

UNC's Daily Tar Heel Celebrates Its 68th Anniversary; Its History Reveals A Colorful, Often Exciting Past

Without a chorus of "Happy Birthday," the Daily Tar Heel today became 68 years old.

Just 100 years after the laying of the Old East cornerstone, the first Tar Heel made its appearance on the University campus, Thursday morning, Feb. 23, 1893.

It was a weekly then, published in Durham and designed as the "official organ of the Athletic Association" to promote and report athletic events. For 30 years the Association financed the paper.

Scarcely a month after Charles Baskerville became the first editor, trouble developed. The non-fraternity staff members, agitated over the paper's pro-fraternity policy, pulled out and established a rival paper—the White and Blue—which tried unsuccessfully to abolish fraternities and the Tar Heel.

Royal Blue Paper
Color was first used in the Tar Heel five years after its founding. The entire paper was printed in royal blue ink, proclaiming the victory of the Carolina gridder over Virginia for the Championship of the South. In bold blue headlines the game was termed "the greatest game ever played on a Southern gridiron!"

Scathing editorials against the existing dilapidated gym and abuse of the library appeared in 1899. That year the paper recorded the birth of the first organized rooting on campus, giving the official school cheer as "Popsy-Wopsy, Tinkys-Tee, Vivala, Vivala, UNC."
Coed Joins Staff
The first (and last for 12 more years) coed joined the staff as managing editor in 1901 when J. C. B. Ehringhaus, later governor of the state, was editor. Photographs were first used the following year. Prior to that time, only drawings and sketches broke the monotony of type.

"Overwork and tired eyes" caused Frank P. Graham (later UNC President) to resign as editor after one semester in 1907. The next year Editor O. W. Hyman turned the Tar Heel into a six-page semi-weekly. Lack of finances two years later changed it once again into a weekly.

War-time Editor W. H. Stephenson holds the record for the shortest editorial term—one week. He was elected in the spring of 1918 to take office in the fall, but during the summer he enrolled in a New York aviation school, mailing his first—and last—editorials to the paper in September.

The next week the Athletic Association replaced him with Forrest Miles, who immediately gave the paper a military character and initiated small type in order to cram six pages of material into four pages of type.

Contest For Editor
Uncle Sam got Miles within a month and Managing Editor Thomas Wolfe was faced with the job of editing the weekly. Wolfe, desperate for staff members, held a write-in-25-words-or-less-why-you-would-like-to-be-editor contest and thereby filled the vacant staff positions.

Miles returned in January and reclaimed his position. But Wolfe, who enjoyed being editor, ran for the position in the spring and took office in October, 1919. He added paragraphs to the editorial page, crusaded against campus thievery and campaigned for the return to a semi-weekly printing basis.

His successor, Daniel Grant, returned the Tar Heel to a semi-weekly and enlarged it to its present 17x23" size. That year the paper helped found the N.C. Collegiate Press Association and for the first time the "official organ of the Athletic Association" slogan was removed from the nameplate and retained only on the editorial page masthead.

"Thirty"
When Jake Wade wound up his Tar Heel term in 1921, his last editorial was but one word in a sea of white space: "Thirty." The next editor then devoted his first editorial to an explanation of "Thirty"—the journalistic symbol for "The End."

In 1922 the Tar Heel moved from Durham to Chapel Hill for printing purposes and the old slogan was removed from the paper altogether. The paper was then published by Stu-



JONATHAN YARDLEY, the 89th editor of The Daily Tar Heel, works about seven hours a day on the paper and worries about it the rest of the time. The office and pay are small, the hours are long—but it's an experience he wouldn't trade for anything.

dent Government under the auspices of the newly-formed Publications Board.

Walter Spearman, now a journalism professor, inherited a tri-weekly Tar Heel and added the first regular sports page in 1928. He led an editorial fight against the rival Yellow Journal—a scandal sheet circulated by Sigma Upsilon literary fraternity which delighted in calling the Order of the Golden Fleece, the "Order of the Gilded Fuzz."

Spearman relinquished his position in April, 1922, to Glenn Holder (who left school one month later due to participating in the Yellow Journal) only to edit the paper again during Holder's absence.

Becomes A Daily
Spearman's "second term" saw the transition to a daily paper and the addition of that word to the nameplate.

Voted in by a 666-148 student vote, the debut as a daily came during the three days of commencement instead of waiting until fall (as a tribute to visiting alumni and departing seniors).

Holder returned in September, adding telegraphic service to the Tar Heel.

In 1943 the Tar Heel once more took on a military character and was returned to a weekly. When Walter Damtoft was called into military service after his first month as editor, Kat Hill was elected by a 3-1 vote to finish his term and become the first female editor of the paper in its 50 years of publication.

Proving that women can run a paper, she boosted it to a semi-weekly.

The following year Editor Horace Carter joined the Navy, leaving another coed, Muriel Richter, to assume the editorship.

Youngest Editor
A freshman, Robert Morrison, was elected editor two years later and still holds the record as the youngest Tar Heel editor. Although defeated for reelection, he returned the paper to a daily and published the first "extra" edition (occasioned by Franklin Roosevelt's death).

It was during these turbulent war years, when staff turnover was at its greatest, that one staff member was defeated four different times for editor.

Graham Jones in the spring of 1950 became the only editor to flunk out of school editing the paper—and return the following year to graduate with a Phi Beta Kappa key.

Roy Parker, Jr., not Jones, edited the paper that fall, adding comics and a syndicated column to the Tar Heel.

The former Miss Glenn Harden, daughter of former staff member John Harden, was elected by a 2-1 majority to head the paper. She remains the first and last peace-time female editor. Exercising her female prerogative to change her mind, she also changed the paper into a daily tabloid in 1951.

Until 1957 the Daily Tar

Heel sailed a relatively smooth course. Then Editor Neil Bass was accused of libeling certain members of the student body and faculty, agitating students and prompting a recall election. He was defeated and the victor, Doug Eisele, took over the editor's chair.

Throughout the years the Tar Heel has tried to mix liberalism with good sense and to inform and direct student thought. Columnists then complained much as columnists now of football over-emphasis, student apathy, student cafeteria food and student government's inertia.

Widens Scope
The difference lies mainly in scope; for with the addition of wire service coverage, editorials took on a national and international character.

Prior to World War I, when UNC was small enough for most students to know each other, society notes received large readership. Jokes were used for fillers and professional activities received pitifully little attention.

Freedom of expression is the Tar Heel's most prized possession. Since its founding the paper has been published by a student staff under student supervision. It is not subject to censorship except by students and cannot be silenced by faculty or administrative action—something few college dailies can claim.

With campus elections scheduled for next month, the 90th editor will soon assume control and the paper will add a new personality to its basic character and rich heritage.

SHE WON'T DO
RUGBY, England (UPI) — The magistrates refused an offer by James Cleary to leave his wife as a deposit while he went to get money from his brother-in-law to pay a fine.

DELAY INDEFINITE
MOBILE, Ala. (UPI)—James E. Williams, 18, in court on a four-count robbery charge, asked for a delay in sentencing while he decided whether he stood a better chance with a jury trial. While the court pondered the matter, Williams walked out of the courthouse and disappeared.

SET UP STATION
MOSCOW (UPI)—Soviet explorers have set up a new scientific station in Antarctica, the Tass news agency said Monday. The agency said the Novolazarevskaya station is in Queen Maud Land and will be manned by a 11-member crew throughout the winter.

INVESTIGATE REPORTS
BRASILIA (UPI)—The government Tuesday investigated reports that eight Paraguayan refugees were killed on Brazilian territory by Paraguayan soldiers. If the shootings are confirmed, a strong protest is expected. The refugees were opponents of Paraguayan dictator Alfredo Stroessner.

A Talk With The Tar Heel's Editor Shows Frustrations And Pleasures Of Position

In a cramped and dirty office on the second floor of Graham Memorial lives each year's Daily Tar Heel editor.

For at least six and a half hours daily—plus several each night—Jonathan Yardley works surrounded by Kennedy campaign posters, typewriters, telephones, mounds of books, newspapers, cigarette packs, stacks of nail and piles of miscellaneous papers.

"The student body doesn't realize that when it votes in an editor, it is condemning him or her to year-long torture," the 89th editor of the campus newspaper said.

"The Tar Heel is something in editor never escapes for a minute until his term is over. It follows him 24 hours a day and cuts into his weekends. He goes to bed thinking of it, wakes up thinking of it, eats thinking of it, studies (if he has time) thinking of it and occasionally sleeps dreaming of it.

"Always there is the burden of people who think you're wrong. Or worse, the burden of those who think you're right—for then you are obligated to uphold that standard or better it.

"The job is depressing. There are very few praises to offset the large quantity of complaints. And sometimes it hurts—although you try to steel yourself against it—when you've worked hard on something and no one comments on it.

"I get paid \$15 a week—which is nothing for the worry, time and energy it takes to be editor.

"Just take one day. I get up and read the Greensboro Daily News to see what's happening in the world. Then I pick up the Tar Heel mail at the post office, sort it and take it to the office just after Graham Memorial opens.

"During and between classes I go over the day's Tar Heel for mistakes, check it for layout, read every story written by the staff and make notes to give the staff.

"All day I'm thinking of editorial subjects.

"I get to the office about noon and begin my first editorial around one. It takes from 15 minutes to an hour and a half, depending upon the topic.

"Interruptions eat up at least three and a half hours a day—staff conferences, phone calls, visitors, people with letters, people with complaints, people with requests and people with suggestions.

"I maintain a constant check on every department of the paper, because I want to know what's going on and often I have a particular way I want a story or layout handled. I am especially concerned that World News in Brief be given enough space.

"Then there are the functions I absolutely have to attend. Symposium meetings, Publications Board meetings and other conferences—usually three—demand at least two hours a week.

"It's after 6:30, when the second editorial is finished, that the job really gets to be hell. Each night 7-10:30 I'm either working in the office, chasing a story or worrying at the shop.

"The night editor brings me the proof sheets around 11 and Rip Slusser (my roommate and sports editor) and I argue about it until one or two. This gives me several hours to cool off about mistakes so I won't blow my top to the staff the next day. This is a lot of fun—but it isn't sleeping.

"The big problem is being able to relax. After the office it usually takes me two hours and three beers to uncork. Then I'm completely shot, so I read C. S. Forester and J. P. Marquand to relax. I sleep seven hours a night and study before everything else.

"It's a hell of a life—but I wouldn't trade it for anything. It's the most valuable experience I've ever had.

"Currently the Tar Heel is operating with less than a mini-

The material on this page was compiled and written by Feature Editor Susan Lewis. We are all deeply thankful to her for contributing a page of such value to the annals of Daily Tar Heel history. The Editor.

mum staff. It seems absolutely ridiculous to me that with so many capable people on campus—and a great many who'll wind up on a newspaper—so few come to work on the Tar Heel, which is the best laboratory available for this work.

"The Tar Heel is taken for granted because it's always there. No one stops to wonder how it got there. Those who complain about the quality of the paper should come up and help us.

"We need ten more news reporters, four more sports reporters, three more feature writers and three more regular columnists to do the job well. We need better salaries for those who are salaried now and salaries for those position holders who aren't paid now.

"I hope that the Tar Heel will become a six-page daily in a few years, with a lot more world and campus news. I think the Tar Heel should assume the role of a community daily paper."

The telephone rang for the

ninth time during the interview and Yardley went back to his editorials.

"I'VE GOT NEWS FOR YOU"

I know all of you have important things to do in the morning—like getting down to breakfast before your roommate eats all the marmalade—so you really cannot be blamed for not keeping up with all the news in the morning papers. In today's column, therefore, I have prepared a run-up of news highlights from campuses the country over.

SOUTHERN RESERVE UNIVERSITY

Dr. Willard Hale Sigafos, head of the department of anthropology at Southern Reserve University, and internationally known as an authority on primitive peoples, returned yesterday from a four-year scientific expedition to the headwaters of the Amazon River. Among the many interesting mementos of his journey is his own head, shrunk to the size of a kumquat. He refused to reveal how his head shrinking was accomplished. "That's for me to know and you to find out," he said with a tiny, but saucy grin.

NORTHERN RESERVE UNIVERSITY

Dr. Mandrill Gibbon, head of the department of zoology at Northern Reserve University, and known to young and old for his work on primates, announced yesterday that he had received a grant of \$80,000,000 for a twelve-year study to determine precisely how much fun there is in a barrel of monkeys. Whatever the results of Dr. Gibbon's researches, this much is already known: What's more fun than a barrel of monkeys is



To determine precisely how much fun there is...

a pack of Marlboro. There is zest and cheer in every puff, delight in every draw, content and well-being in every fleecy, flavorful cloudlet. And what's more, this merriest of cigarettes comes to you both in soft pack and flip-top box wherever cigarettes are sold at prices that do no violence to the slimmest of purses. So why don't you settle back soon and enjoy Marlboro, the filtered cigarette with the unfiltered taste.

EASTERN RESERVE UNIVERSITY

The annual meeting of the American Philological Institute, held last week at Eastern Reserve University, was enlivened by the reading of two divergent monographs concerning the origins of early Gothic "runes," as letters of primitive alphabets are called.

Dr. Tristram Lathrop Spleen, famed far and wide as the discoverer of the High German Consonant Shift, read a paper in which he traced the origins of the Old Wendish rune "pt" (pronounced "krahtz") to the middle Lettic rune "gr" (pronounced "albert"). On the other hand, Dr. Richard Cumberbund Twonkey, who, as the whole world knows, translated "The Pajama Game" into Middle High Bactrian, contended in his paper that the Old Wendish rune "pt" derives from the Low Erse rune "mf" (pronounced "gr").

Well, sir the discussion grew so heated that Dr. Twonkey finally asked Dr. Spleen if he would like to step into the gymnasium and put on the gloves. Dr. Spleen accepted the challenge promptly, but the contest was never held because there were no gloves in the gymnasium that would fit Dr. Twonkey.

(The reader is doubtless finding this hard to believe as Eastern Reserve University is celebrated the length and breadth of the land for the size of its glove collection. However, the reader is asked to remember that Dr. Twonkey has extraordinarily small hands and arms. In fact, he spent the last war working in a small-arms plant, where he received two Navy "E" Awards and was widely hailed as a "manly little chap.")

New from the makers of Marlboro is the king-size unfiltered Philip Morris Commander—made in a brand-new way for a brand-new experience in smoking pleasure. Get aboard.

Castro Courting Latin America

Fidel Castro is making an all-out effort to patch Cuba's impaired relations with the rest of Latin America.

Immediate objective of the campaign is to head off any attempt by the Organization of American States OAS to once again put Cuba on public trial as it did in San Jose, Costa Rica last year for its ties with communism.

Because he conceives of the United States as a leader in the campaign to get the OAS to consider collective action against Cuba as a Communist spearhead, Castro has held out ten-

tative olive branches of peace to Washington.

However, he has pre-empted these to failure by specifying among other "conditions" for peace talks, a U.S. acceptance of the Cuban role as a Soviet satellite.

Counting On Cardenas

Because only the week previous he had stated publicly that Cuba reserved the right to export its revolution to any Latin American country which did not agree with it, Castro was forced to "reverse" himself in a subsequent press interview.

Where Are They Now?

Many Distinguished Editors

Although a Daily Tar Heel editor is the campus whipping boy while in office, he often is the object of public esteem in later years.

Many Tar Heel sons have gone on to prominent careers in journalism, government, education and business.

In journalism, some of the bright lights are Charles Kurat, CBS commentator; Jonathan Daniels, Raleigh News and Observer editor and publisher; Lenoir Chambers, Pulitzer Prize-winner and Norfolk Virginian-Pilot editor and Jake Wade, UNC sports publicist and former Charlotte Observer sports editor.

Other journalists who began their editorial career on the Tar Heel include Orville Campbell, Chapel Hill Weekly publisher; Baron Mills, Randolph Guide editor; Bill Woestendiek, Long Island Newsday editorial director; Charles Gilmore, Toledo (Ohio) Times editor and Martin Harmon, Kings Mountain Herald editor.

Don Bishop is with the NBC press department, Roy Parker Jr. with the Raleigh News and Observer, Rolfe Neill with the Charlotte Observer, Ed Yoder with the Charlotte News, Louis Kraar with the Wall Street Journal and Fred Powledge with the Atlanta Journal.

Graham Jones is Gov. Sanford's press secretary, Alonzo T. Dill is free lance writing and Doug Eisele is with the Statesville Daily Record and Landmark.

Thomas Wolfe, of course, wrote a few books. In the field of education, the Daily Tar Heel boasts of the two Grahams (Edward Kidder and Frank Porter—both former

UNC presidents), UNC Alumni Secretary J. Maryon Saunders, the late O. J. "Skipper" Coffin (former Dean of the Journalism School) and UNC Journalism Professor Walter Spearman.

The first editor, Charles Baskerville, later was a UNC chemistry professor and R. D. W. Connor taught history here until his death.

Active in governmental affairs have been former Gov. J. C. B. Ehringhaus, UN Mediator Frank P. Graham and Assistant to Gov. Sanford, Tom Lambeth.

Lawyers to come out of the Tar Heel editorial chair include W. H. Yarborough Jr. (Raleigh), Charles G. Rose (Fayetteville), and J. Mac Smith (Greensboro).

Curtis Gans, editor two years ago, is with the Miami News. Last year's editor, Davis Young, is still going to class here.

Never editors-in-chief but once managing editors, have been Sigma Delta Chi prize-winner and Gainesville, Ga. Daily Times Editor Sylvan Meyer and New York Times Assistant Managing Editor Clifton Daniel.

The Tar Heel also gave a journalistic beginning to High Point Enterprise Editor Holt McPherson, UNC News Bureau

head Pete Ivey, Associated Press Latin American bureau chief Sam Summerlin, poet Lawrence Ferlinghetti, Raleigh Times City Editor A. C. Snow, Greensboro Daily News Sports Editor Smith Barrier, Charlotte News Managing Editor Dick Young Jr., UNC Journalism Professor Stuart Sechrist, Greensboro Daily News Associate Editor William Snider, News of Orange County Editor Roland Giduz and Greensboro Record Sports Editor Earle Hellen.

BACK AGAIN!

Fandango Rock

By John Masters

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