

# Broadcasters Should Promote Better Music, Says R.J. Burton

Broadcasters have a "tremendous responsibility to promote better music," Robert J. Burton, New York, Vice-President of Broadcast Music, Inc., told members of the North Carolina Association of Broadcasters at the opening session of a two-day meeting at the University yesterday.

"Another responsibility you broadcasters have," he said, "is to encourage new music and new composers. Many pieces of music are not licensed for broadcasting, and it is also your responsibility to find out which ones these are. Too many broadcasters put music on the air promiscuously."

## REQUIREMENTS FOR OPTOMETRY

Five years of college work are required for the degree Doctor of Optometry. The first year must be completed in an accredited college of arts and sciences. The second year also may be completed in such an institution, or may be taken at Chicago College of Optometry. The third, fourth and fifth years are devoted to professional courses which must be completed in an accredited college of optometry. Full registration is now open at Chicago College of Optometry, 2207 N. Clark St., Chicago 14, Ill.

BMI which was established 10 years ago as a music licensing organization.

Mr. Burton was the principal speaker at a luncheon session at the Carolina Inn. Robert Wallace, Station WOHS, Shelby, president of the state organization, presided.

Other speakers on the afternoon's program were James Vincent of the Pilot Life Insurance Company, Greensboro, and W. C. Harris, Jr., Raleigh attorney. Vincent discussed the Association's group insurance plan and Harris interpreted the State's sales and use tax law as it affects broadcasters.

Stations WDNC, WSSB, and WTIK, all of Durham, and Stations WPTF and WRAL of Raleigh were hosts at a reception at the Inn in the afternoon, after which there was a banquet session.

Earl Wynn, Director of the University's Communication Center, was master of ceremonies at the banquet. A feature of the entertainment program was a show built around an imaginary radio station—the North Carolina Abysmal Broadcasting Com-

pany. The station's musical talent included the Sigma Chi Sextet and Flossie Wolf, Chapel Hill, and comedy touches were furnished by Bailey Hobgood, University senior from Durham.

The sessions opened yesterday morning with President Wallace calling the meeting to order and Acting President W. D. Carmichael, Jr., giving a welcoming address. A motion picture, "Lightning That Talks," was shown.

Andrew G. Haley of Washington, D. C., attorney; Rodney Chipp, Director of Engineering, DuMont Television Network, New York, and Harold Essex, Fourth District Director, National Association of Broadcasters, will address today's sessions.

Special guests of the Association are Carl Haverlin, New York, president of Broadcast Music, Inc., and Ken Sparon, New York, North Carolina representa-

# Alumni Head Given Honor By AK Psi's

In a service held in the Carolina Inn Sunday night, Mr. William H. Ruffin, President of Erwin Cotton Mills, was initiated as an honorary member of Alpha Kappa Psi, professional commerce fraternity.

Mr. Ruffin was honored as recognition for his "outstanding achievements in the industrial field."

Following the ceremony, a banquet was held in the main ballroom. Mr. Ruffin was presented to the group by Dean D. D. Carroll, Dean of the School of Commerce, who recognized him as one of the outstanding class of the Commerce School.

In his talk Mr. Ruffin, who is also President of the Alumni Association, outlined the qualities that graduates who expect to enter the business world should possess.

He stressed the need of industry for trained men but warned against a feeling of complacency on the part of graduates. Also noted was the fact that lack of patience and the ability to get along well with associates is the reason for many failures.

Lastly, Mr. Ruffin cautioned the group to develop a sense of obligation to government and the American way of life in order to maintain our free enterprise.

Chapel Hill's American Legion Post No. 6 is sponsoring the drive. Officials asked for speedy donations because Weigand completes his studies here Thursday and will leave for a tour of the East with the other students. He is scheduled to return to Ger-



A LOVELY TRIO if ever there was one are the three young ladies pictured above. On the left is 19-year-old Betty Baucum, "Miss Miami Beach of 1950" to be exact. The other two are a couple of queens from Nevada giving tourists a tip as to the typical dress for Las Vegas' "Hellorado Week." Jeanne Malone, on the right, wears a \$15,000 chinchilla two-piece bathing suit. Let's all go to Nevada.

# Navy Official Here Today

Rear Admiral R. W. Hayler, U. S. Navy, Commandant of the Sixth Naval District with headquarters at Charleston, S. C., will visit the NROTC Unit at the University around noon today, according to a statement by Captain J. E. Cooper, Professor of Naval Science here.

Admiral Hayler's visit to Chapel Hill will complete his day's tour of the naval training activities and installations in the Raleigh-Durham-Chapel Hill service area. After visiting the Naval Reserve Training Center in Durham and the Naval ROTC Unit at Duke, Admiral Hayler will come to the University, accompanied by his Chief of Staff, Captain R. H. Smith, and Lieutenant Commander S. H. Kinney, U. S. Navy. During the afternoon Admiral Hayler will call on University officials.

According to a tentative schedule, Admiral Hayler and party will return to Charleston this evening after a visit to the Raleigh Naval Reserve Training Center in the late afternoon.

# -Quarterly-

(Continued from page 1) Koonitz, "No More Children" by Emilie Glen, and "The Dream" by Sue Mendelsohn. Mr. Thomas and Miss Koonitz are both native North Carolinians and are both employed by The Salisbury Evening Post. Sue Mendelsohn is a student at the university and Emilie Glen is a resident of New York City.

The featured poetry contribution is a translation of three of the poems of Stefan George. Selected from the book by Olga Marx and Ernst Morwitz, the poems are accompanied by a review of the book. The review was written especially for the Quarterly by Dr. Victor Lange of Cornell University and is specifically concerned with the art of creative translation.

Physics Club will meet at 7:45 in Room 212, Phillips for the last meeting of the year.

Spanish Club will meet at 6:30 in the Carolina Inn for supper.

# -German-

(Continued from page 1) would never have believed it possible for such a thing to happen.

The robbed student's first taste of American helpfulness came when a friendly bystander at the capital city's bus station gave him money to return to Chapel Hill. But this is only the beginning if students continue to cooperate.

Chapel Hill's American Legion Post No. 6 is sponsoring the

# CLASSIFIEDS

## ANNOUNCEMENT 1

WHERE TO EAT! FOUND A FINE place to eat. Colonial House system. Fine Foods. Open Mon.-Thurs. 11 a. m. midnight. Fri. & Sat. 11 a. m. to 2 a. m. (chg lxl)

OCEAN TERRACE HOTEL, Wrightsville Beach, N. C. Welcome the Students. Special rates to house-parties. Phone for reservations collect. Wrightsville 2202. (chg lxl)

WATCH REPAIRING. PROMPT SERVICE. Goodwin Jewelry Company. Beneath Sutton's Drug Store. (1-cl122-3)

FOR YOUR PHOTOGRAPHIC REQUIREMENTS - see J. R. Martin, 238 Jackson Circle. (1-cl117-1)

## EMPLOYMENT WANTED 5

GI BILL GONE FOR MARRIED STUDENT. Has anyone a part-time job to offer? Post card to D.S. 116 Bagley, will bring him running. (1-1125-1)

## FOR RENT 6A

WANTED ONE OR TWO PERSONS, graduate students preferred, to share suburban cottage for summer and/or fall. Cool and shady. Car necessary. Box 453, City. (1-cl124-3)

IDEAL 3-ROOM APARTMENT FOR summer living in Winston-Salem—\$55 monthly or special 3 month rate. Write Box 251, Salem Station, Winston-Salem. Call Winston-Salem 44151. (1-1123-2)

JUNE 1 TO OCTOBER 1 FOUR ROOM furnished house with enclosed porch. \$65. per month. Two blocks from campus. Call F-2736. (chg lxl)

## FOR SALE 6B

USED FURNITURE CONSISTING OF over-stuffed chair, sofa with slip covers, rug, Hollywood bed, complete dinette set, 2 lamps, and miscellaneous items. 153 Daniels Rd., Victory Village. (1-1121-2)

ONE ROOM FURNISHED HOUSE, cooking facilities. Ideal for two male students wanting to save money. See or contact Jack Clinard—General Delivery or Hill Hall. (1-1109-9)

25 FT. HOUSE TRAILER WITH attached room. Adequate for couple with children. May remain on present lot. James Phelps, Lot 35, Pittsboro Rd. Trailer Court. (1-1120-9)

3-ROOM HOUSE TRAILER. Excellent location. See after 6 p. m. 212 Swain Hall Trailers. (1-1107-3)

GRAHAM-PAIGE 1926 FORDOR Sedan. Must sell before school's out. Clean, good tires, radio, heater, other modern conveniences. Dick Underwood 31 Old East, Phone 4021. (1-1126-2)

## FOUND

BEACH APARTMENTS AT OCEAN DRIVE, S. C.—Special June rates. Call Raleigh 7679 or write 2512, Ford Ave. (1-cl112-6)

## HELP WANTED 8

REGISTERED PHARMACISTS—GOOD salary—Excellent future—Young graduates desired—Several needed—See Mr. Powers, Walgreens, Durham, N. C. (chg lxl)

## HELP WANTED: MALE 8E

UNIVERSITY STUDENTS WANTED to travel summer months on sales promotion program for foremost magazine publishers. Journalism, advertising students especially welcome. Opportunity to earn \$300-\$600 above all expenses for Fall schooling. Write John Evans, 400 Tuscaloosa Ave., S. W., Birmingham, Alabama. (chg lxl)

Dr. William Kohn  
OPTOMETRIST  
PHONE 3686  
Over Carolina Coffee Shop  
Monday-Friday: 9-6  
Saturday: 9-1



# LET'S GO—

— but first, a summer check-up

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