

All Applicants To Be Excused From Di, Phi

The Di. Phi and APO have consented to excuse from their meetings Tuesday those members who have applied for positions as Orientation Counselors and who are required to attend a meeting Tuesday at 7:30 p.m. in Carroll Hall.

Jerry Oppenheimer, chairman of the Campus Orientation Committee, made the announcement Friday.

Jim Monteith, Pat Adams and Bill Jones have urged the members of their respective organizations to take advantage of this opportunity to do an outstanding service for the University, Oppenheimer said.

Sonny Hallford, president of the IDC, also joined the bandwagon in urging students to apply for counselor jobs.

"This is an excellent opportunity," said Hallford, "for students to render a real service to the campus."

Mike Weinman, chairman of the University Party, announced there would be a party meeting Tuesday and encouraged party members to try to fill any of the 120 counselor positions open.

SEMINAR

Some 100 pharmacists from throughout North Carolina attended a postgraduate seminar in prescription pharmacy this week at the UNC School of Pharmacy.



Noni Markowitz
... exchange student

Sarah Lawrence Coeds To Visit UNC Campus

The UNC campus will come under observation next week when two Sarah Lawrence College exchange students arrive tomorrow to study conditions here.

Miss Noni Markowitz and Miss Elizabeth Coe will remain on campus through Sunday, April 14 to compare UNC's educational system and extra-curricular activities with their own at the Bronxville, New York college.

Their visit will be in conjunction with the exchange program attended by Carolina students Miss Jackie Aldridge and Miss Dorothy Pressly this winter.

VISITS

Plans for the Sarah Lawrence students include visits to Student Legislature, student government offices, Valkyrie sing, and various classes. According to Miss Aldridge, the girls are particularly interested in the large lecture classes, as the Sarah Lawrence classes range from 12-15 students in size.

The Honor Council will provide a mock trial to explain the honor system, which Sarah Lawrence does not have, to the visitors. The Women's Residence Council has made plans to entertain Miss Coe and Miss Markowitz at a tea. A brief business meeting will follow.

Miss Aldridge said the exchange students also hope to see a house council in operation. Miss Markowitz is president of her dormitory and is "very interested in how the UNC dorms operate concerning discipline and activities."

STUDENT UNION

Plan: have been made to take the visitors to the student union at State College, where they will investigate dating facilities.

The exchange students plan to study the UNC educational system in comparison to the Sarah Lawrence program which includes no exams, required courses, or departmentalization and few quizzes.

During the week's visit, Miss Coe and Miss Markowitz will have lunch with the sororities and dinner with the fraternities on campus. Two coeds from each dormitory will act as hostesses for the exchange students.

Men's Glee Club Names New Slate Of Officers

A new slate of officers were elected Thursday by the Men's Glee Club.

Those officers elected were: President, Charles Shoe; Vice-President, Ralph Harrington; Secretary, Don Murphy; Publicity Chairman, Ben Taylor; Librarians, James Kinney and Darrell Hawkins; and Business Manager, Kenneth James.

Both retiring President Zane Eargle and Director Joel Carter offered their respective appreciation and gratitude to the retiring slate of officers and outlined the duties of the newly elected ones.

own problems.

On this basis is the Executive Program of the School of Business undertaken and for these reasons is it apparently a success and credit to the faculty which forms it and the individuals who support it.

The program draws "executive students" from Greensboro, Morganton, Spindale, Spray, Fayetteville, Charlotte, Drexel, High Point, Winston-Salem, Gastonia, Asheville to name but a few.

With the trend in most business organizations today running toward handing down authority to lower levels and giving people in charge more voice in their fields, a new type of management is needed and it is this management that the Executive Program attempts to facilitate.

As the program member is able to exchange opinions and points of view with seasoned executives concerned with other functional areas from other companies and industries, he is able to see problems from another point of view. By so doing, he broadens his understanding and approaches to his

Covering The University Campus

The Cosmopolitan Club will hold its annual open house tomorrow from 3-5 p.m. at the Hillel House, 210 W. Cameron Ave. The event will feature exhibits and entertainment from around the world. The public has been cordially invited.

ELISHA MITCHELL

The Elisha Mitchell Scientific Society will meet Tuesday at 7:30 p.m. in 206 Phillips Hall. Botany Professor W. J. Koch will speak on the "Structure of the Swimming Spores of Aquatic Fungi." Psychology Professor E. R. Long will speak on "Preliminary Observations of Operant Conditioning in Children." Business during the meeting will consist of election of officers, according to an announcement.

PILGRIM FELLOWSHIP

The Pilgrim Fellowship of the United Congregational Christian Church will hold an outdoor supper party today at 6 p.m. at the home of Mr. and Mrs. J. R. Ellis on Davie Circle. Plans will be discussed after the supper for participation in the May 12 dedication of the new Parish House at 211 W. Cameron Ave.

INITIATIONS

The three North Carolina collegiate inns of Phi Delta Phi, international legal fraternity, will hold their annual initiation ceremonies today at the State Supreme Court Chambers in Raleigh.

Student pledges from U.N.C., Luke, and Wake Forest will be initiated into the fraternity at the 4:30 p.m. session.

INTERVIEWS

Thirty-one high school seniors from 11 Piedmont counties will be

interviewed here today for Aubrey Lee Brooks Scholarships valued at \$500 per year for either of the three units of the Consolidated University.

The Brooks grants, initiated last year, were set up to aid needy students from the 11 counties in North Carolina's old Fifth Congressional District. Eleven grants are given each year.

ACCOUNTING CLUB

The Accounting Club will hold a supper meeting Monday at 6:30 p.m. in the banquet room of Lenoir Hall. Speaker for the occasion will be Walter C. Webb, bank executive of Winston-Salem. All members of the club and accounting majors have been asked to sign up to attend the dinner with officers of the Accounting Club.



HOW WAS THE CROOK TOOK?

QUIMBY, WISC. (March 3). Police today arrested the foul felon who heisted the cash register at Jones' Gas Station. When arrested, the base servant of the devil kept muttering, "Drat the shirt, drat the shirt."

Let's look at the events leading up to this story. After the holdup, the police quizzed Victim Jones. Jones couldn't identify the yegg. "The wanton jackdaw who cabbaged my cash wore a mask," said Jones. "The only distinguishing feature about him was his shirt. A beauty! The collar was absolutely free of wrinkles. Oh, he was a neat one!"

Meanwhile, the scoundrel, knowing that his wrinkle-free and enviably-neat collar was a dead giveaway, tried desper-

ately to slip some wrinkles into it. He stamped on it with hobnail boots. He slugged away at it with a club. But not a wrinkle! So later, as he skulked down Main Street, his shirt was noticed, admirably, by a detective and he was arrested lickety-split. Good work, copper!

By now you will have guessed that the miscreant wore a Van Heusen Century Shirt. But of course! It's the only shirt in the world with the soft collar that won't wrinkle ever. It never needs starch, so it's always comfortable. The Van Heusen Century also lasts up to twice as long as ordinary shirts, yet costs no more, \$4.00. Phillips-Jones Corp., 417 Fifth Ave., New York 16, N.Y.

BY EXECUTIVE PROGRAM:

Standards, Ethics Are Being Raised

By WALT SCHRUNTEK

"It's never too late to learn." Ask any member of the fourth group graduating class of the Executive Program today and you might be surprised at the response.

And the comments of these men are well worth listening to because these 34 men, these graduating "students" are successful presidents, vice presidents, directors and managers of North Carolina's insurance companies, banks, public accounting firms, manufacturing firms and public utilities.

ANSWER NEED

These men, already established in their fields, have seen and answered a need which exists in the business world today for re-learning and readjusting their business techniques in a changing, progressive atmosphere of competition.

These are men who answer the existing need by giving of their time, of their energies in an effort to orient themselves to a changing scene—to avail themselves of new and different perspectives.

They are able to do these things through the Executive Program

of the School of Business Administration here at Carolina, which in its fourth year was established by Dr. William J. Graham, a pioneer in the field.

'SCHOOL'

This program is designed to draw the top business men of North Carolina back to "school" for the purpose of investing in them a new approach to business management.

Its overall stated purpose is to raise the standards of business practice and ethics and to increase the social responsibility of the businessman.

Dr. Graham, director of the program has said of it: "Executives, in addition to a new approach to business techniques, get a sense of the impact of their individual decisions on industry and other business. It is a cultural program as well."

OBJECTIVES

A prime objective of the Executive Program is "the development of broad-gauge senior management personnel." Other specific objectives are:

1. To provide an understanding and interpretation of business institutions and processes as well as those factors which underlie and affect them.
2. To develop habits of critical reading and or orderly thinking, and skills in effective reporting of conclusions both orally and in writing.
3. To develop facility in the

managerial uses of economics, accounting and statistics.

4. To develop a fuller understanding of the importance between government and business and to provide a basis for an appraisal of government policy.

5. To consider methods of discharging the administrator's responsibilities in the area of human relations.

6. To provide training in the analysis of business problems at the policy-making level.

7. To develop a general management approach to the solution of business problems—an approach that goes beyond specific departments or functions to a company-wide or even industry-wide point of view.

8. To develop a wider and deeper appreciation of the function of business in our social, economic and political system and a sense of the social responsibilities of business leaders.

The broad context of this program requires each enrollee to give of his time to the extent of 40 days from his business schedule. (The course of study requires his presence here on eight alternate weekends and two full weeks during the year.)

This means, as Dr. Graham put it, the man either has to get his work done before he leaves or catch up when he returns to the desk again. "No one else is going to do his job for him," he pointed out.

This stands as an indication of the sacrifice which the individual must make to participate in the program. Although the company pays the \$1000 tuition bill (to be raised to \$1250 next year), the time burden is on the individual.

Potential members of the program are warned of the sacrifice their enrollment will mean in no uncertain terms: A message in the program's handbook states:

"This program is not a series of weekend conferences. It is a tough, work-a-n-d-study program that will demand about 200 hours of homework—such as reading, study, solving cases and prob-

Fans Have Hard Time Following Basketbatters

The nation's number one basketball team has fans of all sizes and ages.

Evidence of this showed up in The Daily Tar Heel offices yesterday when two very young ladies appeared to ask shyly for "pictures of any of the basketball players."

Their following of the Tar Heel's successful season was apparently hampered by circumstances beyond their control, however. When asked if they had watched the championship finals on TV, they answered regretfully, "Yes, but we couldn't stay until the end. Mother made us go to bed at 9."

They got their pictures and walked out grinning proudly.

lems, and writing reports—in addition to about 150 hours in class and informal discussion."

Sufficiently forewarning, the program makes its appeal, and the businessmen of North Carolina and the surrounding areas answer it emphatically.

The program draws "executive students" from Greensboro, Morganton, Spindale, Spray, Fayetteville, Charlotte, Drexel, High Point, Winston-Salem, Gastonia, Asheville to name but a few.

NEW MANAGEMENT

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CLASSIFIEDS

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DAILY CROSSWORD

- ACROSS
1. Forehead
 5. Seize
 9. Weird (var.)
 10. Part
 11. Position
 12. External
 14. Lubricate
 15. Brown
 16. Music note
 17. Offspring (obs.)
 19. Conjunction
 20. At home
 21. Eagerness
 23. Insect
 24. Poverty-stricken
 26. Fruit infesters
 28. Goddess of harvests (H.)
 29. Native of Morocco
 30. Music note
 31. Greek letter
 33. Unroll
 36. Close to
 37. Coal scuttle
 38. Poem
 39. A fact
 41. Canal boat
 43. Skin opening
 44. Poker stake
 45. Contained
 46. Rump
- DOWN
1. Misrepresent
 2. Comprehend
 3. Campus
 4. River (Eng.)



Yesterday's Answer

41. Cheat (slang)
42. Father of the heavens (Babyl.)

DAILY CRYPTOQUOTE — Here's how to work it: