

Merchant Association Men Meeting Here Now

More than 60 credit bureau and merchant association officials from 12 states are now "going back to school" at Carolina.

First, second, third and fourth year courses are being given in the seventh annual Management Institute which opened with a buffet supper at the Navy Armory Sunday night.

Classes got underway early Monday morning and will continue through Saturday, August 25.

The Institute, which was the first such program to be established in the nation, will offer a graduate seminar on research methods for those already completing courses offered in the past. There are now five other institutes patterned after this one in various parts of the country.

The faculty of 17 specialists is conducting courses in various phases of management, including psychology, collection service, employee supervision, public

speaking, business communication, salesmanship, conference leadership, publications, job improvement methods, and economics of consumer credit.

Teaching are Prof. Key L. Barkley, N. C. State College; Francis Auger, Orlando, Fla., Credit Bureau; Harry E. Boyd, Belleville, Ill., Credit Bureau; Richard M. Holmes, Atlanta, Ga., Credit Bureau; Margaret J. Huggins, Hickory Merchants Association; J. Frank Jarman, WDNC, Durham; W. A. Kirkland, Durham Merchants Association.

Charles E. Moorman, Jacksonville Fla., Credit Bureau; Charles B. McFee, Jr., Virginia Retail Merchants Association, Richmond; George C. Robinson, Richmond, Va., Retail Merchants Association; William G. Slattery, Distributive Education Service, Greensboro; Wesley Williams, Raleigh Merchants Bureau; and Profs. Richard P. Calhoun, Arch R. Dooley, Almonte C. Howell, Norman W. Mattis, and George M. Woodard, all of the University of North Carolina faculty.

President of the Institute and chairman of the board of the Association is T. G. Trosper, Greensboro. Other officers are Charles B. McFee, Jr., Dean; Thompson Greenwood, Raleigh, executive secretary, N. C. Merchants Association, business manager; Charles Dudley, Charlotte, publicist; and Dr. R. S. Winslow, Director, Bureau of Business Services and Research, and T. Carl Brown, Director, Distributive Education, Raleigh, educational advisers.

Library Notes

The Library here serves more people in a larger variety of ways over a wider area than any other library in the southeast. The Library is the second largest in the southeast and contains more than 700,000 volumes. It houses a number of important collections. One is the Hanes Collection on the History and Development of the Book, the gift of the Hanes family of Winston-Salem. Another is the North Carolina Collection, which was endowed by John Sprunt Hill of Durham who, with his family, also gave the University the Carolina Inn, and Hill hall of music which houses the University's distinguished music department.

The richest collection of Southern historical material is in the North Carolina Room of the Library. It is known as the Southern Historical Collection and contains more than three million items assembled during the last quarter of a century by Dr. J. G. deRoulhac Hamilton. It brings to the University the richest storehouse of Southern economic, social, political, cultural and religious source materials in the nation and brings to Chapel Hill research scholars from all over the world.



BOB: I hear you're going in the Dog Food business, Bing.
BING: Yep...we're going to make ARF...You know ARF's the only Dog Food your dog can ask for by name.

JACK KIRKWOOD: I'd like to show you a picture of my Dad...Old Gonif Kirkwood.

BOB: Very interesting...why is he sitting in the electric chair holding a highball in his hand?

KIRKWOOD: Simple...hey...that was the day he was chosen "Man of Extinction."

BOB: Bing...you've been playing teacher's pet with our sponsor long enough. Imagine wearing shorts made out of Chesterfield wrappers!

BING: Not so fast, Bob...How do you explain making your musicians lie on the lawn so their bodies spell out "They Satisfy."

BOB: So you won't go out with me tonight...Well, you'll be sorry...I'll just call up Mauna Loa...Miss Hoese! You know...let's see, the number is...

MARILYN MAXWELL: But Bob, Mauna Loa is a Volcano!

BOB: I'll get that Crosby...I gave him \$5 for that telephone number...He said it was the hottest thing in the Islands!

BING: Me a peany pincher? Look Sarooge...I happen to know you live the insides of your trousers with money.

BOB: That's a great big lie.

BING: Don't tell me...I've seen you in the locker room...and the flap on your underwear has a serial number.

PEGGY LEE: Mornin' stranger...Welcome to the Gopher Hole Hotel.

BING: Thanks Ma'am. My name's "Ace" Crosby...Have you got a vacant room here at the Gopher Hole?

PEGGY: Yes Sir...and believe me it's a pleasure to have an "Ace" in the Hole.

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- Surf, large 30c
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- Qt. Bot. New Clo-White 15c
- 8 Cakes Wrisley's Toilet Soap 58c
- Gum, 6 pkgs. 20c

- 1/4-lb Package Lipton's Tea 15c
- Plates—Forks—Paper Cups
- 2 Packages Frostee Mix 25c
- 12-oz. Jar Peanut Butter 36c
- Cates Midget Pickles, 12-oz. jar 41c
- 46-oz. Can Orange Juice 23c
- 3 Packages Royal Gelatin 25c
- Crisco, 3 lbs. 99c
- Crisco, 1 lb. 35c
- 12-oz. Bottle Grape Jelly 22c

- Carton Cigarettes \$1.50
- Regular Camay, 3 for 25c
- Tide, giant 80c

- Wesson Oil, pints 34c
- Wesson Oil, quarts 34c
- La Choy Meatless Chinese Dinner 52c
- La Choy Chicken Chow Mein 85c
- La Choy Vegetable and Beef Chop Suey Dinner 75c
- La Choy Chow Mein Noodles 17c
- La Choy Beef Chop Suey 33c



- Kingans or Armours, Half or Whole Hams, lb. 61c
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- End Cut Pork Chops, lb. 55c
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