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## 

 SINESS STAFF


OLLECTION MANAGERS
Saturday, April 26, 1930
Advertising
Advertising
We hear little of the deputa-
tion teams sent out several times each year by the University Y. M. C. A., but we feel the result of their work when the
freshmen enroll in September. This medium of instructing North Carolina concerning its
state University is a medium of state University is a medium of
advertising seldom emphasized. The team members make con-
tact with prospective students and it is the impression that
they make that often decides the composition of a good part of the freshman class.
There are other methods of
advertising Carolina. Athletic teams will influence many, so will the glee club trips and the Playmakers performances, but
their advertising is directed to specialists in their fields. But the student body is not composed
entirely of athletes, singers and entirely of athletes, singers and
actors. And it is necessary that we appeal to those who will enter in September as the other part of the student body.
It is to those whom the depu-
tation teams appeal and it is the impressions made by members
of the teams which is likely to influence those just "going to college," but undecided as to
where. There is much fine material in that group and Carolina should seek it, for at the
University here there is certainly the opportunity for develop-

## ing such material.

In order to make the corr
impressions of Carolina should send representatives every field of activity here on
deputation trips. This is not a criticism of methods employed in selecting membership of the
teams, but a suggestion to those who are interested in bringing to the Unive
of student.

## Balloting and

The Student
Straw votes and stucient bal-
oting have become loting have become so common that so few votes have been
ducted by the Entertainment' leaders in our modern life and dents do not come to hear them. ENGINEERS MOVE Committee. Nevertheless we do the brilliant oratory of Henry It is up to them to select inter-- TO MAKE SCHOOL
not propose to condemn the and others is no longer appre, esting topics, to liven up their
method, for it is about the best ciated. Public' speaking has speeches, and to persuade each
MORE SCHOLASTIC
opinion of the mass. But it be-
comes effective only when it is responded to by a large group Three polls have been held reopinion. The prohibition ballot was successful. A significant the vote provoked much comment and discussion. The bal-
lot on the new president for the lot on the new president for the
University was not quite as satisfactory. There was considerathe discussion on the subjeet at
the comment fail the time, but the comment failed to produce the vot
should have been cast.
The third poll, that now being held by the Entertainment Committee, seems to be the least
successful of the three. It is successful of the three. It is
an indication either that the an indication either that the
student body is indifferent to entertainment programs or that
it is so well pleased with the efit is so well pleased this year's committee that it would rather trust in the committee's judgment than in its own. Aside from such, a
speculation, however, it is evident that the Entertainment Committee is trying to arrive at ion in formulating the program for next year. The small vote must be a cause of discourage-
ment for that group which has during this year.
This is the last day of the poll to ascertain student opining conducted for the benefit of dents owe no less than their cooperation in guaranteeing a sig-
nificant ballot. Every individnificant ballot. Every individ-
ual who has any interest what-
ever in the matter should seize his last opportunity of indicatRadio Debating
Comes Into Its Own
problem of audiences for intercollegiate debates seems to have
been found. That solution is the radio. Feople who are no
longer willing to exert themselves to attend debates are quite willing to turn on the radio and listen for a time. We believe that radio debating will
gradually supplant the "old order." In this program of conthe microphone, Carolina has taken the initial step in the
South. The agreement calling or an annual Carolina-Virginia radio debate is the first in the South. We hope that other in-
stitutions will follow suit in the near future.
Not only
crtain distinas radio debating the regular platform debate with its visible audience, but it olves the problem of the audif debating which has been de vised thus far. We suggest
that the University Debate Council strive to schedule more radio debates in future years.

More Interest In
Debating Desired
Most discouraging was the etween Boston University debate between Boston University and ina. Gerrard hall, which should have been packed for the occa-
ion, contained little more than score of people. There is no has declined exceedingly in rehas been placed in the background. We now have but eight or ten active members of our
has lost most of its glamor. We


Chapel Hill Flower Show Prizes

|  | Catch-all, R. R. Be |
| :---: | :---: |
| a; Best large unna | : 10 lbs . |
| gement: $\$ 2.50$ Meal Ticket, | Fertilizer, Strowd's; Most perfe |
| rolina Confectionery; 2nd: 50 | specimen (any color): Box of |
| affodil bulbs, w. C. Coker; Best all arrangement: $\$ 2: 00 \mathrm{in}$ mer- | candy, Pritchard-Lloyd. |
| andise, Stetson D.; 2nd: 50 | Lady's Purse, F. J. D |
| affodil bulbs, Mrs. J. M. Bell; | oppies-Best display: |
| ost artistic single arrangement: | Rake, Lloyd \& Ray, Carrboro. |
| Box of candy, Sutton's Drug Store. | Potted Plants (other than ferns and cactus) : Toaster, Durham Gas Co. |
| Fox Glove (Digitalis)-Most artistic arrangement: Garden Weeder, Sor- | Pyrethrum-Most artistic displa $\$ 1.00$ in trade, Hill Bakery. |
|  |  |
| med collection | play: 1 pair Hose, Tilley's, D |
| Vigoro, Swift \& Co., Gre | Bush: Finest dis |
| ro; Handsomest unnamed M | in gold, Bank of Carrboro; |
| 5 lbs . Vigoro, Swift \& | Trellis each for the |
| ro; Finest exhibit of on | Red: Dickey B |
| \$2.50 Meal Ticket, Carolina Con- | ham; White; Welcome Inn C |
| ionary; Artistic arangem | Yellow: M System; |
| for indoor use: Wrought Iron | Service Insurance Agen |
| ting Fork Benny |  |
| boro; 2nd: 2 clumps. Pallida Dalm | pery Yellow: Durham Ice Cream |
| (Iris) Mrs. J. M. Bell; | Co.; Most perfect specimen: $\$ 1.00$ |
| Variety: 25 lbs , Vigoro, | Nandina, M System; Most artistic |
| Co., Greensboro; Best single |  |
|  |  |
| ley's, Carrbo |  |
| Landscapes (Floor)-1st Prize | mental vase, Jeff. Sta |
| o, | Co.; Most artistic arran |
| Prize: $\$$ | Jug: Ornamental vase, |
| endly Cafeteria; 3rd Prize | Cafeteria; Most artistic |
| mp, Consolidated | ment in Bowl: Ornamental |
| ant; 4th Prize: 25 lbs . Vig | Durham Ice Cream Co.; M |
| Swift \& Co., Greensboro. | arraigement |
| Seniors, (Table)-House \& Grounds: | amental vase, Johnso |
| \$2.00 Nandina (Shrubs), Kiwanis | Roses-Climbers: Handsom |
| ab: 2nd: 50 Daffodil butbs, w. | ow Box, Lyon Har |
| Coker; Formal Garden: \$2.00 | m; Most artis |
| Nandina (shrub), Rotary Clu | 1 flower bowl, Durha |
| 2nd: 2 clumps of Iris, Mrs. A. A. | Durham. |
| Kluttz; Rock Garden: 25 lbs . Vigoro, Swift \& Co., Greensboro; 2nd: | Single Flower Display (other than roses)-Most artistic: 1 pair hose, |
| 2 clumps of Iris, | Nat.-Bellas Hess, Durham. |
| ous: $\$ 5.00$ Book of Tickets | Snap Dragon-Handsor |
| get Golf Course; 2nd: 50 | on: 2 climbing ros |
| il bulbs, W. C. Coker. | Snow Balls-Handsomest Exhibit: 1 |
| Children (Table)-House | Aluminum Cake Pan |
| Grounds; Rock Gardens; Form | Hdw. Co., Durham. |
| Gardens; Boys Camp; Fort; Girls | ill Life Pictures-Large: 1st |
| Camp; Ideal Recreation Ground; | Antique Mirror, Durham Fur |
| Ideal Filling Station; ete: 1st | e Co., Durham; 2nd pris |
| through 7th Grades: 2 tickets to a | clumps Iris, Billy Hunt; Small: 1st |
| Grade, Carolina Theatre; 8th | prize: 1 Kinkans' Ham |
| rade: Box of candy, Pritchard- | Store; 2nd prize: 4 clumps |
| yd; 9th Grade: Bottle of Per | Mrs. J. M. Bell. |
| fume, Annie Lee Shop, Durham; | Still Life Pictures (children): 1st |
| 10th Grade: 1 tie, Jack Lipman |  |
| th Grade: 1 kodak, Students | orge |
| e. | rge Howe; 3rd prize: De-\| |
| es-Most artistic arra |  |
| mato Server, E. P. Ca |  | Seed, Lloyd \& Ray, Carrboro.

May Baskets - 1st Prize: Iced Te
Set, Balwin's, Durham; 2nd: Bo
of Candy, Martha Washingto Candy Shop, Durham; 3rd: 10
packages Flower Seed, Model Mar
ket; (Child's Ath: 1 bottle per
the fume, Annie Lee Shop, Durham.
Mixed Flowers
(Cultivated)-Larg

Fertiti
Boxt
Mort
sandilitin
vailing):
Durham.
vailing): 10 lbs . Ford
Strostilizer
Strowd's.
Most artistic
Most atcistic arrangement (Lilie
prevailing): 2 climbing roses, Hib
berd, Durham

## berd, Durham.

## me-nots prevailing): $: 2$ Bush Roses Hibberd, Durham

 Mosses-Largest named display:$\$ 2.50$ Meal Ticket, Smoke Shop
Most artistic display: Cast Unique Display in Whole Exhibit:
Shop.
Pansies-Finest assortment: ${ }^{1}$ pair
slipper buckles, Durham Shoe
Store, Durham; Most artistic ar-
rangement:
Stone, Dur

Stocks-Most artistic display: 50
Daffodil bulbs, Mrs. J. M. Bell weet William-Finest exhibit of o
kind: Garden Rake, D. S. kind: Garden Rake, D. S. Long
Most artistic display of mixed
Kitchen Set, Durham Book Store =
specimen (any color):
candy, Pritchard-Lloyd.
nks-Most artistic ar
Lady's Purse, F. J. Diab
Rake, Lloyd \& Ray, Carrboro.
Potted Plants (other than ferns cactus) : Toaster, Durham Gas C $\$ 1.00$ in trade, Hill Bakery. play: 1 pair Hose, Tilley's, Durham
Doses-Bush: Finest display: $\$ 2.0$ in gold, Bank of Carrboro; On
Trellis each for the prettiest dis-
play of Red: Dickey Bobbitt, Dur ham; While; Welcome Inn Cafe-
teria; Yellow: M System; Pink:
Service Insurance Ageney; Salmon: pery Yellow: Durham Ice Crean
Co.; Most perfect specimen: $\$ 1.00$ arrangement in Basket: Ornamen-
tal vase, Ser. Ins. Agency; Most art mental vase, Jeff. Standard Ins, Cafeteria; Most artistic arrang
ment in Bowl Ornamental vas
Durham Ice Cream Co.; Mostar
istic arrahgement in

T

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\begin{aligned}
& \text { nger } \\
& \text { roses } \\
& \text { Nat. } \\
& \text { nap } \\
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\end{aligned}
$$

$$
\begin{aligned}
& \text { Antiqua Mirror, Durham Fur } \\
& \text { ture Co., Durham; 2nd prize: } \\
& \text { clumps Iris, Billy Hunt; Small: } \\
& \text { prize: } 1 \text { Kinkans' Ham, A. \& } \\
& \text { Store. }
\end{aligned}
$$

Still Life Pietures (ehildren):
prize: Story Book; 2nd prize: D corated pot of Pansies, Mrs, George all. This group will be work taking while the other section University. A shift will b made at the Christmas holidays the two groups changing places Another change will be made at and the groups will again exhange places at commencement he following June
Policy of Engineering Faculty This latest change in the cu riculum is one in complete ac
cord with the policy of the schoo of engineering, which is to giv the students practical contact this contact without decreasing he scholastic content of the curThe in any way.
The special facuity of the
school of engineering, which was the final group to place it approval on the plan, consists of all faculty members of the
school of engineering above the school of engineering above the
rank of instructor and a repre sentative from each department

Garden Improvement, Contest-1
lbs. cotton seed meal, Willian
Grocer
Lawn Im
Col. Joseph Hyde Contest- $\$ 10.00$ We are indebted to the efficien list of prizes.

## Mrs. John Umstead

Mrs. R. M. Grumrian
Mrs. I.
Mrs. Preston Farrar
Mrs, J. S. Henning
represented in the curric
the engineering school.
$\qquad$ lum will affect the members
of the present sophomore class of the present sophomore class
in that the civil engineering stuin that the civil engineering stu-
dents will spend the first summer school session at the University and the second survey-
ing camp, near Brevard, instead ing camp, near Brevard, instead
of spending the entire time of spending the
there as before.
there as before. The electrical
and mechanical engineering stuand mechanical engineering stu-
dents will spend twelve weeks in Chapel Hill this summer instead of the eight weeks as has
been done before. The chemical engineer
sc very work at the University for they will continue tocted. the usual will continue here.

## TO PRESENT OLD

## FASHIONED PLAY

for the Advancement of Scandinavian Studies, and author of America and French Culture, is take the role of the villain take the role of the villain
Oscar Carstone. Many will remember Mr. Jones' portrayal of he heavy-weight drunkard in Ten Nights in a Bar Room"
produced at the Playmakers Theatre two years ago.
Oscar J. Coffin, presiding of icer in the Journalist's Recluse, is chairman of the finance committee and recently expressed
the belief that the play would be success, financially 'and otherwise. F. B. McCall, treasurer
of the Company, reiterated Mr of the Company, reiterated Mr.
Coffin's sentiments. Capt. Bob Sellers is in charge of the
scenery and will be assisted by scenery and will be assisted by
Margaret Steele and Elizabeth Margaret Steele and Elizabeth
Lay Green. Adeline Denham McCall will direct music and
novelities, and Mr. and Mrs. novelities, and Mr. and Mrs of properties. Mrs. W. F.
Prouty and Mrs. P. C. Farrar, in charge of costumes, have exBerman, and other local concerns for sundry materials to
ased during the week-end.
Bessie Jones, wife of the di
rector, and publicity manager of The University Press, is chairman of the committee on ar-
rangement, and Emily Slade and Vina Fenley will usher in costumes especially designed for
the occasion. Mary Marshal the occasion. Mary Marshal
Dunlap, in charge of tickets, ha been equipped with a purse proportioned to hold an unusual number of one-dollar bills, both of the old and new variety. The acting cast includes men and women with talents a Margaret Wray Russell, who showed promise of becoming a poetess until she veered her talents to The Carolina Maga Ryvers. Monica Ryvers will be portrayed by Frances Stratton.
R. B. House, former Internaional Rotarian, will take the part of Tommy Swyft. Corneand Order Librarian of the loca institution, will essay the role R Lady Ryvers, and Harry K Russell of the department of English will play Lord Ran dolph Ryvers. Dougald Mac mittee on English of the com to play Sir Hubert Forres Hay, the self-sacrificing friend Jesse McCoy, who in regular
iife instructs University fresh nen in English, will take th role of Thompson the butler in public speaking, will demonstrate his eloquence when he ap the pawnbrokers.
Gate receipts over and abov poor of Orange present munificent, ànd slightly
digent, company

