

SPORT STAFF: NATE LIPSCOMB, GRAHAM GAMMON, JACK MCMILLAN, FLETCHER FERGUSON, MORTON GOLDBERG, HARVEY RAPLAN, FRANCIS RASPBERRY, EDWARD KARLIN

A Letter

At the request of the editors, Robert W. Madry, director of the University News Bureau, wrote the following letter in answer to certain expressions of opinion by Columnist Lee Turk yesterday morning. It is hoped that students who hold opinions similar to our columnist will find Mr. Madry's letter enlightening on this particular subject.—Ed. note

Chapel Hill,
Nov. 5, 1935

Mr. Lee Turk,
The Daily Tar Heel,
Chapel Hill.

Dear Mr. Turk:

Your column this morning regarding national publicity for the Tar Heels was all right except that it was mostly all wrong.

You made the simple mistake that a lot of us make, that is, jumping into print before taking time to get the straight facts.

If you still labor under the impression that the Tar Heels haven't been getting the national publicity they deserve you evidently haven't been reading the newspapers. Our clipping service shows the team has been getting 10 to 15 times more publicity than any Carolina team has obtained in the last 15 years, or for all times, I suspect.

You mention the fact that the Hearst syndicate used the picture of one player in some 50 of its papers. That's quite true. And we gladly furnished the picture that was used. But you overlooked the fact that such news photo syndicates as the Associated Press, NEA Service, and Central Press, have used several pictures of Carolina players and layouts from time to time that were used in from 1000 to 1500 papers throughout the nation as compared to the 50 that carried the Hearst picture. As a matter of record, the Hearst syndicate has given us poorer coverage than any other syndicate.

You are in error when you say that the New York Times and New York Herald Tribune did not use an account of the Carolina-State game Sunday. It is true that the story was not carried in what is known as the "bulldog" edition which is sold on the newsstands. That edition goes to press about 8 o'clock Saturday nights and frequently does not carry stories that are run in the three later editions. Those who got the mail edition here saw the story. Had our game ended half an hour earlier it is probable that our story would have made that early edition as did the story of a neighboring institution. All of these major games are covered by the Associated Press, United Press, International News and Universal News Services, who have their own correspondents on hand. All of the papers outside of the State as a rule find that these services cover their needs adequately and do not wish special stories filed to them. The stories handled by these services go to relay points, such as Washington and Atlanta, whence they are re-served throughout the country in proportion to the needs of the different sections. The speed with which an AP story gets to New York, for instance, is a matter over which the University News Bureau has no control. Nor does the North Carolina AP correspondent, for that matter. The New York office takes the stories in the order in which it sees fit. I suggest that if you wish to get the stories speeded up to New York you might complain to the Associated Press in New York. But don't ever get the impression that just because a paper doesn't carry a story in its early edition it doesn't carry the story at all.

You are also wrong when you say that the News Bureau has been handicapped in football publicity by lack of funds. Our funds have been quite adequate to buy all the pictures and mats we can use. If we have erred it has been in sending out too many pictures rather than too few. Any metropolitan sports writer will tell you that. They all remark that they have been flooded with publicity from this

VARSITY QUINTET BEGINS TRAINING

Letter Men and Freshmen Stars Begin Drilling for Coming Season

Carolina's White Phantoms went through their second workout of the season yesterday at the Tin Can. The practice consisted of limbering up exercises and short passing and shooting drill.

The following letter men turned out for the practice session: Nelson, Kaveny and Webster. Jim McCachren, stellar guard, will be late to don the togs due to football practice.

Many stars of last year's freshman squad have returned to make their varsity debut. Among them we find the following luminaries: Mullis, Ruth, Potts, Moss, Grubb, Bloom, Peacock, and Franks. Andy Bershak and David Meroney will be seen in action at the close of football season.

Although the loss of Glace, Blood, Harris, Aitken, and Minor will be severely felt, Coach Bo Shepard should be able to get a formidable quintet together with McCachren, Nelson, and Kaveny forming a nucleus.

Another practice will be held tomorrow afternoon at 4 o'clock.

Di

(Continued from first page)

those senators favoring preparation by compulsory R. O. T. C. that oftentimes a war is begun by an overly prepared nation.

Tommy Miller, E. T. Sloan, and Franklin Brown were accepted as new Di Senators at the meeting. Initiation of all new members will be held next Tuesday.

Harvard Alumni

(Continued from first page)

town, or to the Richmond, Va. club, which is the club nearest located to Chapel Hill.

Says Harvard School officials, "Candidates for the Alumni Club Scholarships should submit their applications to the club as soon as possible. Recommendations will then be made to the School and final award will be made to two students from among the candidates recommended by the various alumni clubs throughout the country."

office, not only this year, but in previous years. It might open your eyes a wee bit to read an article written by Henry McLemore of the United Press and released last Friday to papers served by the UP throughout the nation. Writing from New York Mr. McLemore gets the impression that the Tar Heels are getting everything they rate in the way of publicity and maybe a little more. And he was under the impression (maybe the poor fellow was wrong) that the News Bureau was doing the best job in the South.

This statement is not offered as a defense. We have no apologies to make. We think the football team has been given every bit of publicity to which it has been entitled. The University has more than held its own in publicity with institutions of similar rank throughout the nation. It will continue to do so. It's a truly great team we have, and no one is more concerned than I am in seeing that the Tar Heels get full credit. In fact, the University News Bureau takes full responsibility for publicity coverage. No excuses will be offered. If it isn't done right the fault will be ours.

Sincerely

R. W. Madry,

Director, University News Bureau
P. S. In connection with your references to the Rose Bowl, let me say this: Don't ever think that publicity alone will get a Rose Bowl invitation. It will help, of course, but competition, schedules, drawing power, and other factors are to be considered.—R.W.M.

Intramural Football

4:30: Fetzer Field No. 1. Chi Psi vs. Phi Gamma Delta.

4:30: Fetzer Field No. 2. Old East vs. Steele.

4:30: Fetzer Field No. 3. Sigma Nu vs. Chi Phi.

4:30: Fetzer Field No. 4. T. E. P. vs. St. Anthony Hall.

SIGMA CHI BLANKS A. E. ELEVEN, 18-0

Aycock Takes Lewis by Like Score; Old West and Dekes Are Credited with Wins

Sigma Chi registered another shutout victory yesterday as they blanked Alpha Epsilon 18-0. All the Sigma Chi scores came in first half play. Tobey's pass to Lipscomb and Neal's pass to Barney accounted for two of them, while Barnaby Keeney added the finishing touch with a ten-yard run, culminating in a touchdown.

Aycock also scored a three touchdown win over Lewis. Nelson's passes to Lowe and Vaznelis accounted for two markers, while Dixon snagged Quarles' aerial from the ten-yard stripe and scored the other. Schoper at quarter featured for Lewis, while Stauber's work at center for Aycock was outstanding.

Pop Warner's pet hobby—first downs—came to the rescue of Old West yesterday to give them a win over Graham. Dowd's first-half score on a pass put Old West in the lead, but Graham came back in the last half to tie the score on a pass to Bray, substitute end. A lead of 2-1 in first downs turned the tide in favor of Old West.

Delta Kappa Epsilon finally managed to put enough men on the field to receive a forfeit from Pi Kappa Alpha. The Phi Delta Theta-Lambda Chi Alpha encounter was postponed.

Economic Group

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versity, and H. B. Dolbear, of the University of Florida.

At 11:15 a. m., addresses will be given by Leonard D. White, Commissioner, United States Civil Service Commission, and Floyd W. Reeves, director of personnel and social and economic divisions, Tennessee Valley Authority, while T. Levron Howard, also of the Tennessee Valley Authority, presides.

Another feature of the meet will come Saturday afternoon when the prominent delegates from Virginia and as far South as Mississippi, attend the Carolina-V. M. I. football game.

Those on the University committee for local arrangements are John B. Wootley, and M. S. Heath, of the economics department, and G. T. Schwenning, of the commerce department. E. J. Hamilton, C. B. Hoover, and J. J. Spengler have charge of the arrangements for Duke.

The officers of the Southern Economists Association are A. S. Keister, Woman's College of the University, president; A. W. Garner, Mississippi State College, membership director; Mercer G. Evans, Emory University, program director; T. Levron Howard, Tennessee Valley Authority, director of research and vice president; D. Clark Hyde, University of Virginia, secretary; and Lionel J. Silverman, University of Chattanooga, treasurer.

Ty Wagner, ex-Duke catcher, is on barnstorming tour of Japan with other ex-collegians.

TAR BABY ELEVEN TAKES HARD DRILL

Coach James Sends Freshman Gridders Through Lengthiest Practice of Season

Coach George James drove his freshman charges until long after dark yesterday in the most strenuous workout of the season. Decidedly not satisfied with the showings that the Tar Babies have made, Coach James is not letting up on the boys and is putting them through hard scrimmages every day.

Yesterday all four teams scrimmaged. Coach James, Jim Tatum and Coach Bob Fetzer worked with the first two teams and Auburn Wright drilled the other two. None of the men injured in Saturday's game are out for practice, but all will probably be out today or tomorrow. Wallace Winborne suffered a hurt shoulder late yesterday which will probably keep him out for a day. Bob Weinberger, reserve guard who has been injured for the past two weeks returned to drills yesterday.

Take Scrimmage

The Tar Babies were run through all of their plays in the scrimmage and made to do each one correctly before going to the next. Special emphasis was laid on getting the blocking assignments handled right. This is by far the most glaring fault that the freshman have exhibited this year.

The Virginia freshmen will present plenty of opposition to this year's Carolina crew and it will be a hard game. The freshman coaches are also making preparations for the traditional game with the Duke Baby Devils. The Duke freshmen are stronger this year than they have ever been and defeated the State frosh 14-0 last week. The same State team defeated our freshmen 27-0. While comparative scores are not true indications, all evidence points to a rough time for the Tar Babies this year when they meet the Baby Blue Devils.

Ink Pot Classic

(Continued from page one)

for the Yackety Yack and "Pete" Ivey, is the fourth or fifth member of the back field grafting himself to a half-back position.

Imports

In a valiant effort to secure a team, the Yackety-Bucs scouted damnyankee states and brought back Freshman Bill Alston, Ed Elliott, and Gordon Burns to play at right-tackle, left-guard, and right-guard respectively.

To compete with the Tar-Mags co-ed find, "Goofy" Crowell, the Yackety-Bucs will offer Jean "Sloppy" Walker at center. Roy Crooks, who, the Yackety-Bucs claim, will steal the show, is scheduled for left-tackle.

After watching both teams scrimmaging in their offices, your United We Press sports commentator sees only a one-sided affair leaning, almost toppling, on the Tar-Mag side of the fence. Despite tremendous odds, however, the Yackety-Bucs have won for the last two years.

Nevertheless, it seems that a good, honest, sportsmanlike bunch of athletes as compose the Tar-Mag team cannot fall defeated at the hands of a subsidized bunch of coal miners such as make up the Yackety-Buc cheaters.

PATRONIZE OUR ADVERTISERS

Tar Heel Team Begins Training For Game With V.M.I. Saturday

TAR HEEL MENTOR



Coach Carl Snavely has commenced training his charges for their seventh game of the present season. He has hopes of having V. M. I. recorded as the seventh team to meet defeat at the hands of the Tar Heels.

Freshman Pugilists Drill on Footwork

Fundamentals of Boxing are Also Taught

Freshman boxing practice continued yesterday with heavy drilling on the fundamentals of boxing and a snappy ring workout, in which the importance of footwork and a good left jab was stressed.

As the freshmen entered the ring, the awkwardness and inexperience which characterized their first introduction to the squared circle was conspicuous by its absence. If the boys did not really look like veterans, they at least handled themselves with more assurance and confidence than they have had in the past week.

The bouts were fast and furious and, as the freshmen put everything they had into each match, it was a weary bunch of would-be pugilists that gathered around Coach Crayton Rowe after each session to hear what they had done wrong and how to correct those errors. Drilling on the correction of these faults continued on the heavy and light bags and other pieces of apparatus in the Tin Can after the boys had finished their ringwork.

The freshmen who have appeared to date are as follows: Anderson, Coxeter, Eisenberg, Goldberg, Geeley, Hood, Howard, Hughes, Hume, Hunter, Klutty, Michael, Miles, McMILLAN, Orrell, Popenhuser, Rogers, Pritchard, Samet, Savin, Yeuzey, Weeks, Joyce, Kirkpatrick, Rankin, Raborg, Hardesty, Eutsler, Lachowitz, and Klutzy.

Rubber Checks

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able explanation for the offense within 48 hours. If this letter is ignored a similar notification is sent giving him 72 hours to take care of the matter. Refusal to comply with this request is punished by suspension. If the student cannot offer an explanation of the matter he is placed upon check probation and repetition of the offense results in expulsion.

The committee is anxious to obviate the necessity for taking action against students as it not only causes trouble and embarrassment but also entails a charge of \$.50 made by the bank to compensate for the inconvenience. The number of bad checks has been substantially decreased.

Team Resumes Drills After A Day of Rest

Reserves Likely to be Active Against V. M. I. Cadets in Saturday's Game

ROBERSON IS CADET'S ACE

Carolina's football squad was back at the grind yesterday afternoon after taking Monday off as a day of rest. With the exception of Tom "Bunny" Burnette, the team is intact, and all the boys seem anxious to hit their stride in the last three games.

Although the game with the V. M. I. Cadets in Kenan stadium this weekend is a little over-shadowed by the meeting with Duke on the 16th, Saturday's game should be interesting to watch. There are a lot of good reserves on the squad who haven't had a chance to show their real stuff, and some of these boys are the ones who will constitute the 1936 edition of the Carolina grid machine.

One boy who has been looking fast and shifty is George Graves, halfback. Fans may remember Graves as the boy who took a State kick-off last Saturday and started down the field like a scared rabbit. He is light, but seems to have something "on the ball." Crowell Little, although much publicized, hasn't had a good chance to get in any real play. Dashiell, McCachren, and Stewart have all shown themselves to be football players and are classed as veterans of merit.

It should be remembered that Carolina is risking its status as an untied and undefeated team in the game Saturday. V. M. I. will be the Tar Heel's third opponent in Southern Conference circles so far this season, the two conference teams already

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TWO LOVED HER... BEYOND THE HOPE OF EVER LOVING ANOTHER

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