

Dairy Has Anniversary

The Long Meadow Farms dairy will celebrate its fifth anniversary Thursday with free refreshments and souvenirs for all persons visiting the plant on West Franklin Street between 4 and 9 p.m.

The plant is considered one of the most modern in the South and attracts hundreds of visitors annually. It has been inspected by dairy men from foreign countries who have come to the United States for study under the auspices of the Departments of Agriculture and State.

When first organized early in 1944, the company was incorporated in Durham and was known

as the Farmers' Cooperative, Inc. The name was changed to Long Meadow Farms when the present owners took over and moved the plant to Chapel Hill.

Although the firm held its for-

mal opening here May 30-31, 1946, it had begun business several weeks before. At that time the dairy employed seven men. Today it takes 55 men and women to keep it operating.

CLASSIFIEDS

ANNOUNCEMENTS 1

WILL THE OWNER OF THE BLUE Ford who had his tire repaired at the University Service Station Saturday evening please call 4041. You have the wrong wheel.

FOR SALE 6B

THOROUGHBRED DACHSHUND PUPPIES \$50.00. 29 Roberson Dr. Call P-5211. (1-6782-2)

COLLIE PUPPIES, LASSIE TYPE, pure bred—15—\$30. Can be seen at Nathan Veterinarian Hospital. (chg. 131)

HELP WANTED


WANTED AT ONCE, GIRL FOR GENERAL office work. Permanent position. Hazard Motor Company. Call 2491.

LOST

LOST: BETWEEN VET'S CLUB AND gym or near Kenan Dorm, one dangling carrying-fold, set with dark red stones. Sentimental value. Contact: Maggie Everette, 307 Kenan Dorm. \$10.00 reward. (2-6793-4)

LOST: TWO KEYS ON BRIGHT chain with plastic disc. Return to information desk, Graham Memorial. Reward. (1c6794-1)

"Willie and Joe" are on the Screen!



Bill Mauldin's Up Front

LATE SHOW SATURDAY
SUN. - MON. - TUES.
CAROLINA

CAMPUS BRIEFS

"Ivan the Terrible" will be the film presentation sponsored by Graham Memorial in Gerrard Hall tonight at 8 p.m.

The Debate Council will meet at 4 p.m. today in Roland Parker Lounge 1 in Graham Memorial.

A meeting intended to reactivate the Wilmington-Carolina Club will be held tonight at 7:30 in Roland Parker Lounge 1 of Graham Memorial. Plans for beach parties this spring will be discussed and officers elected.

-Maynard-

(Continued from page 1) ternity houses; to help obtain first, dormitory social rooms and secondly equal visiting privileges for women in these rooms on a par with fraternity privileges."

In policies directly concerned with the paper, Maynard pledged that "I shall see that more complete coverage be given intramural sports, definite efforts are made to obtain a larger staff, to assume a positive and forthright editorial stand, and to have a society page more representative of dormitory men and women."

BOOKS ON EDUCATION

The School in American Culture—by Mead.

The Small College Talks Back—by Wm. Hall, Jr.

The Art of Teaching—by Gilbert Highet.

How Good is Your School—by Wilbur Yauch

And Madly Teach—by Mortimer Smith.

One Woman's Fight—by Vashti McCollum.

And of course you'll find them at

THE INTIMATE BOOKSHOP

205 East Franklin Street

Open Till 9 P.M.

None but the finest Dairy Products for Chapel Hill....



Join Us in Celebrating Our

5th ANNIVERSARY

Open House at our plant, 431 West Franklin Street, Thursday, April 19 . . . 4 P.M. until 9 P.M.

SEE OUR MODERN PLANT IN OPERATION
REFRESHMENTS! SOUVENIRS!

This week we take special note of the fifth year of operation of the Long Meadow Farms Chapel Hill plant. Completed in April 1946, as the bottling and distributing plant of the Farmers Dairy Co-op, it is now an integral part of the Long Meadow organization. It occupies an important place in the economic life in this community. To show you just how important that place is, we list below some figures from our statement of operation for the year 1950:

Number of Customers	1,687
Cost of milk purchased from dairy farmers	\$548,246.18
Payroll (plant workers, office staff, drivers, etc.)	126,829.17
Taxes Paid:	
To the Town of Chapel Hill	900.56
To Orange County	754.30
To the State of North Carolina	4,681.93
To the Federal Government	2,812.17
Total 1950 Taxes	\$9,148.96

Producers, plant workers, office staff, supervisors, technicians, drivers and their families all have a stake in the success of the organization they work for. Because we all know that our success depends upon how well you like our products, we put our combined energy and resources to work producing the finest dairy products your money can buy.



...and it's Always
Country Fresh

For Home Delivery Service,
Call 2-414

"Producers of Our Own Milk"

LONG MEADOW FARMS

431 W. Franklin St.

Telephone 2-414

Orange County Producers of Country Fresh
Milk for Long Meadow Customers

- | | | |
|--------------------------|--------------------------|---------------------|
| Roy Allison | S. R. Durham | Mrs. Ralph Neville |
| Charlie C. Atwater | Richard Gates | W. D. Neville |
| Jeff D. Atwater | W. L. Horner | Robert Nichols |
| Thomas A. Atwater | J. W. Kirk | Dr. H. W. Odum |
| W. H. and M. W. Atwater | Lake Hogan Farms | Frank Perry |
| Dr. Joseph W. Beard | H. F. Latta | James Poythress |
| Mrs. Myrtle F. Ackman | J. E. Latta | Shelton T. Ray |
| M. A. Latta | M. A. Latta | W. J. Reitzel |
| Mrs. B. R. (Pattie) Laws | Mrs. B. R. (Pattie) Laws | W. S. Shambley |
| C. F. Laws | C. F. Laws | J. M. Snipes |
| G. F. Liner and Son | G. F. Liner and Son | James T. Snipes |
| A. B. Lloyd | A. B. Lloyd | C. W. Stanford |
| Banks Lloyd and Brothers | Banks Lloyd and Brothers | W. I. Suitt |
| Lloyd Brothers | Lloyd Brothers | T. R. Tapp |
| Cecil H. Lloyd | Cecil H. Lloyd | S. E. Teer and Sons |
| Don S. Matheson | Don S. Matheson | W. S. Wagoner |
| J. W. McIver | J. W. McIver | J. F. Whitfield |
| George McKee | George McKee | S. A. Whitfield |
| Aubrey M. McLennan | Aubrey M. McLennan | C. D. Wilson |
| Clyde Merritt | Clyde Merritt | W. R. Wombie |
| Clyde T. Miller | Clyde T. Miller | R. L. Woods |
| R. I. Miller and Son | R. I. Miller and Son | Charlie Thompson |
| J. S. Neville | J. S. Neville | |

MORE MILES PER TRAVEL DOLLAR



that's the
TRAILWAYS
tickets

The Route Of The Thruliners

Trailways gives you these travel pluses, too. Frequent schedules with convenient departures and arrivals at heart of the city depots. The newest equipment. And thru, no-change service means no connection worries or baggage transfers—faster time between points.

THRU BUSES

Chapel Hill to	one way	Chapel Hill to	one way
Memphis	\$14.95	Rocky Mount	\$ 1.85
Knoxville	\$ 7.60	Chattanooga	\$ 8.95
Nashville	\$11.55	Raleigh	\$.70
Norfolk	\$ 4.30		plus tax

OTHER DEPARTURES

Chapel Hill to	one way	Chapel Hill to	one way
Wash., D. C.	\$ 5.75	Chicago	\$17.20
Dallas	\$22.60	Pittsburgh	\$11.55
Philadelphia	\$ 8.40	Boston	\$14.50
Lynchburg	\$ 3.10	Wilmington	\$ 3.75
Danville	\$ 1.80		plus tax

UNION BUS TERMINAL
311 W. FRANKLIN ST. PHONE 4281



TRAILWAYS