professional Football Is Too Big, Too Engaging For This Educational Community

This school is the core, the conscience, and the guiding force of the North Carolina educational system, and to some degree, that of the Southland as well. This is the position which society has thrust us. We, therefore, hold the ultimate responsibility for the success or failure of this educational system. The fulfillment of our obligations, which are both moral and intellectual, are of determinative importance to the progress and well-being of the entire region.

"Tar Heel Rally Stops Washington Traffic."

To adequately meet our obligation to society, we must necessarily accept certain discipline. One such discipline, and it is of the utmost import, is the removal of professional football from this Little Village, once termed "The Athens of the South." Such terminology has hardly been appropriate for the last few years due to lack of discipline in this regard.

Professional football is too big; it is too engaging and too distracting for an educational community such as this. In this era of "the raccoon coat and hip flask," when the ersatz is more sought after than the pure, football is a bigger show than education. It is beyond us to understand how reasonably rational students of this school can enter Kenan stadium, or run off a thousand miles to another school, and cheer a recruited and paid, hundred-man-strong, football squad, that goes through more training and practice than an admittedly professional team.

Practice begins here on the first of September and runs until the close of the winter quarter; then it begins again in the winter quarter and another session is held in the spring.

"Sper Involved In Melee At Game."

Players are provided with tutors, for every class, if the need is felt. So it is quite a common sight to see the players sleeping or working crossword puzzles in class "for the tutor will take care of them." One of the paid tutors once told us, "The boys won't even listen on class when they have a tutor." The tutors are paid two dollars per hour and the money for this purpose comes from, we imagine, the "Educational Foundation."

"Scalpers Net \$30 For 50 Yard Line Seats, \$100 For Passbooks."

It is said by some that football brings students to the University; that it's a drawing card. Perhaps this is true—but such students, the University can do without. It is said that winning football teams offer an attraction for old alumni to return. Is this our only attraction? Is this our only enticement for these people? It is said, by some of the less informed, that because of the revenue from professional football we are able to bring to Chapel Hill a better faculty. This is profoundly not true, as none of the profits of the Athletic Association are made available to the educational side of the University. The Association, evidently feeling quite separate from the rest of the university, even objected to a proposal by Comptroller William D. Carmichael that its books be audited by the state auditor. As one member of the Athletic Council at that time has informed us, the athletic officials objected because "people wouldn't understand some of the things."

"House Says Scalpers Will Not Be Tolerated."

It is true. The people would have a difficult time understanding why it was necessary

for the Athletic department to spend in the year 1949-50 the sum of \$12,721.59 for "Scouting Prospective Students." People would have a hard time understanding what reason a collegiate athletic department has in spending, in the same year, \$6,620.02 for "Telegrams, Telephone and Postage." Do we send each star high schooler in the country seasons greetings and singing telegrams on his birthday? Perhaps the people would have a difficult time understanding that almost as much money is spent on Carolina's football team (true it does make its own money) as is spent on the Washington Redskins of the National Football League. In the year mentioned the Athletic Association grossed \$958,978.73 from football.

The athletic scholarships are paid from a fund of an organization which no one seems to know very much about, called the "Educational Foundation." The Tar Heel has been informed that nearly 90 of the scholarships were awarded last year. The amount of money spent for these makes Mr. Morehead (of the Morehead Scholarships) seem somewhat penurious. This foundation is financed by wealthy alumni who are determined that the University will have a winning team for their weekend excursions down.

"The Tar Heels Crush Florida 37 to 7." And as a sub head, "Dr. Hardin Craig Asks N. C. To Lead World To Sanity And Safety."

We have arrived at the point at which recruiting is done for most of the sports, so ordinary student participation is shot to the four winds. Consequently, it might be asked, if this situation is to continue, and professionalizing is to tighten its grip on sports, why have intercollegiate sports at all?

If participants in intercollegiate sports were unpaid, in any way, we feel that such activities might be justified. The amateur status of the sports would lend a certain dignity to the process, and, theoretically, great amounts of sportsmanship would be developed. (This, it is often averred by famous coaches, is the purpose of sports).

However, when two groups of highly subsidized players trot onto the playing field, we fail to perceive the sportsmanship. The days when a boy went onto the field and played his heart out for Alma Mater, just for the sheer joy of doing it, are apparently gone. Now the crafty college scout roams the country, buying speed, brains and poundage. Thus, since the standards of the Varsity have become increasingly high, regular student participation is reduced to a shadow. The players cease being heroes and become gladiators. The student bodies cease treasuring sportsmanship and care only for victories.

Only in the Intra-Mural program is there any room for student participation in sports activities. Only here can sports serve their healthy purpose. *And it is here that money should be spent in order that a greatly expanded program can be had. With more resources, more organization, more emphasis, the campus championships in the various sports could involve the great majority of the University student body.*

But we continue to spectate, to watch the order and the power of the opposing armies as they battle during the Saturday afternoons in the fall.

It is easier to watch.

It is easier to pay.

We must win—at all costs!

The Tar Heel

The official student newspaper of the University of North Carolina at Chapel Hill where it is published by the Summer School every Tuesday and Thursday. Printing is done by Colonial Press, Inc., Chapel Hill, N. C.

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Exhibit A And B

Below is "Exhibit A" and "Exhibit B," the balance sheet of the UNC Athletic Association, issued April 30, 1950. Shown on still another sheet not printed here are figures which show that over \$300,000 was spent on the Carolina football team during the year 1949-1950. This figure does not include the athletic scholarships, which are paid for by the Educational Foundation. Included in the above figure is \$122,825.08 for "team expenses (away)," and \$23,901.61 for "game expenses (home)." The net income from varsity football in that year was \$512,305.77, of which \$220,892.60 was given to other sports. The net profit from football was only \$90,904.19.

EXHIBIT "A"

ASSETS	
Cash—Checking Account	\$ 36,940.45
Petty Cash	600.00
Certificates of Deposit	30,000.00
Travel Advances	1,532.50
R. A. Fetzer Travel	1,074.60
Accounts Receivable	2,697.38
Due from UNC	7,293.59
Notes Receivable	6,794.17
Mortgage Receivable	4.36
Advance to Managers	3,163.32
Golf Store Account	1,252.06
Prepaid Football Game Expense	145.50
Wachovia Bank & Trust Co.	
Principal Account	\$354,129.23
Income Account	1,191.31
Real Estate	355,320.54
Prepaid Insurance	2,625.00
Student Fees Receivable	170.22
.....	7,442.10
TOTAL ASSETS	\$457,055.63
LIABILITIES	
Accounts Payable	\$ 19,895.42
State Taxes Payable	590.35
TOTAL LIABILITIES	\$ 19,305.07
NET WORTH	
Reserve for Construction	7,500.00
Surplus—July 1949	\$272,975.95
Net Profit from Exhibit B.....	157,274.61
Present Surplus	430,250.56
Net Worth	437,750.56
TOTAL LIABILITIES AND NET WORTH.....	\$457,055.63

UNC ATHLETIC ASSOCIATION STATEMENT OF PROFIT AND LOSS FOR THE PERIOD FROM JULY 1, 1949, to APRIL 30, 1950

EXHIBIT "B"

INCOME	
Profit from Sports	\$497,450.26
Student Fees	54,510.50
Season Tickets (1/2)	7,840.80
Interest and Dividends	1,514.95
Radio Concessions	10,575.00
Postage and Insurance	5,625.09
Golf Course Construction Donation	5,000.00
Miscellaneous	13,542.20
TOTAL INCOME	\$596,058.80
EXPENSES	
Salaries—Coaching	\$ 65,034.72
Salaries—Other	42,425.25
Salaries—Student Assistants	13,555.70
Auditing and Bookkeeping	1,200.00
Labor—Grounds and Floor	45,990.37
Supplies	57,004.56
Supplies—Grounds	4,305.19
Telegrams, Telephone and Postage.....	6,620.02
Travel	5,576.54
Scouting Prospective Students	12,721.59
Scouting Games	4,082.60
Travel—Foundation Meetings	654.87
Printing	1,994.17
Appropriations—News Bureau	8,300.18
Appropriations—Other	1,877.93
Appropriations—Fencing	449.98
Repairs to Buildings	1,119.90
Repairs to Grounds	556.47
Miscellaneous	2,289.12
Subscriptions and Dues	559.71
Laundry	6,505.55
Meals	24,728.62
Medical Supplies	2,916.66
Medical and Hospital	5,989.26
Band	2,499.21
Insurance and Bonding	2,733.18
Coaching School	104.84
Repairs to Equipment	7,328.27
Motor Vehicle Operation	2,646.98
Additions and Betterments	4,053.01
Press Box Construction	80,377.77
Golf Course Construction	22,014.48
Lights, Water and Power	567.49
TOTAL EXPENSES	\$438,784.19
NET PROFIT	\$157,274.61