



## Sandy Treadwell

Often it's not how much you lose by but who beats you that's most significant.

The Tar Heels trailed at halftime in Lexington, Kentucky last Saturday by seven points. When the gun sounded thirty football minutes later they'd lost their first game of the season by a final score of 10-0.

That score wouldn't have looked so bad a few weeks from now on a scoreboard in South Bend.

But the Tar Heels weren't playing in Indiana last Saturday night. And they didn't lose to the Irish of Notre Dame. They lost to the Wildcats of Kentucky.

Kentucky was ranked ninth in the Southeastern Conference. The Wildcats were inexperienced both offensively and defensively. They went into the game with an inexperienced quarterback standing behind a line of sophomores who'd never played against college competition.

### IT DIDN'T WORK OUT THAT WAY

Coach Charlie Bradshaw wasn't exactly looking forward to the game.

"We have the utmost respect for North Carolina," he said. "We'll have to play our best brand of football to contend with them."

It didn't work out that way.

The Tar Heels just couldn't get started. They ran the ball up the middle and got nowhere. And when they tried to pass to keep Kentucky's secondary honest they got nowhere.

The Wildcat's defense was tough. The gang tackled and hit hard and time after time made Carolina give up the ball.

In the second half Carolina began to drive. They had a good chance to score, and just when a touchdown seemed inevitable they were driven back.

And when it was all over the noise started back in Chapel Hill the noise started where it left off last year.

### "IT JUST WASN'T OUR NIGHT"

The noise is louder now because the expectations of Carolina's supporters were high—too high.

And the noise is pointed at one man rather than at a football team. The sporadic hate Hickey campaign starts all over again.

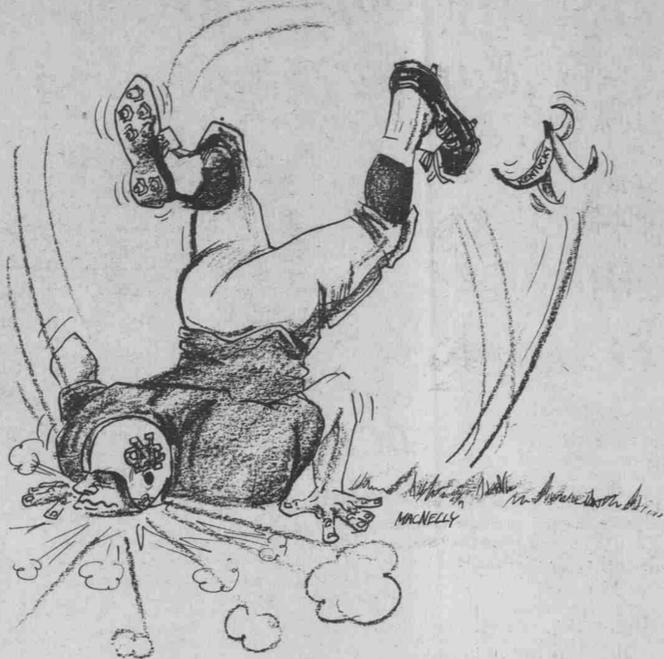
It's too early for the noise to start. If you listened to the game on radio or if you happened to have a seat in Stoll Field the chances are you agree that your team had a bad night.

And if you've thought about it, maybe you realize that if a team's going to have a game when just about everything goes wrong it ought to be the first of the season.

Now, hopefully, the bad game is behind Carolina's football team.

At Kenan Stadium this Saturday the holes should open up for the running backs. The passes should find the targets and numbers should start mounting up on the home team's side of the scoreboard.

And until then the noise continues.



## Children's Story In Kentuckyland

By BOB ORR

DTH Assistant Sports Editor

Once upon a time 47 football players, their coaches, trainers, managers, the athletic director, the chancellor, four boy cheerleaders, a few alumni and some sportswriters boarded a beautiful airplane.

It was to have been a wonderful trip. Our beautiful airplane had two lovely fairy princesses who served us delicious dinner and gave us chewing gum, and watched over us.

There was a red carpet waiting for our happy group when we got there and a big castle where we stayed. "What a wonderful trip this is," I thought. "We will do well tonight. I know we will."

Our 47 white-clad players raced over the green turf led by 4 exuberant cheerleaders. A few faithful alumni rose to cheer, along with three or four die-hard students who made the trip.

The game started and the big clock in Stoll Field slowly ticked away the minutes. But there was something wrong. . . something that you couldn't put your finger on. We weren't smooth. There was no excitement running through our ranks. Things didn't work right.

And across the way the cheering section went wild as a blue clad player slipped into the end zone. The big scoreboard rang up seven points. And soon the minutes had ticked away and the scoreboard read, Kentucky 10 - Visitors 0. And the clock showed only seconds remaining—and then one.

Forty-seven white-clad football players with heads bent, quickly headed for the dressing room. And a disappointed coaching staff slowly made its way to midfield.

And our happy trip wasn't happy any longer. And our beautiful place wasn't quite so beautiful. And the fairy princesses weren't quite so lovely. And nobody had much to say because there wasn't a whole lot to say.

There weren't many smiles because nobody likes to lose. And I don't think our 47 football players like to lose either. But there are some fellows over in Raleigh who lost Saturday. And I don't think they like to lose either.

So this coming Saturday when our 47 football players meet their 47 football players, the team that wins won't be the one with the biggest players, or the fastest, or the smartest.

The team that wins will be the one with 47 football players who want to win more than anything else in the world. And the other team better get used to losing.

## Sports Notes

There will be a meeting of those students who would like to sell football programs this Wednesday night, Sept. 21, at 7:30 in 304 Woollen Gym.

All varsity and freshman baseball candidates will meet Tuesday, Sept. 20 at 7:30 p.m. in 304 Woollen Gym. Baseball practice will start at 2 p.m. on Wednesday, Sept. 21. In case of rain players will meet in room 304 Woollen.

Business Manager Vernon Crook announced that there are still tickets available for all home football games. A sellout anticipated for the N. C. State game this Saturday, but there are still some tickets available.

Date tickets for the State and Duke games will cost \$5. The other three home games will provide date tickets for \$2.50.

The "Big Four" looked more like the "Inept Four" over the football weekend. Carolina, State and Wake all took it on the chin and only Duke managed to come away with a victory. And they had to come from behind.

## Intramurals Offer Events, Enjoyment For Everyone

By BILL HASS

DTH Sports Writer

The 1966-67 intramural program for UNC has a new director, expectations for new events and determination for the best year ever.

Ron Haytt has taken over as director this year. He has directed intramurals at Campbell College, Atlantic Christian College and has taught and coached in the school systems of North and South Carolina. Last year's director, Tom Johnson, has moved to Clemson College in the Department of Parks and Recreation.

"We are here to serve the students in any way possible," Haytt said in outlining this year's programs. "This program belongs to the students and we will try to give them the best one we can. We want them to have fun, work up a sweat, make new friends and get the mental satisfaction from competing."

Haytt is an enthusiastic man who transmits his zest to the person he is talking to. When he says he wants to put more zip into the program, you get the feeling that he will.

"We are studying sev-

eral new and unique activities for events this year," he said. "We will present them to the managers and see if they can be worked out. Some of them are quite unique."

The fall program gets into full swing Monday, Sept. 26, with the start of tag football. Games will be played at night this year for the first time on the two fields beside Carmichael Auditorium. All football games will be played between 4 and 9 p.m.

The next week, Oct. 3, horseshoes will begin competition. This has been switched from a spring sport to the fall for this year. Entries for football are due Wednesday, Sept. 21, and entries for horseshoes due Friday, Sept. 23.

The fall calendar is chock-full of events. Track, volleyball, wrestling, basketball and handball are the activities which will count in the point totals. All-campus activities are scheduled for squash, handball, swimming and golf. These activities are held for individual participation.

Special events include the cake race, to be held on Thursday, Sept. 29, the co-rec sports carnival.

The rod and gun field meet, the co-rec volleyball tournament, and the grill-mural holiday basketball festival.

There will be an important officials meeting Wednesday afternoon of this week at 4:30 in 304 Woollen. This will be the clinic for touch football and all officials are requested to attend.

Haytt's staff in the intramural office this year consists of Ricky Crowder, Ray Earnhardt, Bill Hall, Bob Epting and Joe Boone. Crowder is the undergraduate and will be working with the fraternity managers. Earnhardt will work with the residence halls. Hall, the graduate assistant and former intramural director at Catawba, will handle the graduate and independent teams.

Haytt said he is trying to get the intramural office hours expanded to 8:30 a.m. to 9:30 p.m. instead of the present 1-6 p.m. as it now stands.

"We want to emphasize that this is the student's program," Hyatt reiterated. "We want to continue to give them a wholesome, safe environment to enjoy themselves as they have had in the past."

## Cheerleaders Were Out To Win Game

Saturday's football game proved one thing. Our cheerleaders wanted to win a bad enough.

Four boy cheerleaders flew to Kentucky with the team. The rest had to stay behind due to lack of space on the plane and in the motel. Attending the game were head cheerleader Dick Starnes, Jimmie Womack, Ray Lyles, and Bob Gardner. Larry Rhodeman decided at the last minute to go, so he drove up there. That's a long trip just to let the players know that you're behind them.

As soon as the cheerleaders got into their room, they naturally turned on the radio. Five minutes later Starnes was talking to a DJ who invited him to call back at 10:30 to tell all the listeners about the Tar Heels.

You have to know Dick to appreciate him. Enthusiasm is a trademark. Before the conversation had ended he had told the radio audience to be prepared for defeat not only in football but also in basketball. As he later said, "It never entered my mind that we

could lose."

Bubbling over with "Carolina Fever" Dick was asked by the DJ what songs were popular at UNC. Without a moment's hesitation Dick replied, "Well I-ZIGGA-ZOOM-BA is one of our big ones."

After a quiet Friday night of hanging banners the cheerleaders embarked on what was supposed to be the big night. The four boys attended an alumni reception that afternoon encouraging everybody to come out and yell the Tar Heels to victory.

It was four very disappointed boys who put aside all plans for an after game party and dejectedly trudged back to their rooms. "I just never thought we could lose," said one. "I wish we could go back to Chapel Hill tonight."

HIGH POCKETS

The tallest known professional boxer was Jim Cully of Ireland who stood 7 feet, 4 inches tall and weighed 273 pounds. Cully lost all four of his professional fights.

## Putt-Putt



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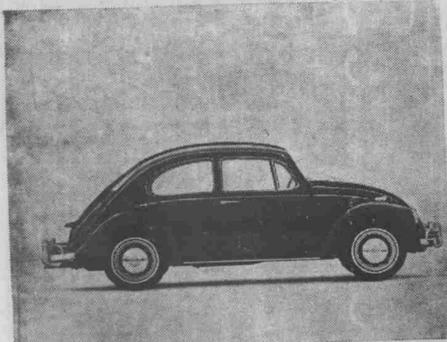
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The new VW also has seat belts, backup lights and recessed door handles as standard equipment. In fact, this year we made so many changes on the Volkswagen that we thought we'd better make one more.

We wrote "Volkswagen" on the back of the car to be sure everybody would know what it was.



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