

The Daily Tar Heel

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CITY EDITOR FOR THIS ISSUE: JACK LOWE

Tuesday, December 12, 1933

Time to Retire

The front page editorial in the DAILY TAR HEEL Sunday did not mean to champion the cause of the student any more than it meant to call attention to the existence of a situation which clearly leads to the stagnation of new ideas or policies.

The faculty or alumni delegates of both the Athletic Council and the Publications Union board are appointed or elected. In neither case is there any sort of regulation prohibiting re-appointment or re-election. Consequently these elderly delegates are able to serve an indefinite period and it is this permanent element which the DAILY TAR HEEL contends is detrimental to possibilities for new ideas or policies.

We do not mean to belittle the services of any of the present representatives. In many cases they are not over-anxious to serve, and their work on these committees is an inconvenience to them. We simply contend that any individual can fulfill his time of usefulness on such a group and that he should be replaced after serving a definite period.

Now, Now, Tom!

The Greensboro Daily News carries a story on the front page to the effect that alumni of the University will next try to oust Dr. Graham as the second move towards obtaining a real football team. Dateline of the story: Raleigh; author: editorializing news writer Tom Bost.

Mr. Bost has repeatedly delighted the Daily News readers with his inimitable style of writing in which he draws unusual analogies to Biblical events, political holocausts, historical occurrences, or anything else that occurs to him. His items are read and discussed in all parts of the state; his statements are discounted by the reader who realizes that he often sacrifices fact to effect.

In this case Mr. Bost has pounced on a rumor in order to provide a mild sensation. Intelligent alumni (which classification, unhappily, does not include the entire alumni register) are probably as much surprised as we are to hear that Dr. Graham may lose his job in favor of Pop Warner, Alonzo Stagg, or the ghost of the late Knute Rockne. Certainly the trustees of the Greater University are having a good laugh over this forecast of their actions at the coming session of the board.

We shall not dignify the yellow antics of the Greensboro paper with a denial. We think it sufficient to explain that Mr. Bost wrote the story.—J.B.L.

Christmas Greetings From Our Uncle Samuel

The biggest business establishment in the world, Uncle Sam's own Post Office Department, continues this year the precedent set last year of carrying Christmas greeting cards for only a cent and a half postage. Thus, through the P.O., our Uncle Samuel extends greetings (the Season's Greetings) to a few millions.

Of course, there are regulations to be followed. When did the Post Office ever do anything without regulations? It's a tradition. You can send your Christmas cards for a cent and a half provided you don't seal the envelope and

don't write anything more than your name on the card.

Incidentally, the Post Office won't accept a half of a three cent stamp in lieu of one and a half cent postage.—D.B.

And Nothing Ever Happens . . .

University students in general and the students of this University in particular have been, within the last few years, termed, if not accused, as being too "worldly," "blase," "sophisticated." It is not our intention to deny the allegation or attempt to refute its slightest part, but, nevertheless, we feel that there is another side to the question which our accusers seem to have neglected completely.

Two freshmen, fresh from the intellectual and cultural center of this nation, having a penchant for sign-collecting, found a likely-looking specimen and after much difficulty removed it to their room. Soon after this incident they were conscience-stricken, despite the fact that the sign was old, broken and not in use when taken. Accordingly, they removed the weighty post and dragged it several miles out in the woods, hiding the sign proper in a trunk. This should have been sufficient to allay their fears, but when they were threatened with suspension by several upperclassmen who knew of the prank, with imprisonment and whatnot they made haste to return the sign to its original position, their departure with damning evidence being quickened by the altruistically (?) motivated well-wishes of some twenty upperclassmen who were in on the joke.

Examining the entire affair dispassionately, we cannot help but feel that America's future is secure if we can continue to produce such wonderfully innocent, untainted, naive creatures, as these. What need we fear of decadence when we have such sterling evidence of the lack of this much publicized "bored, cynical, collegiate indifference." For so long as we have men who will get up at three in the morning to have some fun and then awaken at a similar hour on a following night in the completely unnecessary attempt to atone for their "sin" democracy is safe, joy rampant, and everything is right with the world.—M.K.K.

Speaking The Campus Mind

The Other Side—

Editor, the DAILY TAR HEEL:

In the Sunday issue of the DAILY TAR HEEL there appeared two interesting articles concerning the need for reform in the organization of the Publications Union board. The themes of the two articles emphasized the importance of establishing a system of two-year terms for the faculty members, so that a so-called "influence" held by these experienced men could be eliminated. In view of the fact that this matter of reorganization has been presented to the student body for criticism, the other side of the question should be considered.

For the benefit of the majority of the student body who are unfamiliar with the organization, the Publications Union board is a committee of five members, three of whom are students elected by popular vote, and two faculty members who are appointed by the president of the University. The purpose of this body is to execute the financial and contractual negotiations for the four University publications. It is merely a committee which supervises the use of the Publications Union fund. With these facts in mind, the question of faculty representation on the board should be considered carefully.

The matters which are presented to the board are generally of a technical nature in the sense that they deal with subjects related specifically to individual phases of publication work, concerning both business and editorial staffs. Much importance rests on the decision of the board in these matters, as in the case of accepting contracts, where the success or failure of the publication for that year would depend on the prudence of the five members. In such questions, ought not the decision be guided by someone familiar with the requirements of the contracts, the operations of both staffs of each publication, and someone who has seasoned judgment about such complex matters?

It is absurd to think that a student who has served on only one staff for a year or so could be as capable in selecting one contract over another as discreetly as a person who has studied the details in the work of the four publications and has taken part repeatedly in letting contracts for the board. If the faculty members were appointed for a two-year term only, the period of service would not be long enough for such a representative to acquire as thorough a knowledge of the problems as has been achieved by the present long-term members from the faculty. Therefore, it appears that appointing new faculty members of the board would be unwise.

As mentioned in the articles that appeared Sunday, the chief disadvantage of the board as

it exists now is the hindering influence of these faculty members, who have formulated policies which discourage new ideas suggested by the student element in the committee. Yet, there exists a majority of votes in the hands of the student representatives. Therefore, in the case of a student member being influenced by the decision of faculty member, the trouble lies in the weakness on the part of the student's depending on others to help him form his opinion, rather than in the domination of the faculty member. Naturally, there are occasions when the settling of matters have to be left up to the wiser opinion of the older members. At times like these, isn't it apparent that the decision should be made by one of long experience, rather than by a "two-year" faculty representative, as suggested in the Sunday proposal?

Since the present system has worked very effectively, there seems to be no need for the risk of leaving such important matters to the discretion of five inexperienced men, which would undoubtedly be borne, were the recent proposal adopted.

BOB DRANE,
Jr. Rep. P. U. B.

Editor, the DAILY TAR HEEL:
P. U. Change—

The publications are alive again! Every time something unique in purpose and substance comes up, the dreary news hounds, comic writers, and album compilers stir themselves up and let fly their opinions on the question at hand. The interest stirred up by the proposal of President William Eddleman, of the Publication Union Board, is amazing. The only trouble is that everyone agrees that a change such as he advocates is needed but no one will agree with anyone else about what should be done.

After arguing, cajoling, and going into hysterics with every editor, managing editor, and power behind the throne of each publication, I, as a member of that harkled P. U. board, make the following proposal which should silence the objectors to President Eddleman's plan, find the backing of Eddleman himself, and convince everybody that it is the only way to make the board the democratic student organization it should be.

I suggest the immediate appointment to the board of two new faculty members, with the two-year terms and alternation plan as Eddleman suggested. I propose that J. M. Lear, treasurer, be retained by the board in the advisory capacity with no power of vote, in view of his tremendous experience and ability in board matters. I favor the board's entrance fully under the Student Audit system and the election of the board of a student treasurer from its membership with the power of signing checks and approving purchase orders only with the vote of the board.

This should satisfy those who appreciate Lear's ability; should appease those who wish greater student control of the business of the publications; and should fill the qualifications of any student of what a good, representative and democratic P. U. board should be.

The board under the plan would hold weekly meetings at which time it would, AS A WHOLE, accept or reject the purchase orders or checks. The treasurer is empowered to sign these only upon the acceptance by the board. He will have the

MAN BITES DOG

By Lonnie Dill

Propaganda Dep't

Now, says "Variety," San Jose business men can hang out the mid-day sign:
"Out to lynch—back at two."

Ballyhoo

Movie thrillers have their far-reaching consequences. A Baltimore proprietor, for instance, took a tip from "The Invisible Man" and hatched out a smart advertising trick. Beside an elaborate glass tank he placed a placard reading, "Invisible Japanese Goldfish." Passersby no longer pass by his store but gather in crowds outside the show window, supposedly straining their eyes for some evidence of these rare specimens. When questioned, said proprietor obligingly explains that, no, there aren't any invisible fish in the tank. One skeptical newsman commented to the effect that, after all, the proprietor didn't really know; the most he could say was he didn't put any there.

OUTSTANDING RADIO BROADCASTS

WEAF—660
8:30—Wayne King.
9:00—Ben Bernie.
9:30—Ed Wynn
11:30—Paul Whiteman.
WOR—710
7:00—Ford Frick, sports.
8:00—Ferde Grofe orch.
11:30—Ozzie Nelson.
WJZ—760
6:00—NRA talk.
6:45—Lowell Thomas, news.
10:30—RFC talk.
WABC—860
5:30—Sleepy Hall orch.
8:15—Edwin C. Hill, news.
10:00—Glenn Gray and Casa Loma orch.
11:30—Isham Jones.
12:00—Vincent Lopez.
12:30—Ace Brigode orch.

Freak of the Week

LITVINOFF TURNS COLD SHOULDER TO WOOLING OF GERMAN NAZI PRESS

—Headline in "The State"

close contact with student affairs that will give him a clear knowledge of the publication matters at hand, especially those regarding finance.

We want a change! Dissatisfaction with the controlling powers by the members of the publications is certainly nothing to be desired.

Phil Hammer
Member, P. U. Board

HERE TODAY

GONE TOMORROW!

And you can't borrow one unless you're lucky!

THOUSANDS of men are still trying to borrow a copy of the last issue of **ESQUIRE**—the magazine for men only. Those who were fortunate enough to buy one, did so the morning it came out. By noon most of the men's stores and newsstands were frantically re-ordering and, though we printed over forty thousand additional copies, that wasn't enough.

Anyway, the second issue of the first and only general magazine for men is out today. And if you were one of those who got left at the post in the scramble for copies of the first issue (or even if you weren't) this is to offer fair warning that the first issue of **ESQUIRE** gave only a sort of budding notion of what this second issue is like.

Ernest Hemingway, John Dos Passos, Gilbert Seldes, Morley Callaghan, Montague Glass, George Ade, Robert Buckner, Bobby Jones—all back!

But, in addition, (slow down, big names ahead) we've included Emil Ludwig, Paul Morand, Louis Golding, Westbrook Pegler, Irvin S. Cobb, Dwight Fiske, Alexandre Millerand, André Maurois, Owen Johnson, Thomas Burke, Jack Dempsey, Louis Joseph Vance, and—well, this could go on forever—or at least for 160 large and lively pages of the most varied entertainment a man ever picked up between two covers—and couldn't lay down.

There is actually the wordage-total of two popular novels in this one issue. There are over forty pages in color. There are full page cartoons galore. There are full-color pages of men's clothes that are men's clothes—not "fashions." (We mean, you can wear them.)

As for the ladies, we have just one word of comfort. **ESQUIRE** makes a swell Christmas gift for any man. With this issue it becomes a monthly—50 cents a copy, 5 dollars for a year's subscription.

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ESQUIRE THE MAGAZINE FOR MEN

On Sale at All the Better Men's Shops, Department Stores and Newsstands

\$3.50 Carolina Belts
Reduced to \$2.00
WEAR ONE HOME
Sutton Drug Co.