

The Daily Tar Heel



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Sunday, December 8, 1929

A Unique Plan for Traffic Safety Promotion

It is difficult to conceive of a traffic cop who approaches motorists in a friendly manner, compliments them upon their careful driving, and shows his appreciation by presenting them with theatre passes, yet such a personage appeared in Chapel Hill yesterday.

Most traffic officers are pugnacious individuals, addicted to severe reprimands and caustic comment. It is indeed a relief to meet a few of the blue coated brethren who adopt an attitude of friendly cooperation instead of belligerent coercion. Chapel Hill policemen have completely altered their methods of promoting traffic safety since Friday.

This transformation has been brought about by City Manager Foushee and E. C. Smith, manager of the Carolina theatre. Mr. Smith supplied the novel idea for promotion of careful driving while Mr. Foushee placed it in operation. In the brief space of 24 hours the plan has already demonstrated its practicability, and we predict that it is destined to spread to every section of the country.

A Few Well-Deserved Praises for the News Bureau

During the football season which the Tar Heels brought to a brilliant termination with the devastation of the Duke Blue Devils yesterday afternoon, the University News Bureau staff produced a prodigious amount of copy. Indeed the Bureau has been directly responsible for for most of the publicity received by the team.

Very few persons realize the important part an efficient news bureau plays in the development of a great university. In the intense competition of modern educational institutions for funds from state, private and "foundation" sources, wide publicity of an unassuming nature is requisite to the maintenance of a first-rate college or university. But the utmost finesse and journalistic discretion must be employed in preparing the copy; it must not be too blatant, it must not constitute mere free advertising for the institution. College news bureaus must be real news gathering

agencies if they are to fulfill successfully their purposes; a reputation for honesty in treating the news, without distortion or exaggeration, is essential.

Newspaper men throughout the south are unanimous in the opinion that the University of North Carolina News Bureau is one of the most efficient news gathering agencies in the entire section. They do not hesitate to publish anything that Director Madry and his corps of well trained journalists produce, for they are confident that the copy is accurate and has real news value.

The News Bureau is performing a service of inestimable value to the University. Functioning without ostentation in the process of developing a university of international importance here, the news bureau staff is making a highly significant contribution to the University's advancement.

Intercollegiate Rivalry

For a number of years the University of North Carolina has been a participant in numerous sectional meetings and conferences of all sorts and descriptions. It is only right that it should be. Faculty and student body alike are benefited by the lessons learned from such contacts and affiliations. Without question the students of this university should life their eyes beyond the pale of the campus. They should diligently seek to inform themselves of student movements elsewhere. Intercollegiate rivalry is helpful so long as it does not go beyond these limitations.

On the other hand, when colleges or universities enter upon policies of "lording it over" their rivals, then the real aim of education is smothered by the lust after fame and recognition. We believe that in the majority of cases intercollegiate relationships bring about constructive and enlightening understanding. At the same time, however, even the most casual observer cannot fail to recognize the constant growth of factors which tend to accentuate feelings of rivalry which spring from the dark recesses of ignorance and flourish in the minds of those who cannot see beyond their own limited sphere.

Colleges and universities were never meant to be operated on a competitive basis. We make no reference here to forensic, dramatic, athletic, or other types of intercollegiate relationships. Their value is so well recognized as to warrant no comment.

To be specific, the writer feels that the tendency to introduce competition and bitter strife into the relationships of the colleges of this state is enjoying an alarming development. Such "cut throat" rivalry, we contend, is a hindrance to educational advancement.

—J. C. W.

Readers' Opinions

IS RELIGION BUNK?

Mr. Editor:

May I break in from my position of a peaceful reader to the circle of religious warfare? I think that this subject (religion) is a rather dangerous one to be discussed in a newspaper, but when one possessing such radical opinions as does "A Disillusioned Senior" begins to flay the people who have held sway over the nations of the earth for centuries, and are still growing and expanding—despite his arguments that they do not possess the ability to think—it is time for those who still believe in God and the power of prayer to take a hand.

First, I wish to say that, in

my opinion, the whole trouble with "A Disillusioned Senior" is not the change that has taken place—so he says—in religion, but the fact that a mere insignificant Freshman dared to express his beliefs and to criticize the upper classmen who might be involved in his charges.

"The idea of a freshman, a mere babe in arms, trying to preach to his mentally superiors—it was ridiculous." Mr. Senior, I am quite sure that the entire freshman class realizes and acknowledges the high and mighty position that the upperclassmen occupy, that they should be mere ornaments in the life of the school, and that, when they have successfully passed all freshman examinations, they will suddenly be transformed from the "babes in arms" to the rank of the "mentally superiors." Have you progressed so far on the road of mental accomplishment that you can no longer learn or be criticized? Or have you become so narrow-minded (I take it that you were once more broadminded than you appear to be now) that you cannot stand for people to tell you where they think you are wrong and wherein you may improve yourself, even though those people may be so unfortunate as to be in a class lower than you? When we get to the place that we can no longer learn, then all progress ceases!

"Some people can't seem to realize that the days of purity, self-sacrifice, ideals and all that bunk are gone forever." No, Mr. Senior, and I thank God that they can't! Do you really think that such a thing has come to pass? True, the generations that have gone by were often greater dreamers than we of today are, but did the morals change when one generation replaced the other? Is there no more purity and self-sacrifice? Look to your mother—would you stand by indifferently while someone slandered her and her purity? Where would you be today if she had not slaved and sacrificed for you? It may be, as is the case with many students here, that your parents are denying themselves the very necessities of life to keep you in school. Again I ask: Have we lost all our purity and self-sacrifice? And as to the ideals of the modern people: I grant that they (the ideals) are not what they should be. But, Mr. Senior, look at the men of today in whose hands rests the leadership of our country and of the world. You will find that the majority—a very large majority—of them possesses ideals of the highest type, and that it is because of these ideals that they have been able to accomplish so much. But consider the man of today who is absolutely without morals or ideals: At first, it may seem a bit hard to find him but if we are diligent, we shall succeed. We discover him behind prison bars, sentenced to the electric chair and to life imprisonment for deeds that he has committed because of his lack of high ideals. He is the murderer, the thief, the black-mailer, and the criminal in general. "We are living in a modern world—a world of 'get out of life what you can and let the devil take the hindmost.'" It is the "Modernists" that are raising the most disturbance today—a small crowd making a big noise; the "hindmost," those who possess the innate ability to think, also possess the majority in numbers. When we come to the point where we rush madly into life to get out of it what we can, no matter at whose expense, then the devil will not only take the hindmost—he will take the entire lot of us! Let us not forget the history of other nations which have forgotten God and turned to barbarous living. They head-

(Continued on last page)

Pen Points



By H. J. Galland

In an old, abandoned cabin on Laurel Knoll we came upon tangible evidence not long ago that the times have changed. Included in a mass of old papers, bills, receipts, and ancient yellowed calendars illustrated with pictures of befurled and hatted ladies with piles of hair, there was a copy of "A Memoir of the Rev. Elisha Mitchell, D. D., Late Professor of Chemistry, Mineralogy and Geology in the University of North Carolina," a memorial containing resolutions and a full account of the Professor's tragic attempt to ascend Mt. Mitchell on the 27th of June 1857, and his death on the mountain near its summit.

There, too, was found a pamphlet containing "Obituaries, Funeral and Proceedings Of The Bar in memory of the late Hon. Wm. H. Battle, printed at Raleigh, 1879," and two copies of the University Magazine for 1890 and 1891. It is the magazine which chiefly supplies food for musings and pulling of reminiscent gray beards.

In 1890, the Magazine was issued by four editors, two from the Di and two from the Phi. It was published six times a year, and a subscription cost one dollar. In the back of the magazine are rules and regulations concerning discipline. One of them is a copy of the Applicant's Contract, which runs as follows: "In presenting myself as a candidate for admission to the privileges of the University, it is with the agreement that so long as I may be a student in the University, I shall make good use of my opportunities for education, and shall conduct myself

in a manner that is friendly to its interests. This is not intended to be a pledge of honor, but a contract, the breaking of which shall be a forfeiture of all rights to membership in the University."

There were 18 men on the faculty roster in 1890. Attendance at prayers was required, and the hour was 8:45. Classes began at 9. There was a special charge for rooms in South building, but all others were free to those who paid the entrance fees. Law, medical and special students might occupy rooms without joining the societies—all others had to.

Jefferson Davis was eulogized in an article in the 1889 issue, and biographies of the University's Confederate dead were still being run. This advertisement appeared: "D. McCauley would respectfully call the attention of the young men of the University to his Elegant Stock of Clothing, Hats, Shirts, Collars, Cuffs and Shoes. He is also

prepared to take orders for any kind of Suits of Clothing and will guarantee a fit."

Forty years in the life of a University in Europe is not a long time. But here in the United States, where a college 200 years old is considered ancient, forty years is a long period. No longer is the University small enough to allow the Magazine to run personal items with the assurance that every member of the class will know the boy mentioned. We have progressed, but sometimes we become a bit doubtful about some of the progress. It is then that sighs of regret escape, and the Old Grad begins his "I remember when..."

Tea Postponed

The student tea held every Sunday afternoon at the Episcopal parish house will not be held today but a special Christmas tea will be held next Sunday, December 15. All students are cordially invited to attend.

Eat Where You Feel At Home....

One meal here and you sense immediately a feeling of geniality and fellowship pervading our whole dining room. It makes you feel at once that you are one of the gang, "at home." And it makes a difference.

The UNIVERSITY CAFETERIA

Six \$5.50 Tickets for \$27.50



December 25

Mark that date down on your calendar. Christmas demands a new suit and topcoat, because you'll want to go home looking your best.

To get the best is the problem—demanding quality material, fit, style, and that vague thing we call correctness.

Will Answer Your Problem Perfectly.

YOUR INSPECTION IS INVITED
 25% Discount on Stock Clothes
 Christmas Delivery on Garments to Your Order



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