

FABRICS

- CHINTZES
- PLAIN PRINTED RAYON
- TAFFETAS
- UPHOLSTERY
- DRAPERY FABRICS
- WOOLEN DRESS
- FABRICS
- DENIM
- SHEETING
- INDIAN HEAD
- PRINTS
- TOWELING
- OUTING
- FEATHER TICKING
- PLASTIC

FOR MEN

- HATS
- SUITS
- SHOES
- PANTS
- SWEATERS
- JACKETS
- PAJAMAS
- TIES
- GLOVES
- SOCKS
- UMBRELLAS
- TOP COATS
- RAIN COATS
- LEATHER WALLETS
- CUFF LINKS
- BEDROOM SHOES
- WORK CLOTHING
- BATHROBES

FOR INFANTS AND CHILDREN

- BIBS
- COATS
- BOOTEES
- MITTENS
- TOYS
- SWEATERS
- DRESSES
- DIAPERS
- PILLOWS
- PAJAMAS
- POLL PARROT SHOES
- BOOTS
- BASSINETTES

FOR THE HOUSE

- BLANKETS
- SHEETS
- PILLOWS
- PILLOW COSES
- TABLE CLOTHS
- CARD TABLES
- IRONING BOARDS
- HAWKEYE LAUNDRY HAMPERS
- RUGS
- LAMPS
- SHOWER CURTAINS
- CURTAINS
- BATES SPREADS
- WINDOW SHADES

In Assorted Colors— Were \$2.98—\$3.48
LADIES' BLOUSES Sale Price \$2.37

A FINE SPECIAL PURCHASE FOR THIS SALE
 Our Regular \$1.50— (51-15)
 Regular \$1.50 HOSE
TOWELS 39c — 49c and up

Short Sleeved— in assorted colors \$1.98 Values
Men's SPORT SHIRTS \$1.37

Men's PAJAMAS Now \$2.98
 Slightly Imperfect: Reg. \$3.98

Men's First-Quality fast-color
PAJAMAS Now Only \$2.98

Cotton
THROW RUGS 98c and up

Cotton
CRINKLE SPREADS \$1.98

MEN'S PANTS
 FOR SPRING, SUMMER, and EARLY FALL
 Regular Values up to \$9.98
New Sale Prices
\$4.37 — \$5.37 — \$6.37 — \$7.37

MEN'S SOCKS 35c 3 prs. \$1.00
 TRY OUR DAVIS SOCKS AT 45c
 CUSHION SOLE 3 Prs. For \$1.25

Arrow Knit— Reg. \$2.98
SWEATERS Now \$2.37

One Table of Advertised Brands of
SHIRTS
 with French cuffs and plain cuffs, white & colors
\$4.50 Values NOW \$2.98

Irregular, White—
TEE SHIRTS 3 For \$2.00

Short-Sleeved— \$4 Values
SPORT SHIRTS closing out at \$2.37

ONE TABLE OF CLOTH
 PRINTS, CURTAIN GOODS, RAYON,
 CRETONNE. PRINTS UP TO 79c
Now Only 50c

Beacon
ALL-WOOL BLANKETS \$9.98

CHATHAM ESMOND BLANKETS
 ALL WOOL, WERE \$21.75
Sale Price \$15.95

Large— Reg. \$1.25
Fieldcrest TOWELS Now \$1.00

MEN'S \$1.00 TIES Only 79c

Reg. \$2.98
Plastic RAIN COATS Now \$2.37

Reg. \$3.98—
Plastic RAINCOATS Now \$2.98

Reg. \$6.95— plus tax
Mickey Mouse WATCHES Now \$5.37

Angora— 59c a Ball
WOOL THREAD Now 3 for \$1.00

Men's Cresco Corduroy— Advertised at \$17.95
SPORT COAT Now \$15.37

Large Assortment—
MEN'S SHOES \$5.00

MEN'S SHOES \$3.98
 Extra Pair for \$1.00

Men's \$7.50— Samples, Reg. \$7.50
Ethison HATS Now \$4.98

Huskies— Were \$4.98
MOCCASINS Now \$4.37

TO BE DISCONTINUED:
 ONE TABLE OF TOOTH PASTE, HALO,
 VITALIS, SHAVING CREAM, AND WOOD-
 BURY FACIAL CREAM: Reg. 50c — NOW
 37c or 3 for \$1.00 — Reg. 39c NOW 29c —
 Reg. 35c, 29c, 25c NOW 17c

One Bale Assorted—
CHENILLE SPREADS \$5.95

All Bates and Monument SPREADS
\$1.00 OFF

SHOES FOR SCHOOL GIRLS AND BOYS OF
 ALL AGES: POLL PARROT, OFFICIAL SCOUT,
 AND BUSTER BROWN

BEACON BLANKETS
 70x80 Wool and rayon \$4.98

72x84 wool, rayon & cotton \$3.48

70x80 cotton \$1.79

FINE QUALITY
CHENILLE BED SPREADS
 \$14.95 and \$19.50
ANNIVERSARY SALE at 1/2 PRICE

SALE OF DRESSES

A generous assortment of very wearable dresses
ONE GROUP OF DRESSES

Were \$8.95— NOW \$6.37

Were \$10.95— NOW \$7.37

Were \$12.95— NOW \$8.37

Were \$14.95— NOW \$9.37

Were \$16.95— NOW \$11.37

Were \$19.50— NOW \$13.37

\$12.00, \$11.75, and \$10.50 NOW ONLY
Children's WOOL COATS \$7.37

CLOTH—New Fall Goods, Wide Were \$3.50
WOOL GOODS Now Only \$2.79

Contour— Were \$5.39
SHEETS Now \$4.37

About 350 Pairs of
Ladies FALL SHOES at \$1.00 pr.

46 & 48 in. wide: \$1.50—Excellent buy at
DRAPERY CLOTH Only 98c

Indian Head, Chintz, Cretonne and
 Taffeta — All at 79c

One Table of CURTAIN CLOTH
 Fruit of the Loom brand shorts (cotton and
 Rayon) and Tee Shirts

Men's UNDERWEAR 79c

UNDERSHIRTS 59c

MEN'S BEDROOM SHOES Reg. \$3.98 NOW \$3.37

Men's TRACK PANTS \$1.00

DAN RIVER CLOTH 69c

NEW FALL MERCHANDISE
 Brand Names at Berman's
 ARROW AND WING SHIRTS AND
 SPORTSWEAR
 COOPER'S JOCKEY UNDERWEAR & SOCKS
 MARTHA MANNING, GEORGIANNA, TRUDY
 HALL, JUNE PATTON, AND
 GEORGE HESS DRESSES
 SAMSONITE LUGGAGE
 SAMSON CARD TABLES
 SWANK BELTS AND JEWELRY
 RUGBY SPORTSWEAR & SWEATERS
 CRESCO JACKETS

BERMAN'S DEPARTMENT STORE

1914 -- 1951

119 E. FRANKLIN ST.

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