

Here's your application for the 13th Annual National College Queen Contest

I would like to submit the following name for The National College Queen competition. Kindly mail full details and an official entry blank.

MY NAME _____ AGE _____
(or, my candidate's name)

I ATTEND _____
(or, my candidate attends) (name of college or university)

I AM FRESHMAN SOPHOMORE JUNIOR SENIOR

MY MAILING ADDRESS _____
(or, my candidate's address) (no. and street)

(city) (state) (zip code)

I obtained this application when it was published in: _____
(write in name of college newspaper in which this application appeared)

If you are nominating someone other than yourself, please sign your name in the space opposite. The entry blank will be mailed to her: _____

MAIL THIS APPLICATION TODAY TO: NATIONAL COLLEGE QUEEN CONTEST COMMITTEE
P.O. Box 935, New York City, N.Y. 10023

Deadline: This newspaper application must be received in New York City within 10 days from the date of this issue.

You can win more than \$5,000 in prizes and earn recognition for your school.

It's nomination time again! Colleges in all 50 states are nominating their candidates in the 13th Annual National College Queen Contest. And the time is right now—the nominations close soon.

Send in your name—nominate a friend

Lots of girls send their own names, so don't be shy! Freshmen, Sophomores, Juniors, Seniors—all are eligible. And anyone can make a nomination... campus groups, fraternities, sororities, friends. Just fill out the application blank.

Not a "Beauty" contest

Those who entered last year will tell you that this is neither a "glamour" nor a "genius" contest. Can-

didates are judged on their all-around abilities... they're questioned on current events, fashion, home economics, career goals and the like.

50 state winners

Every state elects its own College Queen in April. As a state winner, you'll come to New York City (all expenses paid) for a 10 day visit and the National Finals. You'll appear on a National Television Special, and attend a reception at the United Nations, theatre trips, backstage visits with Broadway stars, and the formal Coronation Ball.

More than \$5,000 in prizes

The new National College Queen will tour Europe

from London to Paris to Rome. She'll win a wardrobe of the newest styles, worth \$500—and her own car, a brand new sports convertible. She'll discover America—travelling from New York City to Disneyland, including featured appearances at the Rose Bowl Game and the traditional Tournament of Roses Parade.

Enter Today

It's easy to enter, fun to nominate. Take a minute right now to fill out the application yourself. And how about your club, fraternity or sorority nominating someone? Remember, this is not a typical "Beauty Contest." It's for the real girl, the all-around girl—it's for you!

The National College Queen Contest is sponsored by Best Foods:

Makers of: Bosco Milk Amplifier, Best Foods / Hellmann's Real Mayonnaise, Best Foods / Hellmann's Dressings, Karo Corn Syrups, Knorr Soups, Mazola Corn Oil, Mazola Margarine, Nucoa Margarine, Skippy Peanut Butter, Niagara Spray Starch, NuSoft Fabric Softener, Rit Tints and Dyes, Shinola Shoe Polishes and Waxes. Best Foods is a division of the Corn Products Company.

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(coupon for bashful girls)