

Food Price Survey Reveals Carolina Students Can Save Needed Money by Buying Groceries in Durham Stores

By Roy C. Moose

The already over-taxed buying power of the Carolina students' dollar on the average will not stretch as far in the purchase of the week's groceries in Chapel Hill stores as in those of Durham according to a food price survey just completed. However, this significant fact probably comes as no surprise to those who have been enduring the skyrocketing cost of living on \$90 a month. For a long time rumors have been circulated that money could be saved on the purchasing of one week's groceries by taking the bus to Durham and shopping there. Indeed, the survey of food prices seems to bear out that contention, for a basket of 16 necessary items cost \$4.74 at Fowler's in Chapel Hill and only \$3.84 at the Big Star Store in Durham!

Six Store Survey

Four grocery stores in Chapel Hill—Fowler's Market, Home Store, Penders, A & P—and two of the most popular stores in Durham of Chapel Hill shoppers—A & P and Big Star Store—were chosen for the survey. Primary purpose of the survey was to compare prices on identical articles, consequently a list of 16 items was drawn up to be purchased at each of the six stores. Identical brands were bought where possible, and where the brand was not available, a comparative grade of the item was purchased. With the aid of Miss Darley Lechner, who certified the prices paid for each item, the survey was run on October 25 and 26. Differences in prices were eye-opening at their smallest and astounding at their greatest. From the price lists received it was evident that Fowler's was the most expensive with the Home Store, Penders, and A & P ranking in that order. Most economical was the Big Star Store in Durham with the Durham A & P store slightly higher.

The most outstanding price difference existed in the item of potatoes. Ungraded potatoes ranged from 60 cents for ten pounds at Fowler's to 34 cents for ten pounds at the Durham A & P. Other prices paid were: Home Store, 50 cents; Penders, 54 cents; Chapel Hill A & P, 35 cents; and Big Star, 35 cents.

A more conclusive difference was apparent in the purchasing of coffee. The identical brand, Maxwell House, was purchased at Fowler's for 48 cents a pound and at the Home Store for 49 cents while the Durham Big Star Store sold it for 42 cents a pound! Here a difference of 6 and 7 cents a pound existed in a standard brand that ordinarily should sell for the same price.

Just as Amazing

Just as amazing was the wide difference in the purchase of Groton's

Look at the Facts

The food price survey printed on this page is not a fly-by-night idea thought up on the spur of the moment. Certain members of THE DAILY TAR HEEL staff have worked diligently in collecting facts and preparing them for print.

The entire program was carried out impartially for the benefit of the students concerned in an attempt to discern just how wide a difference in price here and in Durham really exists. The findings are presented above for interested students to mull over and digest.

The conclusion is apparent. Even considering the natural faults that such a survey would include, those willing and able to go to Durham to do their shopping can do it cheaper than they can here.

The Daily Tar Heel

The official newspaper of the Publications Board of the University of North Carolina Chapel Hill, where it is published daily, except Mondays, examination and vacation periods; during the official summer terms, it is published semi-weekly on Wednesdays and Saturdays. Entered as second-class matter at the post office at Chapel Hill, N. C., under the act of March 3, 1879. Subscription price: \$5.00 per college year.

COMPLETE LEASED WIRE SERVICE OF UNITED PRESS

The opinions expressed by the columnists are their own and not necessarily those of The Daily Tar Heel.

BILL WOESTENDIEK Editor
ROLAND GIDUZ Managing Editor
IRWIN SMALLWOOD Sports Editor
BILL SELIG Business Manager
BURTON MYERS Circulation Manager

ASSOCIATE EDITORS: Gene Aeschbacher, Fred Flagler, Eddie Allen.
EDITORIAL STAFF: Jud Kinberg, Tom Eller, Matt Hodgson, Bob Jones, Sam Daniels, Bob Fitchout, Bessie Washburn.
DESK EDITOR: Barton Mills.
NEWS STAFF: Roy Moose, Jo Pugh, Monroe Towers, Darley Lechner, Sigbee Miller, Brookline Popkins, Burke Shipley, Ken Rothwell, Joy Blumenthal, Eddie Blankstein, Ed Joyner, Harry Snowden, June Sauer, Joe Duke, Fran Walker, Jane Page Meares, Vic Robinson, Bob Morrison, Jinx Helm, Sam Whitehall, Helen Eighwater.
NIGHT EDITORS: Barton Mills, Bill Sexton, Bookie Jabine.
NIGHT SPORTS EDITORS: Howard Merry, Bob Goldwater, Jim Pharr.
BUSINESS STAFF: Howard Bailey, Susanne Barclay, Brantley McCoy, Natalie Selig, Barbara Thomson.
ADVERTISING MANAGERS: Ed Parnell, Nancy Vaughn.
ADVERTISING STAFF: Paul Baschon, Ed Campbell, Betty Cheatham, Tommy Hughes, Janet Jolly, Adelaide McLarty, Helen Thomas, John York.
SUBSCRIPTION MANAGER: Julia Moody.

FOR THIS ISSUE

NIGHT EDITOR: Bill Sexton
 SPORTS: Jim Pharr

Cost of Items in Comparative Food Price Survey

Item	CHAPEL HILL MARKETS				DURHAM MARKETS	
	Fowler's	Home Penders	A & P	A & P	Big Star	
Maxwell House Coffee, 1 lb.	.48	.49	.44*	.42*	.42	
Potatoes, not graded, 10 lbs.	.60	.50	.54	.34	.35	
Cheese, 1/2 lb. sliced	.39	.37	.33	.39	.33	
Grade A Eggs, 1/2 doz.	.36	.35	.35	.35	.38	
Bread, 14 oz. (** 16 oz.)	.13	.13	.12**			
Groton's Flaked Fish, can, (Cod & Haddock)	.49			.12	.10**	
Groton's Flaked Fish, can, (Pollock)		.39	.41		.41	
No. 2 Can Green Beans	.23	.14	.23	.12	.21	
No. 2 Can Grapefruit Juice	.18	.17	.15	.15	.13	
No. 2 Can Tomatoes	.24		.19	.17	.16	
No. 2 Can Sweet Peas	.21	.23	.19	.13	.22	
No. 2 Can Sweet Corn	.15	.15	.16	.17	.16	
Large Can Carnation Evaporated Milk	.15	.15	.14	.14	.14	
Butter, 1/2 lb.	.49	.50	.47	.49	.47	
Tetley Tea, 1/4 lb.			.26	.26	.18*	
Lipton's Tea, 1/4 lb.	.30	.30				
Celery, lb. (sold by stalk but weighed & priced by lb)	.17†	.10†	.07½†	.05†	.06†	.07½†
Lettuce, lb. (thy head but weighed & priced by lb.)	.17	.17	.10†	.14†	.13†	.09½†
Total of Stores with all items bought	\$4.74				\$3.84	

Bold face prices are high and low cost of items.

* Items so starred are not brand named but stores' own particular brand that corresponds in quality with the brand called for.

† Cost per pound of Celery and Lettuce sold by the head or stalk will depend a great deal on the size available at the time. However, very little variation from the prices determined will occur.

Flaked Fish, Cod and Haddock. Although it was not available at most of the stores, the fish was found at Fowler's for 49 cents a can, whereas the Big Star sold it at 41 cents a can, a difference of 8 cents.

On the average the green vegetables of lettuce and celery seemed to be considerably more economical at the so-called chain stores—A & P, Big Star, Penders—than at the home-owned stores of Fowler's and Home Store. Whereas Fowler's and the Home Store sold lettuce at 17 cents a pound, the other stores sold it by the head which when weighed figured as low as 9½ cents a pound. Celery was all sold by the stalk at all stores and when converted to pound price ranged from 17 cents a pound at Fowler's to 5 cents a pound at the Chapel Hill A & P. A conclusive comparison could not be run when the green items are sold by the stalk or head for the cost per pound will depend largely upon the size available at the time of purchase. However, on the average very little variation from the prices determined will occur.

Differences found in canned goods again showed that the chain stores were the cheaper, which can be partly explained by the fact that they handle only their own brands of canned goods. Here it was very difficult to

make comparisons because of the difference in brands encountered. However, in every case the same size and grade of canned goods were procured. Most marked difference occurred in the price of a No. 2 can of green beans which ranged from 23 cents at Fowler's and Pender's in Chapel Hill to 12 cents at the Durham A & P. Grapefruit juice in Chapel Hill sold for 18 cents for a No. 2 can at Fowler's, 19 at the A & P, 17 at the Home Store and 15 at Penders while in Durham the same size was priced at 13 cents at the Big Star and 15 at the A & P.

Tomatoes fluctuated from 16 cents for a No. 2 can at the Big Star to 24 cents at Fowler's. A No. 2 can of sweet peas varied from 13 cents

at the Durham A & P to 23 cents at the Home Store in Chapel Hill, while sweet corn remained almost constant throughout, varying from 15 cents at the Big Star, Fowler's, and Home Store to 16 cents at Penders to 17 cents at the Chapel Hill A & P.

However, cheese was available at the cheapest price in Chapel Hill. The A & P here quoted 31 cents for 1/2 pound while the most expensive was found at Fowler's (39 cents) and the Durham A & P (39 cents). Prices at the other stores were: Home Store, 37; Penders, 33; and the Big Star, 33. The difference here makes it evident that cheese may vary as much as 16 cents a pound!

Not Without Faults

Of course, the survey was not without its faults as no survey is beyond fallacy, in that the difference in brands prevented it from being entirely comprehensive. However, the brands bought were the ones available to any shopper that buys at the various stores, and the quality remained constant throughout. The items chosen were selected with the aid of Mrs. Opie McKeever, wife of a law school veteran, who explained that they were the items a student's wife would most likely buy.

In every instance the survey was conducted in an unbiased and impartial manner and any difference in prices of the groceries were determined from the actual items bought. It's up to the students to judge the results, for THE FACTS SPEAK FOR THEMSELVES!

Carolina student writing to his father Dear Dad,

"Things are pretty tough in college. I think I'm going to flunk out." His father wrote back "Good God boy don't do that. It costs more to keep you here at home."

Said two students as they munched their roommate's cookies "Tell your mother, that any other time she decides to send you nice things to eat, we will greatly appreciate them."

It's all in the way you look at it. For instance, a mama flea is glad to see her son go to the dogs.—Bomb Sight.

Letters To The Editor

Charge of Disloyalty

An open letter to Manny Margolis: I enjoy your articles and utterances very much. I, too, enjoy the American right of free speech, and would be the last to seek to deprive anyone of his right to criticize his government. Such rights are unique and deserve to be perpetuated.

In evaluating other people's expressions of opinion I find it extremely helpful to know something of their underlying motives, don't you? I shall, therefore, state mine and request that you reciprocate in order that our readers and hearers may be enabled to better judge our subsequent writings and speeches.

I am a loyal citizen of the United States of America. I believe it is a prime duty and privilege of every loyal U.S. citizen to make the welfare of his own country one of his paramount interests.

Now you, Manny, in your article in the Tar Heel, and in your spoken words at various meetings, have been so transparently, consistently and enthusiastically Pro-Russian and anti-everything-else that, if you are a U.S. citizen, I consider you to be guilty of extreme disloyalty to your country.

I therefore invite you, if a citizen of the U.S., to defend yourself from my charges of disloyalty. If you are not a citizen, I request you to make that known, in order that we may judge your future efforts accordingly.

Frankly yours,
 BILL PATTERSON

Bad System

To the Editor: It appears that several human factors were not considered in the distribution of invitations to rushees:

(1) Few non-fraternity men were sure that they would receive invitations upon inquiring at Graham Memorial.

(2) At the time of making such inquiry with the possibility of a negative reply, there was the chance that some friends and acquaintances of the non-fraternity man would be on duty at the lounge or within earshot. The longer an individual has been at Carolina the less he would relish this inquiry.

(3) To some individuals the general tone of the requirement that non-fraternity students take the initiative in securing invitations tends to place the entire fraternity system in a relatively undesirable position on the campus. I did not go by Graham Memorial at the specified time because, frankly, I never expect to seek an invitation to a fraternity by any means, although I must admit that at this time I would have given properly proffered invitations serious consideration. In short, the issue involves a principle which some of us place above our own personal activities.

The motivating element of this letter is the realization that some of my friends in the fraternities will probably assume that since I did not make not interested in their friendship and even one visit to their house I was did not appreciate the invitation. They should know this is not the case, especially if the undistributed invitations, which I hear number quite a few, are returned to the several houses.

More thorough hand coverage on the campus and postage stamps is the remedy. I personally will welcome invitations next time if every vestige of the initiative is placed where it belongs—with the fraternity man.—F.H. Name withheld on request.

The most unfortunate man in the world: "The first time he went to a burlesque show he forgot his glasses."

Washington Merry-Go-Round

By Drew Pearson

SIX HUNDRED JOBS GO TO REPUBLICANS ON CAPITOL HILL

Washington.—It has been exactly sixteen years since anyone save a Democratic elevator operator, doorkeeper, or page-boy derw a salary for chewing gum and pretending to administer to the needs of Congressmen in the halls of the Capitol. For sixteen long years, Republicans have been out in the cold, patronageless world. Now, however, comes the big job transfer. Beginning with the new Republican Congress in January, 600 Democratic guards, ushers, clerks, stenographers, stationery room workers, sergeant-at-arms et al will get their walking papers, and 600 Republicans will take their places.

Most important of all, however, will be the new chairmen of committees, since the committees of Congress shape legislation far more than most people realize. Republican Chairmen for the next two years will definitely affect the course of the nation.

Here is the roll call of the most important committees and the Republicans who will run them:

Foreign Affairs—Under Congressman Charles Eaton of New Jersey, the House Foreign Affairs Committee will continue a nonpartisan Truman-Roosevelt policy. Born in Canada, trained as a Baptist preacher, addicted to red neckties, Congressman Eaton has been a staunch supporter of U.S.-World cooperation. When isolationist ex-Congressman Ham Fish tried to dictate GOP policy on the Foreign Affairs Committee, Eaton was continually at his throat. As a result, FRD invited the New Jersey Representative to the White House rather than Fish. Eaton has occupied pulpits in Toronto, Cleveland, New York, was once editor of Leslie's Weekly, served as Canadian correspondent for The New York Tribune and The Boston Transcript.

Ways and Means—Harold Knutson of Minnesota, new chairman of this vital committee, is bad news both to his party and the country. He voted against practically every defense measure before Pearl Harbor, claimed "Hitler is displaying a forbearance that might well be emulated by statesmen of other countries." "Personally," proclaimed the brazen Mr. Knutson, "I cannot see much difference between Germany's actions in Norway and the New Deal program in this country."

Knutson is noisy, irrepresible, publicity-loving, has a mania for cutting taxes, especially in the higher brackets. He once made a bitter attack on the late Cardinal Mundelein for favoring the Reorganization Bill. . . . When Time magazine called him "Fuzzy," Congresswoman Luce, wife of Time's publisher, smoothed it over by reciting Kipling's poem, "Fuzzy Wuzzy." Her irate colleague purred. . . . Knutson will be God's gift to high-bracket taxpayers, no gift to the little fellows.

Appropriations—This is the all-important committee which decides how much the Government can spend. Its new chairman will be John Taber of Auburn, N. Y., a bank director and president of a water company. He is the bull-in-the-china-closet type who once engaged in a fist fight with Congressman Cannon of Missouri and who yells so loud that he once restored the hearing of the late Congressman Leonard Schuetz of Chicago. Schuetz always used an ear trumpet on the floor, but during one of Taber's belittling tirades a nerve in his ear was restored and he discarded the trumpet.

Taber glories in his reputation as a penny pincher. He delighted in chopping New Deal expenditures, but once brought great grief to his isolationist colleagues by making a speech strongly defending seven bil-

lions for lend-lease.

Colleagues were once aghast when Taber berated the Wild Life Division of the Interior Department for paying \$11,500 to Mrs. E. Eugene Lay, for land near the Finger Lakes for which she wanted \$16,500. Taber demanded that the Interior Department be penalized for this penny pinching by killing its entire \$9,000,000 for wild life. It turned out that Mrs. Lay was a constituent of Congressman Taber's.

Un-American Affairs—New chairman will be J. Parnell Thomas of New Jersey, bald, a snappy dresser and a wordy wrangler. His last name once was Feeney, but he changed it to more high-sounding "J. Parnell Thomas." Thomas is a Wall Street broker on leave from Paine, Webber and Company. If he had his way, the Un-American Committee would spend all its time harrying labor leaders. He will out-Rankin Rankin and ex-Congressman Ham Fish will be very happy.

Rules Committee—New chairman of this all-important committee, which decides what legislation can or cannot go to the floor of the House, will be Leo Allen of Illinois. Allen is pure Illinois cornbread, is Republican leader Joe Martin's closest friend, talks little, is a middle-of-the-road conservative, does exactly what Joe Martin tells him. In the first world war he had a good record as a field artillery sergeant.

Agriculture Committee—New chairman of this important body will be Cliff Hope of Garden City, Kans., probably the ablest member of Congress in either party when it comes to agriculture. Hope wrote most of Wendell Willkie's farm speeches and was scheduled to be Willkie's Secretary of Agriculture had Willkie been elected. Hope talks little, moves slowly, works hard. He is co-author of the Bill for Farm Research, believes that the USA must get ready to take care of farm surpluses again, should begin now to study quick freezing, new packaging of farm products.

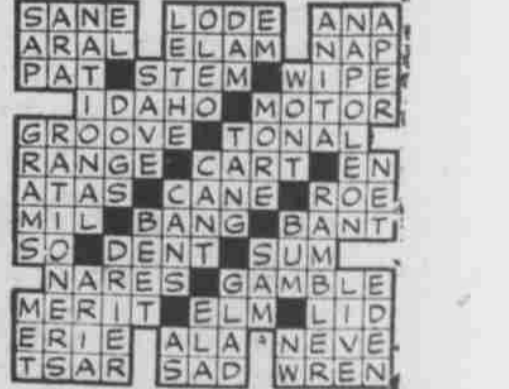
The Veterans Committee—This important committee will now shift from the chairmanship of Mississippi's routin-totin' John Rankin to that of a hard-working, effective lady—Edith Nourse Rogers of Lowell, Mass. Mrs. Rogers is one of the oldest members of Congress from the point of service, having succeeded her husband in 1925. She has served the Government 25 years, is 64 years old, and not afraid to state her age.

Her husband was author of the Rogers Act which created the American career diplomatic service. Ever since, Mrs. Rogers has kept up her district. Few Congressmen work harder and get more accomplished. Probably she got more favors from the Democratic Administration than the average Democrat. As a long-time member of the Veterans Committee, Mrs. Rogers has been battling bitterly with Chairman Rankin, will be a vast improvement over the gentleman from Mississippi.

Crossword Puzzle

ANSWER TO PREVIOUS PUZZLE

- ACROSS
- 1—Scheme
- 2—Heap
- 3—Jump
- 4—Child's delight
- 5—Goddess of discord
- 6—Away from home
- 7—Peace agency
- 8—Peak
- 9—Spartan magistrates
- 10—Greek letter
- 11—Stray
- 12—Shaggy animal of China
- 13—Vessel
- 14—Over there
- 15—Equipment
- 16—Fairy queen
- 17—Distress call
- 18—Diameter (abbr.)
- 19—in direction of
- 20—Father and mother
- 21—Lieutenant (abbr.)
- 22—Put on
- 23—Weapon (slang)
- 24—Sweet potato
- 25—Saucy
- 26—Mountains (abbr.)
- 27—Swallow quickly
- 28—Boring tool
- 29—Goddess of dawn
- 30—Beetle
- 31—Partial blackness
- 32—Gambling game
- 33—Egyptian god
- 34—In the style of the sun
- 35—Russian city
- 36—Small boat
- 37—Twice
- 38—French article
- 39—Parched



- DOWN
- 1—Part of the year
- 2—Indefinite article
- 3—Pondie
- 4—Hero of Lake Erie
- 5—Son of Miled
- 6—Norwegian diplomat
- 7—Glimpse
- 8—Gafed
- 9—Pronoun
- 10—Pints (abbr.)
- 11—Billiard sticks
- 12—Whirlwind
- 13—Ug's woman
- 14—Point at
- 15—Imitation rose
- 16—Baby food
- 17—Prefix: not
- 18—Trouble
- 19—Rabbit
- 20—Sack
- 21—Pen
- 22—Open a keg
- 23—What Homer wrote
- 24—Male sheep
- 25—Dangle
- 26—Stage plays
- 27—Muck
- 28—Pair
- 29—Find answer to
- 30—Military car
- 31—Invoke deity
- 32—Book of Bible
- 33—Thus
- 34—Skip stone on water
- 35—River in Siberia
- 36—Small bird
- 37—Strange
- 38—French article
- 39—Gold color (abbr.)

Drawn by United Features Syndicate, Inc.