

## UNIVERSITY GLEE CLUB PREPARING FOR BIG CONTEST

Daily Rehearsals Will Begin Next Week for Sectional Contest To Be Held in Greenville, S. C., Next Month.

### TO APPEAR IN GASTONIA

The University glee club is working hard in preparation for the sectional glee club contest to be held February 7 at Furman University, Greenville, S. C.

H. S. Dyer, director, announced that beginning next Monday and lasting until the date of the contest there will be daily rehearsals of special divisions or of the entire club.

The group has been greatly strengthened by several new tenors who until this quarter had no glee club experience.

Members of the club have expressed their approval of the new alma mater song, composed by Arthur Edward Johnstone. They have already memorized and are now using this song.

Four student directors for the contest will be tried out January 24 when the glee club will make its appearance at the Durham high school auditorium. Those competing are Jack Connolly, Ewan S. Clark, Alden J. Stahr and W. T. Whitsett.

Schools representing six states are to enter the Greenville contest, and directors have communicated with Mr. Dyer to the effect that most of the glee clubs are unusually hard at work. The winning club will compete in the national contest to be held at New York in March.

The Greenville contest will be divided into three divisions: namely, groups of songs picked by the individual glee clubs, school alma maters, and selections picked by the contest committee to be sung by all groups. The order in which the schools will appear is to be determined separately for each division by lot.

Word has been received from Furman University that splendid entertainment is being prepared for the visiting clubs.

On its way to Greenville the glee club will give a concert at Gastonia, February 6.

## BERNARD TO TALK ON ROBERT E. LEE AT SOPHS' CHAPEL

Dr. W. S. Bernard will address the sophomore class in Gerrard hall Monday morning, in celebration of Robert E. Lee's birthday which is Sunday, January 19.

A graduate of the class of 1900, Dr. Bernard has long been prominent in the life of the University. He has taught the student Sunday school class of the Methodist church here for several years. For the past seven years he has been a professor of Greek in the University.

He has been especially successful in speaking to alumni gatherings and is frequently called upon by the University for such addresses.

## DEAN BRAUNE RETURNS TODAY FROM NEW YORK

Dean Braune, who has been in New York for the past few days, is expected back in town Friday. He has been attending the annual meeting of the American Society of Civil Engineers.

## Oswald G. Villard Says Liberalness Of University Is Well Recognized

(By H. J. Gaillard)

"The liberalness and open-mindedness of the University of North Carolina is well recognized in the North and all over the country," Oswald Garrison Villard, editor of the *Nation*, said here yesterday in an interview. "Most colleges," he declared, "consider themselves aloof and apart from the communities in which they are situated, and the interest and study of vital problems of the vicinity on the part of the University of North Carolina is particularly interesting."

Mr. Villard commented on the fact that the University's president is a Northerner. It is another evidence, he said, of the liberality for which the University is known. He found the work done here in the field of study of the negro unusual, and referred to the work of Professor Brown and others for their studies of the North Carolina chain gang. As a grandson of William Lloyd Garrison, the great abolitionist, he said, the problem of the negro is one of intense interest to him.

He was particularly impressed with the beauty of the campus,

and expressed himself as being pleased that the architecture of the buildings was harmonious. He hoped that the fraternity houses now building will not detract from the uniformity of the type of architecture.

Mr. Villard came from the Institute of Statesmanship at Rollins College, Fla. Yesterday morning he addressed all classes in history and economics on the subject of "Conditions in Russia."

An interesting highlight of his stay in North Carolina was his address at A. & T. College of Greensboro. There he was introduced by Professor Kendrick of N. C. C. W., whose father was a slave-holder, while the speaker of the evening was the grandson of an abolitionist and spoke to an audience of negroes.

Mr. Villard was taken on a short tour of points of interest about the campus by Professor Caldwell of the history department. He found the campus and faculty homes "most attractive," and was well pleased with the beauty of Kenan stadium. Before proceeding to New York, Mr. Villard went to Durham to see the new Duke campus.

## Editor Of The Nation Speaks To A Large Group On Present Conditions In Soviet Russia

Oswald Garrison Villard Outlines Soviet Plans For Building Industry; States That All Opposed To Communism Are Punished.

Russia, a land of paradoxes and contradictions, was the subject of an address given by the noted editor of *The Nation*, Oswald Garrison Villard, yesterday morning in Bingham hall before a large audience.

Introduced by Dean Carroll of the school of commerce, Mr. Villard immediately commenced to describe the phenomenal changes which have occurred within the vast country of Russia during the past two years. Admonishing his listeners to do away with their preconceived notions, their ethical and social standards before judging the communistic experiment that is being tried in the former land of the Tsars, the famous journalist described how he and a large group of American observers were extended invitations to visit Russia by the American-Russian Chamber of New York City.

The most vivid impression which the largest country in the world made upon him was that of change. "Only one who knew what Russia was like 20 years ago can appreciate the colossal work that has been wrought," said Mr. Villard. Comparing Russia to modern countries is, according to the owner of *The Nation*, a wrong method of judging Russia. It is necessary for the intelligent observer to have a clear knowledge of the wretched conditions under which the Russian peasant, a virtual serf, labored before the momentous days of 1917.

### Reducing Illiteracy

A voyage of 6000 miles within the borders of Russia, 900 of which were spent upon the Volga river, was sufficient to show the efforts that the Bolsheviks are making to reduce illiteracy, to build up a race of strong,

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### No Chapel Today

There will be no chapel exercises in Gerrard hall this morning. Regular chapel will be resumed on Monday.

## Students of German To Be Guests of Dr. And Mrs. Metzenthin

Dr. and Mrs. E. C. P. Metzenthin issued a cordial invitation yesterday to all students of German to visit their home, 402 Hillsboro Street, on Sunday, January 19th, between the hours of four-thirty and six.

As is usual at these German teas of Dr. and Mrs. Metzenthin, German games will be played, German songs will be sung and a general good time will be had in a real typical German manner.

A feature of the afternoon that has attracted much attention is the novel manner in which guests are expected to receive their tea and cakes. Various directions, all in German, are written upon slips of paper and it is up to the individual's ability to read German that will decide whether or not he will have his refreshments sooner or later.

Although nothing but German will be spoken, Dr. Metzenthin made it clear that everyone who is interested in the native tongue of Heine, Schiller and Goethe will be heartily welcome.

## PI BETA PHIS TO GIVE CONCERT JANUARY 24

On Friday, January 24, the Pi Beta Phi sorority will give a concert at 8:30 p. m. at the home of Mrs. F. D. McCall for the benefits of the Pi Beta Phi settlement school, which is located in the mountains of Tennessee. Miss Aliene Hughes, a graduate of the University, will give a recital. Miss Hughes, who is also a Pi Phi, has been studying in England for some time.

## FARRIS RETURNS FROM NATIONAL STUDENT MEETING

President Of University Student Body Attends Annual Congress Held During Holidays At Stanford University.

### MEETS CHICAGO GANGSTER

Ray Farris, president of the student body, has recently returned from the west coast where he attended the congress of the National Students' Federation of America. The following account of the trip is preliminary to a more detailed account to be published later.

From the first to the fourth of January Stanford University acted as host to the some hundred and eighty delegates from all parts of the country. The time of these delegates was divided among discussion, sight-seeing, social functions, and other activities of interest. Welcoming the delegates were messages from President Hoover and Ray Lyman Wilbur, president of Stanford. The convention, first ever to be held west of the Mississippi, was presided over by Ursel Narvel of Oregon State College.

The delegates were first entertained by a tour of the campus, followed by a dinner. Then for several days followed discussions covering every phase of college life. Among the topics of discussion were athletics, including such problems as subsidizing, recruiting, amateurism, management, handling of student tickets, All-American selections, "hate" rivalry between schools, etc.; fraternities, including rushing problems, university aid, their effects on the school, etc.; non-organization

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## Chain Stores Have Little Effect On Local Business This Year

(By J. D. McNairy)

That the chain stores operating in Chapel Hill are not hurting business a great deal for local business men is the general opinion voiced by a number of merchants. Here as everywhere else the chain stores have made a strong bid for business and are fighting all the time for more customers, more stores, and more profits. Many small business men throughout the state are seeing their business vanish as the chain stores come in and undersell them. Interest has been keen throughout the south as the big chains are expanding their business in this section. The radio operator in Louisiana has given a good deal of free publicity to the A & P through his bitter denunciations that have fairly burned the air.

In the grocery line only one of the big chains has a strong foothold in the village. The A & P has an extensive grocery store and meat market on the north side of Franklin street; its business must be quite extensive as it is generally known that the A & P company will not operate a store unless it does at least \$1,000 worth of business per week.

Penders, the giant that competes with A & P, everywhere, had a store here several years ago in the place now occupied by Jack Lipman, but as it found business bad, due in part to its location on the wrong side of the street, it was closed out. Due

to the fact that there are not two big chains, there is no price cutting war, and local merchants have suffered little from the operation of A & P.

The great weapon of the chain store is its buying power. The M system store is owned by local people, and thus it is not properly a chain store, but it has the buying power of a chain store, and has central direction and supervision. It is the type of chain that local people are least hostile to, as it benefits the buyer in lowering prices, and at the same time the local people make a profit from the operation of the store. The Home Pride grocery store which used to operate on the corner of Franklin and Hillsboro, just opposite the Post-office, was operated on the same basis. However, when the national system went into bankruptcy the local store was not able to continue as the buying power of a large chain was lost.

A number of grocery stores owned and operated by local people are doing business and are as prosperous as ever.

In the realm of clothing stores Stetson D is the only chain in operation. While one hears rumors every day or so to the effect that a chain will take over Pritchard-Patterson, no announcement has been made to that effect yet. Stetson D established a store here after having done a large business through an agent taking orders

## Kelly Provides Brickbats Of Newspaper Institute

### Throws Brickbats



Larry S. Kelly, space buyer for the H. K. McCann Company, speaking before the Newspaper Institute yesterday, declared that if the country weeklies expected to increase national advertising they must establish circulation standards of reliability, quality, and quantity.

## Telephone Co. Sends Representative Here To Interview Seniors

Representatives of the Southern Bell Telephone Company will be in Chapel Hill Saturday morning, January 18, to interview seniors who expect to graduate from the college of liberal arts, school of commerce, and school of electrical engineering. Any senior interested in talking with these men concerning work should see Henry Johnston, Jr., some time today at 204 South building.

Space Buyer For H. K. McCann Company Tells Country Weeklies How To Increase National Advertising.

## OSCAR COFFIN AND LOUIS GRAVES FURNISH SURPRISE

Journalism Professor Distributes Questionnaire On State Politics; "Weekly" Editor Gives Sample Newspaper.

Despite ardent pleas by President Carey Dowd and other high officials of the North Carolina Press Association that the program of the Newspaper Institute be severe in its criticisms of North Carolina journalism, the speakers for yesterday maintained the usual optimistic tone. Among the half a dozen men on the program, only one stood by his guns and threw brickbats from the time he got up until he sat down.

That individual was Larry S. Kelly, space buyer for the H. K. McCann Company and chairman of the Country Newspaper Department of the American Association of Advertising Agents. Speaking mainly for the benefit of the small town dailies and weeklies, Mr. Kelly informed the publishers of these journals that, if they expected more national advertising, they must establish circulation standards of reliability, quality, and quantity.

Already some half a dozen states in the country are operating audit bureaus for weekly papers and early this year the number will reach twelve or more. He emphasized the establishment of such bureaus to sponsor a period of training for the weekly papers before they may join the A. B. C., the ultimate goal of efforts to improve circulation methods.

He deplored the fact that only 24 of the 37 dailies in the state are members of the A. B. C.

Winder R. Harris, a member of the well known Harris family of Raleigh, gave the opening talk of the morning session. Although Mr. Harris, who is now manager editor of the *Virginian-Pilot* of Norfolk, is 15 years removed from the state's newspaper circles, he is still proud to call himself a Tar Heel.

Talking on news and editorial features, Mr. Harris declared that a newspaper should be primarily a conveyor of news, news that is information, and features should be a side issue.

"If one regards the modern newspaper as a balanced mental meal, spot news is your piece de resistance your meat and vegetable course," he remarked. "Features should be classed with the salad or desert."

The local journalists Professor Oscar Coffin and Louis Graves were responsible for the cleverest things that happened yesterday. Professor Coffin, head of the department of journalism, who was scheduled for a talk, resolved his speech into a questionnaire. He read off a number of prepared questions pertaining to the present political situation in North Carolina and they haven't been answered yet.

One was: "What is the place of a reasonably honest and independent newspaper in the sort of family fight to be settled, perhaps, on June 7?" Another was: "Are North Carolina newspapers going to allow themselves

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