"Can You Afford \$25 A Head For Us?"

## Sheffield-Last Hurrah

Dewey Sheffield is the last of the old time politicians.

In the memory of the editor, no student has come onto this campus and burst into the upper echelon with such rapidity as has Shelfield. He arrived here in September, In October he decided to run for a seat in the Student Legislature. He was defeated for the nomination by a rousing 47.5 margin. Did this stop Sheffield? No!

He promptly decided to seek a seat on the Honor Council. Did he receive the endorsement of the Bi-Partisan Selections Board? NO! Did this stop Sheffield? NO!

He won, finishing a strong second in a held of nine, the only candidate running for this high office who was not endorsed. He was sandwiched in between George Grayson and Howard Holderness for the three seats open. Amazing? YES! But so is Sheffield.

The following week he defeated three candidates for the vice chairmanship of the Student Party. In this job, Sheffield has done more than any person before him in recent years.

Then came the spring elections: Again Sheffield was on the scene. We remember well the night of the Big Five Political Rally in Gerard H. I. when Sheffield went storming to the microphone, looked Angus Duff in the eye, and emphatically stated: "I have been in politics a long time." This, is the understatement of any year.

Sheffield was on the losing side this spring. But, this was not his fault. He did not go to bed for the last three nights of the camgaign, as he continued his efforts around the clock to save some victories for his party. Had it not been for his veomen's services, the University Party margin of victory would have been far larger than it was,

! And now, a little over seven months after his stormy arrival on the UNC campus, Sheffield has ascended to the chairmanship of

We like to think of Sheffield as a professional - or better yet as something out of The Last Harrah.

## Library Lights

Last week we called for more lights on the outside of the library so as to ease the possibility of a student falling on the steps and sustaining an injury. And now we offer our plan to provide this needed illumination,

Install floodlights from above the steps. There may be attached to either trees or to an outlet from the second floor of the building. Put them at such an angle as to supply the light one must have to safely navigate the hard concrete steps, and yet make sure that they will not be at all blinding.

How about it library officials? The fall you prevent, may well be your own.

## S. G. And The Administration

: Last Thursday night a reception was held at the Chancellor's for members of the administration and students recently elected to major offices. Although the conversation was not terribly deep, the old lines were broken and new ties were formed.

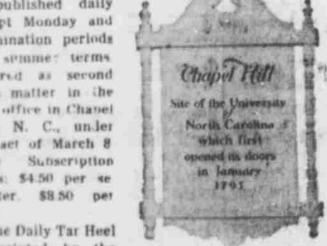
The paper encourages this type of social gathering and hopes that the students who were fortunate enough to attend will continue the contacts which have been made. Student government needs the administration. And the administration needs student

The administration has clearly shown that it recognizes this. It is hoped that student government will too.

## The Daily Tar Heel

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#### Legislature Roundup

By DAVE JONES

"The first session of the 27th assembly of the Student Legislature of the University of North Carolina will come to order." So spoke Student Body Vice President Ralph Cummings Thursday night,

Within a few minutes the Chaplain had given the invocation, the minutes had been dispensed with, and Erwin Fuller, the Chairman of the Student Council, was swearing in the new officers.

First he called Bob Bingham, then Sue Wood, then David Grigg, As soon as Grigg was pronounced to be the vice president, Ralph Cummings rose from the vice president's chair, shook hands with his successor, and walked to the back of the room to join Don Furtado, who had a few brief minutes as president left

Charlie Gray was called and sworn in.

As soon as he was pronounced president by Fuller, Gray walked up to the rostrum and read his State of the Campus message,

David Grigg had a brief word to say to the new legislature about the coming year. Then he swore in the newly-elected and re-elected mmbers of the legislature

Most significant and most exciting was the election of legislative officers. This is called organization. In the U. S. Congress it is done strictly on party lines and by senority. Here these two rules are so blurred as to be almost indistinguishable. (Who among you can name the senior SP in the

Ghosts of the recent past were on everyone's mind as they made their nominations in caucus and on the floor of the legislature for speaker pro tempore.

This position has been held in recent years by such people as Charlie Pittman (now president of Phi Delta Theta), Al Goldsmith champion of many campus battles), Gary R. Greer (the author of the first tome on deterred rush). John Brooks, and Norman Barrett

Jim Scott of Dorm Men's II was elected as the new speaker pro tempore. Jim meets the requirequirements of the office. He is genuinely respected by the members of the legislature. He knows how to conduct himself at all times, in and out of the speaker's chair.

Committee chairmanships are valuable offices. They offer the ho.ders a perch from which to make utterances that are news. They are excellent training ground for future, higher offices. The chairmanship of the Ways and Means committee was most recently held by Norman B. Smith. The chairman of the new, year long, 27th assembly is Bob Nobles, one of the four representatives who represent the boys in Avery Dorm.

Lovely Ann Lucas was the most recent chairman of the Rules committee. She was succeeded by Ed Cox. Ed is one of the Student Party's freshmen legislators. This offers him a chance to make a name for himself, even if he doesn't have the physical attrbutes of his predecessor,

Gordon Street was re-elected chairman of the Finance Committee. Street himself was absent. He is in the inf.rmary, but nevertheless he defeated Swag Grimsley of the Student Party 23-11.

Maxine Greenfield, an old friend of the elections board, was unanimously chosen as clerk of the new legislature. (I'll bet she wishes she had never paid the five dollars when she starts cutting stencils on the 14 bills introduced by the body Thursday night.)

The Floor Leaders are Jack Lawing for the UP and Jim Crownover for the SP.

Of the 14 bills introduced last night, three were ordered passed by special orders. One of these, BF-27-14, was written while the others were being read. It was a bill to let The Daily Tar Heel transfer \$9.99 from its profits to

its photography budget. Why \$9.99? The rules of the legislature require a week's con-sideration of any bill have to do with more than ten dollars. The with more than ten dollars. The DTH is in desperate need of funds for photos and a week's run without them would not have made the readers or the Editor of the DTH very happy.



**New President Speaks** 

# Gray's Inaugural Address

(This is the first of three parts of Charlie Gray's in augural speech to the Student Legislature last Thursday night.-Ed.)

April 16, 1959, we stop and look at student government at U.N.C After a short analysis, one cannot help but be very proud of the student accomplishments on this campus. Through the years, student government has grown from a small handful of students still hesitant from faculty control to the large, autonomus, and respected organization that exist today.

Mature, responsible, and representative action by past student leaders has brought about this present status. The students now tax themselves, provide their own entertainment, solve student problems, initiate new ideas and needs, and most of all stimulate their classmates to search for truth, knowledge, and understanding which may be utilized in creating a better university a better state, and a better world,

These high ideals and beliefs of Carolina student government must be continued, moreover, broadened and strengthened to assure the students the right of expression, in:tiative, and self-government in the years to come. I dedicate myself and my administration to the attainment of these goals.

There are many areas of student government and student life that need immediate attention. It is impossible to mention all these areas or forsee the problems that will arise in the future.

A satisfactory solution to the needs facing the students today is impossible to predict. Student government can only mention these problem areas and devote all its efforts to correcting the situations.

The one area that must be strengthened first is the line of communication between student government and the student body. No administration can be a success unless the students are aware of



the aims and actions of their student leaders. With all the intricacies of college life, this line of communication tends to weaken or even break.

To help strengthen these lines, I plan to have a very active cabinet, composed of people whose sole purpose will be to act as a liason between student government and the various areas of the campus. By having weekly meetings with this group I hope to be able to see the needs of the whole campus as well as relate my plans to the students.

I also plan to have a regular article in The Daily Tar Heel that will give the president a chance to express his ideas to the campus. The final method to strengthen the communication lines will be in the hands of the student legislators. I sincerely hope each of you will make an attempt to keep in constant contact with the students in your district, inform them of the legislature's action and get their opinions on the various matters.

This would increase the interest in and the knowledge of student government immensely.

One of the largest and most important segments of our campus is in definite need of help from stu-

dent government. This segment is the traternal organizations. Because of a certain amount of laxness on the part of fraternities and because if the beliefs of an increasing number of people, the future of Greek organizations at Carolina could be dim, unless something is

This is where student government can be of great assistance. I plan to work with the IFC to present a program that will help fraternities prove to everyone that they are not harmful to any student, but are a definite asset to college life Such a program would consist of

more stress on scholastics, more faculty teas and discussions, steps to improve relations between fraternity and non-fraternity men, a broader program of informal rush during second semester and other steps that prove necessary. If fraternities are to keep their present rush system and ultimately their high status, they must take immediate action.

There is much room for improvement in the dormitory life of our campus. Because of the age of many of our dormitories and because of inadequaties of our student union, there now exist a definite shortage of social facilities for the dormitory men. An adequate social rounded education. Until we can life is one of essentials of a wellacquire permanent accommodations, student government must seek to alleviate the social need as best possible.

I plan to strengthen the IDC's social program, continue the coed visiting agreements, and investigate the possibility of converting some of our present dorm basements, which are now used for storage, into temporary social rooms. If this latter point is to become a reality, it will require hard work and co-operation among student government, the IDC, and the university administration.

(To Be Cont nued)

#### Golden Speaks

Fifty years ago my Orthodox mother said that Judaism in America was doomed; the kosher butchers were too careless, the shave, and the men and boys were three times a day.

not only have chocloate matzos, but we also have Elizabeth Taylor. And not only Elizabeth Taylor. Marilyn Monroe too. Now all we need is Jayne Mansfield and we'll have it made. I am organizing a arship Fund.

Right Man

whole group of scientists, psychologists and doctors who spend all their time trying to find the right man whom they will launch toward the moon when the time comes. They have filed thousands of index cards describing top physical volunteers. Machines constantly process these findings. The list he will be a mens sana in corprore sano. But there is something absurd about the purpose of this team. Having found the perfect should send him is to the moon. They ought to shoot off the least

#### Hemingway

a question concerning the best intellectual training for the wouldbe writer, said: "Let's say that he should go out and hang himself because he finds that writing well is impossibly difficult. Then he should

#### Driving Letter

is a good bet that the victim will be a child under five years of age, and the driver of the car involved will have been guilty of exceeding the established speed limits in Victory Village.

The responsible parties are the residents of Victory Village (the main transgressors) and lax atti-Village who ignore these transgressions, and the Chapel Hill Police Dept. who permit these offenses to go unpunished.

The solution is simple:

Post the speed regulations at both entrances to the Village with a stern warning that they will be enforced. Enforce the regulationswith a few tickets to emphasize the fact that this is no idle threat. youngster's life.

Name withheld by request.

### Chapel Hill, N.C. Patterns Of Communication

Frank Crowther

The April 18 issue of Saturday Review is American rabbis were beginning to out and included are their Seventh Annual Advertising Awards. The awards are given no longer saying their prayers in the ofllowing fields: (1) Public Service and Interest Campaigns; (2) Corporate Cam-My mother would be greatly sur- paigns; (3) Public Relations Campaigns; (1) prised today. Fifty years later we TV and Radio Citations; and (5) Special Citations. We applaud their original idea and intention and hope that they will influence the quality of and integrtiy behind advertiging of the future.

There is an admirable idea behind these special UJA Jayne Mansfield Schol- awards. "Because Saturday Review is continually concerned with the communications pattern in the United States, it has observed Down at Cape Canaveral, where with deep interest the progressive developthe missiles are launched, live a ment of advertising as a medium of idea communication, a much more subtle skill even than the communication of news. It was from awareness of this development in institutional advertising that SR decided originally it would be in the public interest to recognize distinguished and responsible achieve ment in this field of communication."

The awards committee included men of of available candidates is now various fields: the director of U.S.I.A.; addown to fifty, and eventually this vertising managers, editors and publishers; concerted hunt will narrow down to professors and deans of business administraone man, physically sound, psycho-tion, law and journalism; and men in the legically right and smart. Truly, employment of big business itself. There were 24 members of the committee.

The top public-interest and service awards went to Weyerhaueser Timber Company for man, it seems the last place they their campaign on scientific tree-farming and conservation as a means of assuring a per-Rather they ought to keep him petual supply of wood for America, and to there, to help propagate the race. the Metropolitan Life Insurance Company "for its campaign of many years effectively qualified man, because we need the discussing health and disease in constructive, best man like we never needed him informative and sober terms . . . "

The top award for corporate campaigns was shared by Corning Glass Works (second year running) "for dramatizing (their) research and development role . . . in creating versatile types of glass for an increasing num-Ernest Hemingway, replying to ber of consumer and industrial uses" and Esso Research & Engineering Co. for "varied achievements of their research program in finding new uses for oil, as well as improving their basic petroleum products."

The public relations award went to the be cut down without mercy and Commonwealth of Puerto Rico for their preforced by his own self to write as sentation of the "many-faceted appeals and well as he can for the rest of his advantages of the island's life, culture and life. At least he will have the story economy to persons on the mainland who of the hanging to commence with." are contemplating visiting, living or working The Paris Review there."

We were most interested in the awards in the field of TV and Radio. There were seven awards to the following programs: (1) NBC News (Huntley-Brinkley); (2) Playhouse 90 (hurrah!); (4) The Metropolitan Opera: Small World; (5) Leonard Bernstein and the New York Philharmonic Orchestra; (6) The Moiseyev Dancers; and (7) Disneyland. It is It is only a matter of time before significant that five of these programs are the first traffic fatality will occur what is normally referred to as "cultural" in Victory Village. When it does, it shows. They were cited for their "finest mor ments of the year," "maintaining a high standard of musical taste',' breaking through the parochial barriers and subject matter. and "proving that education, entertainment and impeccable taste are not necessarily in-

Finally, the special citation, long overdue, to Edward R. Murrow "for focussing symtude of the man against Victory bolically in his person and career the great crisis of the television industry at a time of national need for enlightenment when selfexamination by those who control the tremendous television medium is most urgent and necessary; for his notable speech to the industry on its responsibility to inform as well as entertain the American people at a time when this nation is in a death struggle for survival; for his repeated proven capacity to create shows on both television and ra-Notification by the management of dio that stretch the mind of his audience the Village that residents who dis- while also informing and interesting them regard the traffic regulations will and for personifying in large measure what be ineligible to maintain Village television could and should be as a medium residency. This will save some of public communication in the United States.

> We may only add that we wish Mr. Morrow could be divided into a dozen Murrows, all of equal stature. And our congratulations to Saturday Review for a fine public service of its own.

## Big Boom

Last week the editor and two of his associates were privileged to see a USAF film, "The Air Force and the H-Bomb," on loan from the local AFROTC detachment to the campus 'Y.' This film will be shown tonight at Carroll Hall, and we urge you to see it.

The paradox of our time is that the finest young Americans - upright, decent, law-abiding - are the men who hold in their hands the awful power to blow up the world. The ancient dream of a heaven on earth is now recognized to be impossible; however, HELL on earth is all too possible and all too probable. This paradox is illuminated in this superb film. See you at Carroll Hall.

