

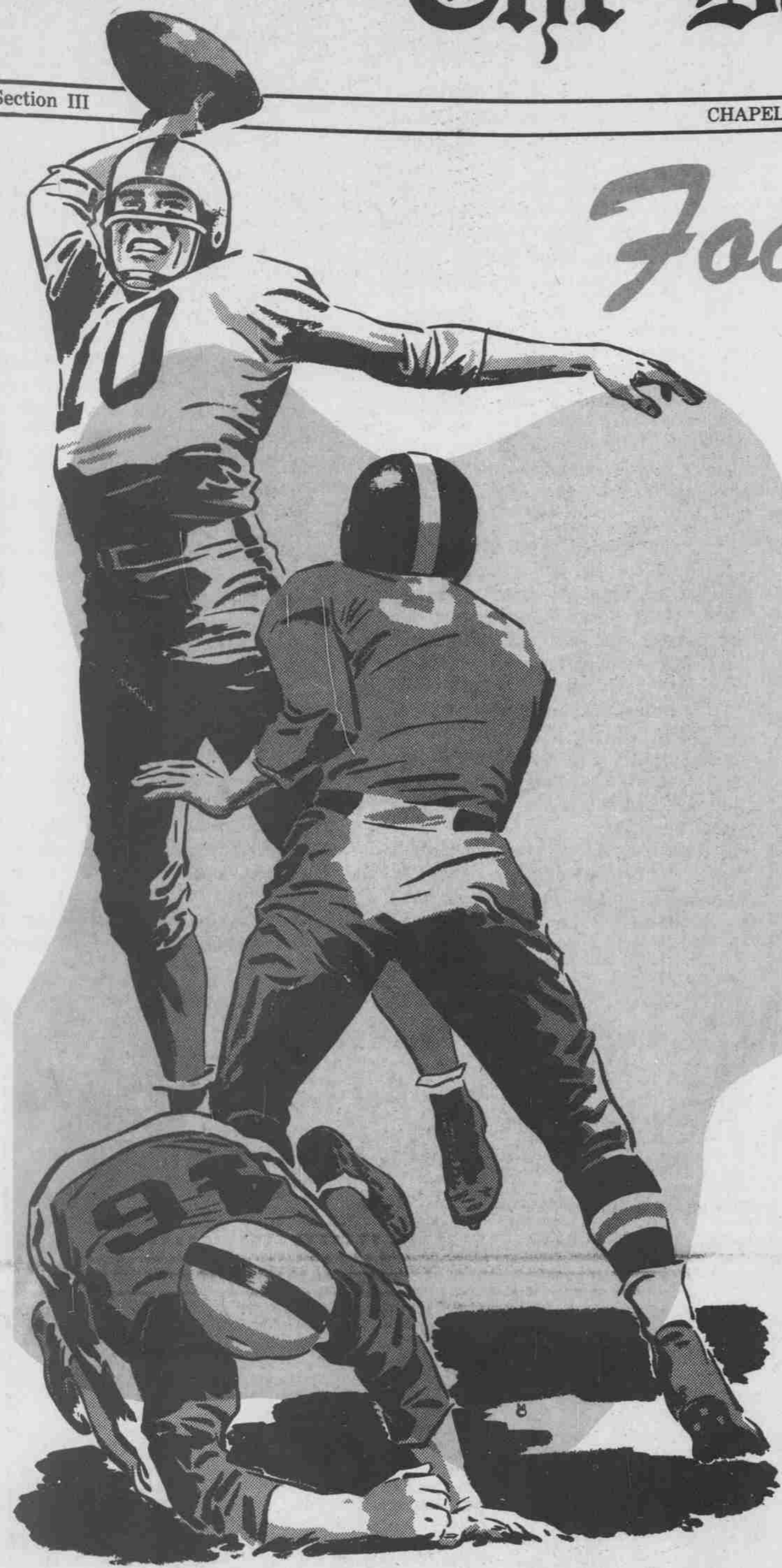
# The Daily Tar Heel

Section III

CHAPEL HILL, NORTH CAROLINA, TUESDAY, SEPTEMBER 13, 1966

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## Football Time Again



AND SO it begins again. Bands march. Pretty girls toss metal rods high into the air. Crowds roar and sigh. Television cameras once again practice the fine art of trying to follow the ballcarrier.

Millions of Americans of all ages devote Saturday afternoon to the ritual of finding somewhere to park their cars and reserving somewhere to park themselves near fifty yard lines.

And so as teams assemble on grass fields in college campuses all over the country this weekend a controversy begins. Questions are pondered. Before the refs begin blowing whistles, before coaches and writers begin their lengthy post game analyses, the questions must be answered.

A man lit up his pipe, sat back in his armchair, and began talking about college football.

"THERE'S SOMETHING WRONG in this country," he said, "about the attention that's paid to college football. Millions upon millions of dollars are being spent by our colleges for athletes and for stadiums. And all the money that the game pulls in, where does it go? Well it doesn't go back into the schools in the form of student scholarships or teaching grants. As far as I know it just goes for better teams, better equipment, and bigger stadiums.

"Sports are over-emphasized. Academics are all but ignored. If your college has a winning football team it gets attention. If it doesn't, well you're all but forgotten.

"Who are our young heroes? Good students or good athletes? Our schools and our society would be

much better off without intercollegiate competition and without intercollegiate football."

CHARLIE JUSTICE, the great Carolina player, gave the best defense I've ever heard of the game he loves recently on a local television program.

"Our colleges are getting bigger and bigger," Justice said. "Students today need something to bind themselves to their schools. They need to feel loyalty to them and feel pride in being a part of them. College football allows students everywhere to join one another and to cheer for their college teams.

"Alumni also are made a part of their schools during the football season. It allows them to continue to feel close to their schools and to take an interest in them."

Justice answered this man and those who think like him better than I ever could.

THIS WEEK IN CHAPEL HILL eight thousand students will receive computer fed cards and freshmen will be issued student numbers. Maybe for a while the freshmen will feel a little lost and a little like only numbers.

But one of these Saturdays they'll all journey to Kenan Stadium. And there they'll watch a football game with others who were once freshmen and once just numbers.

At Kenan Stadium they'll discover that they are part of a great university and that they share in its great tradition.

And that's what makes college football great.

### Choo Choo Comments

## Talkin' 'Bout Talbott — It's Pressure And Hustle

A few years ago two young men were talking together. One was tall and lanky and played basketball. The other was smaller and played just about everything. One was called Cunningham and the other was called Talbott.

Billy Cunningham was in the midst of his final year at Carolina and Danny Talbott was just a sophomore. Billy was an established star. He'd earned a big name for himself working winter evenings on the old basketball floor in Woolen Gym. Danny also had a big name. But he had to prove himself up to his reputation against college competition.

And so the two famous athletes sat across from one another and talked.

The subject of the talk was hustle.

"I could have been the best college basketball player in the country," Cunningham said. "You could be a great all-American here in football, Danny. But you've got to hustle. Always hustle and you'll never know what will happen."

Now its two years later. Now Cunningham is an established player on the Philadelphia 76ers. And now Talbott has lived up to his reputation.

Talbott's athletic career at North Carolina is a story of fulfilling the great potential he exhibited in high school.

As a Rocky Mount senior he led his school to State Championships in football, basketball, and baseball. He entered



Danny Talbott

Carolina known throughout the state as the best home-grown athlete since Justice played for Asheville before World War II.

It was a tough tag to own, and the expectations of others continues to create a great wave of pressure for Danny every time he walks onto an athletic field.

"Sometimes I'll lie in bed

and think about the pressure," Talbott said a few days ago. "I try not to. It doesn't do any good to think about it. But it's always there."

As a freshman Talbott more than lived up to the tag, he surpassed it.

He was a standout as quarterback on the football team, a member of the basketball five, and the leading hitter on the baseball diamond.

As a sophomore Talbott devoted his talents solely to football and baseball. In his first start of the 1964 season he exhibited both flash and poise in leading the Tar Heels over Michigan State. He went on to a victory against Wake Forest. But then in Baton Rouge his first season of varsity football was cut short by a crushing tackle.

Talbott remained healthy throughout the long baseball season that year. He hit at a sparkling .365 clip and earned All-Conference honors as a first baseman.

Last year Talbott continued to grow and continued to improve.

Last fall Talbott's proficiency on a football field began to raise eyebrows all over the nation. When the season ended

he had rushed for 397 yards and passed for 1,084 more. The combined total of 1,481 led the conference.

He scored a total of 70 points, only two shy of the school record.

Talbott was selected as the most valuable player in the conference.

His hot and competent glove combined to earn him All-America stature by the Baseball Coaches of America. He hit a spectacular .395 and was a principal reason for the final fourth-in-nation ranking of the 1966 baseball team.

Now Danny's attention has returned to the pigskin. Once more the pressure demands great performances from the Tar Heels and their quarterback.

"The team's attitude and spirit is higher than that of any team I've ever played with. We're determined to make a fine showing this year."

Once more people around the state think about their famous quarterback and whisper word like All-America and Hiesman Trophy.

And when a young man named Danny Talbott goes out onto the football fields on Saturday afternoons this fall the chances are he'll be remembering a conversation he had long ago with Billy Cunningham.

He'll "always hustle," he always has. And who knows what will happen.



## Sign Of The Times: Six More Points

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