Covering The Campus

YOUNG DEMOCRATS

Cleveland, who will speak on "An- be held slysis of the 1958 Elections.

Larry Allen Barnes, 126 Avery, has at 6 p.m. lost a 1957 Fairmont High School WESTMINSTER FELLOWSHIP ring. The ring is ruby and gold The Westminster Fellowship will is offered for the return of the PHARMACY WIVES

Gift-Wrapping Is Always On The House At

205 E. Franklin St.

BOOKSHOP

INTIMATE

Open Till 10 P.M.

on the social sciences.

man and woman!

and "Olé!" and "Ochichoonya!"

CHRISTIAN FELLOWSHIP

meet in the Law School courtroom will meet tonight in the Choral Re. Empty Stocking Fund family. The speaker will be Dr. Gordon c'clock, A Christmas program will MUSICOLOGICAL SOCIETY

stairs dining room of Lenoir Hall 108, Hill Hall.

and has the initials L. A. B. on the hold a student-faculty banquet to-The ring might have been day at 6 p.m. in the Student Hut, lost near Woollen Gym. A reward Carols will be sung after the meal. CHRISTMAS PARTY

Christmas Party will be held at 8 Fharmacy. Husbands and children Hill have been urged to take part have been invited.

Of Course The Intimate Has Some of My Best Friends Are **Professors**

the Author of "Rally Round the Flag, Boys! "and

Barefoot Boy with Cheek."

ADVENTURES IN SOCIAL SCIENCE: NO. 1

"The proper study of mankind is man," said Geoffrey Chaucer in his immortal Casey At the Bat, and I couldn't agree more. In

these tangled times it is particularly proper to study man-how

he lives and works. Accordingly, this column, normally devoted

to slapdash waggery, will from time to time turn a serious eye

In making these occasional departures, I have the hearty ap-

proval of the makers of Philip Morris Cigarettes, whose interest

is not only in providing young Americans with fine cigarettes,

matchlessly blended of vintage tobaccos, grown with loving

care and harvested with tender mercy, then cured with com-

passionate patience and rolled into firm tasty cylinders and

brought to you in long size or regular, in soft pack or flip-top

box, at prices which wreak no havoc on the most stringent of

budgets, but who are equally concerned with broadening the

minds and extending the intellectual vistas of every college

I, for one, am not unmoved by this great-heartedness, and though I know it is considered chic these days to disparage one's

employers, I shall not. Indeed, I shall cry "Huzzah!" for the

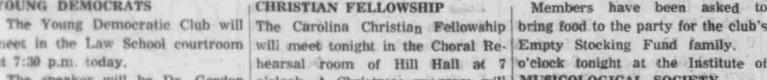
makers of Philip Morris. I shall cry "Huzzah!" and "Viva!"

But I digress. For our first lesson in social science, let us turn to economics, often called the queen of the social sciences.

(Sociology is the king of the social sciences. Advertising is the

Economics breaks down into two broad general classifications: 1) coins; 2) folding money. But before taking up these

technical aspects, let us survey briefly the history of economics.



The Southeastern chapter of the The Fellowship will meet Friday American Musicological Society will for a supper meeting in the up- meet tonight at 8 o'clock in Room

> Dr. Wilton Mason of the UNC Department will speak to the group on "Ballads in Transit."

Te Y and the Grail will sponsor a carol sing in Y court around the Christmas tree tonight at 9 o'clock. Dr. Joel Carter of the Music De-The annual Pharmacy Wives parment will lead the singing. All students' and residents of Chapel

in the caroling. WESTMINSTER SEMINAR

The Brama Seminar of the West minster Fellowship will meet today from 4 to 5:30 p.m. in the Student

Art McDonald will talk to the group on Medieval and Greek drama. LOST AGAIN

Jeffrey Lawrence reported that he lost a gold Benrus Citation watch with a brown alligator band Saturday in the ping-pong room in Graham Memorial

He is offering a reward for its return. His address is 208 Avery.

Christmas Party On Tap For Orphans

A Christmas party for children in the Oxford Orphanage will be held this afternoon in Oxford by Kappa Delta sorority and Delta Sigma Pi business fraternity.

The fraternity and sorority members will leave Chapel Hill for the party there at 4 o'clock this afternoon.

To treat the 48 children at the orphanage, the Carolina students will take cake, candy, cookies, Christmas tree, as well as gifts.

Season's Spirit Takes 'Tuf' Beating

Talk about Scrooge! Ebenezer Alex Coffin has violated the Christmas and every other kind of spirit.

Tuesday (during Beethoven's birthday celebration), Coffin said he took Schroeder's toy piano and painted the white keys black and the black keys white. And just because "I don't like Beethoven," he scowled.

> Of Course The Intimate Gift-Wraps Books

Kitty Davis, junior from Pinehurst, was crowned the "rose" of quet Friday night.

presented with a dozen American Beauty roses by Delta Sig President quet at dance was Ron Harris.

Claude George, also of the Business. School faculty.

Life's but a brief lesson-and school's out before we know it.

Of Course

The Intimate Has

Lolita!



CONSTRUCTION

COMPANY

Free

5. Perry

9. Liquid.

10. Public

12. Fisher-

visible

17. Stylish

18. Head

21. Attie

berty

marks

handle

39. Concludes

DOWN.

1. Graduates

38. Door

37. Pebble 38. Dreamy

40. Haul

24. Small

CROSSWORD ICTEIS IS DAILY 17. Talk 2. Inter ACROSS 1. Talented duenna. 4. Man's 21, Knot nickname 5. Funny thread 6. Baking 23. Strong chamber 7. Storekeeper man's bait wind 24. Eye-8. Almond 13. Become flavoring 14. Girl's name syrup Yesterday's Answer 25. Roof of 9. Threshing 15. King's sons 34. Celebes ox implement 16. At home 36. Ancient 11. Examina. 27. Elongated 28. Stylish 13. Treland 28. Doctor of 15. Exclama covering 30. Detests 19. Mosslike 33. Sell. inhabitants 22. Hawthorn 23. Firearm quarrel 26. Founder of Red Cross 29. Invalid food 31. Fellow (slang) 32. Raise 34. Linen vestment 35. Proofreader's

Davis Crowned As 'Rose' At Weekend

Delta Sigma Pi business fraternity at the annual pledge dance and ban-During the dance in the Crystal Ballroom of the Washington Duke Hotel in Durham, Miss Davis was

Norm White. Her escort at the ban-Quest speaker at the banquet was Richard Calhoon of the School of Business Administration, who was introduced by Delta Sig adviser Dr.

The annual pledge banquet and dance were held in honor of the 17 new members of the professional

2-0z. 39c 6-0z. 95c

narica's Favorite... AsP's Famous Jame Parker 3-Lb. Ring 5 2.65 14-b. Loof = 1.35 Jane Parker Large Size

Whole Beets 2 16-02. 25c

A&P Small Peas 16-0z. 21c Green Limas 216-0z. 43c Corn 16-0z. 15c

Lemon Pie Ba. 43c Jane Parker Fudge Cookies Jane Parker Cracked Wheat Bread Pound Loaf 15c

A&P's FESTIVE GROUP OF BUDGET-PRICED.

Grand For All Holiday Baking-A&P's Own Pure Vegetable

Perfect For Holiday Baking & Frying-A&P's Own Pure

"Our Finest Quality" Specially Priced



MILD AND MELLOW COFFEE

CHRISTMAS WEEK

STORE HOURS

8:30 P. M.

Wednesday, Dec. 24 -- Romain open

Saturday, Dec. 27-Usual hours

Monday, Dec. 22-Remain open un

Tuesday, Dec. 23 Resnois

A&P's Own Pure Fresh

Instant Coffee

Rich and Full-Bodied Coffee

Red Circle

1-Eb 67c 3 Lb. \$1.95

Vigorous and Winey

Bokar Coffee

14Lb. 71c 3 Lb. \$2.07

FIRST CHOICE OF THRIFTY SANTAS ...



GRADE 'A' DRESSED AND DRAWN YOUNG HENS

Average Average NONE PRICED HIGHER NONE PRICED HIGHER

4 to 6 Lb. Average

SHANK PORTION Lb. 45C

Young Beltsville Turkeys 4 to 8 Priced Priced

"Super-Right" Short Shank-Skinned

Smoked Hams or Half

4 to 6 Lb. Average

PORTION Lb. 55C

Cured Smoked Ham Lb. 79c Smoked Picnics Lb. 43с Fresh Pork Ham Lb. 45c Cooked Picnics "Super-Right" Heavy Grain Fed Beef



Delicious Apples 13. 15c Winesap Apples 4 Lb. 45c

Fresh Tangerines Doz. 35c Florida, New Crop - Fresh

Grapefruit 8 Lb. 49c Crisp Celery

Stks. 25c Fresh Lettuce Hds. 29c

Choc. Crispettes Pkg. 35c Bridge Mix Pkg. 35c CHOCOLATE DROPS 12-02 29C Fresh Cauliflower Ba. 29c **Green Peppers** Potatoes

Fresh Cranberries 1-Lb. 23c

worthmore

Choc. Cov. Peanuts 1/2-02-35c

Choc. Cov. Raisins 10.02 39c

Molasses Chips

Ocean Spray Brand

Nabisco Animal Crackers 2 Pkgs. 19c Chicken of the Sea Tuna 61/2-02, com 33c A&P Packaged Mince Meat 9-0z 2.5c Comstock Pumpkin Pie Mix No. 2 23c Layer Figs 8-0z 25 16-0z Pkg. 45c Layer Figs 8-0z. 25 Glaced Red Pineapple Glaced Red Cherries

Nuts in the Shell

Clean Brazils

Fancy Filberts

Fancy Mixed

Large Size - Fancy English

Pecans

Lb. 79c

1-Lb. Bag

1-Lb. Bag

Clean & Polished 1-Lb. 49c

39c

50c

Gerber Baby Food 2-Jars 29c 3-Jars 31c Fudge Sandwich, lb. bag

Pfeffernusse Cookies, 10 oz. bag 35c

Jane Parker 8-Oz. 43c 12-Oz. 59c Potato Chips Heinz Sweet

Cucumber Disks

Special Sale of Assorted Brands & Flavors

WALNUTS 1 47c Chewing Gum Prices This Ad Are Effective Thru Sat., December 20

Box of 20-5c Packages

Cut-Rite Strong Waxed Paper 125-Ft. 27c 2 Fam. Pkgs. 33c Scotkin Paper Napkins 20-0z. 43c Cascade

DEPENDABLE FOOD RETAILERS SINCE 1859



He published his findings in 1786, but everybody giggled so hard that Smith, blushing hotly, gave up the whole thing and went into the cough drop business with his brother.

For long years after that economics lay neglected while the world busied itself with other things, like the birth of Victor Hugo, the last days of Pompeii, and the Bunny Hug.

Then one day while flying a kite during a thunderstorm, the American, Henry George (also called Thorstein Veblen), discovered the law of diminishing returns, and then, boy, the fat was in the fire! Before you could say "knife" the Industrial Revolution was on! Mechanization and steam power resulted in prodigies of production. For example, before the Industrial Revolution, a Welsh artisan, named Dylan Sigafoos, used to make horse-shoes by hand at the rate of four a day. After the Industrial Revolution, with the aid of a steam engine, Sigafoos was able to make entire horses!

And so it went-factories rising from the plains, cities burgeoning around the factories, transport and commerce keeping pace - until today, thanks to economics, we have smog, recessions, and economies textbooks at \$7.50 per copy.

2 1955 Max Shulman

The makers of Philip Morris are no economists, but they do understand supply and demand. Some people demand fifter elgarettes, so they supply the finest-Marlboro, of course! Great Savor, improved filter-a tot to like!