

## The Daily Tar Heel

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Thursday, February 9, 1933

Friday, February 10, 1933

### Lifting Another School Burden

The proposal of Representative Julius Martin, Buncombe, to the house education committee that the state lift the uncomfortable burden of high-priced text books from the school children of North Carolina as a forward step in progressive education. Modeling his plan after that employed by the province of Ontario, the Buncombe county colon suggests that the state print its own secondary school text books with a revenue obtained from advertising. It is also suggested that the state interest a large firm such as the Reynolds Tobacco company in subsidizing the project, placing their advertisements at advantageous points through the texts.

This plan, emanating from Canada's central province, has been in force in that section of the Dominion for several decades. All advertising matter is handled by one concern, Eton's Ltd., one of the largest and finest department stores in the United Kingdom. Texts are produced at an average cost of twelve cents. School children may purchase the year's supply in many cases for less than one dollar. Eton's advertising, skillfully handled to appeal to both child and parent, is distributed with reserve and psychological discretion. And the result is reciprocal. Eton's has long enjoyed the respect and admiration of a large portion of the buying public.

Our Legislature might well proceed with such a step, though it might take into account the ill effects of undesirable advertising. The plan might best be fostered through the aid of city merchant associations, who would designate desirable and dependable advertisers. Needless illustrations and fancy covers would be discarded and the surplus filled with appealing and stimulating advertising.

The lower house has named a subcommittee of three to work with the subcommittee from the committee on reorganization, which has the bills relating to text book changes. Perhaps the present spirit of progress in education will father the new project and lift another incidental burden from the shoulders of the tax ridden populace.

### Local Humor on The Straight and Narrow

The *Buccaneer* has announced a *Vanity Fair* issue for March. Recalling the success of the *Time* issue published two years ago, the campus should look forward to the March edition as a promise of better things in collegiate humor. Editor Mason and his colleagues recognize the validity of recent criticism of the *Buccaneer*. They are making a sincere effort to improve the tone of their magazine.

The stock situations used in college humor magazines are well-known: a boy, a girl, and a dark corner; a boy, a bottle, and a lamp post. Besides being vulgar, more often than not, these situations are, worst of all, trite, ordinary, and bawdy, rather than humorous. They are unworthy subjects for intelligent comedy.

There has been and always will be a place for humor in every age and in every place. Every serious circumstance has its comic aspect. It is a worthwhile occupation to point out and elaborate upon this comic aspect: the foibles and absurdities of mankind, arising out of natural

lesque are recognized literary forms in which these situations may be treated.

No particular importance can be attached to the fact that the *Buccaneer* will issue a *Vanity Fair* number. But as an indication of a commendable trend towards a new and better type of humor, for college magazines, it is important. Parodies of such magazines as *Vanity Fair*, *Time* and *The New Yorker* afford a convenient vehicle for pointing out in a polite manner the natural humor in campus characters and situations. The *Buccaneer* is on the right track. Let it stay on the straight and narrow.—E.C.D.

### Toward Sisterhood

The basketball game between the Chi Omegas and the Pi Phis last Monday night is seen as an excellent starting point for women's intramural athletics.

It has long been a problem on this campus to get better organization and cooperation among the women students. Scattered over Chapel Hill as they are there is little chance of ever getting them together—of ever giving them a chance to know one another.

Intramural games would afford a common bond of interest. The interest shown in the Pi Phi-Chi Omega game by the campus at large is evidence that games between the different groups would be well received.

Teams formed from the two sororities, the freshman class, Spencer hall, and those girls living out in town could be used as a nucleus. Other teams could be added to these five, and an intensive intramural program could be worked out—in other sports as well as in basketball.

The cooperation of the co-eds is necessary for the success of this venture, not to be a difficult task. Since this year has marked the beginning of organized women's athletics, it might also initiate intramural sports.

Whether we shall continue with the start we have made, or whether we shall ignore it, rests with the co-eds. The advantages are an increased interest in athletics, an opportunity for those who wish to participate in athletics to do so, and a closer bond of contact between the women.—M.F.P.

### The Piper Must Be Satisfied

The current depression has brought many disastrous consequences, many catastrophes from which it will take the country and the world more than a half a century to recover. Yet even in so dark a cloud there hovers near the rim faint inkling of a silver cloud. The depression has disillusioned America; and economists tell us that had it not been for our illusions in 1925, 1933 would not have found us in such a predicament. Disillusionment, it seems, is necessary to progress, for only in that way do we wipe away the haze and see matters as they really are.

The American people are just beginning, among their other disillusionments, to realize the extent of the corruption and undermining of public figures. The enormous number of bank failures and the startling revelations of the swindlings of some of the officials which have been exposed during the past year and a half over the entire country have opened the eyes of the general public.

Among the most startling instances is included that of Samuel Insull, now residing comfortably and contentedly in Greece. But a case more closely home is that of Colonel Luke Lea and his son who swindled an Asheville bank out of \$1,300,000. There is little doubt as to their guilt, for not only has it been proved in open court but the Leas have admitted taking the money. They were tried and convicted at Asheville in 1931, the Colonel sentenced to ten years and the son from two to six years. Yet by some manner which to the uninitiated has remained a mystery, they have so far managed to escape the tenacles of the law. For a year and a half, by every legality possible, they have staved off the reckoning of justice.

Now the crisis is approaching. If the Leas are permitted to escape punishment for what they have done, such a condition will constitute an indictment against the American courts of law. Legal conditions and judiciary discrimination have been muchly condemned during the past half decade, and the Leas, if allowed to wiggle out of paying the piper, will leave an even deeper blot.—V.C.R.

Professor W. R. Slaughter, publications adviser of the Northwestern University, has banned the word "beer" from all student publications. His reason for doing this was the fear that to see the word "beer" in print would be an evil temptation for students. "Beer" has nothing to do with students, no matter what is done about it in Washington," he stated.

A report based on a questionnaire on what every girl should know before entering college presented to the Syracuse University co-eds showed that she should know the arts of dancing,

## SPEAKING the CAMPUS MIND

To the Editor, THE DAILY TAR HEEL:

In the midst of the brilliant explanations of the proposed plan of electing editors in which the writers take occasion to make known that anyone opposing them has no sense, I feel at a loss. According to one we have to elect the president of the Ivory soap company. Obviously, the comparison is foolish; but even if it weren't, soap has the advantage of being able to clean. Another says we shouldn't have any voice in our paper's control because we have no right in the selection of *Time's* editor! Wonder if he knows that we buy *Time* voluntarily and that a fee is collected for the publications at the business office regardless of our wishes?

In an argument no less remarkable for its length than for its pithiness one back-slapping proponent of the scheme said that the national government is not run by the president whom the people elect but by technicians whom the president appoints. He was drawing an analogy. Following his thought, what is wrong with the popular selection of our editors who similarly appoint men who run the papers?

There is somewhat the same kind of an argument going on in the state legislature at the present time. Some who would "economize" are proposing to abolish the corporation commission and let the governor appoint a utilities commissioner in its stead. The principal objection raised to the proposal is that it would take away a right from the people to choose their government officials, that it would put too much power in the hands of the governor, or shorten the ballot. The same thing is true of our situation. We want to approximate a democratic system, not give over wholly and unreservedly to a bureaucracy.

The supporters of the plan declare it is not a political move. If it is not, there is no hurry to decide the question, to leap thoughtlessly, so to speak. In view of that, I submit with all respect to the campus "plum givers" that a sensible and economical time to settle the matter is election time in the spring. Print the proposal on the ballot along with the candidates names. More students will vote in the general elections than on a special issue and thus the question will be more fairly judged.

In conclusion, I don't sign my opinions as a "consistent democrat," as "another student," nor by any other pseudonym, but as C. K. Carmichael.

### OUTSTANDING RADIO BROADCASTS

Friday, February 10

7:15 Borrah Minevitch Harmonica band, WEAF (NBC).

7:30 Charlie Chan mystery dramas with Walter Connolly, WJZ (NBC).

8:00 Spitalny orchestra, WJZ (NBC).

8:30 March of Time, WABC (CBS).

11:00 Al Jolson, songs, WEAF (NBC).

12:30 McCoy's orchestra, WABC (CBS).

12:45 Hal Kemp, WABC (CBS). —D.C.S.

It seems now that the great wall of China has also attacked poor little Japan.—Dallas News.

Still, the railroads wouldn't need to haul so much else if they weren't hauling so much water. Los Angeles Times

## With Contemporaries

### "Booing"

At the Duke boxing matches two weeks ago, the audience displayed most unsportsmanlike conduct in booing the decisions of the judges and referees when against Virginia, at the same time forgetting that we, the University of Virginia, were hosts and as such were obligated to conduct ourselves in a gentlemanly and sportsmanlike manner. The same sort of thing has happened at several basketball games.

Such actions should be completely taboo. Nothing could be more contrary to Virginia sportsmanship and tradition. Of course we cannot refrain outsiders from making demonstrations as they please, but in a crowd composed largely of students, such practices would be few and far-between if the student body refrained from them.

We must remember that the officials are selected by our own athletic department, and, if their decisions are unjustified it is up to the athletic department to handle the matter. We, the students, should not attempt to ridicule the officials by booing, and, by so doing, only make ourselves ridiculous.—Virginia College Topics.

### Negro College Choral Will Present Concert

(Continued from first page)

Robinson; 6. *Po' Ole Lazarus*, Work; 7. *Stand the Storm*, Work; 8. *My God Is so High*, Dorsey; 9. *Listen to the Lambs*; and the program will be concluded with the alma mater of Lincoln University.

The admission for the concert will be fifty cents. Balcony seats will be reserved for twenty-five cents for the Negro audience.

### CARLO SFORGA TO DELIVER ADDRESS BEFORE STUDENTS

(Continued from first page)

and Constantinople. He was Italian minister to China during the early war period, being at the time the youngest minister in the Italian service. He was successively minister to Serbia, commissioner for Italy in Constantinople, and later secretary of state for foreign affairs. He was engaged in diplomatic transactions with the different world powers in the famous London and Paris con-

ferences. He accepted the Italian ambassadorship to France but resigned with the arrival of Fascism and maintained his resignation in spite of appeals from Mussolini.

Dean A. W. Hobbs of the college of liberal arts will preside at the assembly. Reverend Albea Godbold of the Methodist church will conduct the devotional services.

### YOU'LL GET BY WITH A TWINKLE IN YOUR EYE

Wichita, Kan., Feb. 9.—May-be the beautiful but dumb girls have something after all!

According to observations that were made by Professor H. W. Mikesell, head of the psychology department at the University of Wichita, girls with personality, rather than brains, are most likely to succeed.

"Psychology has determined by actual experiment that success depends eighty-five per cent upon personality and only fifteen per cent on brains," he said.

He criticized the tendency of colleges to "place high emphasis upon intelligence and little stress upon personality."

## Here Tomorrow The New Ford V-8

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Saturday February 11, 1933

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