

## SCHWENNING TO SPEAK TONIGHT

Professor of Business Administration To Speak To Taylor Society On "Scientific Personnel Management."

At the regular meeting of the University of North Carolina student branch of the Taylor Society, to be held this evening at 7 o'clock in Bingham hall, G. T. Swenning, associate professor of business administration will speak on "Scientific Personnel Management."

In his talk Dr. Schwenning, who has been intensely interested in personnel work for many years, will discuss the question of whether or not modern personnel management is paternalistic. This question is one that has come to the fore during the many recent discussions of the relations between labor and industry.

Dr. Schwenning is well qualified to speak on this subject, for he was director of the industrial relations department of Springfield College, Springfield, Mass., for four years, and for several years he has spent his summers visiting different industries to obtain first-hand information concerning the labor relations in them.

During the year 1925-1926 Mr. Schwenning was abroad doing research work on labor relations in both Europe and China. This period of research work was sponsored by the Rockefeller Foundation. In addition to spending some time in European countries and in China, Dr. Schwenning spent a month at the International Labor office of the League of Nations at Geneva.

During the past year Mr. Schwenning has done research work on the subject of paternalism in the southern industries, including textiles. A paper summarizing this work was presented by Mr. Schwenning before the North Carolina Club at one of its recent meetings.

The subject on which he will speak this evening is related to the general topic of paternalism in that he will discuss the question previously mentioned, whether or not modern personnel management is paternalistic.

Personnel management, on one branch of which Mr. Schwenning will speak this evening, is one of the several fields of work in which upperclassmen in the school of commerce can specialize. Dr. Schwenning is instructor of the courses in personnel work as well as of those in business administration.

The officers of the society state that the meeting will last only one hour, beginning at 7 o'clock. As the meetings of the Taylor Society are open to the public, anyone who is interested in the topic to be discussed this evening is invited to attend.

During the remainder of the quarter there will be two more meetings of the group. At one of these E. S. Draper, a landscape architect of Charlotte will speak on the planning of cotton mill villages, and at the other Thorndike Saville, professor of hydraulic and sanitary engineering, will present one phase of power plant management.

### Infirmiry List

The local infirmiry reports the following sick list: W. B. Dike, T. W. Beman and Elizabeth Ried, confined with colds, and O. S. Steinrich with a cut foot. The infirmiry attendants were forced to send J. H. Shuford to Watts hospital in Durham Sunday evening because of an infected leg that had become too serious to be taken care of by the local attendants.

## CAMPUS Y LEADERS RETURN FROM MEET

The eight representatives from the University to the Y. W. and Y. M. C. A. Officers Training Conference at Guilford College returned to the University Monday.

The meeting opened Saturday evening at 6 o'clock with an address by O. R. Magill, secretary of the students' southern region of the Y, which was followed by a speech of Miss Smith, national secretary of the Y. W. C. A.

The principal business of the meeting was the organization of the conference into discussion groups which were formed Sunday morning. The girls met in a group under Miss Smith while the boys were under the leadership of Mr. Magill.

After an address by Thomas A. Sykes of Greensboro, the officers gathered in groups, the presidents, the vice-presidents, etc. In these they discussed problems that had confronted them in their work. The leaders of these groups were Mr. Magill, Ed King of State, and Grady Leonard.

Sunday evening Rev. W. A. Stanberry of Durham delivered an address on the subject of "National Brotherhood."

Monday morning the fifth meeting of the Student Officers Training Conference of North Carolina was closed with the election of officers for next year and the finishing of uncompleted business. Five students from each of the Y. W. and Y. M. C. A. organizations throughout North Carolina attended the conference.

## COUNCIL TAKES ACTION AGAINST CHECK OFFENSES

(Continued from first page) within 48 hours after he receives notice of the offense, he is automatically put on probation. He is given ten days to make good the worthless check to which he signed his name, and if he does not attend to the matter by the expiration of this time, he is suspended and must report to the student council.

By more stringent dealings with bad check offenders the new student council in cooperation with Mr. Williams hopes to reduce to as few as possible the number of students who are in this way careless with their finances. Frequently Mr. Williams receives letters from many different business organizations asking aid in collecting bills which have been made by their acceptance of college boys' checks. Quite a few students would be much embarrassed if they should head their names in cases like the following: The Philadelphia Neckwear Company wrote a letter to Dr. Harry W. Chase, University of North Carolina, Chapel Hill, N. C., stating that Mr. Blank, a student in his university, had given that firm a bad check and that the company would appreciate it very much if he would attend to the matter; the manager of a certain hotel in New York City wrote the following to Dean Bradshaw: "I thought the students of the University of North Carolina were all honest, upright and decent fellows who did not rely on a working man to pay their expenses when they come to New York."

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## EASTMAN KODAKS FOR SCHOOL KIDS

Millions of American children whose 12th birthdays occur some time this year are anxiously awaiting Thursday, May 1, when the Eastman Kodak Company's gigantic offer of 500,000 free cameras goes into effect. The half-million cameras have been distributed among the thousands of Eastman dealers throughout the country and will be given to those children who become 12 years old this year, provided that the mother accompanies each child.

Chapel Hill children will be among the fortunate ones, as both the University Book Store and Students' Supply Store are well-stocked with the free cameras. The motto of the day, according to Eastman dealers, will be "first come, first served," until the supply is exhausted.

## Photo-Phone Will Be Demonstrated Here

The General Electric Company will give a demonstration of its photo-phone Friday night, May 2, in 205 Phillips hall. The public will be permitted to view the demonstration.

A representative of the Philadelphia office of the company will show the apparatus to all who may be interested. The photo-phone is the actual equipment which is used to produce and reproduce sound pictures.

The unique feature of the apparatus to be demonstrated is that there is no actual mechanical production or reproduction of sound. All of this is done by light. The sound waves are recorded on the film and are reproduced from that by light.

## JORDAN WILL SPEAK AT MATHEMATICS SEMINAR

At the meeting of the mathematics seminar this afternoon Dr. A. M. Jordan of the school of education will speak.

Dr. Jordan's address will be upon "The Theory and Application of the Coefficient of Correlation." This address is expected to be very interesting, for the subject concerns the application of mathematics to economic, social and psychological phenomena.

## WOMEN ENCHANTED BY ROMANTIC KING

Dennis King, who has been hailed as the talking-singing screen's newest apostle of romanticism, is, above all, a gentleman.

While he was working on the production of "The Vagabond King" at Paramount's Hollywood studio, King was asked to tell his ideal of womankind.

"First of all," said the famous Broadway musical comedy singer, "she must be a blonde—that is she must have a blonde personality. Many brunettes have it."

Nothing could have been more typically chivalrous of Dennis King than those words. Blondes and brunettes alike will find flattery in them.

"The Vagabond King" is based on the operetta of the same name which ran for more than a season on Broadway. The original Rudolph Friml songs will be heard again when the picture shows at the Carolina today.

### LOST

Gray coin purse, containing \$17 in money, in front of University Book and Stationery Store yesterday. Reward if returned to Miss Ruth Parton, Box Office, Carolina Theatre.

## SIGMA PHI SIGMA WILL GIVE DANCE

The local chapter of the Sigma Phi Sigma fraternity will hold its annual spring dance at the Washington Duke hotel on Friday, May 2. Jelly Leftwich and his orchestra will render music for the occasion.

A large number of invitations have been mailed out and plans are being made for a large crowd. The dance, which is to last from ten until two, is to be a formal affair.

Carl Griggs, Joe Carpenter, and Ray Farris are to be the leaders of the dance. The chaperones will be Dr. and Mrs. Harry Woodburn Chase, Dr. and Mrs. Otto Stuhlman, Dr. and Mrs. R. D. W. Connor, Dr. and Mrs. W. M. Dey, and Professor and Mrs. A. H. Hobbs.

## ANTI-TRUST LAWS SECOND SUBJECT PARKER LECTURES

(Continued from first page) what it is presumed Congress intended to forbid.

"The provision of the Clayton Act which forbids local differences in prices has not been the subject of any significant litigation that has reached the supreme court. A variation in selling prices in different localities that is not within the exception or proviso of the Clayton Act itself, is, it seems to me, always in derogation of the public interest."

Mr. Parker explained that the Federal Trade Commission Act declares that unfair methods of competition are unlawful, and it gives to the Federal Trade Commission the sole authority to enforce that provision. "What constitutes unfair methods of competition, so far as precise definitions are concerned," he said, "is not and can never be

determined."

Dean Charles T. McCormick of the University law school presided at the lecture and introduced Mr. Parker.

A total of 12 degrees were conferred at the commencement of 1879.

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the most glamorous lover in Paris! You will love him too!



THE FAMOUS song-romance marvelously glorified. Its splendor and beauty will thrill you. The perfect ALL-COLOR, talking picture.

## DENNIS KING "The Vagabond King"

with JEANETTE McDONALD — WARNER OLAND LILLIAN ROTH  
Added Features  
Paramount Sound News  
Krazy Kat Novelty  
NOW PLAYING

COMING TUES. MAY 6th Lawrence Tibbett in "Rogue Song"

THUR. Harry Richman in "Putting on the Ritz"



FRI. Norma Shearer in "The Divorcee"

# friendly rates

**I**N FAIRNESS to yourself and your pocket-book, we suggest that you do not definitely decide where you will eat during the month of May until you have thoroughly considered the FRIENDLY RATES we shall give when we open in the next few days.

**O**UR RATES, we think, will be the best the town of Chapel Hill CAN offer. We shall operate under a cafeteria system, where you can select the exact food you want, and rest assured that the price will be right!

WATCH FOR OUR OPENING AD

# The Friendly Cafeteria

SPECIAL CLUB RATES at the SMOKE SHOP try our Club Breakfast 25c