

MADRY WRITES ON NEWS CENSORSHIP

News Bureau Head Is Author of Article in "The Epsilon," College Publishers' Magazine.

"In their effort to suppress the unfavorable news stories that originate on their camp, a great many educational institutions are injuring their relations with the public and press," comments Robert W. Madry, director of the University news bureau, in an article published recently in *The Epsilon*, college publishers' magazine.

In this article, Madry points out the attitude of the news bureau on the subject of suppressing news. The policy of the University's news service, he says, is absolute non-censorship of the press, because of the fact that news suppressed will leak out and do more harm in the form of rumors and that a story suppressed will be played up more by the press when finally published.

"And yet there are correspondents in some educational institutions throughout the country trying to suppress news day in and day out. Of course most of their efforts are futile, for real news gets to the newspapers by one method or another. And if it is not sent out straight at first, it is frequently badly garbled in transmission. Usually one paper gets the story first. The others are x 'scooped.' You know the rest. Such a correspondent doesn't last long in the confidence of the news editor, Madry goes on to say.

The news bureau director speaks from six years' experience with the University when he says: "What part the news service has played in the tremendous growth of the institution is a matter for speculation."

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Bradshaw Collects Data on Freshmen

To secure direct facts for general information and for his talk Friday night before the assembled alumni in regard to personal service rendered to the individual student here, Dean F. F. Bradshaw asked each freshman in chapel yesterday morning to fill out an anonymous card giving specific instances in his college career that advice had been given him, stating by whom, when given, and how many times given. All information and advice that had been received in regard to loan funds, religious affairs, self-help work, fraternity matters, vocations, courses, how to study, health, or miscellaneous affairs were to be included.

Mr. Bradshaw also continued to stress the importance of avoiding procrastination in applying for loans or self-help work during the next quarter.

Dawson and Gooch Open New Restaurant

Scarcely had the news of the closing of Tom Gooch's cafe appeared before his son, C. E. Gooch and his son-in-law, M. Dawson, decided that it would not do for the town of Chapel Hill to be without a Gooch owned and operated restaurant, and so they took over control of the former Anilorac Cafe. Both of these men are experienced in cafeteria work; Gooch worked as general manager of his father's cafe, while Dawson also occupied a position in the employ of Tom Gooch.

Freshman Council Urged To Maintain High Moral Level

The freshman friendship council held a brief but interesting meeting Monday night. John Lang, president of the State Federation of Students, gave a short talk to the members on the subject of Carolina ideals. He urged that those present should inspire others by their actions to uphold the Carolina tradition of gentlemanly conduct at all times, but especially at the coming football event this Saturday.

"To carry out the tradition of upright character, clean sportsmanship, and to give a square deal to his opponents is the privilege, as well as the duty, of every Carolina man," Lang said. In closing he stated that if each man acted the part of a gentleman, nothing would occur to the discredit of the school.

In inaugurating the sale of Christmas seals on the campus, Ed Lanier pointed out the true worth of the cause. In his talk he showed the need of helping all those thousands who are making the greatest fight of all in their struggle against tuberculosis.

The main speaker of the evening was Reverend A. S. Lawrence of the Chapel Hill Episcopal church. In an inspiring message he urged that in the college democracy a highest-common-denominator should be established instead of a lower one. It is the tendency, when in a crowd, to lower the moral tone of the gatherings instead of raising it. This, he said, should be remedied by reducing the popular tendency to be alike in morals and ideals, as well as in thought and speech. He showed that the very best type of democracy is one in which each man contributes his best and thus raises the whole to a higher plane.

It was unanimously voted that President Frank Graham should be invited to meet with the council in its next meeting.

Y CABINETS MEET IN JOINT SESSION

The sophomore, junior, and senior Y cabinets convened in a joint session Monday night. After some especial business matters had been discussed, a letter from George H. Lawrence, Orange County superintendent of public welfare, was read as a report on the recent relief fund drive. It was announced that this drive would be followed up by an old-clothes collection to be made before Christmas.

The Detroit faculty-student conference, to be held in December, was discussed with the possibility in view of sending a quota of ten men as representatives. No definite decision was made about the matter.

A report by Sam Gorham, chairman of the student volunteer group on the campus, was heard concerning the recent group meeting. Plans were made for the meeting this winter.

The program was concluded with a talk by Beverly Moore on "Social Problems in North Carolina." He mentioned some of the most pertinent ones and told of the methods being employed by the North Carolina Conference on Social Service to alleviate these conditions.

Bazaar Friday
A bazaar will be held Friday afternoon at three o'clock in the Presbyterian church. Tea will be served and a large assortment of Christmas gifts will be on sale.

Student Radio Station Will Celebrate Tenth Anniversary

On the first floor of Phillips hall there exists under the direction of the engineering department an amateur radio station which plays an interesting part in the life of the school. The station is named W4WE and has been in existence since 1921. The name was assigned by the government when a license was obtained for the station. The tenth anniversary of the founding of the institution will take place shortly.

There is no radio department in the University, so the operators have to obtain their experience outside of school. The station is under the direction of Professor J. E. Lear, head of the electrical engineering department. However, active control is given the operator in charge of the station.

Records of messages being transmitted have been kept since 1925. G. M. Rose and T. B. Smiley did a great deal to build the equipment for the station and were largely responsible for bringing the station to its present high standard of efficiency. They were at Chapel Hill until the summer of 1928. At present four or five men are licensed to operate the station.

Station W4WE operates in all amateur bands. It has conducted two-way communications with stations in all parts of the world. Some of the most interesting countries with which it has communicated are: Alaska, Mexico, Nicaragua, Brazil, Bolivia, Ar-

gentina, Tasmania, New Zealand, Hawaii, Poland, Germany, France, England, Jugo Slavia, Rhodesia, Palestine, and Cameroon. W4WE was in communication with the McMillan Arctic and the Byrd Antarctic expeditions. As is the case with nearly every amateur station, the local station is a member of the American Radio Relay League. The members of this league transmit messages sent from any station and thus furnish a valuable means of communication especially in emergencies.

Amateur operators have played an important part in the development of radio, especially in developing the field of short wave transmission. They were especially commended for their work during the recent world war and have been active in aiding the navy and army in times of peace. There are at present about twenty thousand amateur operators in this country. They have proved very valuable in communicating with sections of the country which due to emergencies have been cut off from the rest of the world.

The local station is the only means students have of studying radio in Chapel Hill. Since only licensed operators can handle the apparatus, the number of students able to work with the station is greatly restricted. However, the present staff is surprisingly large and is capable of handling all work available in Chapel Hill.

Post Office Issues Annual 'Mail Early' Christmas Message

If Thanksgiving has past, can Christmas be far behind? Many, as usual, have not realized how soon Christmas will be here, and have made no preparations for the holiday. The post office took the opportunity to tell the students and townspeople its annual story, "Mail early."

All parcels must be securely wrapped or packed. Umbrellas, canes, and golf sticks should be reinforced their full length by strong strips of wood tightly wrapped and tied so that they may withstand any strain occurring in transportation. Hats should be packed in strong corrugated boxes or be crated, otherwise they are liable to be crushed. Cut flowers should be wrapped in tissue paper so that they will retain their moisture and should be packed in a wooden or tin box. Drawings, paintings, etc., should be wrapped in some strong material so as to avoid damage. When not flat, these articles should be wrapped in a wooden core or put in a paste-board tube. Sharp-edged or sharp-pointed instruments should have edges and points fully guarded so as to prevent injury to other mail and to the clerks.

Articles easily crushed or broken must be crated or securely wrapped. Liberal quantities of straw or some like material should be used in packing these articles in the container. All things easily damaged must be plainly marked "Fragile." Objects sent through the mail, which are likely to spoil within the time reasonably required for transportation and delivery, will not be accepted for mailing. Wrap or pack carefully, according to contents, and plainly mark all such parcels "Perishable." Use special-delivery

stamps to expedite delivery.

Addresses should be complete, with house number and name of street, post-office box or rural route number. A return card should be placed in the upper left corner of every piece of mail. If a tag is used, the address and return card should be written on the wrapper for use if the tag is lost, and a copy of the address should be inclosed inside the parcel.

Postage must be fully prepaid on all mail. Place the required amount of stamps on the upper corner of the package. No parcel may be more than eighty-four inches in length and girth combined. Seventy pounds is the maximum weight for packages.

During the Christmas holidays the volume of mail increases approximately two hundred per cent. It is a physical impossibility to efficiently handle this great quantity of mail when it is all sent during one week. For this reason the post office department asks that everyone buy and mail early so that there will not be too much congestion and delay in the transportation and delivery of the mail and gifts.

The use of Special Delivery stamps will assure delivery on Christmas day if posted at the proper time. Special Delivery services mean the handling and transportation of parcels with the same expedition of first-class letter mail, as well as the immediate delivery at the office of address. Special Delivery may be obtained by affixing a Special Delivery stamp of the proper denomination, or its equivalent in ordinary stamps, in addition to the regular postage. When ordinary stamps are used, the

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McPherson Visits At Carolina, Duke And State College

Dr. William McPherson, professor at the University of Chicago, has been lecturing in the vicinity for the past few days. He arrived in Durham Sunday night. Monday morning he was at Duke University going over the campus. He had luncheon with the members of the chemical faculty and that afternoon was the guest at a tea given by Dr. and Mrs. Gross at their home. That night the section gave a supper, forty-three persons being present.

Seventy persons heard Dr. McPherson give his lecture on the Organic Compounds of Titanium. The group was composed principally of faculty members at Duke and advanced students from the chemistry departments here and at Duke University.

Yesterday morning he visited the University. He gave an informal talk at eleven a. m. before approximately a hundred students in advanced chemistry. He was entertained at dinner by Dr. Bell, the department head. President Graham was also a guest at the dinner.

Yesterday afternoon Dr. McPherson visited State College in Raleigh. A stag supper was given in his honor there last night. He left this morning for Roanoke, Virginia.

WBGW PLANS FOR RADIO PEP RALLY

Greensboro Station Will Offer Talks, Music and Cheers for Carolina Team Thursday.

In an effort to help bolster up the spirit of Carolina supporters throughout the state before the Duke game, a radio pep rally will be given over WBGW in Greensboro Thursday evening from nine until ten o'clock. This is the first radio event of its kind ever planned.

Those in charge of the program intend for it to stir up interest in the game all over the state instead of only in Chapel Hill, and also for it to "let the team know that real Carolina support is behind it, and to let the South know that the sporting world has its eyes on the Carolina-Duke contest."

The group of prominent persons and "pepsters" who will speak briefly during the hour includes: Judge Earl E. "Scrubby" Rives of Greensboro, who was elected all-time cheerleader while at the University and one of the two to receive a varsity letter for cheerleading; Bill Cox, *Greensboro Daily News* sports writer, who will give a comparison of the two teams; Mayor Bob King of Greensboro; Ernest C. McLean, president of the Greensboro alumni club; Red Greene, president of the University student union, who will give a talk on the good spirit existing between the two universities; Billy Arthur, Carolina's diminutive cheerleader, who will tell of the progress made in cheering here and of his plans for Saturday; and Coach Chuck Collins.

At regular intervals until Thursday, announcements of the program will be made from WBGW and on the night of the rally telegrams from University alumni will be read. Jack Wardlaw's Carolina Tar Heel Orchestra, of University students, will provide a background of novelty music, songs and cheers for the rally.

JOHN J. PARKER WILL ADDRESS DI THURSDAY NIGHT

Senate To Meet at Banquet in Carolina Inn To Hear Noted Man.

At the Dialectic Senate banquet to be served Thursday evening, December 4, at six-thirty, Judge John J. Parker will deliver an address to the members of the group. The banquet, the first to be given by the Dialectic Senate in a decade, will take place in the ball room of the Carolina Inn, and as many as seventy members are expected to attend.

Judge Parker graduated from the University with an A. B. degree in 1907 receiving his LL.B. in the following year. At one time he was president of the Dialectic society. After having practiced law in Greensboro for several years he took his degree of LL.D. here in 1927. Among the honors he won at this University were Phi Beta Kappa and the Golden Fleece.

In the year 1920 Parker was Republican nominee for the governorship of North Carolina following which he was appointed special assistant to the Attorney General of the United States in 1924-25. At the Republican national convention in 1924 he was delegate at large for North Carolina. By the appointment of President Coolidge Judge Parker served as circuit judge of the 4th United States circuit court. He is now a trustee of the University and a member of the North Carolina and American Bar Associations.

William C. Medford, a law student and president of the Senate will act as toastmaster for the occasion.

County Officers Sworn In Yesterday

The county officers elected in November were sworn in at Hillsboro yesterday. The following officials were installed: W. T. Sloan, who is serving his second term as sheriff; A. W. Kenion, Clerk of the Superior Court, who is also serving his second term; S. W. Andrews, who several years ago was sheriff of the county, was sworn in as register of deeds; Dr. S. A. Nathan, who is serving his third term as coroner; Jeter C. Lloyd and J. C. Hanner, who were re-elected to the board of county commissioners; and W. P. Berry, who was elected to the board this year for the first time. George Hearne took the oath of office as constable of Chapel Hill.

MILLS IS MEMBER OF RELATIONS INSTITUTE

Professor R. C. Mills, of the school of commerce, went to New York to attend the meeting of the program committee of the Institute of Pacific Relations. The meeting was attended by representatives of national councils of the Institute from the United States, Canada, Great Britain, China, Japan, Australia, and New Zealand.

The meeting discussed what subjects were to be put before the conference of the Institute which will be held in China in 1931.

Infirmary List

W. R. Eddleman, C. C. Hamlet, and E. C. Funderburke were confined to the infirmary yesterday.