

# Three Chapel Hill Merchants Select Ideal Spring Wardrobe

**EACH IS 'GIVEN' \$175 AND SHOPS IN HIS OWN STORE**

**All Three Choose Gray Flannel Suit As One Purchase**

Suppose you—a typical Carolina gentleman—were standing (dressed only in a raincoat, shall we say for modesty's sake) in the middle of Chapel Hill and you had \$175 in your hand. What sort of a wardrobe would you buy to carry you through the spring?

That is the question that we asked three of Chapel Hill's leading merchants, and they told us.

We started out with Jack Lipman. Jack studied the form for a minute or two and then began writing.

**BEGINNING**

For suits, Jack selected either a gray or tan flannel Hockaman with coat and pants for \$24.50, a green gabardine three-piece suit at \$27.50, a camel's hair sport coat for \$17.50, that would go with the suit pants or with the two pairs bright colored wool summer slacks that he selected. He also selected a white wool sport and dinner jacket at \$17.50.

Then he began to fill in his wardrobe from that foundation. He picked up two bright sleeve-

less sweaters at two bucks each, a dozen Arrow shirts in button-down oxfords, tabs and Kent collars mixing in a few colored ones to harmonize with the suiting materials, a dozen ankle-socks in prices ranging from 35 cents to \$1 a pair and in solid colors and fancy patterns. On his way back to the counter he picked up a dozen undershirts and shorts made by Arrow and Superior, and three pairs of pajamas at \$2 each. The total damage of this little foray into his stock was \$41.40.

**PEDAL ENCUMBRANCES**

After extracting a splinter from his bare foot he bought himself three pairs of shoes—one saddle, one tan and white sport, and one pair of plain tan—for a total of \$15. A dozen assorted Botany and Arrow ties, and a brown straw hat topped off his wardrobe.

The inquiring fashion reporter next dropped in on Robert Varley, manager of the Carolina Men's Shop.

**OUR BOB**

Bob—that's what he's called by everybody else, so why not us—decided after a moment's hesitation that a gray flannel, three-button plain back suit with center vent would be his main investment in outer accoutrements at \$32.50. To support this headliner he selected two Palm Beach suits—a tan three-button plain back, and a white double-breasted model.

In slacks Bob chose one tan-brown and one teal blue gabardine and a green Palm Beach.

For sports coats, Bob favored a tan blend of camel hair, three-button with notch lapel, center vent, and plain back, at \$19.50; and a heather blue Palm Beach (that material's here again), three-button with plain back, at \$11.75.

Bob chose for his sweaters two sleeveless cable-stitch articles, one white and one tan, which would delete \$2.00 and \$2.50 respectively from his jeans. Then he shivered and added a tan cashmere blend, button-front, at \$5.00.

Ties and socks, the inevitable objects of disputes in men's wear, were dispatched with by selecting a half-dozen wrinkle-proof Wembley, Palm Beach (again!) or Botany neckweares at \$1.00 each, two knit ties at \$1.50 each, maroon and black being the favorite colors, and a half-dozen sports crew socks at three for a buck, and a half-dozen plain colors English ribs at two per \$1.00.

**STILL MORE**

Bob's grand collection of shirts included practically every type known to man, but they were carefully harmonized with the rest of his wardrobe.

He finished up with a tan pork-pie slouch hat, \$2.00; tan and white calf saddle shoes, \$5.85, and Bostonian tan and white calf wing tips, at \$7.85; one white narrow belt, at \$1.00, and a Hickok reversible white and blue at \$1.00.

Rusty Smith at Thame's Clothing store was the reporter's next victim.

**PICK AND CHOOSE**

Rusty made the choice of a grey flannel suit unanimous, pointing out an excellent model at \$35.00. Another apple of his eye in the suit line was a colonial tan gabardine, also at \$35.00.

For slacks he selected grey flannel at \$7.50, a natural color covert with the same tag, and a gabardine at \$6.00, and then matched them with a medium brown shetland sports coat at \$22.50.

Sweaters for the male in his more masculine moments were natural shetland, at \$5.00, and yellow sleeveless, at \$2.50. The remainder of what-the-hand-some-gentleman-needs-to-top-him-off in the eyes of Rusty include four foulard ties in figures at \$1.00 each, a black knit and a maroon knit at \$1.50 per; a rainbow collection of short and long, mostly rib socks, including white, yellow, green, and blue at prices ranging from 50 cents to \$2.00; a khaki felt snap broad hat, \$5.00; white buck shoes and brown and white buck and calf wing tip, at \$6.00 each; eight shirts, all white except for one blue and one grey oxford.

There you have it folks—complete wardrobes by three men who should know. They sell them to you.

**Promtrotter Is Cool**

(Continued from page seven)

ribbed grosgrain lapels, and the single-breasted shawl collar jacket with silk lapels will lead the field. The same accessories are worn with these models as are worn with the summer outfits.

With the thousand and one dances Spring Quarter at Chapel Hill it is a "must" for every would-be jitterbug to have one of these formal suits for his evening wear.

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